



CELEBRATE INTERNATIONAL WOMEN'S DAY WITH THE HBA

#IWD2026
#GIVETOAIN

17+ HOURS OF FREE* PROGRAMMING
FOR MEMBERS

Explore a Unique Opportunity to Showcase Your Brand for International Women's Day 2026

On **March 5-6 2026**, in honor of **International Women's Day**, the **Healthcare Businesswomen's Association (HBA)** will convene a powerful, global audience for a two-day virtual experience centered around a unifying theme: **Give to Gain**

This **17+ hour global virtual event** will deliver dynamic, back-to-back live programming designed to **educate, connect, and inspire** healthcare and life sciences professionals across regions, roles, and lived experiences. Participants from the HBA's global Regions, Affinity Groups, and locations will come together to elevate voices, share insights, and drive meaningful, measurable change.

International Women's Day is both a celebration and a call to action. This event champions **confidence, informed decision-making, self-advocacy, and representative leadership** as essential drivers of stronger healthcare systems and better outcomes—for individuals, organizations, and communities.

Why Sponsor This Global Event?

By sponsoring the HBA's **International Women's Day 2026 programming**, your organization will have the opportunity to:

- **Amplify your brand** to a global network of healthcare professionals and decision-makers
- **Align with values of empowerment and leadership advancement**
- **Position your leaders as changemakers** in a worldwide conversation on women's impact in healthcare
- **Demonstrate your commitment to action**, not just awareness, in advancing balanced leadership outcomes
- **Engage a highly invested audience** through extended, high-visibility programming across two full days

A Global Platform with Meaningful Reach

The HBA's global events unite participants from across continents and career stages around internationally recognized moments of awareness. These events are **free for all HBA members**, creating a welcoming and highly engaged environment where sponsor brands are visible throughout **15+ hours of continuous programming**.

Join Us in Give to Gain: Give today to help leaders gain tomorrow:

Your support helps empower healthcare professionals to lead with confidence, advocate for themselves and others, and drive systemic change while reinforcing your organization's role in shaping a more powerful, resilient, and innovative healthcare future.

To learn more about sponsorship opportunities:

- Contact your **Regional Corporate Relations team**, or Email events@hbanet.org

Package	Champion	Advocate	Supporter
Package Details	Full-Day Sponsor (4 available)	Exclusive Session Sponsor (10 available)	Session Sponsor (Multiple Available)
Price	\$5000 / €4765	\$3000 / €2860	\$1000 / €953
Event Logo Visibility	Logo on slide at start of each session	Logo on slide at start of sponsored session	Logo on slide at start of sponsored session
Sponsor Acknowledgement	Verbal thank you at day open/close and during each session	Verbal thank you during the sponsored session	Verbal thank you during the sponsored session
Sponsor Thank You Posts	1 LinkedIn post on HBA's main channel, HBA Member Forum and Event News Article	Social Media 1 Regional Post and HBA Member Forum	Social Media 1 Regional Post
Opted-in Attendee Contact List	✓	-	-
Recorded links for employees	All sessions	Sponsored session only	-
Speaker benefit	One panel speaker and/or moderator in one session	One panel speaker or moderator in one session	-
Complimentary full-day registrations	100	25	10