

Dawn Irish

Dawn is responsible for elevating Shire's digital capabilities through active involvement with digital accelerators, startups, technology partners and internal stakeholders. She aims to capture the imagination of the global organization through the creation and use of robust ideation platforms and processes that source and progress ideas that help Shire support patients and caregivers struggling with a rare disease. As these ideas come to life, Dawn incubates technologies that enable Shire's digital aspirations across organizational functions, and increases the company's "Digital IQ" by communicating Shire's digital projects and partnerships, industry trends, and strategy both internally and externally.