

HBA New England presents:

Executive Exchange



The HBA New England *Executive Exchange* is a unique, selective program for executive women and men looking to advance their own careers and propel women to leadership positions in healthcare companies and boards.



Purpose

Drive diversity in thought and leadership in the healthcare and life sciences industry by:

- Expanding executive networks
- Accelerating career advancement
- Building resilience and leadership capabilities
- Supporting gender parity at the highest levels

Benefits

- Cultivate strategic connections resulting in high value relationships
- Accelerate the advancement and impact of women into key leadership roles, including C-suite and Boards
- Fuel insight and problem solving on challenges uniquely faced by executives
- Foster executive resilience during these times of change and innovation

Program

8-month program (Feb 2021 - Sept 2021)

One event per month including:

- Kick-off on Tuesday, February 23, 2021
- 5 Roundtable sessions * with a carefully curated peer group of 8 to 10
- 3 Large events* inclusive of all participants, past participants and select C-suite guests and speakers
- Optional: 2 networking events*
- Limited to C-suite, SVP and VP level by nomination (required to be in the role for at least 1 year)
- \$1,750 program fee + HBA membership

* Virtual until HBA resumes in-person events TBD

For nomination information or to speak with a previous participant in the *Executive Exchange* program, please contact:
execexchange@hbanet.org

Who are we? Executive Exchange Recap of 2020

Participants

Female & Male Members

- 30% in the C-Suite
- 70% SVPs and VPs
- Wide range of executive and functional areas

Life Science Companies

- Public and private; large, medium, and small
- Examples: Alexion, Blueprint Medicines, bluebird bio, Constellation, Jounce, Kaleido, Sanofi, Sarepta, Takeda, ThermoFisher Scientific, Vertex & more

Sample Topics

“Action Planning to Secure a Board Role” featuring US Board Practice leads from Egon Zehnder, global management consulting and executive search firm

“Bringing our best selves: Leading in Uncertain Times”

“Deepening our Understanding of Social Justice: Learning from the Experiences of Others and Ourselves”

Testimonials

“I would ABSOLUTELY recommend this program.”
(Male, CEO)

“Deeper level of networking has been BETTER THAN ANYTHING I’ve ever experienced. INVALUABLE.”
(Female, VP)

“Very HIGH RETURN on INVESTMENT.”
(Female, CMO)

“I could speak freely and receive HONEST FEEDBACK from a powerful group of TRUSTED ADVISORS. I heard about challenges faced by peers in other companies and learned STRATEGIES to APPLY to my own work environment.”
(Female, VP)

“The value and general benefits of the program are applicable regardless of gender: the ability to INTERACT with other executives, hearing top-notch SPEAKERS, discussing SHARED CHALLENGES, and GETTING IDEAS.”
(Female, VP)

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