

THE GOLD PACKAGE enables companies to provide additional professional development, industry-wide recognition, and strategic networking opportunities for their employees. It facilitates increased participation at HBA's flagship events, including the Woman of the Year award event, the Annual Conference, and the Building Better Business Connections (3BC) executive event.

FOR A \$30,000 (€30,000) INVESTMENT, THE GOLD PACKAGE INCLUDES

The ability to designate up to **50 employees as HBA members**. Unlimited additional employees can purchase 12-month memberships at a 20 percent discount.*

30 passes to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2023 = 120 passes).*

Complimentary access to five pre-recorded webinars of your choice from a list of available webinars. This package also offers recordings of HBA's popular "mentoring" and "best practices for internal women's network" webinars for each designee.*

Two individual award winners designated as either a **Rising Star or Luminary** which includes significant year-long visibility.**

Five registrations to the HBA's Annual Conference.*

Exclusive opportunity for advance purchase of up to **three tables** at the HBA's annual Woman of the Year event on 16 May in New York City.

Three invitations to the HBA's exclusive Building Better Business Connections (3BC) executive event on 17 May in New York City.*

A 50 percent discount on the submission fee for the HBA's ACE Awards – an annual awards program recognizing innovative internal women's initiatives.*

HBA Ambassador Program at up to **two locations**. These programs leverage the experience, resources, and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.*/**

Showcase your company's DE&I thought leadership through one **Learning Management System (LMS) Module Track** (5-10 short lessons per track). Your team will work with HBA's education team to narrow down a topic and develop content that will be provided to all HBA members.*

To join our United Force for Change, email the agreement to CorporatePartners@HBA.net or call (973) 575-0606.

* Indicates items that have the ability for customization

** Indicates items that can be decreased or removed for customization of corporate partnership but cannot be increased

*** Additional fees may apply

