HBA | 2026 | *New!*

Global Impact Award

The HBA Global Impact Award celebrates organizations transforming healthcare worldwide through leadership, innovation, and collaboration.

Partner with the movement shaping the future of healthcare

The HBA Global Impact Award honors organizations redefining what it means to lead in healthcare—through innovation, collaboration, and measurable global impact.

This prestigious recognition celebrates the collective power of companies that integrate leadership development, purpose, and progress across their entire enterprise.

Award Focus Areas

- Global Leadership Development – Elevating talent and diverse perspectives worldwide.
- Cross-Industry Collaboration – Advancing outcomes through partnership and shared innovation.
- Holistic Impact – Delivering measurable progress in business, workforce, and access to care.
- Purpose-Driven Innovation – Aligning mission, values, and impact to shape a stronger global health ecosystem.

Why Sponsor

- Amplify your brand among healthcare's most influential leaders and changemakers.
- Showcase your commitment to driving innovation, leadership, and meaningful progress across the global health landscape.
- Engage with industry pioneers shaping the next era of healthcare transformation.
- Position your organization as a champion of leadership excellence and global impact.
- Presence at HBA's JP Morgan event and HBA's Global Ascension Leadership Awards

Join the HBA in celebrating those defining healthcare's future—together, we can amplify their impact and yours.

For Award Criteria and Submission please visit our website:

https://hbanet.org/hba-global-impact-award

Global Impact Award Sponsorship Opportunities

HBA Healthcare Businesswomen's Association

Premier Impact Sponsor: $30,000 ☐

- Prominent sponsor branding across all Global Impact Award related communications (website, press release, social media)
- Brand visibility at HBA's JP Morgan event and April Global Ascension Leadership Awards "GALA" (formerly Woman of the Year)
- Live or recorded welcome at HBA's JP Morgan event and main stage greeting at HBA's GALA event
- Sponsor table (for 10) at April GALA event
- Two seats at HBA's JP Morgan event
- Co-host a virtual fireside chat with winning company and HBA's CEO Mary Stutts exploring industry leadership, collaboration, and innovation topics

Winner Celebration Sponsor: $20,000 ☐

- Sponsor branding featured during winner reveal at April GALA event
- Sponsor call out and quote included in press release announcing finalists; and press release announcing award winner
- Sponsor branding at HBA's JP Morgan event
- VIP remarks at April GALA event reception
- Five seats at April GALA event and two seats at HBA's JP Morgan event
- Recognition in the winner's video profile distributed on HBA's social media channels
- Your VIP thought leadership featured via a guest editorial on HBA's social media channels highlighting insights on leadership, innovation, or the future workforce

Spotlight Sponsor: $15,000 ☐

- Brand visibility during finalist announcement at HBA's January JP Morgan event and April GALA event
- Sponsor branding in all "finalists" award communications (press release, website, social media channels)
- Sponsorship integration into finalist profiles featured on the HBA website and social channels
- One seat at HBA's JP Morgan event and one seat at HBA's April GALA event

Digital Visibility Package: $10,000 ☐

- Brand visibility on HBA's GALA event and Global Impact Awards web pages
- Branding in award promotion, event and recap communications and digital campaigns
- Recognition across HBA's social media channels

HBA Healthcare Businesswomen's Association

Corporate Partner Company Information

Company Information

Company Name

Company Address

City | State/Province | Zip/Postal Code | Country

Company Telephone | Website

Company Type

- ☐ Pharmaceuticals
- ☐ Technology/Software
- ☐ Consulting
- ☐ Services
- ☐ Biotechnology
- ☐ Medical Device
- ☐ College/University
- ☐ Other
- ☐ Clinical Research
- ☐ Diagnostics
- ☐ Association/Non-Profit

Primary Contact Information*

Name | Title

Address

City | State/Province

Zip/Postal Code | Country

Direct Phone | Cell Phone

Email Address

Billing Contact Information** (if different from primary contact)

