

Ritu Nadkarni

Associate Director Medical Affairs



Ritu Nadkarni is currently a Vaccines Medical Affairs lead for the state of Texas, where she works with thought leaders and is responsible for developing advocacy, providing scientific support and leading implementation projects with key state and integrated health systems. Ritu's tenure at Merck spans over 10 years. She began her career at Merck working in the Global Customer Insights group, supporting Isentress and the Virology portfolio. In 2008, she was the recipient of the Brand of the Year award, a Merck Marketing award, for her contributions. Ritu then joined the vaccine space in retail pharmacy. With the Pharmacy team, she has been a consistent top performer, winning a VP award in 2015 and finishing with the highest growth in Zostavax in the nation in 2016. Along with her roles in the field, Ritu has done multiple marketing stretch assignments with MSD Asia Pacific and MSD India Vaccines, delivering strategic insights and suggesting tactical plans based on US field experience.

Beyond her work at Merck, Ritu also brings over 5 years of experience in International Marketing. She held multiple positions across three continents and has expertise in hospital management and medical device segments.

Ritu holds a Master's degree in International Business from the Symbiosis Institute of Foreign Trade, Pune, India and a Master's of Business Administration from the Thunderbird School of Global Management, Glendale, AZ from where she graduated as a Beta Gamma Sigma honor society member.

Ritu resides in Houston, TX with her husband Kunal and their son Ayan (8) and daughter Avya (5). In her spare time, she enjoys spending time with her family, traveling and writing for business publications.