

Choose the path designed for manufacturing, distribution and services companies looking to complement their internal leadership development and training programs with the resources and offerings of the HBA.

THE SILVER PACKAGE provides a good balance of memberships and professional development training opportunities, supplemented by visibility via HBA's awards programs and subject matter expertise support. SILVER corporate partners enjoy exclusive invitation-only programs that offer access to learnings and best practices across the industry.

THE SILVER PACKAGE INCLUDES

20 one-year HBA memberships for company employees and these 20 members will receive access to **three select professional development webinar recordings**.

Additional memberships are available for employees at a 15 percent discount..

One designated Rising Star or Luminary award winner, including on-stage recognition at HBA's annual Woman of the Year event and other opportunities for honoree and company engagement and visibility.

Exclusive opportunity for advance purchase of **one table** at HBA's annual Woman of the Year award event.

Opportunity to **host a virtual Woman of the Year** event at a company location of their choice to expand the celebration of their award winner within the company.

Complimentary submission for HBA's ACE Awards—an annual awards program recognizing innovative internal women's initiatives.

A one-hour post ACE Awards submission debrief consultation. The consultation provides company-specific feedback about ways to improve and enrich the submission of their initiative.

Three registrations to HBA's Annual Conference.

One invitation to HBA's exclusive Building Better Business Connections (3BC) executive event.

Registrations for 10 employees to participate in HBA's renowned Career Conversations live webinar series.

Up to **four hours of consultation** time to help company assess and identify appropriate speakers or presenters for one or two internal programs.

A virtual, company-specific annual review of the HBA relationship, including a discussion on satisfaction levels and member engagement data.

Industry-wide recognition as a corporate partner by way of, but not limited to:

- Exposure on HBA's website, using company-branded logo linked to the company website
- Welcome recognition in HBA's social media channels and opportunities for periodic social media callouts
- Articles or features in HBA's digital and print media
- Visibility in the HBAddsValue—HBA's bimonthly newsletter for corporate partners