

Elena Bonfiglioli

Global Business Leader VP Healthcare, Pharma and Life Sciences

Microsoft

Elena is Microsoft's Global Business Leader for Healthcare, Pharma Life Sciences. In this capacity she is responsible for go-to-market, commercial, and partnerships, enabling AI transformation initiatives in health providers, payors and Life Sciences' organizations globally. In 2023 Elena was elected as Member of the DIA Europe, Middle East & Africa Regional Advisory Council. Elena was selected twice as one of the top 50 AI Innovators by Intelligent Health in 2020 and in 2023. She is one of the founding members of the Holomedicine Association; and Vice Chair of the DIGITALEUROPE Executive Council for Healthcare since it's creation in 2021. She recently joined the Board of The Movement Health Foundation, an organization founded by Roche, Siemens Healthineers, Microsoft and CIFS to build strong and sustainable healthcare systems. A signature outcome of her work – together with engineering and research - was the design of the AI partnership with Novartis in 2019, and the AI for Leprosy initiative with Novartis Foundation and Fiocruz published in The Lancet/Elsevier. In 2021 Elena spearheaded an innovation project for the prevention of gastric cancer with data and AI, leading to the largest EU working with StratejAI and international health providers. Elena co-chaired the Health Cloud Council from 2015-2019 leading work on secondary use of data and the creation of the first global data collaborative in cardiovascular population health. In 2017, she was elected to the HIMSS Europe Governing Council. Elena has been working in the health sector for 20+ years, starting in health policy at EU level, as leader for Microsoft's public sector healthcare in EMEA. She is an active advocate and public speaker representing Microsoft Healthcare and Life Sciences' AI strategy, and how "Data help save Lives". She supported the creation of the Healthcare Data Innovation Council, a partnership of healthcare actors to progress regulatory frameworks for data sharing in health and life sciences. Elena championed the transformational impact of meditation in personal and professional development, working with the Centre for Evolutionary Learning. She promotes empowerment of women in leadership as founding member of WiL Network and as champion for Diversity and Inclusion at Microsoft.