



2018
Building Better Business
Connections (3BC) Event

**Optimizing the Role
of Male Champions**

FRIDAY, 4 MAY

8:30 AM - 3 PM

New York Genome Center
101 Avenue of the Americas
New York, NY 10013



agenda



2018 HBA Co-chairs



Kirsty Graham

Senior Vice President, Global Policy and International Public Affairs, Pfizer Inc.

Kirsty Graham is Senior Vice President, Global Policy and International Public Affairs at Pfizer. Kirsty is responsible for defining Pfizer's public policy positions and advancing government and public affairs strategies internationally. Kirsty was formerly Vice President and Corporate Affairs Lead for Pfizer Essential Health where she represented the breadth of global corporate affairs issues including policy, public affairs, corporate responsibility and communications on the PEH leadership team. Prior to joining Pfizer in November 2010, Kirsty spent 16 years in the New Zealand Foreign Service where she worked on a wide range of economic, foreign and trade policy issues with responsibilities covering China, Japan and the United States. She worked as a Private Secretary to the Foreign Minister from 1994 to 1996 before moving to Washington for her first diplomatic assignment in the U.S, a position she held until 2001. Later that year, Kirsty took leave to work for the British Government as Deputy Spokesperson at the British Embassy in Washington. She was appointed to her second diplomatic assignment as New Zealand's Deputy Ambassador to the United Nations in 2006, a position she held until 2010. Kirsty has a BA in English Literature and a post graduate degree in Philosophy from the University of Otago.



William E. Fitzsimmons
Pharm D, MS

Executive Vice President, Regulatory Affairs, Clinical and Research Quality Assurance, Astellas

Dr. William Fitzsimmons serves as executive vice president. In this role, he is responsible for regulatory interactions for development and on-market products globally. He also is responsible for quality assurance for compliance with Good Clinical Practice (GCP) and Good Laboratory Practice (GLP). Dr. Fitzsimmons began his career at Astellas as R&D Project Manager in 1990, responsible for the development of Prograf® in transplantation, and has since assumed roles of increasing responsibility in R&D, Drug Development Project Management, and Business Development. Previously, Dr. Fitzsimmons served in assistant professor and specialist roles at various universities, including Rush Medical College in Chicago and the University of Illinois College of Pharmacy. Dr. Fitzsimmons holds a Doctor of Pharmacy degree from the Medical College of Virginia, Virginia Commonwealth University; a Master of Science degree in Clinical Research Design and Statistical Analysis from the University of Michigan; and a Bachelor of Science degree in Pharmacy from the University of Illinois. Dr. Fitzsimmons has also authored more than 50 peer-reviewed publications and is a member of the American Society of Transplantation and a Board member of the Biotechnology Industry Organization (BIO).

8:30 AM

Arrivals, coffee

9:00 AM

HBA Welcome

Amy Crolius, vice president stakeholder relations

Host Welcome

Johnson & Johnson

3BC Co-Chairs Greetings

Bill Fitzsimmons, executive vice president, regulatory affairs, clinical and research quality assurance, Astellas

Kirsty Graham, svp for global policy and international public affairs, Pfizer

9:30 AM

Panel: The Profile of a Champion

Industry thought leader briefing on the role and importance of advocacy best practices. Includes a panel discussion with senior executive role models sharing their experiences, learnings, tips on effective advocacy and sponsorship of women. Preliminary panelists include:

Nick Colucci, chairman, Publicis Health

Joe DePinto, president, Cardinal Health Specialty Solutions

Brian Goff, chief commercial officer, Alexion Pharmaceuticals, Inc.

Viq Pervaaz, partner/life sciences leader, Ernst & Young's People Advisory Services

10:30 AM

Break

11:00 AM

Workshop: Champions of Change

Denise Pirrotti Hummel, chief innovation officer, Lead Inclusively, Inc.

In-depth discussion and interactive workshop focused on the opportunities and behaviors which create an optimal work environment. Session will touch on overt and subtle (unconscious) bias in the workplace; recognizing and disrupting gender related impediments; becoming a champion and change agent for gender diversity.

