



HBA Speaker Resource

Speaker Name: Zainab Aderinwale

Speaker Agency/Company: Eartco Counseling and Consulting Limited

Position/Title at Agency/Company: Chief Executive Officer

Speaker Email: Zainabadeyemi8816@gmail.com

Speaker Website: <https://www.zainabaderinwale.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/aderinwale/>

Bio: Zainab A. Aderinwale is a Speaker, Author, and advocate for women's empowerment. As CEO of Eartco Counselling and Consulting Limited, she guides youth worldwide to reach their potential. Zainab's book, "BE THE BEST YOU CAN BE," on Amazon, inspires young people. Zainab has spoken at prestigious events like the African Women in Business Summit, addressing financial inclusion and youth issues. Featured in publications like YOUNG FEMALE LEADER and CHAMPIONS OF YOUTH ADVOCACY, she's recognized for her contributions. Zainab appeared on TV shows like Hi-Impact TV Tea and Coffee, discussing women's inclusion, and participated in events like the Lagos State TV Inclusion for Democracy. Her efforts earned her awards like the "TOP YOUNG FEMALE LEADERS CATEGORY" at the SHE Awards and the "AWARD OF EXCELLENCE" from His Royal Majesty Oba Adeyeye Enitan Ogunwusi Ojaja II, Ooni of Ife.

Video Link 1: <https://youtu.be/u1D7QR3IGgg?si=HzkbjMj7FOJZbvzI>

Video Link 2: <https://youtu.be/69qULWE-RvU?si=zs167iKILkujupgM>

Video Link 3: https://www.linkedin.com/posts/cyntax-health-projects_she-matters-issue-24-activity-7155976354117599234-bojX?utm_source=share&utm_medium=member_android

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Change Leadership: Opportunity Assessment, Change Leadership: Change Advocacy, Innovation Capability: Visioning

Other Topics: Women Inclusion, Women empowerment, Diversity and Inclusion, Leadership

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: [Zainabaderinwale.com](https://www.zainabaderinwale.com)



HBA Speaker Resource

Speaker Name: Ericka Adler

Speaker Agency/Company: Roetzel

Position/Title at Agency/Company: Shareholder, Practice Group Manager, Health Care

LinkedIn Profile Address: <https://www.linkedin.com/in/ericka-adler-87a2a93/>

Bio: Ericka has nearly 25 years representing individual providers, physician groups, and other health care entities, such as home health care agencies, DME companies, hospices, MRI facilities, and surgery centers. She focuses her practice on regulatory and transactional health care law, in compliance counseling, structuring, and implementing complex joint ventures to comply with state and federal laws and regulations. Ericka handles mergers, sales and acquisitions of healthcare entities and has extensive experience in completing transactions with private equity, hospitals and other third parties. Ericka also has deep experience dealing with Stark, Anti-Kickback Statute, fee-splitting concerns, the corporate practice of medicine, and other challenges facing healthcare providers. Ericka works closely with her clients on their day-to-day legal health care needs and strives to be available so that her clients always feel like they are her top priority. She serves as general counsel to her practice clients.

Contact for Correspondence: Chris Moyer

Contact Email: cmoyer@jaffepr.com

Video Link 1: <https://www.youtube.com/watch?v=wdv18iM46SQ>

Video Link 2: <https://www.youtube.com/watch?v=2SQTxpEkuRg>

Video Link 3: https://www.youtube.com/watch?v=7wJA_M5iVks

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Business Judgment, Executive Mindset: Career Development Strategy, Decision-Making: Risk Management, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Innovation Capability: Design Thinking, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: Ericka Adler focuses on helping healthcare practices launch and successfully navigate modern healthcare practices' complexities. Regardless of how good a medical professional someone is, their practice will fail if they do not succeed with the business aspect of the practice. This is where Ericka is a tremendous asset. An accomplished female attorney of nearly 25 years, Ericka understands the challenges of trailblazing women and gains great satisfaction from helping them succeed.



HBA Speaker Resource

Speaker Name: Janet Ahn

Speaker Agency/Company: Otsuka

Position/Title at Agency/Company: Sr Dir

Speaker Email: janet.ahn@otuska-us.com

Related Capabilities: Industry Acumen: Healthcare Enterprise Knowledge, Decision-Making: Risk Management

Other Topics: I am currently a doctoral candidate in cybersecurity amongst others. I would love to present about post-quantum readiness as it relates to the healthcare industry.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: At this year's annual meeting, I noticed HBA touched on the topic of AI and I was truly excited to see this. In continuing the trend for technical and typically male focused discussions, we need to bring topics like this to the forefront as there are many others who like me are willing to discuss this complex and imminent topic.



HBA Speaker Resource

Speaker Name: Grace Aldrid

Speaker Agency/Company: Bold Type

Position/Title at Agency/Company: Co-Founder and Principal

Speaker Email: grace@boldtype.us

Speaker Website: <https://www.boldtype.us>

LinkedIn Profile Address: <https://www.linkedin.com/in/grace-aldridge-foster/>

Bio: Bold Type Co-Founder Grace Aldridge Foster has been training writers for over a decade. She has worked with organizations including Capital One, Johnson & Johnson, Biogen, the U.S. Special Operations Command, the Aspen Institute, and the DC Public Education Fund. She has taught professional writing at Georgetown University's School of Continuing Studies and McDonough School of Business. Her own writing has appeared in Forbes, Smithsonian Insider, and more.

Contact to be Included on Correspondence: Amber Strasser

Contact Email: boldtypewriting@gmail.com

Related Capabilities: Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Networking: Professional Brand Promotion



HBA Speaker Resource

Speaker Name: Betsy Allen-Manning

Speaker Agency/Company: Corporate Culture Training Solutions

Position/Title at Agency/Company: Founder & CEO

Speaker Email: info@betsyallenmanning.com

Speaker Website: <https://betsyallenmanning.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/betsyallenmanning/>

Bio: Featured on FOX, CBS, ABC, NBC & TEDx, Betsy Allen-Manning is a renowned leadership speaker & corporate culture expert for fast growing companies. As founder of Corporate Culture Training Solutions, known as one of the top leadership training companies in Dallas, Texas, her specialty is improving workplace culture, creating better employee experiences, & developing 'ready-now leaders' who are equipped to attract, engage, motivate & retain talent in a hyper-competitive marketplace. She's the author of 3 published books and is one of the top leadership motivational speakers in Dallas. Through her dedicated research, expertise in human behavior, experience working as a manager for 5-star hotels, and her involvement with the John Maxwell Team, she is honored to have trained over 15,000 leaders & teams for small businesses, franchises & associations, to multi-billion dollar corporations, such as Toshiba, Aflac, Fidelity & the US Department of Defense.

Video Link 1: <https://youtu.be/JMZJdiOzlaI>

Video Link 2: <https://youtu.be/uu47zyoANPE>

Video Link 3: <https://youtu.be/eDjiPZ6m9M4>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing



HBA Speaker Resource

Speaker Name: Anne Marie Anderson

Speaker Agency/Company: AMA Speaks LLC

Position/Title at Agency/Company: Owner

Speaker Email: ama@annemarieanderson.com

Speaker Website: <http://www.annemarieanderson.com>

Bio: A 3-time Emmy Award winning sports broadcaster and keynote speaker, Anne Marie Anderson has traveled the globe covering some of the biggest events in sport including six Olympic games, golf's majors, heavyweight title fights and the SuperBowl. At just 21-years-old, Anderson fought for and landed a position in the newsroom of ESPN's flagship program, SportsCenter. By 24 years of age she was producing Olympic content in Barcelona and now, decades later, is one of the most experienced female play by play announcers in the world. She self-deprecating manner allows her to transport the listener from laughter to tears and back again thru the power of storytelling connecting the audience with the larger message. Drawing upon her experience in the lockerrooms and boardrooms of some of the most successful coaches in sport, she inspires with presentations on leadership, female empowerment, and finding the sweet spot in which work meets mission.



HBA Speaker Resource

Speaker Name: Veena Attivilli

Speaker Agency/Company: McKesson

Position/Title at Agency/Company: Sr. Director Strategic Innovation & Business Development

Speaker Email: Veena.attivilli@gmail.com

Related Capabilities: Communication: Emotional Intelligence, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Learning Agility,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader

Suitability for Types of Programs: Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Karen Auld

Speaker Agency/Company: Johnson & Johnson

Position/Title at Agency/Company: Staff Environmental Health, Safety and Sustainability Specialist

Speaker Email: karen@karenauld.co

Speaker Website: <https://www.karenauld.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/karen-auld/>

Bio: Karen Auld is a Citizen Scientist researching how the inner world reflects the outer world. Karen has been working in the environmental field for over 30 years. She currently is a Staff Environmental Health, Safety and Sustainability Specialist with Johnson & Johnson and the Brand Ambassador for Global Wrap Share, a reusable, fabric gift wrap company. Karen is also a Certified Success Coach working with entrepreneurs grow their ideas in the fertile soil of a supportive, loving mindset at the Farleigh Dickson University's Small Business Development Center. Pulling from her eclectic background, Karen brings pragmatic thinking to self-help teaching and environmental activism keeping heavy topics fun, light and digestible. This approach let's her clients and students grow and evolve their way. When she is not giving talks or coaching, you can find Karen enjoying nature or watching her favorite shows and documentaries with a cat on her lap.

