

HBA SPRINT PROGRAM

Strategic Program to Reimagine Inclusion for Next-Level Talent

An accelerated leadership program for women from underrepresented and/or underestimated backgrounds.

S P O N S O R S H I P O P P O R T U N I T I E S

	EQUITY LEADER	CHAMPION	ADVOCATE
CORPORATE PARTNER RATE ▶	\$30,000 / €27,600	\$15,000 / €13,800	\$7,500 / €6,900
NON-CORPORATE PARTNER RATE ▶	\$36,000 / €33,120	\$18,000 / €16,560	\$9,000 / €8,280
PRESENCE			
Logo visibility in all SPRINT program presentations	✓	✓	✓
Logo visibility at the 2025 HBA Annual Conference, including signage and on-stage slide recognition	✓	✓	name only
Logo visibility at the 2025 HBA Woman of the Year event, including signage and on-stage slide recognition	✓	✓	name only
Executive feature during "Celebrate Diversity Month" (April 2025)	✓		
ACCESS			
Complimentary SPRINT Scholars (registrations)	5	2	1
CONTENT			
Display one (1) 15-20 second video/commercial during the 2025 HBA Annual Conference	✓	✓	
Showcase your company's executives/leaders through participation in a SPRINT Lunch and Learn professional development session	✓	✓	✓
DIGITAL			
Logo on SPRINT website and marketing emails	✓	✓	✓
Opportunity for SPRINT Scholars to provide video testimonials about personal experiences through the program	✓	✓	✓
"We're a Proud Sponsor" social graphic	✓	✓	✓

Want to allow more of your staff to participate in this program? Additional SPRINT scholarships can be purchased. One (1) additional SPRINT Scholar \$5,000/€4,600 | Five (5) additional SPRINT Scholars \$22,500/€20,700

BECOME A SPONSOR TODAY!

Contact your Account Manager or email CorporatePartners@HBA.net for more information.

