



**Explore this unique opportunity to showcase your brand and raise awareness for International Women’s Day.**

Join us for an unparalleled opportunity to elevate your brand visibility and establish your company as a thought leader in the global healthcare industry. Our twice-annual full-day events feature 17 hours of engaging content, uniting participants from HBA Regions, Affinity Groups, and Locations across the world around a central theme. These events are a celebration of major international days of awareness and are free for all HBA members, providing a remarkable platform for sponsors to connect with a diverse and engaged audience. With back-to-back programming throughout the day, your brand will be prominently featured in front of a global community committed to advancing healthcare.

On **6 March 2025**, in honor of International Women’s Day, our event theme is “**AccelerateAction.**” This topic aligns with HBA’s mission to be “A United Force for Change,” emphasizing the importance of taking actionable steps toward achieving a more gender equal future. By supporting this event, your company will help empower women to drive transformative change in healthcare, all while championing a culture of action that is essential for both personal and professional success. Featuring content developed by the HBA’s North American, Canadian, EMEA, and APAC Regions, and several affinity groups such as Women of Color and Women in Healthcare Give Back, and topics ranging from Accelerating Women Representation in the Boardroom to Unleashing Cross-Cultural Agility, this year’s event promises a diverse array of hard-hitting and impactful topics.

We offer opportunities to sponsor the entire day of programming or individual sessions, allowing you to align your brand with the specific topics that resonate most with your values and objectives, or the theme overall.

**Find out more at <https://hbanet.org/international-womens-day> or contact [events@hbanet.org](mailto:events@hbanet.org).**

Package	Champion	Advocate	Supporter	Awareness
Package Details	Full-Day Sponsor <i>(4 available)</i>	Exclusive Session Sponsor <i>(17 available)</i>	Session Sponsor <i>(Multiple Available)</i>	Virtual Selfie Station Sponsor <i>(1 available)</i>
Price	\$5000 / €4765	\$3000 / €2860	\$1000 / €953	\$2000 / €1906
Event Logo Visibility	Logo on slide at start of each session	Logo on slide at start of sponsored session	Logo on slide at start of sponsored session	Logo integrated onto virtual selfie station platform
Sponsor Acknowledgement	Verbal thank you at day open/close and during each session	Verbal thank you during sponsored session	Verbal thank you during sponsored session	-
Sponsor Thank You Posts	Social Media, HBA Member Forum and Event News Article	Social Media and HBA Member Forum	Social Media	-
Opted-in Attendee Contact List	✓	✓	-	-
Recorded links for employees	All sessions	Sponsored session only	-	-
Speaker benefit	One panel speaker or moderator in one session	One panel speaker or moderator in one session	-	-
Complimentary full-day registrations	100	25	10	10