Video Link 1: https://youtu.be/kQ_kHzEp06w

Video Link 2: <https://youtu.be/N58Qs3mvzrU>

Related Capabilities: Industry Acumen: Entrepreneurship, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Political Savvy, Influence: Inspirational Leadership, Networking: Visibility, Change Leadership: Disruptive Leadership, Innovation Capability: Visioning

Other Topics: The Imperfect Advocate - Being an Advocate Even When You Don't Feel Ready Developing Your Own Definition of Success Stop Calling Yourself a Procrastinator

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I encourage and challenge HBA to discuss Climate Change. I encourage and challenge HBA to educate the members on the UN Sustainable Development goals. I volunteer my time and talents to help foster these discussions as these are not environmental problems, these are social issues. Social issues that this brain trust that is the HBA can impact.



HBA Speaker Resource

Speaker Name: Amany Basily

Speaker Agency/Company: J&J

Position/Title at Agency/Company: Global Head Data Analytics & Insights

Speaker Email: abasily@its.jnj.com

LinkedIn Profile Address: <https://www.linkedin.com/in/amany-basily-6a595631/>

Bio: • I have a flawless track record of building strategic planning, execution, and evaluation—delivering innovation, managing leading-edge global operations, and bringing Art of the Possible to life through service-oriented, product-centric leadership philosophy. • I am visionary, curious, innovative, and human-centered as I accelerate collective progress toward a common mission. • I am passionate about empowering people to deliver the greatest value, openly share their ideas, maximize their talents, and bring their full selves to our shared work every day.

Related Capabilities: Integrity: Credibility, Integrity - Accountability, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Decision-Making: Critical Thinking, Decision-Making: Problem-Solving, People Management: Empathy, People Management: Collaboration, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling

Other Topics: Digital Transformation Art of the possible How to apply Data Science and Intelligent Automation to accelerate business digital Transformation

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Jennifer Batey

Speaker Agency/Company: GSW/Syneos Health

Position/Title at Agency/Company: SVP, Integrated Strategy

Speaker Email: jen.batey@syneoshealth.com

LinkedIn Profile Address: <https://www.linkedin.com/in/jenniferkielmeyer/>

Bio: Jen Batey is SVP of Integrated Strategy for Syneos Health Communications and is responsible for building brands through powerful, positive associations and meaningful customer experiences. A passionate learner and teacher, Jen spends much of her time aiming to understand what drives and motivates people to behave as they do, and, ultimately, what will make them act. With a background and enthusiasm for all things digital, innovation, and disruptive strategy, Jen focuses on ways to tie creative problem-solving with human behavior to develop meaningful strategies that integrate brand, medical, and engagement together to benefit patients, their care teams, and the brands looking to reach them. In addition to holding a master's degree in Marketing and Communications, Jen has had more than 20 years of experience working across industries ranging from automotive to energy to higher education, supporting both consumers and B2B audiences, but healthcare is where she's found her home.

Related Capabilities: Industry Acumen: Digital Ecosystem Knowledge, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation

Other Topics: In addition to innovation and creative problem solving, I can speak to AI and machine learning. Specifically, I can speak to everything from using it to assist day-to-day tasks, as well as frameworks for identifying and prioritizing AI and ML projects to explore organizationally.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Additional Information: My content is flexible and adaptable to a variety of needs across disruptive strategy, innovation, and AI (myths and misperceptions, everyday use, and frameworks for prioritizing projects). Each program has frameworks and/or activities that can help attendees take away the learning and apply it immediately.



HBA Speaker Resource

Speaker Name: Crystal Bedassie

Speaker Agency/Company: Project Slay Productions X Slay Monthly Magazine

Position/Title at Agency/Company: CEO

Speaker Email: slaymonthlymagazine@gmail.com

Speaker Website: <https://www.slaymonthlymagazine.com>

Bio: Published Author, event coordinator, published model, published photographer and videographer, ceo of project slay productions x slay monthly magazine, and mother of 2 kings with a strong message I want to be able to present to the world.

Related Capabilities: Integrity: Self-Awareness, Industry Acumen: Entrepreneurship, Influence: Impact

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Cynthia Bentzen-Mercer

Speaker Agency/Company: Cynthia Bentzen-Mercer

Position/Title at Agency/Company: CAO Mercy & Founder, The Zeal of the Heel

Speaker Email: cynthia.mercer@mercy.net

Speaker Website: <http://zealoftheheel.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/cynthiamercer/>

Related Capabilities: Executive Presence: Confidence, Executive Mindset: Career Development Strategy, Networking: Professional Brand Promotion, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing



HBA Speaker Resource

Speaker Name: Cynthia Bentzen-Mercer, PhD

Speaker Agency/Company: Mercy

Position/Title at Agency/Company: Mercy

Speaker Email: cynthia.mercer@mercy.net

Bio: Cynthia is a strategic executive, sociologist, key-note speaker, author and executive coach. Her combined 30-years of experience includes domestic and international, public and private, for profit and not for profit, start-up and aggressive growth companies within the gaming, service, hospitality and healthcare industries. Cynthia is passionate about helping leaders unleash talent, realize possibilities and amplify their full potential.

Video Link 1: <https://vimeo.com/814264048/0c1b2e8d67>

Related Capabilities: Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Our book, Now, Near, Next: Energize Self-Agency, Ignite Intentionality, Actualize Potential, will launch in March 2023.



HBA Speaker Resource

Speaker Name: Melanie Blake

Speaker Agency/Company: Metaplan

Position/Title at Agency/Company: Senior Consultant

Speaker Email: msb@metaplan.com

LinkedIn Profile Address: <https://www.linkedin.com/in/melanie-blake>

Bio: Melanie Blake is a senior consultant at Metaplan, where she supports teams in pharmaceutical organizations to create strategic alignment and develop strategies to promote effective, meaningful change. As a professional moderator, Melanie facilitates cross-functional, cross-regional and leadership team workshops to support teams in gaining alignment, shared understanding, and collective insights. She is particularly interested in the areas of organizational culture, change, and leadership. Melanie has worked with Metaplan clients on a variety of topics, including brand and tactical planning, launch readiness, strategic planning for evidence generation, collaboration, priority setting, and organizational vision development. Before joining Metaplan, Melanie worked in learning and development at Goldman Sachs, supporting global leadership development and diversity & inclusion programs, and completed graduate internships with Viacom-Nickelodeon and MTA Metro-North Railroad, supporting change management, talent development, and group dynamics projects. Melanie holds a Master's Degree in Industrial Organizational Psychology and a Bachelor's Degree in Psychology.

Related Capabilities: Communication: Active Listening, Communication: Respectful Communication, Decision-Making: Problem-Solving, People Management: Collaboration, Innovation Capability: Ideation

Other Topics: Agenda 101: Designing Effective, Engaging Meetings - "That could have been an email!" We all have experienced and dread meetings like this. With disengaged participants and a disorganized agenda, it is nearly impossible to achieve your meeting objectives. However, with some added planning, you can design a meeting that is energizing, engaging, and gives your team the opportunity to be heard. We will share key situational questions to consider before each meeting. We will also introduce and structured - but engaging - elements to incorporate into the agenda, such as prioritization exercises, ideations, voting activities, and dialogue mapping

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual

Additional Information: We have all been to a bad meeting - it is a problem we all struggle with and that participants can relate to. How do we ensure we are getting the right input and feedback at the critical moments of our initiatives? How can we pull ourselves out of a spiraling discussion and come to a decision? How can we create meetings that people will attend and participate in beyond a surface level? In a world where we are moving 100 miles a minute, the ability to plan and execute engaging meetings that capture the group's attention and input are absolutely necessary. I will share key questions to ask and strategies to help drive commitment and maintain momentum on the initiatives you plan to move forward.



HBA Speaker Resource

Speaker Name: Marie-Sharmila Blandino

Speaker Agency/Company: Amgen

Position/Title at Agency/Company: Global Access Strategy Lead / Vice-chair of EFPIA (European Federation of Pharmaceutical Industries and Associations) Oncology Platform

Speaker Email: blandino@amgen.com

LinkedIn Profile Address: <https://www.linkedin.com/in/marie-sharmila-blandino-14387548/>

Bio: Marie-Sharmila is a cross-functional team leader with 20 years of experience in the pharmaceutical industry with increasing responsibility at country and international levels in Marketing, Sales, Public policy and Access to patients. She is now Global Access Strategy lead at Amgen for rare-cancer innovative therapies and the Vice-Chair of the European Federation of Pharmaceutical Industries and Associations (EFPIA) Oncology, representing the 20 companies and 17 Associations. Marie engages with external groups to improve cancer care globally, she is regularly invited to speak at conferences. She is an ESG advisor and lead ESG initiatives "Cancer won't wait: Building resilience in cancer screening based on the pandemic lessons", "Innovation for sustainable cancer care". Marie is dedicated to impact her workplace culture by role modelling inclusive behaviours, coaching, mentoring staff and sponsoring employee group. She worked also at Pfizer and J&J in Paris. She won the HBA-Amgen Rising Star award.

Related Capabilities: Integrity: Values Alignment, Communication: Emotional Intelligence, Communication: Respectful Communication, Executive Mindset: Self Motivation, Executive Mindset: Resilience, People Management: Collaboration, Networking: Development Network Creation, Networking: Professional Brand Promotion, Change Leadership: Flexibility, Continuous Development: Upskilling

Other Topics: I would be happy to consider any other topic relevant to my experience.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Louise Brandy

Speaker Agency/Company: QuidelOrtho

Position/Title at Agency/Company: SVP, Chief Information Officer

Speaker Email: louise.brandy@quidelortho.com

LinkedIn Profile Address: <https://www.linkedin.com/in/louisebrandy/>

Contact to be Included on Correspondence: Nancy Lyle

Contact Email: nancy.lyle@quidelortho.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Development Network Creation, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: The power of Mentorship. Mindset shifts create accomplishments.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: As a female leader in Information Technology and the Healthcare space, I have a wealth of credible experience and broad topics to present. This coupled with my passion to present is a perfect combination to bring to the HBA.



