



Christine Marsh, Vice President, Market Access

Christine Marsh is the Vice President, Market Access for Boehringer Ingelheim Pharmaceuticals, Inc. In this role, she is responsible for leading a dedicated market access team which includes Access Solutions, Access and Reimbursement, Brand Safety and Security, Business Innovation, Health Economics and Outcomes Research, Market Access Planning and Strategy, Pricing and Contracts, and Trade Sales and Operations.

Prior to this role, she was the Vice President, Managed Markets Sales. She was responsible for directing the sales activities in the Commercial, Medicare Part D, State and Federal Channels in order to maximize BIPI branded product formulary placement, access, and reimbursement. She led a team comprised of Executive Director, National Accounts, Managed Markets Sales Regional Directors and a National Account Director, Federal Markets.

She has also worked as Vice President, Business Analysis for Bedford Laboratories, Inc., Boehringer Ingelheim Pharmaceuticals, Inc., and Roxane Laboratories, Inc. in Ridgefield, CT. She provided long-term strategic direction and support to Senior Management in various functions.

Prior to joining BI, she had over 14 years of experience in the pharmaceutical industry in positions of increasing responsibility in the areas of Contracts, Managed Markets, Marketing, Pricing, and Sales. She worked for Axcan Schwarz LLC and Schwarz Pharma in Mequon, WI. She began her career in Banking and Finance with over eight years of experience.

Chris holds degrees in Finance and Business Management from Kent State University in Kent, Ohio with a M.B.A. in Finance from Xavier University in Cincinnati, Ohio. Chris currently serves as on the Board of Directors of National Pharmaceutical Council (NPC).