

## 2018 Fact Sheet

When members of the Healthcare Businesswomen's Association (HBA) come together, it's with a shared purpose: to be a **united force for change**. We connect diverse groups of both women and men, across all healthcare and life science disciplines. By taking a focused action to advance our mission, we're creating a powerful movement that directly drives professional opportunity and corporate growth. We believe that by joining forces in the relentless pursuit of gender parity, we are doing more than uniting individuals – we are strengthening the business of healthcare.

The HBA was founded in 1977 when five women recognized the need for women in healthcare to come together to exchange industry and career information and resources. They began informally, but meetings quickly grew and led to the formation of the Healthcare Businesswomen's Association (HBA) as a 501(c)(6) non-profit organization in 1979.

### Core purpose

To further the advancement and impact of women in the business of healthcare.

### Mission

The Healthcare Businesswomen's Association is a global nonprofit organization comprised of individuals and organizations from across the healthcare industry committed to:

- Achieving gender parity in leadership positions
- Facilitating career and business connections
- Providing effective practices that enable organizations to realize the full potential of their female talent

The HBA accomplishes its mission through strong business networks, education, research, advocacy and recognition for individuals and companies.

### Corporate partners and individual members

The HBA serves over 125 Corporate Partner organizations representing diverse sectors of the healthcare industry including pharmaceuticals, biotechnology, medical devices, marketing, contract research, payer organizations, consulting and other firms. Our nearly 10,000 individual members represent numerous sectors of healthcare as well.

### Flagship events

#### Woman of the Year (WOTY) – in New York City, 3 May

For over 25 years, the HBA has bestowed awards to those in the healthcare industry who have exhibited special talents and contributions through extraordinary achievements. These widely recognized awards attract thousands of attendees to the HBA's annual Woman of the Year event:

- **Woman of the Year** award is presented to a female executive whose work and contributions have positively impacted women in the workplace and helped advance women in leadership roles in the healthcare and life science industries.
- **Honorable Mentor** award is presented to one senior-level man who is dedicated to promoting the advancement of women in the healthcare industry through mentoring.
- **STAR (Strategic Transformation Achievement Recognition)** recognizes one HBA member who has demonstrated an exceptional contribution of time and talent to strategically transform the HBA.
- **Rising Stars** are women in the early stages of their career, designated by HBA corporate partner companies because of their outstanding performance, leadership, commitment to excellence, and significant contribution to the company and the industry.
- **Luminaries** are women with more than 20 years of industry experience, designated by corporate partner companies and recognized for their impactful results of advancing women's careers, their dedication to healthcare and because they serve as transformational leaders.

### **HBA Annual Conference – in Washington, D.C., 5-6 November**

This annual conference brings together women and men at all stages of their careers to build business connections for a sustainable leadership advantage, learn from thought leaders to broaden perspective, develop actionable insights and be a part of the convening of top women in healthcare across sectors as we work to further the advancement and impact of women in the business of healthcare.

### **HBA ACE luncheon – in Washington, D.C., 5 November**

This annual awards program recognizes large, medium and small-sized organizations' exemplary internal leadership initiatives that advance and enhance the careers of women, and positions the honorees alongside an elite group of progressive organizations who are committed to realizing the full potential of their female talent pool by fostering programs that deliver impactful and measurable results.

## **Publications**

**HBA Advantage** – Digital magazine with articles featuring timely news, spotlight on recent HBA award honorees, compelling data and perspectives from influential thought leaders sharing best practices and gender parity trends.

**HBA newsletter** – A monthly email newsletter that provides members and other interested parties with the latest HBA news, events and opportunities.

## **Research**

**HBA E.D.G.E. in Leadership Study (2012)** – E.D.G.E. (Empowerment, Diversity, Growth and Excellence) identifies key insights and benchmarks that allow companies to accelerate the progress of high-potential women into the most senior positions in the healthcare industry. The HBA partnered with Booz Allen Hamilton, a leading strategy and technology consulting firm, to conduct a comprehensive examination of current employment data, attitudes, motivations, and initiatives and determine practices at life science companies that impact women's progress.

**H.A.I.L. Survey (2003)** – The attributes and influences of leaders in the healthcare industry were identified in this propriety research survey implemented in cooperation with *Pharmaceutical Executive* magazine. Results were first announced at the HBA's 2003 Leadership Conference and a summary article, "Integrity at the Helm," was published in the August 2003 issue of *Pharmaceutical Executive*.

**The POWER Study (1999)** – This pioneering HBA study focused on the climate for women's career progress in pharmaceutical companies and shed light on women's prospects for career advancement in industry.