HBA Speaker Resource

Speaker Name: Anne Brocchini

Speaker Agency/Company: ZS

Position/Title at Agency/Company: Strategy & Innovations Lead for Women@ZS

Speaker Email: anne.brocchini@zs.com

LinkedIn Profile Address: <https://www.linkedin.com/in/anne-brocchini/>

Bio: Anne Brocchini spends most of her day thinking deeply about supporting women in building successful careers. She coaches women across the globe – both executives and future executives – with a laser focus to unleash their unique power and presence. Anne listens deeply and leans on her deep expertise of the habits that hold women back which again and again creates the ‘aha’ moment which allows women to step more fully into their lives. Anne's innovative approach earned her recognition as an HBA Rising Star. Anne is a women's leadership specialist, serving as an HBA Ambassador Advisor, Chico State Women's Leadership Advisor, Bonfire small group leader, and Global Well-being lead at ZS. When not immersed in leadership and culture, Anne enjoys outdoor activities like hiking and rafting. She holds a B.A. in Environmental Sciences and an MBA and MPH from UC Berkeley's Haas School of Business.

Video Link 1: <https://www.youtube.com/watch?v=NRXOxC8-7mw>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Influence: Impact, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Innovation Capability: Visioning, Innovation Capability: Creativity, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: In addition, I can speak to building an allyship program and creating champions. Here are some of the titles of talks that I give: For Women: - Show Up Strong: Everyday Shifts to Make you Shine (focus on power, purpose, presence). - The 4 Keys to Building Trust: Create a Strong Foundation (participants walk away with a practical trust framework to strengthen relationships that matter) - Chart my Course: Gendered Habits that Get in the Way - Unleashing Potential: Harnessing the Power of the Four Faces of a Champion (includes a framework to be more intentional about the support you are getting / giving) For Women & Allies: - Moments that Matter: Shedding expectations and stepping into a brighter future (focused on 3 moments that matter most - stepping into a new role, claiming our expertise, and building support) - Expanding the Definition of a Leader: This is a 3-part series which explores the gendered nature of leadership. Each part can be stand alone (Why: Ambition & Motivation / How: Executive Presence / What: Charting my Course) For Well-Being: - Busting the Myth of Work-life Balance: Using Energy as my Compass

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: We have 4,000 women across the globe who have been test subjects for this content. We have seen that these are the topics that people are hungry to talk about. Also, I personally have seen a shift in how our leaders want to engage in these programs. People want to interact with each other and the speaker during learning programs. They want to see how their experience fits into the collective. Time and time again, people comment how relieved they feel to know that they are not alone! My programs are designed to elevate the women and inspire them to envision and trace a path forward.



HBA Speaker Resource

Speaker Name: Allison Brown

Speaker Agency/Company: A Brown Girl speaks

Position/Title at Agency/Company: Speaker

Speaker Email: AllisonBrown@ABrownGirlSpeaks.com

Speaker Website: <http://ABrownGirlSpeaks.com>

LinkedIn Profile Address: <http://www.linkedin.com/in/allisonbrownspeaks/>

Bio: Allison Brown is a passionate advocate for authenticity and empowerment, dedicated to guiding individuals toward unleashing their full potential by embracing their true selves. With a profound understanding of authenticity's transformative power, Allison asserts that embracing one's identity not only empowers personally but also bolsters daily productivity. With a background in healthcare, Allison has witnessed firsthand authenticity's impact on individual and collective success. Through engaging talks and insightful workshops, Allison emphasizes the importance of authenticity across all aspects of life, offering practical strategies for embracing uniqueness and thriving in any environment. Her message resonates deeply, fostering inclusive and supportive environments where everyone feels empowered to be themselves. Allison inspires audiences to embrace relentless authenticity as a love story to oneself, recognizing it as the key to unlocking true potential and living a fulfilling life.

Related Capabilities: Communication: Active Listening, Communication: Respectful Communication, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Linda Roszak Burton

Speaker Agency/Company: DRW, Inc.

Position/Title at Agency/Company: Executive Coach, Speaker and Author

Speaker Email: lbarton@drwcoaching.com

Speaker Website: <https://www.drwcoaching.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/lindaroszakburton/>

Bio: Linda Roszak Burton, ACC, BBC, BS, President of DRW, Inc. As an executive coach, she combines the latest research in positive psychology, gratitude, and neuroscience in leadership and team coaching services. Linda is a credentialed executive coach through the International Coach Federation, a certified Brain-Based Coach through the NeuroLeadership Institute, a Mental Fitness Coach through Positive Intelligence, and a licensed Positive Psychology Instructor. She holds a B.S. in Health Education from Virginia Tech and has completed coursework pursuing an M.S. in Conflict Management at the University of Baltimore. Linda writes for the Wharton Healthcare Quarterly feature series on gratitude, is a frequent blogger, and author of Gratitude Heals®- A Journal for Inspiration and Guidance (Available on Amazon). In addition, her Great Mills TEDx Talk on Gratitude- The Power to Heal the World was released in December 2022.

Video Link 1: <https://www.youtube.com/watch?v=paXMG08cHSo>

Video Link 2: <https://youtu.be/5C3UycuqLE0>

Video Link 3: https://youtu.be/j522t_vrusY

Related Capabilities: Integrity: Self-Awareness, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Innovation Capability: Creativity, Continuous Development: Upskilling, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: •The Health and Well-Being Benefits of Gratitude ~ Preventive Care Across a Lifespan ☐ Expertise shared with attendees includes discovering the science of gratitude and its impact across the lifespan. In addition, attendees walk away with a greater understanding of how gratitude supports a more holistic approach to health and well-being and take home multiple gratitude practice techniques and next steps to sustain program knowledge. •Discovering the Science of Positive Psychology and Gratitude ~ What It Is and Why It Matters ☐ Expertise shared with attendees includes translating the latest research in positive psychology, gratitude, and personal and professional impact. Supportive of uncertainty and challenging times, attendees can practice and adapt the learnings to support their needs, offering greater hope, compassion, trust, and stability. • The Neuroscience of Gratitude ~ The Positive Impact on Employee Engagement and a Healthy Work Environment ☐ Expertise shared with attendees provides a deeper understanding of how the brain views the workplace and how leveraging gratitude builds greater inclusion, prosocial behaviors, and job satisfaction. Attendees are asked to identify how they will bring this knowledge back to their workplace and are presented with recommendations to support this activity. •Strengths-Based Leadership ~ An Innovative Approach Incorporating Evidence-Based Neuroscience, Gratitude, and Positive Psychology ☐ Leaders can build a strengths-based framework using research in gratitude, positive psychology, neuroscience, and positive

organizational behavior (POB.) Attendees recognize universally intrinsic human needs drive the success of this leadership framework. They create a personal grateful leadership brand statement and determine next steps to influence organizational culture change. •Mental Fitness – The X-Factor □ Attendees review a Mental Fitness Assessment to recognize whether their thinking helps their relationships, performance, and well-being or hinders all aspects of their life. A review of how we sabotage ourselves with negative self-talk and the imposture syndrome reveals how to reframe and thrive vs. survive. Assessment is free to all attendees with access to an online mental fitness program.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual,

Presentation Type: Keynote Presentation

Additional Information: My programs encourage and empower women to bring their best selves to work, family, and community by understanding how their power to inspire and influence leads to their greatest potential and creates a meaningful and satisfying life.



HBA Speaker Resource

Speaker Name: Sharon Callahan

Speaker Agency/Company: What's Possible, Inc.

Position/Title at Agency/Company: Founder/Executive Coach

Speaker Email: sharon@whatspossible.us

Speaker Website: <http://whatspossible.us>

LinkedIn Profile Address: <https://www.linkedin.com/in/sharoncallahan/>

Bio: Prior to being an executive coach, I was CEO of CDM, one of the world's leading healthcare advertising agency networks where I led the transformation of the 45 year-old company to a digital first business partner and achieved significant revenue and margin growth. Before joining CDM, I was CEO of TBWA\WorldHealth, a healthcare advertising agency network I founded in 2016. In addition to my CEO roles, I also served as Chief Client Officer of Omnicom Health Group (OHG), one of OHG's top three executives. In 2019, the Healthcare Businesswomen's Association (HBA) recognized me as its Woman of the Year. I've also been honored by the Arthritis Foundation, Women's Venture Fund, and as a PharmaVOICE red jacket honoree in recognition of my three-time appearance on the list of the 100 Most Inspiring People in the Life Sciences Industry. In 2018, Medical Advertising News selected me as Industry Person of the Year.

