

A United Force for Change.

**2020 BUILDING BETTER BUSINESS CONNECTIONS (3BC) EVENT
EMBRACING THE UP-/RE-SKILLING REVOLUTION
THURSDAY, 30 APRIL, NEW YORK CITY**

INTRODUCTION

Many organizations know that digital disruptions and technological advances in the workplace could/will negatively impact representation of women in their workforce. Savvy organizations are already taking action. Fueling talent pipelines and “re-skilling” provide opportunities to build a talent advantage for the short and long term – “a strategy that will be good for women and crucial for the longevity of organizations.”

Our executive conversations will dive into ‘up skilling’ from a few perspectives:

- Appreciating the business imperative for re-skilling
- Innovative initiatives to establish and expand STEM, Tech and Digital resources
- Solutions for retaining (female) tech talent
- Embracing ambiguity , the new normal

PROGRAM SEGMENTS

1. Thought Leadership on the Workforce Requirements for the Future

Industry experts will share their perspectives on the changing workforce landscape, the skills and competencies – technical and not -- needed in the future and strategies supporting success. Blending industry research with real world case studies, attendees will gain greater insights on how to effectively transition their organizations.

Deloitte

2. Initiatives Making a Difference: Innovations in STEM and Technology talent development

Smart companies are moving out, taking deliberate action to address the projected tech talent gaps. Three companies will share the specifics of their solutions to establish and expand the pipeline of female tech talent. A follow-on panel discussion will provide further exportation of the experiences and learnings from each organization.

- Mastercard’s Girls4Tech STEM (*tentative*)
- J&J’s STEM²D
- Microsoft’s ‘Tech Intensity’

3. Conquering Retention: Retaining (female) TECH talent

Attracting and/or developing high-tech talent solves only part of the workforce skill set challenge. Retaining that talent is required for companies to fully realize the benefits of their human capital investments. Solutions are available to improve retention rates for this high demand talent pool. Two companies will share their unique approaches as a means to stimulate dialogue and brainstorming for additional solutions.

J&J's Re-Ignite (*tentative*)

Microsoft

Roche (*tentative*)

4. Enabling our Executives

With all the focus on preparing the workforce, we cannot forget about our senior leaders and executives. Digital health affects every aspect of the healthcare industry. Some leaders may also benefit from a bit of up-skilling. This section will showcase one executive program training leaders to take their organizations into the digital age.

Columbia Business School, HITLAB

5. Embracing ambiguity, the new normal – Executive panel discussion

The healthcare/life-sciences industry remains in a constant state of change, evolution, revolution. Accelerated innovations are great for business but can create extremely difficult times for employees, which create extremely challenging times for leaders. Managing and motivating teams in times of great ambiguity takes skill and determination.

Industry executives share their perspectives and engage participants in a lively discussion around tips and techniques for effective leadership necessary for today's market dynamics.