



HBA Healthcare
Businesswomen's
Association

Standard Inclusions Across All Packages

- Assigned Account Manager with mid-year and annual reviews
- Access to member directory, online forums, and discussions
- Ability to join Member Networks (formerly Affinity Groups)
- Designee alignment with local chapter
- Member Leadership opportunities at local, regional, and global level
- Opportunity for Member Leader award nominations
- Lunch & Learns
- Access to Corporate Partner Portal with 24/7 on-demand reports
- Brand Visibility: Logo on HBA website and social media introducing partnership
- Marketing Branding Toolkit
- Corporate Partner designee members receive 10% discount to HBA Mentoring Program

Elevate Partnership

\$5,000

THE ELEVATE PARTNERSHIP is our foundational tier within the HBA, designed to support and promote progress across the industry. As an Elevate Partner, your organization will take its first step in contributing to meaningful change and fostering an inclusive environment where all individuals can thrive.

- The ability to **designate up to 10** employees as HBA members.*
- **10 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 40 passes).*
- Access to **three sessions from a curated webinar list** of your choice.*
- **One individual award winner** designated as either a Rising Star or Luminary which includes significant year-long visibility.**
- Exclusive opportunity for advance purchase of up to **one table** at the HBA's Global Ascension Awards. San Diego, 24 April 2026.**
- **One registration** to the HBA's Annual Conference, November 2026.*
- **One Pass** to join HBA Think Tank's "Behind the Data Debrief".**

* Indicates items that have the ability for customization

** Indicates items that can be decreased or removed for customization of corporate partnership but cannot be increased or added

*** Additional fees may apply

Accelerator Partnership

\$10,000

THE ACCELERATOR PARTNERSHIP is crafted to champion and advance meaningful change across the industry. As an Accelerator Partner, your organization will move towards driving significant change, ultimately shaping the future of healthcare.

- The ability to designate up to 20 employees as HBA members.*
- 20 passes to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 80 passes).*
- Access to four sessions from a curated webinar list of your choice.*
- One individual award winner designated as either a Rising Star or Luminary which includes significant year-long visibility.**
- Exclusive opportunity for advance purchase of up to one table at the HBA's Global Ascension Awards. San Diego, 24 April 2026.**
- One registration to the European Leadership Summit. Vienna, 10 -11 June 2026.**
- Two registrations to the HBA's Annual Conference, November 2026.*
- Two Passes to join HBA Think Tank's "Behind the Data Debrief".**

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Trailblazer Partnership

\$20,000

THE TRAILBLAZER PARTNERSHIP emphasizes the tangible impact of contributions of organizations towards advancing the association's mission and making a difference in healthcare.

- The ability to **designate up to 30** employees as HBA members. Unlimited additional employees can purchase 12-month memberships at a **20 percent discount**.*
- **30 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 120 passes).*
- Access to **five sessions from a curated webinar list** of your choice.*
- **One individual award winner** designated as either a Rising Star or Luminary which includes significant year-long visibility.**
- Exclusive opportunity for advance purchase of up to **two tables** at the HBA's Global Ascension Awards. San Diego, 24 April 2026.**
- **One registration** to the European Leadership Summit. Vienna, 10 - 11 June 2026.**
- **Three registrations** to the HBA's Annual Conference, November 2026.*
- **One cohort** of the HBA Global Ambassador Program. This program leverages the experience, resources and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.*/***
- **Three Passes** to join HBA Think Tank's "Behind the Data Debrief".**

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Innovation 360 Partnership

\$30,000

THE INNOVATION 360 PARTNERSHIP emphasizes innovation and forward-thinking, providing unique opportunities for organizations to showcase their cutting-edge solutions and thought leadership.

- The ability to **designate up to 50** employees as HBA members. Unlimited additional employees can purchase 12-month memberships at a **20 percent discount**.*
- **50 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 200 passes).*
- Access to **six sessions from a curated webinar list** of your choice.*
- **Two individual award winners** designated as either a Rising Star or Luminary which includes significant year-long visibility.**
- Exclusive opportunity for advance purchase of up to **three tables** at the HBA's Global Ascension Awards. San Diego, 24 April 2026.**
- **One registration** to the European Leadership Summit. Vienna, 10 -11 June 2026.**
- **Four registrations** to the HBA's Annual Conference, November 2026.*
- **One cohort** for the HBA Global Ambassador Program. This program leverages the experience, resources and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.*/**
- Showcase your company's career advancement thought leadership through **one HBA Academy Module Track** (5-10 short lessons per track). Your team will work with HBA's education team to narrow down a topic(s) and develop content that will be provided to all HBA members.*
- **Four Passes** to join HBA Think Tank's "Behind the Data Debrief".**

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#HBAimpact



Strategic Influencer Partnership

\$60,000

**Upgrade to Global Strategic Influencer for an additional \$30,000 and receive all the benefits of this package plus designees (up to 1,999)*

THE STRATEGIC INFLUENCER PARTNERSHIP focuses on driving stakeholders positive change through education, advocacy, and capacity-building initiatives, while fostering empowerment within the healthcare community.