☐ Check here if Billing contact is different than Primary Contact

Name | Title

Address

City | State/Province

Zip/Postal Code | Country

Direct Phone | Cell Phone

Email Address

Secondary Contact Information***

Name | Title

Address

City | State/Province

Zip/Postal Code | Country

Direct Phone | Cell Phone

Email Address

*The primary contact is the Point of Contact for all HBA corporate partnership/sponsorship matters and ensures that time-sensitive communications go to the correct person(s) within your organization.
**The billing contact is the person authorized to sign and make payments on the corporate partner/sponsor's account.
***The secondary contact is an additional/back-up contact for HBA corporate partnership/sponsorship matters.

For Office Use Only

Customizations:

Initial for agreement of listed modifications of benefits: _____

Total cost of customizations: _____

Sponsors must submit payment at least 30 days before the event. If payment is not received by the deadline, the Healthcare Businesswomen's Association (HBA) may revoke sponsorship and associated benefits.

All sponsorship materials (e.g., logos, ads, content) must also be submitted by the deadline provided by HBA. Late submissions may result in exclusion from event promotions without refund.

Total Due: $0_____

All payments under this agreement shall be made in the currency of the United States of America (USD). If the payment is made in a currency other than USD, the amount payable shall be the equivalent amount in USD, calculated using the exchange rate published by Oanda or your financial institution on the date of payment. The payer shall bear all costs associated with the currency conversion.

Signature _____Date _____

By signing this application, you certify that you have the authority to do so on behalf of your company.

Terms & Conditions

1. APPLICATION AND ELIGIBILITY. Partnerships must be made per the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (partner). The Association reserves the right to reject any application.
2. PARTNER REPONSIBILITIES. Partner shall be responsible for the following: a. Current company description for welcomes, b. Current logo to be displayed on HBA corporate partner website.
3. PAYMENT TERMS. Upon executed partnership agreement, payment is due in full. Partners whose company policy is to pay 60 or 90 days must provide written notice of terms. Invoices that remain unpaid beyond 30 days may be subject to suspension of benefits.
4. PUBLICITY. HBA shall publicize and promote the partnership and shall be permitted to use Partner's name and logo in connection with such publicity and promotion. Signature of this agreement confirms that HBA has permission to share Partner's company logo and name on the HBA website, and in marketing materials. The logo will link to Partner's website as provided within this agreement.
5. PARTNER PUBLICITY. Partner may publicize that it is a partner of HBA. However, Partner acknowledges that HBA is the lawful owner of the name Healthcare Businesswomen's Association, and the acronym "HBA," and any associated logos. Partner agrees to take no action inconsistent with HBA's ownership, or that would subject HBA to claims by third parties or potential loss of its ownership. Any uses of HBA's logo or event logo by the Partner must be approved, in advance, by HBA and follow HBA's branding guidelines.
6. TERMINATION. If Partner breaches any of its obligations hereunder, HBA shall have the right to terminate this agreement and to retain any money already paid as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.
7. INDEMNIFICATION. Each party agrees to indemnify, hold harmless, and defend the other party against any losses, claims, expenses, or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.
8. TERMS. The term of this Partnership Agreement shall commence as listed on page eight (8) and shall terminate in twelve months, unless sooner terminated pursuant to paragraph 6.
9. SPONSORSHIPS. By selecting a sponsorship(s) and signing the agreement, customer is aware that final deliverables have not be determined and final benefits will only be known once HBA has determined the location and overall experience for the event(s). Customer will be responsible for payment of sponsorship(s) for levels selected for any of the event formats that are determined.
10. LIABILITY. Each party shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental or punitive damages, even if it has been advised of the possibility of such damages. The liability of each party for any reason and upon any cause of action or claim shall be limited to the fees paid by Partner to Healthcare Businesswomen's Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury or damage to personal property caused by either party's negligence.