

**Audrey McConnell, PhD**

**Programming DAL, Los Angeles Chapter**

**Vice-President Business Development, OptimizeRx**



Audrey McConnell is a Vice-President of Business Development at OptimizeRx. She leads business development, partnerships, and strategy for OptimizeRx's Access and Specialty solution technologies, focused on West-Coast accounts. She also serves as the Marketing Lead for the business unit. She is committed to revolutionizing the way patients access medications through technology to ensure that patients can readily and affordably access the medications they need, and to simplify the prescribing process for Providers. She also develops marketing strategy and materials to drive awareness of these programs for life sciences companies.

Audrey joined HBA in June of 2018. She currently serves as the programming DAL for the Los Angeles chapter. Audrey has been committed to the advancement of women in healthcare throughout her career—prior to joining HBA, Audrey was a founding member of Eli Lilly's Women in Lilly Discovery and Development to support the advancement of women in technology and science, and also served on the Leadership Team for Amgen's WE2 organization.

Audrey holds a Bachelor of Science in Biochemistry and a PhD in Molecular and Cellular Biology from the University of Washington. She began her career as a biologics discovery scientist before transitioning to a commercial role. She brings a unique combination of scientific method, marketing experience, and strategy to build creative solutions to achieve business goals.

Audrey is also a certified yoga instructor, and when she is not practicing her handstands, enjoys traveling the world with her husband and her two French bulldogs.