Eman Safadi

Co-founder & COO, LA Blockchain Lab & Principal, EHS Consulting

Eman is a strategy consultant and general manager who helps organizations identify and implement key technologies that can fundamentally change their business, most recently focusing on blockchain, tokenomics, and use cases across the healthcare vertical. She is also the COO of the LA Blockchain Lab, a collaboration of UCLA, UCI, USC, Caltech, the City of LA, enterprises, startups, and nonprofits working to build the blockchain ecosystem in Southern CA. Prior to moving to LA, she led key technology initiatives for the Dept of Education to overhaul and modernize the FAFSA process and its underlying solutions and technologies. She spent a year in Jordan as Chief of Staff for HM Queen Rania where she strategically reorganized and oversaw all local and international operations. Previously, Eman cofounded Xypnos, a developer of embedded software for IoT devices and Ultiverse, a cross-platform messaging venture. She spun off and ran WorldCare Technologies, which operates the largest telemedicine network internationally and spent time at the World Bank, McKinsey, and Verizon Broadband Services. She holds an MS in computer science from MIT and an MBA from Harvard Business School.