12:30 PM

Lunch

1:00 PM

Discussion: Effective and Reciprocal Male-Female Mentoring and Sponsorships

W. Brad Johnson, PhD and David Smith, PhD

Engaging discussion with contemporary thought leaders around a new take on mentoring and sponsoring, an "alternative to the traditional, hierarchical, unidirectional mentoring model....[called] reciprocal mentoring.... partnerships in which men and women play complementary roles leading to career and personal development for both parties, and ultimately, greater gender equality in the workplace."

2:30 PM

Wrap-up

Laurie P. Cooke, HBA CEO

panel discussion

Profile of a Champion



MODERATOR

Kirsty Graham senior vice president, global policy and international public affairs, Pfizer Inc.

2018 Co-Chair HBA Building Better Business Connections



PANELISTS

Nick Colucci chairman, Publicis Health

2018 HBA Honorable Mentor; Current member HBA Advisory Board

Nick Colucci leads Publicis Health—the largest healthcare communications network in the world. Under his leadership, the Publicis network has grown from a fragmented group of agencies to a global powerhouse with unrivaled capabilities, expanded global client relationships and an expanding footprint in emerging markets including China and India.

During Nick's time leading the team as Publicis' CEO, he successfully advanced gender parity initiatives by building a leadership team with a majority of women serving in key and influential roles. He's been recognized as one of PharmaVOICE's "100 Most Inspiring People" three different times and was recently recognized with the publication's inaugural Red Jacket Award, which acknowledges leaders who inspire the life sciences industry. Nick was named a "Superhero of Heart and Stroke" in 2013 by the American Heart Association of New York for his commitment to fight heart disease and support research, and also was honored as the 2012 "Marketer of the Year" at the PM360 Trailblazer Awards.

As a well-regarded leader in healthcare circles, this year's Honorable Mentor is frequently cited as an outspoken advocate for workplace inclusion sharing his expertise not only with industry audiences, but to broader business and media audiences through bylined articles and community outreach.



Joe DePinto president, Cardinal Health Specialty Solutions

2018 HBA Board of Directors

Joe DePinto has spent the past 28 years focused on bringing life-saving specialty drugs to market, helping patients with complex diseases to access advanced care, and helping to develop future leaders in the pharmaceutical industry. His experience includes operations globally for multiple biotech and pharma companies.

As President of Cardinal Health Specialty Solutions, DePinto leads one of the fastest growing businesses within the Fortune 15-ranked Cardinal Health. Established just eight years ago, Specialty Solutions has grown from \$5 billion in revenues in 2015 to more than \$12 billion in 2017 under DePinto's leadership. In his current role, he has directed two key acquisitions; overseen the company's expansion into Boston and Houston, and led critical operational expansions.

DePinto's past roles have included leadership positions at top pharmaceutical companies including Johnson & Johnson and Lilly. His core leadership competencies include leading all aspects of strategy, drug development, investor relations, and commercialization with multiple global launches. He also previously served as the EVP Chief Commercial Officer at Sunesis Pharmaceuticals, EVP Global Commercial Operations Dendreon, VP Global Commercial Operations ImClone, and VP Abraxis Oncology.

Joe's academic credentials include a BS in Marketing and an MBA, with an emphasis on Pharmaceutical/Chemical Studies. He serves on the national Board of Directors for the Healthcare Businesswomen's Association and is a member of the steering committee for Cardinal Health's Women's Initiative Network (WIN).



Brian Goff chief commercial officer, Alexion Pharmaceuticals, Inc.

2014 HBA Honorable Mentor, Currently on HBA Advisory Board

Global Pharmaceutical/Biotech Corporate Officer with a 25-year track record of consistently exceeding plan and generating sustainable growth through multiple business cycles.

P&L responsibility for businesses up to \$4 billion, with broad expertise managing Commercial, R&D, Medical Affairs, Manufacturing, and Quality functions and product launches across multiple therapeutic areas.

Fosters a highly engaged, purpose-driven culture with a history of leading significant talent turnarounds and building highly diverse teams with a reputation for importing, developing, and exporting top leaders.

Executive team member with ongoing interaction with the board of directors and investors and experience branding a new, \$30 billion market capitalization company as part of a corporate spin off.