Contact to be Included on Correspondence:

Contact Email:

Preference:

Video Link 1: <https://www.youtube.com/watch?v=4toD1yR5Tr0>

Video Link 2: <https://www.youtube.com/watch?v=MOne7AyLJWk>

Video Link 3: <https://www.youtube.com/watch?v=tPgBmX85WsI>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Professional Brand Promotion, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: I've recently completed a review of burnout among executives in the healthcare communications industry. I'm happy to share my research and findings with the HBA membership. I'm also an executive coach and I'm expert at coaching people through transitions.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview



HBA Speaker Resource

Speaker Name: Julie Carretero

Speaker Agency/Company: Evelo Biosciences

Position/Title at Agency/Company: Chief People Officer

LinkedIn Profile Address: <https://www.linkedin.com/in/julie-carretero-36905059/>

Bio: Julie is currently Chief People Officer at Evelo Biosciences, a clinical stage biotechnology company developing oral biologics that act on SINTAX, the small intestinal axis, with systemic therapeutic effects. Julie brings more than 20 years of experience having led large enterprise transformations and building commercial organizations. Prior to joining Evelo, Julie served as Chief Human Resources Officer at FXI Corporation, a private equity held manufacturing company. While at FXI, Julie managed and oversaw the integration planning and acquisition that doubled the size of the company's revenue and footprint. Before FXI, Julie spent more than 20 years with Novartis Pharmaceuticals, where she served in various customer-facing business roles and well as leadership positions within Human Resources, most recently as Human Resources Lead for the Cardiovascular Business Unit. Julie holds a B.A. in American History and French from William Smith College and resides in Massachusetts with her husband and two children.

Contact to be Included on Correspondence: Cady Hoffman

Contact Email: cady.hoffman@fticonsulting.com

Related Capabilities: Executive Mindset: Career Development Strategy, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Development Network Creation, Networking: Strategic Positioning

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Helen Chang

Speaker Agency/Company: Author Bridge Media

Position/Title at Agency/Company: Founder/Editorial Director/Chief Ghostwriter

Speaker Email: helenspeaker@authorbridgemedia.com

Speaker Website: <http://helenchangspeaker.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/helenchangwriter/>

Bio: Founder and Editorial Director of Author Bridge Media, which has assisted more than 500 authors to write, design and publish their books for credibility, revenue and raving fans. Her clients include Michael E. Gerber of The E-Myth books, Dani Johnson of ABC's Secret Millionaire, and Scott McGillivray of HGTV's Income Property. Her authors have landed interviews with top media, including CNN, CNBC, Fox, Forbes, The View, and Tim Ferriss Podcast. With just one book, a client author launched a \$100 million empire. Helen is a bestselling ghostwriter, author, speaker and entrepreneur. Helen believes in the power of stories to transform people. She finds grace in helping people tell their stories so that they can inspire others, make a difference, and ultimately, fulfill their own life purpose.

Related Capabilities: Integrity: Credibility, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Mindset: Self Motivation, Influence: Inspirational Leadership, Networking: Visibility, Innovation Capability: Visioning, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: We have worked with a number of healthcare and wellness professionals who wrote and published their expert books which hit Amazon's #1 Bestseller list. Their books catapulted their credibility. You can check our authors here: <http://bit.ly/3kzoung>



HBA Speaker Resource

Speaker Name: Jennifer Chapman

Speaker Agency/Company: Just Commit Coaching

Position/Title at Agency/Company: Founder

Speaker Email: chapmanj4679@gmail.com

Speaker Website: <https://justcommitcoaching.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/jenniferchapmanmindsetcoach/>

Bio: Jennifer Chapman spent her first 15 years building her sales expertise through a variety of roles including sales representative, key account management, and Indiana state manager. She achieved Presidents Club in 2016, 7 Summit Awards, and was a mentor to several sales representatives across her region. She Founded Just Commit Coaching in 2021 after overcoming a life changing health scare a few years before. Jennifer's passion lies in supporting an individual's whole self on all levels so they can excel in every area of their life. She has completed a year-long certification through Institute of Coaching Mastery, accredited through the International Coaching Federation (ICF), and really focuses on mindset. Her goal is to take an inside out approach through bringing awareness and acceptance and then taking aligned action. Jennifer is passionate about supporting others through 1:1 and group coaching as well as speaking her message on Embracing Your Inner Warrior.

Video Link 1: https://drive.google.com/file/d/1D7Lj8CLA9W1ez2WRKI_POQTYVuLjigGf/view?usp=share_link

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Communication: Active Listening, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Impact, People Management: Relationship Building, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation, Moderated Panel



HBA Speaker Resource

Speaker Name: Imara Charles

Speaker Agency/Company: Bristol Myers Squibb, Inc

Position/Title at Agency/Company: Vice President, Strategic Supplier Partnerships and Third Party Risk Management

Speaker Email: imara.charles@bms.com

Speaker Website:

LinkedIn Profile Address: <http://www.linkedin.com/in/imaracharles>

Bio: An analytical and transformative global pharmaceutical executive, Imara Charles, PhD, is known for setting industry standards through her visionary thought leadership, agility in ambiguous environments, and cross-functional collaboration. Throughout her career in the pharmaceutical industry, she has served in multifaceted roles where she has defined best practices, optimized supply chain and operational processes, and expedited the delivery of life-saving drug therapies to market. Dr. Charles demonstrated natural leadership abilities early in her career at both ImClone Systems Inc. and Laureate Biopharmaceutical Services (now Thermo Fisher Scientific), rapidly advancing to management roles in while leveraging her scientific acumen. She progressed to executive roles at Bristol Myers Squibb), cultivating broad expertise across operations, business strategy, commercialization, and product development. She currently serves as Vice President, Strategic Supplier Partnerships and Third Party Risk Management at BMS leading the comprehensive design, development and implementation of a supplier risk management program and supplier collaboration model.

Related Capabilities: Industry Acumen: Strategic Business Performance, Executive Presence: Composure, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Inspirational Leadership, People Management: Relationship Building, Networking: Visibility, Change Leadership: Disruptive Leadership, Innovation Capability: Design Thinking, Innovation Capability: Ideation

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Lisa Chengary

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: Sr. Director Engagement Strategy

Speaker Email: lisa.chengary@abelsontaylor.com

LinkedIn Profile Address: <https://www.linkedin.com/in/lisachengary/>

Bio: Lisa is currently the HBA Chicago Northern Suburbs Chapter President and is an active volunteer within the HBA and the Midwest Region. In her day job, Lisa works at AbelsonTaylor as the Senior Director of Engagement Strategy works to develop omnichannel marketing plans for her clients driving to understand how the targets interact with the world and mediums surrounding them, then leverage and/or develop new ways to make the brand's messaging most impactful. Utilizing that knowledge then formulating a strategy and tactical recommendation that is impactful and drives behavior change, ultimately driving the business forward.

Related Capabilities: Industry Acumen: Digital Ecosystem Knowledge, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Change Leadership: Flexibility

Other Topics: The Chicago Downtown and Northern Suburbs Chapter have been collaborating significantly to rebuild our chapters after COVID. We are utilizing our networks to help re-infuse volunteers into our programming and events.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations

Suitability for Format: In-Person, Virtual

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Chui Fung Chong

Speaker Agency/Company: Roche

Position/Title at Agency/Company: Roche

Speaker Email: chui_fung.chong@roche.com

Speaker Website: <http://linkedin.com/in/chuifungchong>

LinkedIn Profile Address: <http://linkedin.com/in/chuifungchong>

Bio: Senior Executive with more than 20 years of global leadership in the Top Ten Pharmaceutical Companies, Board-certified Physician in Pharmaceutical Medicine and Directorship in championing social and economic equality. Record of accomplishment in guaranteeing governance and compliance, leading marketing/fundraising/financial plans development and investing in socially impactful/sustainable organizations.

Related Capabilities: Integrity: Values Alignment, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Respectful Communication, Industry Acumen: Healthcare Enterprise Knowledge, Executive Presence: Confidence, Executive Presence: omposure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Chui Fung Chong

Speaker Agency/Company: Roche

Position/Title at Agency/Company: Senior Principal Medical Director Immunology

Speaker Email: natccf@yahoo.fr

LinkedIn Profile Address: <https://www.linkedin.com/in/chuifungchong/>

Bio: Chui Fung CHONG, is a veteran in drug development, currently a Senior Medical Director at Roche with focus on immunology early development. Dr Chong previously served as the Gastroenterology Therapeutic Area Lead APAC at Takeda and Influenza Franchise APAC Regional Medical Expert at Sanofi Pasteur. She is an accomplished scientific leader with regular presentations at congresses and a recipient of 3 awards of Poster of Distinction. She also holds the roles of Regional Director Marketing for HBA Europe, Member of the Board of Trustees and Scientific Advisory Board for NCBRS Worldwide Foundation, the Local Partnership Committee Lead in Switzerland of European Women on Boards, and Mentor at Roche Women Network Mentoring program. Dr Chong received her M.D from University Putra Malaysia, Diploma Pharmaceutical Medicine from University Libre de Bruxelles and Master in Medical Physics from University Paris Descartes.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Emotional Intelligence, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Business Judgment, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Inspirational Leadership, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: As a senior global leader in healthcare industry and a seasoned speaker, I could offer leadership and global business insights and experience sharing which could help the audience in their daily works and career.



