Rhonda Ater Regional Business Director



Rhonda Ater is a Regional Business Director with Shire in the IM/GI Rare Disease division where she oversees Regional Business Managers covering Texas, Louisiana and Mississippi. Rhonda is the G.R.O.W. (Growing Remarkable Outstanding Women) lead where she has the opportunity to head up the Women's Group within both the GI & Endocrine teams at Shire. She is also very active in the Houston HBA chapter.

Rhonda has been in the pharmaceutical industry for over 10 years working with companies such as GlaxoSmithKline and Merck. She has been with Shire for 7 years and her favorite thing about working at Shire are the people and their commitment to patients.

Rhonda has received multiple awards within her time in the industry. She has earned 5 President's Club Awards (3 within Shire) and has been very active in multiple leadership initiatives. Rhonda is passionate about the HBA, women in leadership and people development. Last year, she was recognized by senior leaders and received the G.R.O.W. Leadership Award.

The true driver to everything Rhonda does is her family. She has been married to Dan Ater for 10 years and they have two amazing children; Cole (8) and Cate (5).