

Founded in 1977, the <u>Healthcare Businesswomen's Association (HBA)</u> was born out of a bold vision by five visionary leaders who recognized the critical need for women in healthcare to connect, share industry insights, and cultivate career growth through mentorship and mutual support. Starting from informal meetings, their shared vision quickly blossomed into a robust community, laying the groundwork for the establishment of the HBA.

Today, nearly half a century later, the HBA stands as a *United Force for Change*. As a global leadership accelerator, talent pipeline, and business growth partner for the healthcare industry, the HBA connects diverse professionals—women and men from every facet of healthcare and life sciences—in a network unified by purpose. Our members collaborate across disciplines and continents, driving strategic advocacy and offering unparalleled opportunities for executive development and tangible business results.

The Healthcare Businesswomen's Association has pursued its mission of furthering the advancement and impact of women in the business of healthcare. That mission is just as relevant now as it was 50 years ago. Since its inception, HBA membership and programs have always been open to anyone who wants to become a member and join our *United Force for Change*.

Mission

To further the advancement and impact of women in the business of healthcare.

Vision

Creating Healthcare Leaders for Life.

Corporate Partners and Individual Members

The HBA serves nearly 150 Corporate Partner organizations representing diverse sectors of the healthcare industry including pharmaceuticals, biotechnology, medical devices, marketing, contract research, payer organizations, consulting, and other firms. The HBA's fast-growing global membership represents numerous sectors of the healthcare ecosystem.

Flagship Events

2025 HBA Woman of the Year Event: 9 May 2025 in Chicago, Illinois

The HBA recognizes the work of leaders who have made significant contributions to the business of healthcare, are committed to continual innovation, and drive tangible business results in the workplace annually during the HBA <u>Woman of the Year</u> event. This celebration attracts more than 2,000 attendees and garners significant visibility for the award recipients and their companies including Woman of the Year, Honorable Mentor, STAR (Strategic Transformation Achievement Recognition), Rising Stars, and Luminaries.

- **The Woman of the Year** award honors a female executive who has demonstrably empowered women in the workplace and driven the advancement of women in leadership across the healthcare and life science sectors.
- **The Honorable Mentor** award, traditionally presented to a male ally, recognizes one individual who is dedicated to promoting the advancement of women in the healthcare industry through mentoring.
- The STAR (Strategic Transformation Achievement Recognition) award recognizes one HBA Member Leader who has demonstrated an exceptional contribution of time and talent to strategically transform the HBA.
- **Rising Stars** are women in the early stages of their career, designated by HBA Corporate Partner companies because of their outstanding performance, leadership, commitment to excellence, and significant contribution to the company and the industry.
- **Luminaries** are women with more than 20 years of industry experience, designated by Corporate Partner companies and recognized for their impact in advancing women's careers, their dedication to healthcare, and because they serve as transformational leaders.

2025 HBA European Leadership Summit: 12 - 13 June 2025 in Dublin, Ireland

The <u>HBA European Leadership Summit</u> (ELS) is an annual gathering dedicated to advancing the careers and impact of leaders in the healthcare and life sciences industry across Europe. Hosted in a different European city each year, this dynamic summit delivers world-class thought leadership, high-impact networking opportunities, and content that addresses the unique challenges and opportunities within the European healthcare ecosystem.

2025 HBA Annual Conference: 29 September - 1 October 2025 in Las Vegas, Nevada

The <u>HBA Annual Conference</u> convenes healthcare industry professionals at all stages of their careers to build business connections for a sustainable leadership advantage, learn from thought leaders to broaden perspective, and develop actionable insights. Keynote speakers, workshops, and networking opportunities offer robust opportunities to take advantage of the HBA's influential thought leadership community and engage with global members belonging to our *United Force for Change*.

The HBA Think Tank (Newly Expanded for 2025)

<u>The HBA Think Tank</u> is a research-driven, collaborative hub dedicated to addressing systemic barriers and advancing opportunities for leaders in healthcare. The HBA Think Tank equips companies with actionable insights, benchmarking tools, and innovative strategies to foster meaningful change. Through cutting-edge research, expert collaboration, and customized solutions, the HBA Think Tank empowers organizations to transform their workplaces, enhance health outcomes for women, and lead the way in creating a more representative healthcare ecosystem.

Solutions Summits

The HBA Think Tank will host four Solutions Summits in 2025, bringing together senior leaders, industry experts, and thought leaders to collaborate on addressing systemic challenges. These summits will take place in March (Philadelphia, PA), June (Remote), September (Las Vegas, NV), and December (Remote).

Recent Research Initiatives

- The HBA Think Tank, in collaboration with FemTechnology, launched two groundbreaking global research projects in January 2025 that provide actionable insights:
 - o <u>The State of Women's Health in the Workplace</u>: Examines how health conditions impact productivity and workplace engagement, while identifying gaps in employer-provided support and benefits.
 - The Hidden Gaps: Unveiling the Impact of Overlooked Women's Health in Clinical Practice: Identifies genderspecific barriers to healthcare access based on feedback from physicians across diverse countries and specialties. This research provides a unique perspective on the systemic challenges women face in clinical settings.

About the HBA Deck

Please reference the 2025 About the HBA Deck for more information about the HBA's history, programs, and events.

HBA Boilerplate Copy

Following industry practice, the HBA's boilerplate should be used in press releases and other materials when appropriate:

The Healthcare Businesswomen's Association (HBA) is a global organization dedicated to furthering the advancement and impact of women in the business of healthcare. With a presence spanning the globe, the HBA supports more than 150 Corporate Partners and impacts a workforce of nearly six million employees. The HBA offers career development opportunities for healthcare leaders at all levels, thought leadership platforms that address critical topics like closing the women's health and wellness gap, funding innovation, and preparing the future healthcare workforce. Additionally, the HBA provides global forums and recognition programs that honor individuals and organizations committed to advancing women in leadership.

Media Contact

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