HBA Speaker Resource

Speaker Name: Lei Comerford

Speaker Agency/Company: Lei Comerford Consulting, LLC

Position/Title at Agency/Company: Executive Coach, Facilitator, Speaker, Consultant

Speaker Email: Lei@LeiComerford.com

Speaker Website: <https://www.leicomerford.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/leicomerford/>

Bio: Lei partners with individuals, teams, and organizations amplifying and elevating their communication skills, relationships, and leadership effectiveness. Lei is a highly effective Leadership & Executive Coach, Facilitator, Speaker, and Learning & Development Consultant with over 15 years of strategic and operational experience in healthcare as well as over 5 years in hospitality. Lei is a master facilitator certified in a variety of assessment tools, holds the ACC accreditation through the International Coaching Federation (ICF), and is a Maxwell Leadership Team Certified Speaker, Coach, and Trainer. She is known for being a thought partner and has a passion for helping others reach beyond their goals through increased self-awareness with an objective to empower effectiveness and engagement with each client! Lei currently volunteers with the Nashville ATD Chapter as a Board Member and gives back via coaching services through the Humanitarian Coaches Network. She resides in the Nashville, TN area.

Video Link 1: <https://youtu.be/YM-oVIARRRg>

Video Link 2: <https://youtu.be/Eg0XXJyBiuY>

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, People Management: Empathy, People Management: Relationship Building, Networking: Strategic Positioning, Continuous Development: Learning Agility

Other Topics: Cognitive Diversity

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Additional Information: The topics that I focus on are all related to empowering female leaders. My mission is to help advance women leaders to achieve their goals while maintaining joy and happiness- a balance.



HBA Speaker Resource

Speaker Name: Lei Comerford

Speaker Agency/Company: Lei Comerford Consulting, LLC

Position/Title at Agency/Company: Lei Comerford Consulting, LLC

Speaker Email: lei@leicomerford.com

Speaker Website: <https://www.leicomerford.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/leicomerford/>

Link to Headshot: l._comerford_photo.jpg

Bio: Lei partners with individuals, teams, and organizations amplifying and elevating their communication skills, relationships, and leadership effectiveness. She is known for being a thought partner and has a passion for helping others reach beyond their goals through increased self-awareness with an objective to empower effectiveness and engagement with each client!

Contact to be Included on Correspondence: Lisa Young

Contact Email: cartoonangel26@gmail.com

Preference: To speaker/presenter

Video Link 1: <https://youtu.be/YM-oVIARRRg>

Video Link 2: <https://youtu.be/Eq0XXJyBiuY>

Video Link 3: <https://vimeo.com/638292446>

Related Capabilities: Integrity: Self-Awareness, Communication: Respectful Communication, Executive Presence: Confidence, Executive Presence: Business Judgment, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Change Leadership: Opportunity Assessment, Change Leadership: Change Advocacy

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., , , ,

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation

Additional Information: Here are the topics that Lei would offer to HBA: Cognitive Diversity- Understanding Different Thinking Styles - Join us for this interactive session and learn how to immediately build strategic relationships and improve your communication skills. Unlock Your Potential: Connecting Passion, Purpose, and Skills - Are you ready to unlock your potential? Join this session and walk away with steps that can be immediately applied to move you forward in both your personal and professional life. What did my Brain Just Say? Sage vs Saboteurs - Your mind is your best friend. But it can also be your worst enemy. Join us to learn more about what might be holding you back from reaching your full potential. Character vs Personality-Based Leadership - Personality is where we start, but Character determines WHO we become. Join us to learn about four (4) character-based personas and how you can show up as the leader you know you are!



HBA Speaker Resource

Speaker Name: Lei Comerford

Speaker Agency/Company: Lei Comerford Consulting, LLC

Position/Title at Agency/Company: Executive Coach, Master Facilitator, Speaker, and Consultant

Speaker Email: lei@leicomerford.com

Speaker Website: <https://www.leicomerford.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/leicomerford/>

Link to Headshot: l._comerford_photo.jpg

Bio: Lei partners with individuals, teams, and organizations amplifying and elevating their communication skills, relationships, and leadership effectiveness. Lei is a highly effective Leadership & Executive Coach, Facilitator, Speaker, and Learning & Development Consultant with over 20 years of strategic and operational experience in healthcare as well as over 5 years in hospitality. She has held many internal leadership roles in corporate settings as well as is the founder of her own consulting firm. Lei is a master facilitator certified in a variety of assessment tools, holds the PCC accreditation through the International Coaching Federation (ICF), Maxwell Leadership Team Certified Speaker, Coach, and Trainer, and Certified Positive Intelligence Coach (CPQC). She is known for being a thought partner and has a passion for helping others reach beyond their goals through increased self-awareness with an objective to empower effectiveness and engagement with each client!

Contact to be Included on Correspondence: Lisa Young

Contact Email: cartoonangel26@gmail.com

Preference: To speaker/presenter

Video Link 1: <https://youtu.be/YM-oVIARRRg>

Video Link 2: <https://youtu.be/Eg0XXJyBiuY>

Video Link 3: <https://vimeo.com/638292446>

Related Capabilities: Integrity: Self-Awareness, Industry Acumen: Strategic Business Performance, Change Leadership: Flexibility, Innovation Capability: Design Thinking

Other Topics: Lei's Topics include: Cognitive Diversity- Understanding Different Thinking Styles Potential Unleashed: Amplify Your Leadership Impact What Did My Brain Just Say? Sage vs Saboteurs Character vs Personality-Based Leadership How to Create Strategic Relationships that Drive Leadership Success

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Jemma Contreras

Speaker Agency/Company: Syneos Health

Position/Title at Agency/Company: Executive Managing Director, R&D Consulting Team, Syneos Health

Speaker Email: jemma.contreras@syneoshealth.com

LinkedIn Profile Address: <https://www.linkedin.com/in/jemma-contreras-92474518/>

Bio: Visionary Business Professional with over 15 years' consulting experience in the Pharma and Biotech industry. Possesses an ability to recognize new business opportunities and build a business line from the ground up. Recognized as being an innovative and inspiring leader, collaborative and approachable when bringing cross functional teams together to develop new solutions. Strong network of key industry relationships including individuals at FDA and acknowledged as a Trusted Advisor. Has presented at large international conferences and established a program-agnostic forum for key industry leaders to discuss current challenges and solutions in the risk management space. International work/living experience.

Contact to be Included on Correspondence: Sue Yeoh

Contact Email: sue.yeoh@syneoshealth.com

Related Capabilities: Integrity - Accountability



HBA Speaker Resource

Speaker Name: Lisa M Danforth

Speaker Agency/Company: Lisa Danforth Coaching

Position/Title at Agency/Company: Leadership Coach and Wellbeing Strategist

Speaker Email: Lisa@lisadanforth.com

Speaker Website: <https://lisadanforth.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/lisadanforth/>

Bio: Lisa Danforth is a Leadership Coach and Wellbeing Strategist. Her mission is to help women build a business or career that will sustain the life they want to live, not consume it. Lisa is a 30-year, five-time entrepreneur. She's a Certified The ONE Thing Facilitator, Certified Co-Active Coach, and graduate of Tara Mohr's Playing Big Facilitators Course. Her clients have dubbed Lisa "the hand-holding ass-kicker," she matches just the right amount of push with a dose of love.

Video Link 1: https://www.youtube.com/live/3_ZITKw1b2A?feature=share

Video Link 2: https://youtu.be/xT95w_782fU

Video Link 3: <https://www.youtube.com/watch?v=P0UYi7AebHc>

Related Capabilities: Integrity: Values Alignment, Integrity - Accountability, Communication: Respectful Communication, Executive Mindset: Self Motivation, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Relationship Building, Continuous Development: Holistic Wellbeing



HBA Speaker Resource

Speaker Name: Heather Dean

Speaker Agency/Company: Takeda Pharmaceutical Company

Position/Title at Agency/Company: Vice President, Hematology Franchise Head

LinkedIn Profile Address: <https://www.linkedin.com/in/heather-dean-6619011/>

Bio: Heather Dean is the Vice President and Hematology Franchise Head within Takeda's US Commercial organization. She is responsible for leading the sales, key accounts and marketing teams for Takeda's rare hematology portfolio, which includes treatments for bleeding disorders such as Hemophilia A, Hemophilia B, and von Willebrand's Disease. Heather has been with Takeda since 2004, and previously served as VP of Sales and Key Accounts for Takeda's Gastrointestinal (GI) business unit. Heather's pharmaceutical experience is focused in the areas of marketing and sales leadership. She began her pharmaceutical career at Eli Lilly where she held various commercial positions in sales and marketing. Heather joined Takeda to lead the pre-launch, launch and post-launch phases of the metabolic commercial program. She then went on to head the GI Marketing franchise. In 2014, Heather returned to sales as an Area Sales Vice President, leading half of the General Medicine commercial sales organization.

Contact to be Included on Correspondence: Lauren Tortorete

Contact Email: lauren.tortorete@edelman.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Respectful Communication, Industry Acumen: Strategic Business Performance, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: poise, Executive Mindset: Self Motivation, Executive Mindset: Career Development Strategy, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Upskilling, Continuous Development: Learning Agility

Other Topics: EMPOWER: Heather's career at Takeda has included several different roles within the organization. She has approached each one with the same commitment and energy – fully engaging in each role, constantly seeking to understand, find solutions, and appropriately challenge the status quo. Her confident and impassioned style has consistently opened new career opportunities for her within Takeda. Heather encourages women not to shy away from making lateral or non-traditional moves, which she has done several times in her career to expand her enterprise leadership capabilities. Each new opportunity provides something new to learn – a new skill, a new disease area, a new customer base, a new market challenge – which makes for a more valuable employee...and often will open doors to the next "great thing."

