



Founded in 1977, the Healthcare Businesswomen's Association (HBA) emerged when five visionary leaders recognized the critical need for women in healthcare to connect, share industry insights, and cultivate career growth through mentorship and mutual support. Starting from informal meetings, their shared vision quickly blossomed into a robust community, laying the groundwork for the establishment of the HBA.

Today, nearly half a century later, the HBA stands as a global United Force for Change. As an apolitical organization committed to amplifying women's impact across the healthcare ecosystem, we connect diverse professionals—women and men from every facet of healthcare and life sciences—in a global network unified by purpose. Our members collaborate across disciplines and continents, driving strategic advocacy and offering unparalleled opportunities for professional growth, corporate development, and community.

We firmly believe that when women rise, the business of healthcare thrives. Our collective action propels innovation, enhances patient outcomes, and advances health equity worldwide. By uniting diverse voices in the relentless pursuit of equity and inclusive leadership, we are Creating Women Leaders for Life and shaping the future of healthcare.

Mission

To further the advancement and impact of women in the business of healthcare.

Vision

Creating Women Leaders for Life.

HBA Boilerplate Copy

Following industry practice, the HBA's boilerplate should be used in press releases and other materials when appropriate:

The Healthcare Businesswomen's Association (HBA) is a global organization dedicated to advancing and amplifying the impact of women in the business of healthcare. With a presence spanning the globe, the HBA supports nearly 150 Corporate Partners and impacts a workforce of approximately five million employees. The HBA offers career development opportunities for women at all levels, thought leadership platforms that address critical topics like closing the women's health and wellness gap, funding women innovators, and preparing the future healthcare workforce. Additionally, the HBA provides global forums and recognition programs that honor individuals and organizations driving equity and advancing women in leadership.

Corporate Partners and Individual Members

The HBA serves nearly 150 Corporate Partner organizations representing diverse sectors of the healthcare industry including pharmaceuticals, biotechnology, medical devices, marketing, contract research, payer organizations, consulting, and other firms. The HBA's fast-growing global membership represents numerous sectors of the healthcare ecosystem.

Flagship Events

Woman of the Year – 9 May, Chicago and Virtually

The HBA recognizes the work of individuals who have made significant contributions to the business of healthcare and are committed advocates of health equity in the workplace. These awards attract more than 2,000 attendees to the annual Woman of the Year event and garner significant visibility for the award recipients and their companies:

- **The Woman of the Year** award honors a female executive who has demonstrably empowered women in the workplace and driven the advancement of women in leadership across the healthcare and life science sectors.
- **The Honorable Mentor** award, traditionally presented to a male ally, recognizes one individual who is dedicated to promoting the advancement of women in the healthcare industry through mentoring.
- **The STAR (Strategic Transformation Achievement Recognition)** award recognizes one HBA Member Leader who has demonstrated an exceptional contribution of time and talent to strategically transform the HBA.
- **Rising Stars** are women in the early stages of their career, designated by HBA Corporate Partner companies because of their outstanding performance, leadership, commitment to excellence, and significant contribution to the company and the industry.

- **Luminaries** are women with more than 20 years of industry experience, designated by Corporate Partner companies and recognized for their impact in advancing women's careers, their dedication to healthcare, and because they serve as transformational leaders.

HBA European Leadership Summit: 12 - 13 June 2025 in Dublin, Ireland

The HBA European Leadership Summit is an annual gathering dedicated to advancing the careers and impact of women in the healthcare and life sciences industry across Europe. Hosted in a different European city each year, this dynamic summit delivers world-class thought leadership, high-impact networking opportunities, and content that addresses the unique challenges and opportunities within the European healthcare ecosystem.

HBA Annual Conference: 29 September - 1 October 2025 in Las Vegas, Nevada

This annual conference convenes women and men at all stages of their careers to build business connections for a sustainable leadership advantage, learn from thought leaders to broaden perspective, and develop actionable insights. Keynote speakers, workshops, and networking opportunities offer robust opportunities to take advantage of HBA's influential thought leadership community and engage with global members belonging to our United Force for Change.

The HBA Think Tank (Newly Expanded for 2025)

The HBA Think Tank is a research-driven, collaborative hub dedicated to addressing systemic barriers and advancing opportunities for women in healthcare. As part of the HBA, the Think Tank equips companies with actionable insights, benchmarking tools, and innovative strategies to foster meaningful change. Its mission spans four critical areas: leadership representation, amplifying women of color, workplace health and wellness, and financial acumen. Through cutting-edge research, expert collaboration, and customized solutions, the HBA Think Tank empowers organizations to transform their workplaces, enhance health outcomes for women, and lead the way in creating a more equitable healthcare ecosystem.

Solutions Summits

The HBA Think Tank will host four Solutions Summits in 2025, bringing together senior leaders, industry experts, and thought leaders to collaborate on addressing systemic challenges. These summits will take place in March (Philadelphia, PA), June (Virtual), September (Las Vegas, NV) and December (Virtual).

Recent Research Initiatives

- The HBA Think Tank, in collaboration with FemTechnology, launched two groundbreaking global research projects in January 2025 that provide actionable insights:
 - *The State of Women's Health in the Workplace*: Examines how health conditions impact productivity and workplace engagement, while identifying gaps in employer-provided support and benefits.
 - *The Hidden Gaps: Unveiling the Impact of Overlooked Women's Health in Clinical Practice*: Identifies gender-specific barriers to healthcare access based on feedback from physicians across diverse countries and specialties. This research provides a unique perspective on the systemic challenges women face in clinical settings.

HBA Affinity Groups

Affinity groups are self-forming communities of HBA members who connect through a common interest, focus or need associated with their career and professional aspirations. Participation in the HBA's career-specific affinity groups grants members access to professional development through networking, education, and career support. Affinity group events are a value-add for members only. For an updated list of HBA affinity groups, please visit the HBA website [here](#).

For more information about the HBA's regional locations, board of directors, and communication channels, please visit [HBA.net.org](https://hbanet.org).

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