

Kersten A. Riechers started blogging in 1999 before he became a journalist working for local newspapers, ZEIT Online, FAZ and Gründerszene.de.

In 2010, he co-founded quäntchen + glück based in Darmstadt, Germany.

Kersten is committed to creating innovation literacy among companies which are in need of new business models and products. As a guest lecturer at Hochschule Darmstadt and SAE Frankfurt, he teaches New Work culture and collaboration. As a co-founder of the international community of Usability Testessen (www.usability-testessen.org) he is dedicated to promoting the beauty of constructive failure.

Kersten lives in Darmstadt and Hamburg, earning him the title of Foreign Minister of quäntchen + glück – as bestowed on by his colleagues.