ENGAGE: Having held multiple roles within Takeda, Heather is accustomed to being the new person on the team. To be successful, she has taken an approach that not only helps her succeed, but also builds stronger teams around her: -Seek to understand first. You don't have to prove yourself right away...you've earned the right to be in this new position. -Don't make big sweeping changes immediately, but do implement small improvements the team can get behind (quick wins). -Be transparent about what areas are most important to you, and where you'll be focusing your time and effort. -Engage the team around you for collaboration and ideation. Use them as a sounding board -- remembering you don't need to have the answer for everything, but as the leader, you are the catalyst for change.

EVOLVE: Heather is currently overseeing a portfolio of mature

brands that still deliver more than a billion dollars in revenue each year. When being asked to do more with less, Heather knows how to be resourceful and encourages her teams to focus solely on what is driving the most impact, which can be challenging if teams are accustomed to “what they’ve always done.” When Heather stepped into her current role, she spent 3 months getting up to speed and then turned her attention to making bold changes within the organization to set the entire team up for success.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program
Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Amanda DeVito

Speaker Agency/Company: Butler/Till

Position/Title at Agency/Company: Chief Marketing Officer

LinkedIn Profile Address: <https://www.linkedin.com/in/amandadevito/>

Bio: Responsible for driving strategic thinking, creative solutions, and innovation, as our CMO Amanda is integral in setting the future course of the agency. Amanda has 20+ years of experience assisting clients, agencies and brands generating effective results. Her four key competencies are: Business/Disruption strategy; Marketing/Communication strategy; Growth/Innovation strategy; Leadership/DEIB strategy. She has vertical expertise in healthcare, financial services, automotive, retail, B2B and technology. Prior work experience includes Alterian (now SDL), where she was a key player in a start-up success story and recipient of its Global Excellence Award. She's a Board Member of Ownership America and Chief. Previously, sitting on the Board for The National Center for Employee Ownership (NCEO) and RIT/Management Advisory Board. Amanda has spoken at various colleges and universities, plus industry events such as the American Marketing Association, ClickZ, National Center for Employee Ownership, Direct Marketing Association, American Advertising Federation, MediaPost, Digital Innovation Week, Epsilon Conference, and Cannes.

Contact to be Included on Correspondence: Chelsea Salitan

Contact Email: csalitan@butlertill.com

Related Capabilities: Integrity: Values Alignment, Integrity: Credibility, Integrity – Accountability, Communication: Emotional Intelligence, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: DE&I, ESG, Women in Leadership, Culture, Mental Health, Business development, Purpose-driven, as we're a WBE, ESOP, B Corp, and independent agency

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Kristen Donnelly

Speaker Agency/Company: Abbey Research

Position/Title at Agency/Company: Founder and President

Speaker Email: kdonnelly@abbey-research.com

Speaker Website: <https://abbeyresearch.biz/drkristen>

LinkedIn Profile Address: <https://www.linkedin.com/in/kristendonnelyphd/>

Bio: Kristen Donnelly (MSW, M.Div, PhD) is an award winning four time TEDx speaker, international empathy educator, and researcher with two decades of experience in helping people understand the beauty in difference, and the power in inclusivity. She is one of The Good Doctors of Abbey Research, COO of their parent company, and an unapologetic nerd for stories of change. Kristen lives outside of Philadelphia with her husband, where they are surrounded by piles of books and several video game consoles.

Contact to be Included on Correspondence: Erin Hinson

Contact Email: ehinson@abbey-research.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Adaptive Communication, Decision-Making: Critical Thinking, Decision-Making: Problem-Solving, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Flexibility, Innovation Capability: Creativity, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Lauren Drowley

Speaker Agency/Company: UCB

Position/Title at Agency/Company: Senior Director, Head of Element Genomics

Speaker Email: lauren.drowley@ucb.com

Related Capabilities: Executive Mindset: Career Development Strategy, People Management: Cultural Competence, People Management: Empathy, Networking: Strategic Positioning, Innovation Capability: Visioning, Innovation Capability: Creativity, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Career Conversations, Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Panel



HBA Speaker Resource

Speaker Name: Maria Drueco, IPMA-ACP

Speaker Agency/Company: The Inclusion Journey

Position/Title at Agency/Company: Founder, EDI Strategist, Speaker/ Author

Speaker Email: maria@theinclusionjourney.com

Speaker Website: <https://www.theinclusionjourney.com/speaking>

LinkedIn Profile Address: <http://www.linkedin.com/in/maria-nathalia-drueco-talentmgmnt-edistrategist-speaker-author>

Bio: Maria Drueco is a highly skilled Talent Management Consultant, Equity, Inclusion, and Diversity Strategist, Anti-Racism Educator, Intercultural Facilitator, Speaker, and Author of "UnHide Yourself", with over a decade of experience in HR. She harmonizes Equity, Diversity, and Inclusion (EDI) principles into talent management strategies, embracing antiracism and intercultural training for comprehensive organizational growth. Her personal experiences as an immigrant and member of an underrepresented group give her a profound understanding of workplace challenges. Maria's commitment to advancing inclusion, equity, and anti-racism is evident in her workshops, training, and keynote speeches. Passionate about empowering individuals from marginalized groups, she helps leaders cultivate diverse workforces and foster equitable, inclusive, and resilient cultures. As an engaging presenter, Maria captivates audiences globally. Beyond her professional pursuits, she runs a travel business, promoting intercultural understanding. She actively supports non-profits and mentors new immigrants.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration

Other Topics: Topic: The Power of UnHiding: Authentic Leadership, Empower Yourself, Empower Your Team Discover the power of authentic leadership in breaking free from the chains of discrimination and societal expectations. The topic will inspire Leaders to empower marginalized voices and create inclusive workplaces where diversity is celebrated. Gain insights into the UnHide Yourself Blueprint, a powerful framework for lasting change. Be prepared to embark on a journey of transformation and positive impact.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: The topics I can speak about and the additional program I have suggested offer a significant opportunity to enrich your offerings with a unique and powerful perspective. As an immigrant and woman of color, I bring a compelling and diverse background that aligns seamlessly with your mission of promoting inclusivity and equal opportunities in healthcare businesses. In my presentations, I address a pressing issue- the glass ceiling for women of color and those who belong to marginalized groups. The insights

in the presentation will be a catalyst for discussions and strategies aimed at creating a more equitable environment within the industry.



HBA Speaker Resource

Speaker Name: Kaitlyn Edsall

Speaker Agency/Company: Charles River Associates

Position/Title at Agency/Company: Charles River Associates

Speaker Email: kedsall@crai.com

Speaker Website: <https://www.crai.com/our-people/kaitlyn-edsall/>

LinkedIn Profile Address: <https://www.linkedin.com/in/kaitlyn-edsall-austin-55260814/>

Bio: Market Research and Analytics Strategist specializing in the biopharmaceutical industry. Kaitlyn has 15+ years bringing clients strategic insights to help guide their most important decisions across commercial and medical affairs. Kaitlyn particularly specialized in oncology, rare disease, immunology and women's health.



HBA Speaker Resource

Speaker Name: Constance Ehiozee

Speaker Agency/Company: De Montfort University

Position/Title at Agency/Company: Lecturer/ Doctoral Researcher

Speaker Email: constance.ehiozee@gmail.com

LinkedIn Profile Address: <http://www.linkedin.com/in/constanceweb>

Bio: Constance is a highly experienced and certified HSEQ and Change Professional adept at coordinating and integrating corporate HSEQ-MS, overseeing the effectiveness and standardization of the change management process, staff training and supervision and developing programs aimed at injury prevention, waste reduction and sustainable development. She possesses highly developed Health, Safety, and Environmental skills that mesh well with achieving maximum productivity from every situation and responsibility. A builder of high-performance teams, and a natural team leader, mentor, and motivator who thrives in environments requiring a high-level strategist and a big-picture thinker, as well as front-line practical experience. She has been one of the speakers several times in the British Standards Institution Health and Safety Event, different business management conferences amongst others.

Video Link 1: <https://www.bsigroup.com/en-GB/our-services/events/webinars/2022/preventing-and-managing-infectious-diseases-at-work/>

Related Capabilities: Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Hybrid

Presentation Type: Keynote Presentation, Moderated Panel



HBA Speaker Resource

Speaker Name: Lori Englebert

Speaker Agency/Company: Axsome Therapeutics, Inc.

Position/Title at Agency/Company: EVP, Commercial and Business Development

Contact to be Included on Correspondence: Hanna Suh

Contact Email: hsuh@axsome.com

Related Capabilities: Integrity - Accountability, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Relationship Building, Networking: Visibility, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I work with Lori Englebert and am inspired by her leadership style, which is marked by intelligence and her measured and thoughtful decisions. She has a forceful and professional presence that is unique and true to herself. She isn't seeking the spotlight and isn't characteristically extroverted or attention seeking, but yet we are all drawn to her. As a member of the legal team, I am amazed by how she balances risk and opportunities despite all the pressures she faces from the board and an all male leadership team. She runs the biggest and fastest growing team in the organization and how she manages with such calmness and an almost zen nature is an amazement. I have worked with many sales/commercial leaders, and how she present herself and leads is very unique - it is professionally warm, but yet strong in presence. I believe that she has great lessons to share as a female working in an all-male team with incredible pressure to perform and to do so at such a rapid pace. I also would like to personally support her since I have experienced the great source of strength derived from being a part of the HBA family, and I would like her to experience it as well. I believe that she will find value in connecting with others like herself as much as I did.