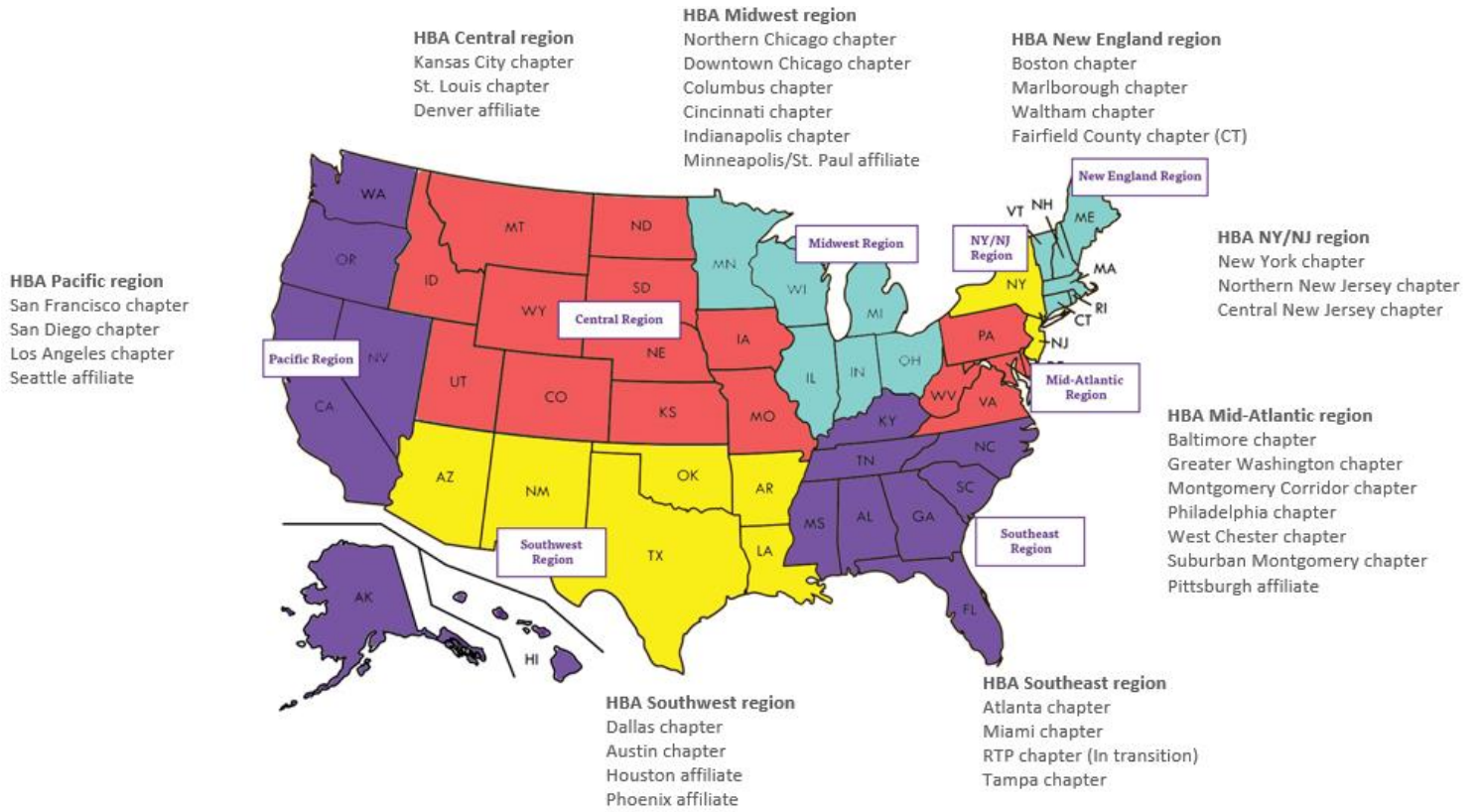
## **HBA affinity groups**

These groups span the HBA to connect members with common interests. Many regions host events focusing on topics most relevant to the members of affinity groups. Affinity group events are for members only.

- **Executives:** This affinity group brings together the most senior women in the life sciences industry to discuss current industry-related topics/trends.
- **Entrepreneurs:** This affinity group promotes knowledge exchange on effective business practices and strategies that maximize the short and long-term success of HBA entrepreneurs in the healthcare industry.
- **Fit to Lead:** Fit to Lead provides a variety of activities throughout the year to help our members prepare—mentally, emotionally and physically—for tough challenges and emerge as stronger leaders
- **Women in Science:** This affinity group provides women scientists in the healthcare industry with professional support, educational opportunities and resources that will support their career advancement and leadership development.
- **Women in Transition:** This affinity group assists HBA members during career transition by providing resources, education, and a venue for targeted networking.

# Regional structure

As of Jan 2018. Not all locations listed are operational but have been identified to be open by mid-2018.



**HBA Europe region**  
 Basel chapter  
 Berlin chapter  
 Dublin chapter  
 Frankfurt chapter  
 London chapter  
 Lyon chapter  
 Milan chapter  
 Paris chapter  
 Suisse Romande chapter  
 Zurich chapter



## Chairs

2018 Shannon Resetich	2006 Debra Newton	1994 Charlotte E. Sibley
2017 Rhonda Johnson	2005 Barbara M. Pritchard	1993 Barbara Saltzman
2016 Nancy Santilli	2004 Daria O. Blackwell	1992 Helen Ostrowski
2015 Wendy White	2003 Nancy Larsen	1991 Nancy Larsen
2014 Jeanne Zucker	2002 Mary E. Cobb	1990 Jeanette Kohler
2013 Terri Pascarelli	2001 Teri P. Cox	1989 Joanne Tanzi
2012 Buket Grau	2000 Sylvia Reitman	1988 Krystyne Gurstelle
2011 Deborah Coogan Seltzer	1999 Jean Sharp	1986/87 Karen Rauhauser
2010 Susan Torroella	1998 Charlene Prounis	1984/85 JoAnn Heinsch
2009 Ceci Zak	1997 Sharon Callahan	1982/83 Sheila Sinkking
2008 Elizabeth M. Mutisya, MD	1996 Kathleen A. Harrison	1980/81 Peg Dougherty
2007 Cathy Kerzner	1995 Susan Roessner Dodson	1979 Ruth Smith

## Media contact

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