

**Recognition.  
Credibility.  
Distinction.  
Competitive Edge.**

**GET INDUSTRY-WIDE  
VISIBILITY FOR YOUR STELLAR  
ORGANIZATIONAL INITIATIVE  
THAT IS HELPING TO SUPPORT  
AND ADVANCE ALL WOMEN  
IN YOUR WORKPLACE.**

# 2021 ACE AWARDS



The Healthcare Businesswomen's Association is in search of 2021 **ACE Award** winning-initiatives. Whether traditional like an internal women's network or more unique like a flexible parental support program—and everything in between that drives equity and opportunity—we want to spotlight programs that are:

- ▶ Accelerating innovation
- ▶ Driving measurable business outcomes
- ▶ Increasing in reach, scale and exposure

The 2021 award-winning initiatives will be announced in **Fall 2021** and receive:

- ▶ Recognition as thought-leaders before a global community of 60,000+ industry influentials
- ▶ Prominent visibility in trade and mainstream media
- ▶ Distinction as an organization committed to fostering leadership opportunities for women
- ▶ “On stage” celebration and honors in front of HBA's Annual Conference audience\*

*\*final conference format to be announced*

# ACE Award

Advancement  
Commitment  
Engagement

## Purpose of the HBA's ACE AWARDS PROGRAM

- ▶ Provide a global stage to showcase excellence and effective results
- ▶ Demonstrate the value of recognition for effective internal women's initiatives
- ▶ Raise the bar, set successful examples and inspire others to act
- ▶ Build best practices and a knowledge base of what works
- ▶ Celebrate results of advancing women and improving business results

### AWARD FEES

The award submission fee is \$1,000 payable once your submission is received. Discounts may apply for corporate partners, organizations under 50 staff and nonprofits. For an additional fee, companies may opt for a consultative debrief with the HBA CEO and member from the judging panel once the judging process has been completed.

Public and private companies of all sizes are eligible.

A panel of industry judges will consider submissions that meet the program's historical criteria:

- ▶ Business performance
- ▶ Stewardship
- ▶ Execution
- ▶ Sustainability
- ▶ Measurable results

Complete criteria can be found at [HBA.net.org/ACE](http://HBA.net.org/ACE).

### PAST ACE AWARD-WINNING INITIATIVES

- 2020** • Becton, Dickinson and Company (BD) Women's Initiative Network Mentoring Program
- GSK Women's Leadership Initiative
- Surgical Care Affiliates Women's Network
- Walgreens Boots Alliance's Women of WBA
- 2019** • Eli Lilly's Women's Initiative for Leading at Lilly (WILL)
- EMD Serono's Women in Leadership
- W2o's Your Fourth Trimester®
- 2018** Pfizer, Insigniam and KPMG
- 2017** Bristol-Myers Squibb Company and athenahealth
- 2016** Quest Diagnostics
- 2015** Roche Diagnostics
- 2014** Baxter International Inc.
- 2013** Quintiles
- 2012** Cardinal Health
- 2011** Bayer
- 2010** Sanofi-Aventis US
- 2009** Abbott
- 2008** Novartis Pharmaceuticals Corporation
- 2007** Johnson & Johnson