

Choose the path designed for service and consulting companies who are looking to gain access to other HBA corporate partner organizations to share best practices, perspectives and expertise, and to supplement their own internal talent management with HBA's branded offerings.

THE TEAL PACKAGE ensures companies can leverage exclusive corporate partner-only programs and events to share their expertise and foster improved cross-industry understanding and collaboration—all to accelerate the advancement and impact of women in the business of healthcare.

THE TEAL PACKAGE allows partners to take advantage of HBA's Rising Star awards program to provide more substantial recognition for their emerging talent. They also gain access to HBA's unique virtual training program, which provides cost-effective access to high-quality staff training materials.

THE TEAL PACKAGE INCLUDES

Eight one-year HBA memberships for company employees and these eight members will receive access to **three select professional development webinar recordings**.

One designated Rising Star or Luminary award winner, including on-stage recognition at HBA's annual Woman of the Year event and other opportunities for honoree and company engagement and visibility.

Exclusive opportunity for advance purchase of **one table** at HBA's annual Woman of the Year award event.

Two registrations to HBA's Annual Conference.

Access for five employees to HBA's renowned Career Conversations webinar series released recordings.

Complimentary submission for HBA's ACE Awards—an annual awards program recognizing innovative internal women's initiatives.

Industry-wide recognition as a corporate partner by way of, but not limited to:

- Exposure on HBA's website, using company-branded logo linked to the company website
- Welcome recognition in HBA's social media channels and opportunities for periodic social media callouts
- Articles or features in HBA's digital and print media
- Visibility in the HBAAddsValue—HBA's bimonthly newsletter for corporate partners