

New to the HBA? Want to see how the HBA can benefit your company? **THE RED PACKAGE** is for you. Many companies use this package to establish their initial relationship with the HBA and to increase their industry involvement and engagement. Red package partners enjoy the access and exposure the HBA offers their leaders across the broad healthcare and life-sciences industry.

FOR A \$3,500 (€2,941) INVESTMENT, **THE RED PACKAGE INCLUDES***

The ability to designate up to **five employees as HBA members.**

One pass to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2021 = 4 passes).

Complimentary access to two pre-recorded webinars of your choice from a list of available webinars. This package also offers recordings of HBA's popular "mentoring" and "best practices for internal women's network" webinars for each designee.

One registration to the HBA's Annual Conference.

A 100 percent discount on the submission fee for the HBA's ACE Awards – an annual awards program recognizing innovative internal women's initiatives.

A personal, assigned account manager to guide you through the partnership, ensuring satisfaction and engagement expectations are met.

Industry-wide recognition and access to industry leaders by way of, but not limited to:

- Brand exposure to 2.5 million annual website visitors through your hyperlinked company logo
- Visibility in front of HBA's 30,000+ social media followers via welcome recognition and call outs
- Articles or features in HBA's digital media
- Recognition in the *HBA Adds Value* – HBA's bimonthly newsletter for corporate partners
- Opportunity for association leadership positions at the local, regional and global level, which may include branded volunteer awards

To join our United Force for Change, email the agreement to CorporatePartners@HBA.net or call (973) 575-0606.



**Each package is customizable to meet your company's needs.*