- The ability to **designate up to 125** employees as HBA members. Unlimited additional employees can purchase 12-month memberships at a **20 percent discount**.*
- **125 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 500 passes).*
- Access to **seven sessions from a curated webinar list** of your choice.*
- **Three individual award winners** designated as either a Rising Star or Luminary which includes significant year-long visibility.**
- Exclusive opportunity for advance purchase of up to **four tables** at the HBA's Global Ascension Awards in San Diego 24, 2026.**
- **Two registrations** to the European Leadership Summit. Vienna, 10 -11 June 2026.**
- **Five registrations** to the HBA's Annual Conference, November 2026.*
- **Two cohorts** of the HBA Global Ambassador Program. These programs leverage the experience, resources and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.*/***
- Showcase your company's career advancement thought leadership through up to **two HBA Academy Module Tracks** (5-10 short lessons per track). Your team will work with HBA's education team to narrow down a topic(s) and develop content that will be provided to all HBA members.*
- **One Individual** Subscription to HBA Think Tank.**

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Visionary Alliance Partnership

\$350,000

THE VISIONARY ALLIANCE PARTNERSHIP positions your organization as a key driver in shaping the future of healthcare. With high-visibility branding, exclusive networking, and access to a powerful community of changemakers, it's a bold statement of leadership and commitment to industry advancement.

- The ability to **designate up to 5,999** as HBA members. Unlimited additional employees can purchase 12-month individual memberships at a **20% discount**.
- **1500 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 6000 passes).
- Access to **the entire library of sessions from a curated webinar list** of your choice.
- **Four individual award winners** designated as either a Rising Star or Luminary which includes significant year-long visibility.
- **Two Premier Tables** HBA's Global Ascension Awards. San Diego, California, 24 April 2026.
- **Three registrations** to the European Leadership Summit. Vienna, 10 -11 June 2026.
- **Seven registrations** to the HBA's Annual Conference, November 2026
- **Two cohorts** for the HBA Global Ambassador Program. These programs leverage the experience, resources and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.
- Showcase your company's career advancement thought leadership through up to **four HBA Academy Module Tracks** (5-10 short lessons per track). Your team will work with HBA's education team to narrow down a topic(s) and develop content that will be provided to all HBA members.
- Corporate Partner Resource Page, automated membership renewal, and Data & Analytics reporting (mid-year and end of year)
- **One HBA Think Tank** Membership included.
- **Two Virtual Power Meetings** with HBA's CEO with up to six VIP attendees
- **Premier sponsorship opportunities** with a \$70k budget included with options for all HBA Signature Events and Global Launch Celebrations. Of this, \$30,000 is designated for participation in one HBA Signature Event—such as Global Ascension Awards, European Leadership Summit (ELS), or Annual Conference (AC). The remaining \$40,000 may be allocated across other sponsorship opportunities.

International Partnership

\$25,000

New for 2026! Five Partnerships Available

THE INTERNATIONAL PARTNERSHIP positions your company as a change-maker across borders. This package showcases your brand's leadership on a global stage, offering high-impact visibility and access to a vast network of healthcare professionals. It is a bold way to align with innovation and drive meaningful change worldwide.

- The ability to **designate up to 40 global** employees as HBA members. Unlimited additional employees can purchase 12-month memberships at a **20 percent discount**.*
- **40 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2026 = 160 passes).*
- Access to **five sessions from a curated webinar list** of your choice.*
- **One registration** to the HBA's Annual Conference, November 2026.*
- **2 Passes** to Global Event of your choosing: ELS, ILS, Global Launch Events.**
- **One cohort** for the HBA Global Ambassador Program. This program leverages the experience, resources and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.*/***
- Showcase your company's career advancement thought leadership through **one HBA Academy Module Track** (5-10 short lessons per track). Your team will work with HBA's education team to narrow down a topic(s) and develop content that will be provided to all HBA members.*
- **Three Passes** to join HBA Think Tank's "Behind the Data Debrief".**
- **Global Thought Leadership Spotlight** in HBA Think Tank Newsletter (Delivered to all HBA members and posted to social media).**
- Global Partner **Roundtable with HBA's CEO** with 2 attendees. This is a pre-conference event at the European Leadership Summit. Vienna, 10-11 June 2026.**
- **Global Spotlight Feature** in the HBA Newsletter.**

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Brand Presence

\$12,000

Designed for new companies seeking healthcare ecosystem visibility. This package can be an add on only to existing corporate partner packages.

THE BRAND PRESENCE PACKAGE is designed for organizations seeking to demonstrate their commitment through logo visibility. This package provides an excellent opportunity to align your brand with our mission and gain recognition within the industry.

- Welcome announcement on social media and HBA Community.
- Company logo with hyperlink to company webpage on HBA website.
- Access to two sessions from a curated webinar list.
- Two registrations to the HBA's Annual Conference, November 2026.
- \$2,000 budget for HBA Signature Event Sponsorship Opportunities.
- Attendee list from Signature Events (For those that have opted in, GDPR Compliant)

For Additional Information:

**Current Corporate Partners
Please contact your Account Manager**

Companies interested in becoming a new Corporate Partner please contact the Business Development & Sales Team at sales@hbanet.org or fill out this form:

[New Corporate Partnership Inquiry](#)