



## **Women in Science Affinity Group**

# THE ECOSYSTEM OF PATIENT ADVOCACY:

Learn how your company can become more patient-centric

**Wednesday, April 16, 2014, 5 – 9 PM**

**Join the Women in Science Affinity  
Group for a discussion to:**

- Identify how executive, managerial and clinical professionals contribute to fostering a culture of patient advocacy
- Explore different ways that patient advocacy is applied within a dynamic healthcare setting

**Cancer Treatment Centers of America  
1331 East Wyoming Avenue  
Philadelphia, PA 19124**

**Register at: <http://bit.ly/OVyKBz>**



**April, 2014 | Greater Philadelphia WIS**



# Accessing Cutting Edge Science Through Innovative Research Models: Trends and Opportunities

Ensure you are informed and discover how to position your career in research to be **part of the future**. Innovative external research models have become integral to biopharma's research strategy to bolster the pipeline and gain access to cutting-edge science. What are these models, and what career opportunities will they create?



**Ramani Varanasi** Founder & CBO, *ReVive*



**Arpita Maiti, PhD**, Director-External R&D Innovation (ERDI), *Pfizer, Inc.*



**Thomas M. Luby, PhD**  
Senior Director, New Ventures, *J&J Innovation Center*



**Victoria Knight-Connoni, PhD**  
Senior Scientist II, Infectious Disease, *Cubist Pharmaceuticals*



**Moderator:**  
**Jane Daun-Tremblay, PhD**  
Director, Research Ventures, *Shire*

**November, 2014 | Boston WIS**



## **The Future of Mobile Health:** *The impact on you and your business*

### Moderator



Donna R. Cryer, J.D.  
President & CEO,  
Global Liver Institute

### Speakers



Malinda Peeples, RN, MS,  
CDE. Vice President for  
Clinical Advocacy at  
WellDoc



Neal Sikka, M.D.  
Associate Professor,  
George Washington  
University



Andrea LaFountain,  
Ph.D. CEO, Mind  
Field Solutions,



Laurie A. Clarke  
Partner, Jones  
Day

### **Event Overview**

Thank you for joining the Women in Science Affinity Group of the Mid-Atlantic Chapter of the Healthcare Businesswomen's Association for tonight's mHealth panel discussion. Donna Cryer JD, CEO and President of the Global Liver Institute, will moderate an engaging discussion among our four panelists and the audience, with opportunities to network with panelists and guests before and after the session.

# Driving Innovation and Accelerating Value: How Technology is Shaping Patient Care and New Therapies

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**Moderator**



**Kara Dennis**

**Panelist**



**Dr. Michael Ibara**

**Panelist**



**Michelle Marlborough**

**Tammy Warner**

**Jeanne Zucker**

**Panelist**



**Panelist**



vice resident, chief of staff, Medidata Solutions

head of business development coordination and innovation,  
Worldwide Safety and Regulatory Operations, Pfizer, Inc.

