



Deb Campbell

*Senior Diversity & Inclusion Business Partner,
Genentech*

In this position, Deb is responsible for developing and executing diversity and inclusion (D&I) strategic initiatives, consulting functional leaders on their business' unique D&I needs and opportunities, and enabling our key stakeholders to create inclusion for all.

Prior to joining Genentech, Deb was a Senior Director and Consultant at Catalyst, a leading global diversity and inclusion research and advisory non-profit. Deb enabled Catalyst supporter organizations to increase innovation, improve decision-making, and bolster their competitive position by advancing talented women into leadership. As a member of Catalyst's Advisory Services practice for nearly 10 years, she partnered with corporations and firms to design and implement inclusion strategies that delivered business results. With passion and expertise in accelerating progress for women in STEM, Deb regularly advised organizations where STEM roles are critical.

Prior to Catalyst, Deb spent 14 years at HP, where she led cross-functional teams to create business strategies that drove business planning and results. As a strategy consultant within HP, she envisioned and led the Business Case for Workforce Diversity, a project involving multiple divisions. Deb holds an M.Phil in Systems Dynamics with an emphasis in gender and leadership from the University of Bergen in Norway. She received her Bachelor's in Computer and Information Sciences, with honors, from the University of California at Santa Cruz. Deb is an avid backpacker, spending time when she can in the wilderness of the Sierras.