

*Visibility.
Credibility.
Distinction.
Competitive Edge.*

POSITION YOUR ORGANIZATION
IN STEP WITH OTHER DISTINCT
COMPANIES COMMITTED TO
ACCELERATING GENDER PARITY
THROUGH INTERNAL WOMEN'S
LEADERSHIP PROGRAMS.

2020 ACE AWARDS



The Healthcare Businesswomen's Association's (HBA) prestigious **ACE Awards Program** (Advancement. Commitment. Engagement.) recognizes exemplary leadership initiatives that advance and enhance the careers of women.

The HBA is looking to recognize internal initiatives that are:

- ▶ Accelerating innovation
- ▶ Driving measurable business results and outcomes
- ▶ Increasing in reach, scale and exposure

The 2020 award-winning initiatives will be announced in **Fall 2020** and will receive:

- ▶ Recognition as thought-leaders before a global community of 55,000+ industry influentials
- ▶ Prominent visibility in trade and mainstream media
- ▶ Distinction as an organization committed to fostering leadership opportunities for women

ACE Award

Advancement
Commitment
Engagement

Purpose of the HBA's ACE AWARDS PROGRAM

- ▶ Provide a national stage to showcase excellence and effective results
- ▶ Demonstrate the value of recognition for effective internal women's networks and employee resource groups
- ▶ Raise the bar, set successful examples and inspire others to act
- ▶ Build best practices and a knowledge base of what works
- ▶ Celebrate results of advancing women and improving business results

AWARD FEES

The award submission fee is \$1,000. Discounts may apply for corporate partners. Companies may opt for a consultative debrief with the judging panel for an additional fee.

Public and private companies of all sizes are eligible. One to three winners will be recognized.

A panel of industry judges will consider submissions that meet the program's historical criteria:

- ▶ Business performance
- ▶ Stewardship
- ▶ Execution
- ▶ Sustainability
- ▶ Measurable results

Complete criteria can be found at HBAnet.org/ACE.

PAST ACE AWARD WINNERS

- 2019** Eli Lilly, EMD Serono and W2O
- 2018** Pfizer, Insigniam and KPMG
- 2017** Bristol-Myers Squibb Company and athenahealth
- 2016** Quest Diagnostics
- 2015** Roche Diagnostics
- 2014** Baxter International Inc.
- 2013** Quintiles
- 2012** Cardinal Health
- 2011** Bayer
- 2010** Sanofi-Aventis US
- 2009** Abbott
- 2008** Novartis Pharmaceuticals Corporation
- 2007** Johnson & Johnson