



Zarin Hainsworth OBE

Zarin founded Serene Communications Ltd in 1997. It has proven a successful tool for supporting the family and undertaking interesting and useful work. It now runs as a social enterprise. Clients range from multi-nationals, UN agencies, Government departments to small charities. It is a values based business that aspires to align every aspect of work with the principles of the Baha'i Faith. Zarin creates training programmes that use the latest research and ethical ideas that aim to stimulate and inspire the participants to realise their full potential. Serene also provides learning and service opportunity trips for mixed age groups that provide eco-tourism and life-changing experiences. She

currently assists organisations to create an enabling environment for women and an effective action plan to ensure equal pay and boards.

Zarin is Chair of the National Alliance of Women's Organisations UK, Chair of Widows Rights International and the Chair of the UK NGO CSW Alliance. The latter is a coalition of all the organisations based in the UK working with UN agencies for women and girls. It represents civil society to Government and works closely with the Government Equalities Office. She is also a gender expert for the British Council and a member of UN Women UK.

Zarin founded Naserian, now a registered charity in Tanzania, for Maasai widows. It is run for and by Maasai widows. She is locally active and co-founded the Stroud branch of UNIFEM, Ruscombe Brook Action Group, Stroud Business Women's Network and Ruscombe Women's Group. Zarin established the NAWO Young Women's Alliance in 2005 and enables young women and men to attend events at the UN and be fully engaged in UN processes becoming gender champions.

Zarin is married with four children, who are all married and has one grand daughter born in August 2017. She enjoys gardening, cooking, reading and handicrafts.