

Sharon Callahan

CEO, TBWA\WorldHealth

Sharon Callahan's 30+ years of healthcare marketing is a synthesis of strategic skills developed in advertising, medical education, clinical programs, publishing, and digital. Consistently helping clients to leverage their value through the seamless integration of multiple communication channels, Sharon's boundless energy is credited with promoting excellent communications and maximized sales.

She is CEO of TBWA\WorldHealth, an integrated healthcare communications group of companies with global capabilities in professional, consumer, public relations, and economic buyer promotion. Innovative and entrepreneurial, Sharon built her career as Executive Vice President and Director of DAS Healthcare (a Division of Omnicom Group); Chief Digital Strategist at GHG; and president of interactive agency Summit Grey, born out of The Summit Group, the company she co-founded. Previously, Sharon honed her talents at Medsite.com and SCP Communications.

In 1997 and 2005, Sharon served as president of both the Healthcare Businesswomen's Association for Healthcare Communications and the Medical Advertising Hall of Fame. She also frequently volunteers for many healthcare-related causes.

In June 2014, the Women's Venture Fund recognized Sharon with its "Highest Leaf Award," for her strong business leadership and substantial contributions to the advertising and healthcare industries.