HBA Speaker Resource

Speaker Name: Gayle Flynn

Speaker Agency/Company: Cognizant

Position/Title at Agency/Company: Sr. Director

Speaker Email: gayle.flynn@cognizant.com

Related Capabilities: Influence: Inspirational Leadership

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual



HBA Speaker Resource

Speaker Name: Dr. Loddie Foose

Speaker Agency/Company: Independent

Position/Title at Agency/Company: Owner

Speaker Email: Loddie.HBA@gmail.com

LinkedIn Profile Address: <https://www.linkedin.com/in/loddie-foose-phd/>

Bio: Dr. Loddie Foose is a consultant and coach with two decades of experience spanning business strategy, operational leadership, and talent development. She is deeply passionate about transformational strategies that help people and organizations unlock powerful outcomes. She serves as Global Lead for the HBA Geographic Expansion Team and is Founder of the global affinity group 'Women in Healthcare Give Back' with ~200 women participating annually in a program that develops bold women leaders while serving communities through non-profit partnership. She has received global awards for her work in leadership & equity, and been featured as a speaker on podcasts, industry webinars, and in academic institutions, offering her unique perspective as a healthcare executive and immigrant woman of color. Loddie holds a PhD in Chemical Engineering from UC Berkeley where she was a National Science Foundation Fellow, was a Post-doctoral Fellow at Caltech, and is an alumna of Boston Consulting Group.

Video Link 1: <https://www.youtube.com/watch?v=r1cjFrDGkTE>

Video Link 2: <https://www.youtube.com/watch?v=sSIU2M-AaM>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., Under \$5,000, , ,

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I have a deep understanding of both HBA and our industry from the perspective of a healthcare executive and immigrant woman of color. This unique perspective means I can tailor my approach to what will serve the audience best, whether we're discussing transformational leadership, human equity, or other topics.



HBA Speaker Resource

Speaker Name: Lillian Forsyth

Speaker Agency/Company: Lead with Equity

Position/Title at Agency/Company: Co-Founder & CEO

Speaker Email: lillian@leadwithequity.com

Speaker Website: <http://leadwithequity.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lillian-forsyth-b0770721/>

Bio: Lillian Forsyth is a coach, facilitator, and consultant focused on communication, leadership and diversity, equity, and inclusion. She is Co-Founder & CEO at Lead with Equity, whose mission is to help leaders make space for the voices of historically marginalized people to drive change in organizations. Lillian has 15 years of experience leading operations and human resources for small and medium sized organizations, and 20 years of experience facilitating workshops on identity, diversity, inclusion, and belonging. Lillian has worked with leaders from organizations such as Goldman Sachs, Facebook, and IBM. She holds an MBA from the University of Hawaii's Shidler College of Business, and a BA in Asian and Middle Eastern Cultures from Barnard College in New York City.

Video Link 1: <https://drive.google.com/file/d/1e3gCK9CeRXEtsaJ8dCw8mfJeTXNxxwUK/view?usp=sharing>

Related Capabilities: Communication: Active Listening, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Career Development Strategy, Influence: Political Savvy, Influence: Conflict Management, People Management: Cultural Competence, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning

Other Topics: The following two topics are the ones I think would be most interesting to your members: 1. Leadership Essentials for Women: Women can face a host of barriers to achieving leadership roles within organizations, including structural barriers, institutional mindsets and biases, and differences in the ways women and men have been socialized to behave and communicate. In this workshop, participants will discuss the unique challenges that women face in achieving and staying in leadership positions, and practice specific skills to overcome these challenges. We will touch on evidence-based individual and structural changes that support women's leadership in organizations, including strategic relationship building, gaining visibility, communicating for impact, and breaking down structural barriers. This training is typically delivered to groups of women identifying participants or ERGs, although male allies are also welcome to join. 2. Lead Inclusive Meetings: How do you run meetings in a way that fosters a sense of belonging and psychological safety? As a participant, how can you ensure an inclusive environment in the meetings you attend? In this workshop, leaders will learn tools and tactics to make space in meetings for a diverse array of voices to drive outcomes. Breakout sessions provide leaders with the opportunity to practice their skills so they can walk away with tangible next steps and anticipate their impact. 3. Negotiate with Confidence: In business negotiations, you get what you ask for, not necessarily what you deserve. In this workshop, participants will learn to get what they deserve, and have fun doing it. We start with exploring and overcoming participants' personal barriers to negotiating, and follow that with a simple framework for communicating their worth. In the final stage of this workshop, participants get to practice with a real life negotiation scenario so they walk away feeling more confident about their skills. 4. Embrace Difficult Conversations: In this workshop, participants will learn the

mindsets and practice the skills to be able to navigate difficult conversations with confidence and presence. We start with looking at barriers to having difficult conversations and shifting participants' mindset to embrace them. We then share a model for preparing for and having these conversations, with a specific focus on DEI topics such as bias, power, privilege, and addressing microaggressions. By the end of this session, participants will shift their mindsets around difficult conversations, practice a simple model for addressing microaggressions in the workplace and beyond, and discuss managing conflict in the context of DEI discussions.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations,

Suitability for Format: In-Person, Virtual



HBA Speaker Resource

Speaker Name: Elizabeth Garner

Speaker Agency/Company: Ferring Pharmaceuticals

Position/Title at Agency/Company: US Chief Scientific Officer

Speaker Email: egarnermd@gmail.com

LinkedIn Profile Address: <https://www.linkedin.com/in/elizabethgarnermd/>

Bio: Elizabeth Garner is Chief Scientific Officer, Ferring Pharmaceuticals, US. From 2019-2022, she was Chief Medical Officer of ObsEva, and from 2014-2019, was CMO of Agile Therapeutics, where she led the FDA approval of the Twirla® contraceptive patch. Dr. Garner was previously at Myriad Genetics and Abbott Laboratories, and from 2007-2011 was on the Clinical Research team at Merck, where she led the Gardasil®9 HPV vaccine Product Development Team. Dr. Garner is on the boards of Kezar Life Sciences (KZR) and Sermonix Pharmaceuticals and is President of the American Medical Women's Association (AMWA). She received joint M.D./M.P.H. degrees from Harvard Medical and Public Health Schools and trained in Ob/Gyn and gynecologic oncology at Brigham and Women's and Massachusetts General Hospitals, and BWH/Dana Farber Cancer Institute. She was a 2019 awardee of the PharmaVoice 100 Most Inspiring Individuals in life sciences and was the 2022 recipient of AMWA's Women in Science Award.

Related Capabilities: Industry Acumen: Healthcare Enterprise Knowledge, Influence: Inspirational Leadership

Other Topics: Women's leadership-why there is a need for more women in top decision-making roles across healthcare industry Increasing investment in women's health

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns, \$10,000 - \$14,999

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I am an experienced executive in the women's health space, a space that has been severely under-funded and under-researched compared to such spaces as oncology. I speak often on the topic of increasing the numbers of women in top decision-making roles, which I believe will ultimately increase investment in women's health but will also more broadly impact women's lives as it relates to gender equity and workplace culture.



HBA Speaker Resource

Speaker Name: Sabine Gedeon

Speaker Agency/Company: Gedeon Enterprises

Position/Title at Agency/Company: CEO

Speaker Email: sabine@sabinegedeon.com

Speaker Website: <https://sabinegedeon.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/sabinegedeon>

Bio: Sabine Gedeon serves as a Transformational Speaker, Author, and Coach. With nearly 20 years' experience across various corporate HR disciplines, in addition to coaching and consulting, she is highly skilled in getting to the root of issues, and creating solutions to support growth and transformation, both personal and professional. From start-ups and Fortune 500 companies, she supports women, emerging leaders, and entrepreneurs by helping them become effective change agents and influencers. Known for her ability to connect with people at the deepest levels of their beings, to reveal their unique brilliance, she helps clients break through their own mental limits to lead with confidence and elevate their influence and impact. She is the Founder of She Leads Network, and host of She Leads Now, a top-rated podcast centered around women in leadership and business.

Contact to be Included on Correspondence:

Contact Email:

Preference:

Video Link 1: <https://www.youtube.com/@CoachSabineGedeon/videos>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Influence: Impact, Influence: Inspirational Leadership, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Professional Brand Promotion

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview



HBA Speaker Resource

Speaker Name: Jessica Gendron

Speaker Agency/Company: The Center for Leadership Excellence

Position/Title at Agency/Company: President / Owner

Speaker Email: jgendron@cleindy.com

Speaker Website: <https://jessgendron.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/jessicagendron/>

Bio: Jessica Gendron is a leadership expert and culture strategist. As President & CEO of The Center for Leadership Excellence she has spent the last several years studying successful leaders and workplace culture. With over 15 years of experience working in organizational consulting, leadership development, business leadership, and fraternities/sororities, Jessica is a respected speaker and thought-leader for businesses, non-profits, women's organizations, campus communities, and inter/national fraternal organizations. She works daily with all types of leaders from all types of organizations: From Fortune 500 companies to fraternities and sororities. Jessica was named one of Indianapolis Business Journal's Forty Under 40 in 2021 and in 2018 was honored for her contributions to the Fraternity and Sorority Community with the Jack L. Anson Award from the Association of Fraternity and Sorority Advisors.