Vice president, product strategy, Medidata Solutions

global commercial information technology, Celgene

vice president, client development, athenahealth

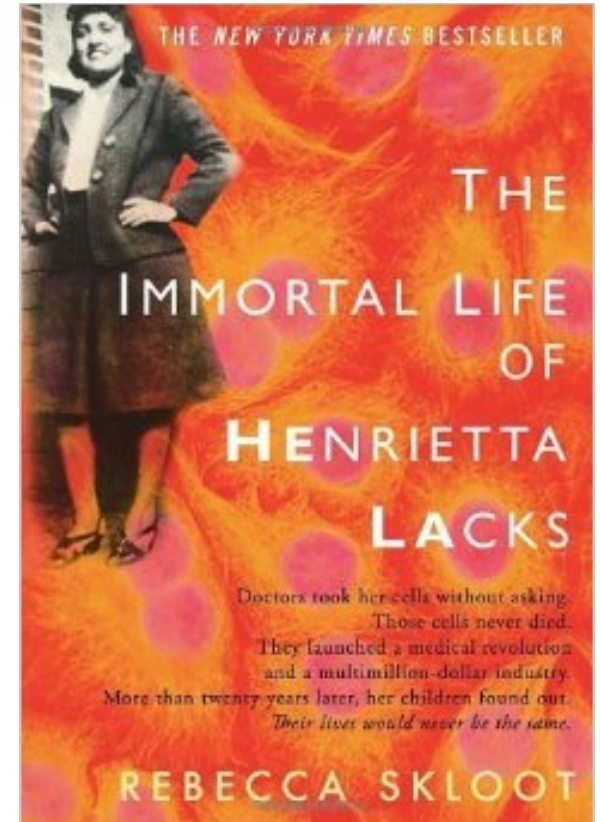
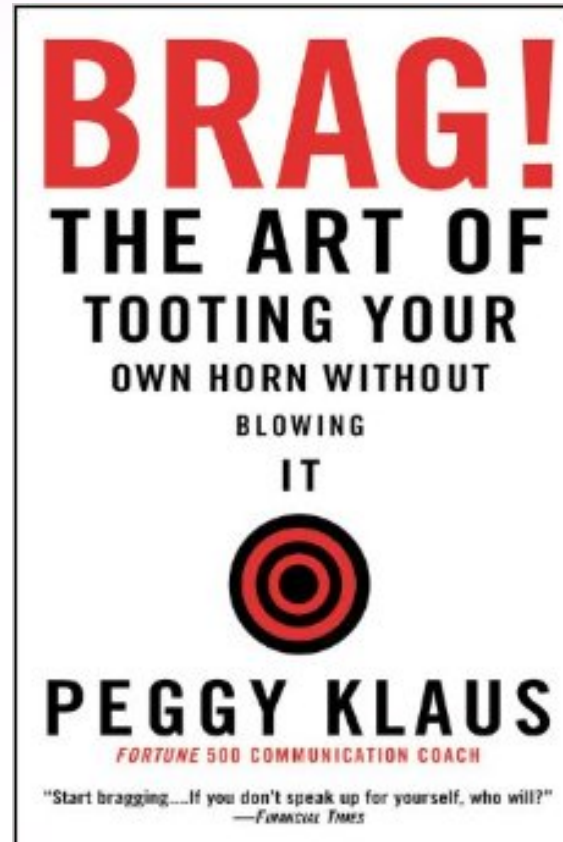
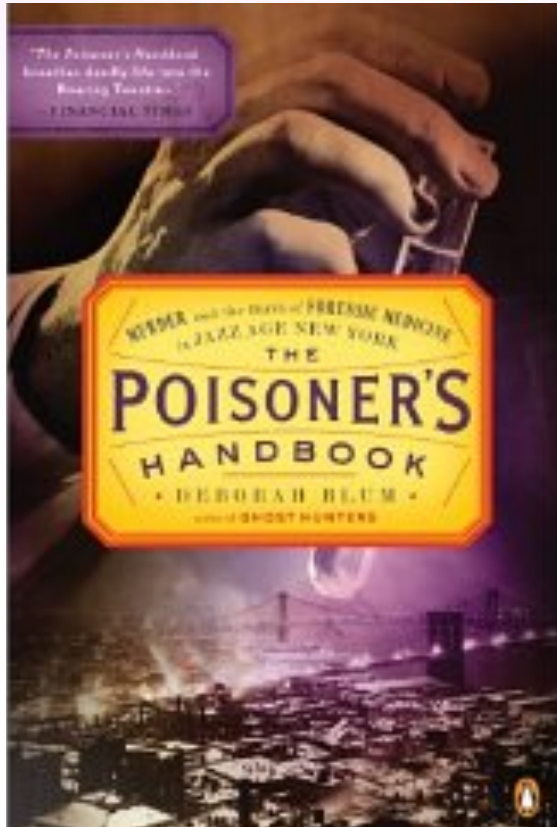
2014 president, HBA

Sponsored by:

