

## 2022 SPONSORSHIP AGREEMENT

### COMPANY INFORMATION

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Company Telephone \_\_\_\_\_ Website \_\_\_\_\_

Company Type  Pharmaceuticals  Life Sciences  Medical Delivery  Managed Care  
 Medical Device/Diagnostics  Biotechnology  Consulting  College/University  
 Services \_\_\_\_\_  Other \_\_\_\_\_

### PRIMARY CONTACT INFORMATION\*

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_

Email Address \_\_\_\_\_

### BILLING CONTACT INFORMATION\*\* (if different from primary contact)

Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_

Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_

Email Address \_\_\_\_\_

\*The primary contact is the Point of Contact for all HBA matters and ensures that time-sensitive communications go to the correct person(s) within your organization.

\*\*The billing contact is the person authorized to sign and make payments on the corporate partner's account.

**2022  
SPONSORSHIP  
OPPORTUNITIES**

Please email this completed form to  
[CorporatePartners@HBAnet.org](mailto:CorporatePartners@HBAnet.org)

**HBA Woman of the Year**

**Sponsor Level:**

**Digital Program Advertising:**

**Sponsorship Enhancements:**

Champagne Toast- \$25,000

Branded Napkins\*\*-\$3,000

Pop-Up Banner\*\*-\$5,000

Attendee Badges\*\*- \$9000

Branded Lanyards\*- \$6,000

"Available to Red Corporate Partners Only"

Branded Light Wands\*\*- \$7,000

"Recharge and Refresh" Stations\*\*-  
\$6,000

"Recharge and Refresh" Stations\*\*-  
\$2,500

\*Deadline: March 5th

Company Logo must be submitted with all Sponsorship Opportunities

\*\*Deadline: March 10th

**CORPORATE PARTNERSHIP Customizations**

HBA corporate partnership benefits to be received by \_\_\_\_\_  
Company Name

**Choose One:**

**"Recharge and Refresh" Stations**

Touchless Tools

Zen Essential Oils

Travel Kit

**Red Corporate Partners Only  
"Recharge and Refresh" Stations**

Hand Sanitizer

Lip Balm

Hand Lotion

Pens

Initial to accept listed custom benefits: \_\_\_\_\_

All sponsorships are considered final and are non-refundable. The HBA reserves the right to change/modify all sponsorship opportunities.

Review the agreed upon items of the sponsorship and initial for acceptance of these  
items \_\_\_\_\_.

**Total due** \_\_\_\_\_

Payment is required within 60 days of this agreement.

**Signature** \_\_\_\_\_

By signing this application, you certify that you have the authority to do so on behalf of your company.

For more information, email [CorporatePartners@HBAnet.org](mailto:CorporatePartners@HBAnet.org) or call 973.575.0606 press 2

# TERMS AND CONDITIONS

- 1. APPLICATION AND ELIGIBILITY.** Sponsorships must be made on the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (sponsor). The Association reserves the right to reject any application.
- 2. SPONSOR REPONSIBILITIES.** Sponsor shall be responsible for the following: a. All giveaways (virtual coupon, promotional codes, etc.) to be used during the sponsored function b. Any additional digital signage, banners, etc. to be displayed during the sponsored function.
- 3. PAYMENT TERMS.** Upon executed partnership agreement, payment is due in full. Partners whose company policy is to pay 60 or 90 days must provide written notice of terms. Invoices that remain unpaid beyond 30 days may be subject to suspension of benefits.
- 4. PUBLICITY.** HBA shall publicize and promote the event and shall be permitted to use Sponsor's name and logo in connection with such publicity and promotion.
- 5. SPONSOR PUBLICITY.** Sponsor may publicize that it is a sponsor of HBA's Woman of the Year Event. However, Sponsor acknowledges that HBA is the lawful owner of the name "HBA Woman of the Year", Healthcare Businesswomen's Association, and the acronym "HBA" and "WOTY" and any associated logos. Sponsor agrees to take no action inconsistent with HBA's ownership, or that would subject HBA to claims by third parties or potential loss of its ownership. Any uses of HBA's logo or event logo by the Sponsor must be approved, in advance, by HBA and follow HBA's branding guidelines.
- 6. TERMINATION.** If Sponsor breaches any of its obligations hereunder, HBA shall have the right to terminate this agreement and to retain Sponsor's sponsorship fee as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.
- 7. INDEMNIFICATION.** Sponsor agrees to indemnify and hold HBA harmless against any losses, claims, expenses or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.
- 8. TERMS.** The term of this Sponsorship Agreement shall commence upon execution of this Agreement and shall terminate upon conclusion of the Event, unless sooner terminated pursuant to paragraph 6.
- 9. LIABILITY.** HBA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of HBA for any reason and upon any cause of action or claim shall be limited to the fees paid by Sponsor to Healthcare Businesswomen's Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by Healthcare Businesswomen's Association negligence.