



Becki Morison

General Manager, Lilly UK, ROI and Northern European Hub



Becki Morison became Lilly's General Manager for the UK, Ireland and Northern European Hub in summer 2016.

Before taking on this role, she spent three years as General Manager for Lilly Australia and New Zealand, directing the business successfully through a period of patent expiries and product launches and returning it to over plan performance. In addition, she led the company's regional engagement with the public policymaking environment – both with ministers at the highest levels and through Medicines Australia – on issues including on HTA reform, data exclusivity, transfer pricing,

biosimilars and pricing negotiations.

Becki's 17-year career at Lilly has also seen her hold senior leadership positions across key areas of the business within the United States, including Vice President of the Hospital Division, Business Unit Leader for Specialty Products, and Vice President of the Neuroscience Division. These roles involved significant external interaction with large private payers and large academic institutions, as well as the FDA Division of Drug Marketing, Advertising and Communications.

Prior to joining Lilly, Becki spent seven years in senior national accounts roles within First Health Group Corp.

In 2012, Becki was named one of the Healthcare Businesswomen's Association's Rising Stars. She studied at Denison University, Ohio.

