

Susie Arshonsky

Global Strategic Marketing Manager, Orthopedic Surgery
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Susie Arshonsky is currently a Global Strategic Marketing Manager, focused on Orthopedic Surgery at Johnson & Johnson. She attended Northwestern University on an NROTC (Naval Reserve Officer Training Corps) scholarship, and graduated with a Bachelor's of Science degree in Biomedical Engineering. Upon graduation, Susie served 5 years active duty in the United States Navy as a Surface Warfare Nuclear propulsion trained Officer, and led two divisions of sailors on overseas deployments in the Persian Gulf and the Western Pacific in support of the Global War on Terrorism and Operation Iraqi Freedom.

After completing her active duty commitment, Susie transitioned to the private sector, as a Medical Device Design Engineer for J&J, where she had the opportunity to design and launch innovative advanced bipolar laparoscopic devices used in minimally invasive surgery. After earning an MBA from Xavier University, Susie transitioned into a Marketing Leadership Development Program and had the opportunity to work on J&J's Hemostasis, Endomechanical, and Wound Closure Surgical businesses, working to transfer customer insights into valuable and life-saving medical devices. She is passionate about vegan cooking, adventure travel, advancing healthcare, and utilizing digital technologies.