Prior positions: EVP & President Hematology, Baxalta; Global Franchise Head Hemophilia, Baxter; Vice President & Head Primary Care Business Unit, Novartis



Viq Pervaaz partner/life sciences leader, Ernst & Young's People Advisory Services

Viq is a Partner with Ernst & Young's People Advisory Services group. Currently located in New York, he is leading the Life Science practice for North America and has spent a significant component of his career in leadership capacities in the Pharmaceutical industry. This has included leadership positions in Global Operations, Product Development/Innovation, Marketing, Regulatory Affairs, and Public Relations, including Diversity and Inclusion and Corporate Communications.

Education: Rutgers University College of Pharmacy; Harvard Business School



Champions of Change

Denise Pirrotti Hummel, JD

founder and chief innovation officer of Lead Inclusively, Inc.

Denise is Chief Innovation Officer of Lead Inclusively, Inc., a consultancy dedicated to the connection between inclusion and business performance. An attorney, with a history of landmark cases, she is a serial entrepreneur and business consultant who built and sold her cross-cultural business to Ernst & Young (EY), joining them as a Principal. Her global expansion strategy model is intellectual property she retains and is being used throughout the world by EY, Deloitte and Aon Hewitt, as well as companies from pre-IPO to global enterprise. She has written two books, is a Ted Talk finalist, an HBA Board member, the Chair of Athena's Life Sciences Committee, the Co-Chair of Education for the National Diversity Council, a member of Marshall Goldsmith's 100 Coaches™ Legacy team, chosen from over 16,000 applicants and a CEO Entrepreneur In Residence (EIR) with CONNECT, a San Diego based organization that prepares high tech and life sciences inventors for first round financing competitions with Venture Capital.

Earlier, Denise was a practicing attorney, a Law Clerk in the U.S. House of Representatives, General Counsel for the Overseas Education Association. She tried and won the first class action under the Americans With Disabilities Act. Her Juris Doctor is from American University, Washington College of Law, Washington, D.C. and her Bachelor of Arts in Psychology from Columbia University, Barnard College in New York.

Effective and Reciprocal Male-Female Mentoring and Sponsorships



W. Brad Johnson

professor of psychology in the Department of Leadership, Ethics and Law at the United States Naval Academy, and a faculty associate in the Graduate School of Education at Johns Hopkins University

A clinical psychologist and former Lieutenant Commander in the Navy's Medical Service Corps, Dr. Johnson served at Bethesda Naval Hospital and the Medical Clinic at Pearl Harbor where he was the division head for psychology.

He is a fellow of the American Psychological Association and recipient of the Johns Hopkins University Teaching Excellence Award. Dr. Johnson is the author of numerous publications including 130 journal articles and book chapters, and 13 books, in the areas of mentoring, professional ethics, and counseling. His most recent books include:

The Elements of Mentoring (3rd ed., 2018) *St. Martin's Press*
 Athena Rising: How and Why Men Should Mentor Women (2016) *Bibliomotion*
 On Being a Mentor: A Guide for Higher Education Faculty (2nd ed., 2015) *Routledge*



David G. Smith

associate professor of sociology at the U.S. Naval War College; a gender, work and family researcher; author and speaker

Through his research and experience leading diverse organizations, he has established his value to organizations looking to improve gender relations. A sociologist trained in social psychology, he focuses his research in gender, work and family issues including cross-gender mentoring relationships, gender bias, retention of women, dual career families, military families, and military women.

Dr. Smith is a frequent presenter on gender relations topics and best practices in mentoring relationships, co-author of Athena Rising: How and Why Men Should Mentor Women, and authored numerous articles across his areas of expertise.

Dr. Smith received a PhD in Sociology from the University of Maryland, an MS in Global Leadership from the University of San Diego and a BS from the U. S. Naval Academy.

(3BC)

Notes

Relevance

Integrity

Community

Engagement



HBA Healthcare
Businesswomen's
Association

UNITED STATES OFFICE

Hours of Operation:

9:00 AM-5:00 PM ET
Monday-Friday

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Event Sponsor

Johnson & Johnson

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