



**2019 HBA European Leadership Summit**  
**Gender Parity in Action**  
**7-8 October, 2019 Paris, France**  
**Sponsorship Opportunities Brochure**



## 2019 European Leadership Summit

7-8 October Paris, France

### About the Healthcare Businesswomen's Association (HBA)

The Healthcare Businesswomen's Association (HBA) is a global non-profit organization comprised of individuals and organizations from across the healthcare industry committed to:

- Achieving gender parity in leadership positions
- Facilitating career and business connections
- Providing effective practices that enable organizations to realize the full potential of their female talent.

The HBA accomplishes its mission through strong business networks, education, research, advocacy and recognition for individuals and companies. The HBA is in its fourth decade and now has over 9,000 individual members and over 140 corporate partners served by various chapters and affiliates across the US and Europe. For more information please visit:

[www.HBAnet.org/Europe](http://www.HBAnet.org/Europe).

### The 2019 HBA European Leadership Summit

Following a successful summit in Berlin last year, the HBA is pleased to announce the 2019 European Leadership Summit will take place on the 7-8 October in Paris, France.

This year's theme will focus on gender parity in action.

Attendees will have the opportunity to participate in interactive workshops, listen to TED-style talks, and hear from expert keynote speakers who will be talking about the steps they are undertaking within their organizations in order to achieve gender parity.



### Sponsorship at the 2019 HBA European Leadership Summit

Event sponsors can gain premium exposure with industry leaders and participants, and facilitate long-term relationships with summit attendees at value rates. Sponsorship ensures your organization gets targeted exposure and helps to:

- Build business connections for a sustainable leadership advantage
- Learn from thought-leaders to broaden your perspective in the industry
- Develop actionable insights for yourself, your team and your organization
- Be a part of the convening of top women in healthcare across sectors as we work to further the advancement and impact of women in the business of healthcare.

In an effort to provide our valued engagement partners with an overview of the association's events, products, tools and sponsors, we have developed an overview of engagements that are available. Sponsorships are available at all price points starting at €2,500. These sponsorship opportunities give companies tremendous visibility.

As the HBA is a non-profit organization, we rely heavily on the support from our volunteers and sponsors to continue to actively champion our mission and commitments.

## 2019 Summit sponsorship packages

This year's Summit will attract approximately 350 senior healthcare professionals from across Europe and the US. This closed and intimate environment allows stronger networking opportunities and spotlights sponsors increasing visibility.

2019 European Leadership Summit Sponsorship packages	Platinum package	Keynote speaker package	Gold package	Silver package	Lunch Day two 8 Oct	Coffee break Day one 7 Oct	Coffee break Day two 8 Oct	Conference bag with sponsor company logo
Price (Euro)	15,000	12,000	10,000	8,000	10,000	5,000	5,000	350 bags (or the cost equivalent)
<b>Program benefits</b>								
Speaker for Summit presentation/ workshop	✓	✓						
Acknowledgement in the opening address	✓	✓	✓	✓	✓	✓	✓	✓
<b>Logo and advertising</b>								
Logo on roll-up banner	✓	✓	✓	✓	✓	✓	✓	✓
Logo on registration page (with link to company website)	✓	✓	✓	✓	✓	✓	✓	✓
Logo signage during sponsored break					✓	✓	✓	
Full page ad in final program	✓	✓	✓	✓	✓			
1/2 page ad in final program						✓	✓	
<b>Promotional material distribution</b>								
Company information (leaflets, etc) included in conference bag*	✓	✓	✓	✓	✓	✓	✓	✓
Distribution of promotional free gifts in the conference bag*	✓	✓	✓	✓	✓	✓	✓	✓
<b>Registration passes</b>								
Complimentary registration passes	15	12	10	5	5	3	3	1
25% discount on registration passes	15	12						

## Other sponsorship packages

Held in conjunction with the 2019 Summit will be two invitation-only events for 75-100 executives and influencers from HBA Corporate Partner companies: Europe's third annual Corporate Partners Brunch and the second annual European Ambassador Awards Event. Increase visibility amongst decision-makers and support HBA's mission in making a bigger impact.

Other sponsorship packages**	Sapphire	Brunch	Amethyst
Price (Euro)	7,500	2,500	2,500
<b>Program benefits</b>	<b>Corporate Partners Brunch</b>		<b>Ambassador Awards Event</b>
Strategic visibility	Keynote speaker at brunch	Facilitator of 1 World Cafe topic	Keynote at award ceremony
Acknowledgement in the Summit opening address	✓	✓	✓
<b>Logo and advertising</b>			
Logo on roll-up banner	✓	✓	✓
Logo on registration page (with link to company website)	✓	✓	✓
1/2 page ad in final program	✓		
<b>Promotional material distribution</b>			
Company information (leaflets, etc) included in conference bag*	✓	✓	✓
Distribution of promotional free gifts in the conference bag*	✓	✓	✓
<b>Registration passes</b>			
Complimentary registration passes	2	2	1
25% discount on registration passes			3

\* Items to be provided by sponsor company for inclusion

\*\* Available to HBA Corporate Partner companies only

Custom sponsorship packages are also available to meet your interest and needs. To learn more about how you can sponsor such a great event, please contact our event chair Marina Gilic - [gilicmarina@gmail.com](mailto:gilicmarina@gmail.com)

We look forward to welcoming you at the 2019 European Leadership Summit!