

Cintia Piccina
2seventy bio (previously bluebird bio)
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Cintia Piccina is the SVP Head of Global Commercial and US General Manager for 2seventy bio, the newly formed Oncology Cell & Gene therapy organization that spun off from bluebird bio.

Cintia's career is highlighted by a strong passion for people, science, and strategic thinking, translated into making a difference for patients, health care professionals and team.

Cintia has over 20 years of pharmaceutical and biotech experience, building and leading teams across different countries and functions. She led businesses franchises, P&Ls and product launches in Oncology, Cell & Gene Therapies, Immunology, Transplant, Rare Diseases and Neurosciences.

Prior to 2seventy bio/bluebird bio, Cintia worked for Novartis and Pfizer. She has a Pharm D degree from Universidade de São Paulo and an MBA from Escola Superior de Propaganda e Marketing in São Paulo, Brazil.