



Melissa Banks
Senior Director, US Solutions Marketing, Breast & Skeletal Health
Hologic, Inc.

Melissa is the Senior Director of US Solutions Marketing for Breast & Skeletal Health at Hologic, Inc. She has a passion for women's healthcare issues, and in her current role does significant work identifying and working through challenges the breast imaging community has when adopting new technology. She holds a degree in Electrical Engineering from Worcester Polytechnic Institute and has worked in sales, marketing and quality positions within the radiology space for over 20 years. She is a certified Six Sigma Black Belt, is currently pursuing her MBA at UCONN and resides in Connecticut with her husband and three children.