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**June, 2014 | Metro WIS**

# Book Club Selections



Columbus Chapter WIS Annual Event

Small group discussion

Alternate between science or career development books

January 2012, 2013, 2014 | Ohio, Columbus WIS



*The Women-in-Science Affinity Group of the Mid-Atlantic Healthcare Businesswomen's Association, the Society of Physician Entrepreneurs, and Johns Hopkins University present:*

## **Entrepreneurs in Healthcare Innovation: *Translating Ideas from Bench to Bedside***

*Connect with physician entrepreneurs and other stakeholders in healthcare innovation as we explore the winning formula for successfully advancing new medical devices and technology to commercialization.*

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Krieger School of Arts and Sciences Advanced Academic Programs  
Johns Hopkins University Montgomery County Campus, Rockville, MD  
9601 Medical Center Drive (A&R Building, Room 106-110)

**June, 2014 | Mid-Atlantic WIS**



# Marketing Yourself for Your Next Science, Technology, Engineering and Mathematics (STEM) Career Move

STEM careers have some of the most specific credentialing, educational and experiential requirements. How do you market yourself for such a career? Join us for an evening of learning about the unique implications of networking and marketing yourself in STEM career paths and how to compete.

Ms. Julie Bauke from The Bauke Group will discuss methods, personal branding and owning your STEM career move with networking and Q&A session following.



**Julie Bauke**  
*President, The Bauke Group*

**October 2014 | Ohio WIS**

# Exploring Career Transitions: *Making all the Right Moves* **Thursday, December 11, 2014**

**Take charge & take action for your next career move.** Learn from four panelists who've made their next career move either from academia to industry or from the bench to other careers.



**Lauri Binné, Ph.D.**, Senior Manager, Regulatory Affairs  
Alnylam Pharmaceuticals



**Stephanie Whalen, Pharm.D.**, Medical Science Director  
InterMune



**Alexandra Mangili, M.D.**, Clinical Research Physician  
Novartis Vaccines



**Joanne Kamens, Ph.D.** (moderator), Executive Director, Addgene

**Isabelle Mercier, M.S.**, Vice President of Marketing  
Millenium: The Takeda  
Oncology Company

**December, 2014 | Boston WIS**

# Breast Cancer: Patient Advocacy Shaping the Future of Medicine

US Navy Memorial, Washington DC



**Debbie Wasserman Schultz**

U.S. Representative  
Florida's 23<sup>rd</sup> Congressional



**Noreen Fraser**

Founder and CEO  
Noreen Fraser Foundation



**Jamey Skillings, MD**

Vice President, Global Medical Affairs  
Pfizer

Three extraordinary women will share their unique perspective on the role of government, NPOs, and industry in spearheading advances in breast cancer awareness, policy, and treatment. Lite bites and wine served.

**October, 2013 | Mid-Atlantic WIS**

# I Have a Great Idea. Now What Do I Do With It?



Chris Olsen  
Founding Partner  
Drive Capital

Scientists are inventors by nature. But what should you do when inspiration strikes and you have a great idea? How do you protect your intellectual property? What are the pros and cons of becoming an entrepreneur? How do you assess the commercialization potential of your product? Chris Olsen is the co-founder of Drive Capital, a venture capital firm that invests in technology and healthcare companies in the Midwest. Chris led an interactive discussion on these topics and more.

# From Battlefield to Board Room: The Winning Leadership Formula



*featuring*

**Dr. Annalisa Jenkins, MBBS, MRCP**

A scientific approach & winning formula for leadership through the experiences of Dr. Annalisa Jenkins, HBA's 2014 Woman of the Year Award recipient, and the only woman to lead a Top 20 Biotech to head Global R&D while at Merck Serono of Merck KGaA Germany. Currently, Dr. Jenkins is CEO, Dimension Therapeutics, Cambridge, MA.



# Healthcare Businesswomen's Association Women in Science Reception

Sponsored by Medidata Solutions

November 14, 2014