Contact to be Included on Correspondence: Deb Hallberg

Contact Email: dhallberg@cleindy.com

Related Capabilities: Integrity: Credibility, Integrity - Accountability, Communication: Emotional Intelligence, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact



HBA Speaker Resource

Speaker Name: Krista Gerhard

Speaker Agency/Company: Salience Learning

Position/Title at Agency/Company: Partner

Contact to be Included on Correspondence: Iris Hill

Contact Email: ihill@saliencelearning.com

Related Capabilities: Communication: Emotional Intelligence, Continuous Development: Upskilling,
Continuous Development: Learning Agility,



HBA Speaker Resource

Speaker Name: Krista Gerhard

Speaker Agency/Company: Salience Learning

Position/Title at Agency/Company: Partner

Speaker Email: kgerhard@saliencelearning.com

LinkedIn Profile Address: <https://www.linkedin.com/in/krista-g-b805296/>

Bio: Krista Gerhard joined Blue Matter (Salience Learning's parent company) in 2017 to build and grow this unique learning and development organization. Her career in the life sciences spans nearly two decades, including diverse roles within biopharmaceutical companies, as well as market research and management consulting firms serving the life science industry. Her experience includes Associate Director of Market Access Strategy and Innovation at Novo Nordisk, consulting and leadership roles at inVentiv Health (now Syneos Health) and IMS Health (now IQVIA), and as an independent consultant. Throughout her career, Krista sought to understand the different perspectives and approaches that her clients use to solve the common challenge of providing greater access to life-changing therapies for patients. When Krista is not building an awesome team or delivering amazing learning solutions, she is proudly supporting and coaching her two young sons to be adventurous explorers and athletes!

Contact to be Included on Correspondence: IRIS HILL

Contact Email: ihill@saliencelearning.com

Related Capabilities: Integrity: Credibility, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Executive Presence: Business Judgment, Executive Mindset: Mastery Orientation, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Networking: Strategic Positioning, Innovation Capability: Visioning, Continuous Development: Upskilling, Continuous Development: Learning Agility

Other Topics: Evolve: Policy Trends and impact on capability development

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: The Healthcare Marketplace continues to evolve each year with 2023 and beyond being no different. This evolution continues to bring big change to policies that will impact manufacturers, customers, for example, Payers, PBMs, healthcare professionals, specialty pharmacies, and ultimately patients. These changes will require biopharma professionals to modify how they plan and engage customers to provide value and ensure access for the right patients. In this session, participants will learn about the top policy changes in the US, how these policy changes impact customers and influence their decision-making processes, from operational, clinical, social, and financial perspectives, and what they need from manufacturer's customer-facing teams. There will be the opportunity to hear the top 3-5 areas to focus on for continued skill development, how to design and deploy the learning to upskill quickly and effectively so biopharma professionals can demonstrate value to customers and ensure access of the products for patients.



HBA Speaker Resource

Speaker Name: Trent Gillespie

Speaker Agency/Company: Day One Innovation

Position/Title at Agency/Company: Chief Innovation Officer

Speaker Email: trent@d1innovation.com

Speaker Website: <https://www.d1innovation.com/speaking-and-training>

LinkedIn Profile Address: <https://www.linkedin.com/in/trentgillespie/>

Bio: Trent speaks to and inspires audiences and leaders about how to improve the effectiveness of innovation, using his experience launching products at Amazon across the world, and other proven technology, product management, and innovation concepts. Trent has over 20 years hands-on innovation and technical leadership experience, including almost 9 years in Senior Leadership at Amazon. During his Amazon tenure, he managed Amazon's global expansion efforts across all businesses and geographies, created and led the global Alexa Privacy Risk, Compliance, and Technology group, and managed the global innovation and project portfolios for Amazon Last Mile Technology (e.g., Amazon Logistics, Fresh, Restaurants, etc.) and Finance Operations.

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Business Judgment, Executive Mindset: Mastery Orientation, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Inspirational Leadership, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I provide a highly unique viewpoint on how to use innovation to improve careers, businesses, and the community at large, backed by experience launching Amazon across the globe.



HBA Speaker Resource

Speaker Name: Amy Glass

Speaker Agency/Company: Brody Professional Development

Position/Title at Agency/Company: CEO, Senior Facilitator/Coach and owner

Speaker Email: aglass@brodypro.com

Speaker Website: <https://brodypro.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/amy-glass-81989249/>

Bio: Amy Glass is Chief Executive Office, Senior Facilitator/Coach and owner of BRODY Professional Development. Amy incorporates a passionate, dynamic teaching approach using humor, group rapport, multimedia, and skill-building exercises to push people out of their comfort zone for transformative growth. She has worked internationally with many Fortune 500 companies in a variety of industries, including pharmaceutical and biotech. Amy Glass, along with other members of the BRODY Pro team, has also facilitated both virtual and onsite professional development sessions for the Healthcare Businesswomen's Association (HBA). When she's not coaching professionals, Amy can be found at basketball courts and baseball fields with her husband and two sons in the Philadelphia suburbs.

Contact to be Included on Correspondence: James Hoffmann

Contact Email: james@brodypro.com

Video Link 1: <https://www.youtube.com/watch?v=EgguBipoG3Q>

Related Capabilities: Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Influence: Impact, Influence: Inspirational Leadership, Networking: Visibility, Networking: Professional Brand Promotion

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Amy Glass is passionate about supporting women's leadership in healthcare. Most of her clients are global pharmaceutical and biotech companies, so Amy has a deep understanding of the culture and challenges that women face in this environment. Amy's expertise in developing Executive Presence, Influence, and Personal Branding are all valuable skills that can benefit HBA members to project confidence, communicate influentially, and establish credibility as leaders. Amy is also a warm, engaging, and charismatic presenter, which enables her to create a memorable learning experience.



HBA Speaker Resource

Speaker Name: Jenn Grindeland

Speaker Agency/Company: The Working Well

Position/Title at Agency/Company: CEO and Founder

Speaker Email: jenn@theworkingwell.us

Speaker Website: <https://www.theworkingwell.us/>

LinkedIn Profile Address: <https://www.linkedin.com/in/jenngrindeland/>

Bio: After experiencing two traumatic brain injuries while working as part of a team, Jenn Grindeland witnessed how confused her supervisors and peers were with how to handle her needs in the workplace. With a Bachelor's degree in Psychology, Master's degree in Organizational Leadership, and experience as a yoga and mindfulness teacher, she saw how her unique experience and education could illuminate a new pathway for companies to create more awareness and inclusion in their teams. Jenn now teaches teams leadership and communication skills that are thoughtfully designed to support equity for and inclusion of neurodivergent and invisibly disabled employees. Through this work, all team members benefit from improved culture, productivity, and retention.

Contact to be Included on Correspondence: Sandra Isaac

Contact Email: sandra@justintimespeakers.com

Video Link 1: <https://youtu.be/6HyxlCLCqp0>

Related Capabilities: Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Flexibility, Change Leadership: Change Advocacy

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: The connection between hidden differences (neurodiversity & invisible disabilities) and team culture is often overlooked in leadership trainings. However, due to the statistics of 15-30% of the U.S. workforce being neurodivergent or having invisible disabilities, companies cannot afford to overlook this anymore. In Jenn's presentation, your attendees will learn how they can be mindful of hidden differences while they lead, and see how their team's productivity, retention rates, and revenue are positively affected.

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation,

Additional Information: There simply aren't many female CEOs who led health care companies + are professional speakers (i.e. they study the craft and know how to bring "HOLY SCHNIKIES" feels to participants.) I have spoken to many, many healthcare companies and organizations (CVS Health, Highmark Health, RISE, Alegeus, etc.) and the positive feedback after my talks is off the charts. I promise, if you decide to bring me in, you will not be disappointed. I'd love to help HBA crush it for its members!



HBA Speaker Resource

Speaker Name: Colleen Hauk

Speaker Agency/Company: The Corporate Refinery

Position/Title at Agency/Company: Founder and CEO

Speaker Email: colleen@tcrefinery.com

Speaker Website: <https://thecorporaterefinery.com/speaking/>

LinkedIn Profile Address: <https://www.linkedin.com/in/colleen-hauk/>

Bio: Colleen Hauk is a sought-after workplace dynamics expert and keynote speaker. She is the founder and CEO of The Corporate Refinery, a consulting and training firm that works with some of the world's largest companies to forge new paradigms for women and what leadership means for today's world. Colleen's passion grew from her 15 years as a corporate executive where she experienced first-hand the negative effects of poor leadership and lack of self-care. After suffering her own breaking point, she transformed her personal circumstances and inspired others across the organization to impact cultural change. Colleen is the co-author of two books, including the bestseller, *Women Who Ignite*. There are 60,000+ people in her LinkedIn Learning course, she is a multiple-time contributor to *Forbes*, and she's delivered her keynotes and trainings to Fortune 500 companies and organizations such as Dell, Merck, Panasonic, New York Life, and NielsenIQ.

Video Link 1: <https://thecorporaterefinery.com/speaking/>

Video Link 2: <https://thecorporaterefinery.com/resources/#Vlog>

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Political Savvy, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Strategic Positioning, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: My most commonly requested topics are: - The 'And' Life: Create a Powerful Career and Extraordinary Personal Life - The 5-Star Leader: Become the Manager Who Leaves a Legacy - The Acceleration Trifecta: Reframing the Advancement of Women in Leadership

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview

Additional Information: At the intersection of inspiration and insight is Colleen Hauk. Inspiring audiences through powerful stories coupled with proven strategies to accelerate and sustain progress for both individuals and the organization. She has spoken at 75+ conferences, most notably as the keynote speaker for all eight of

Dynamic Global Event's Women's Leadership Conferences. She has also spoken for associations such as IIAP and worked with global organizations such as Dell, Merck, Panasonic, and New York Life.



HBA Speaker Resource

Speaker Name: Colleen Hauk

Speaker Agency/Company: The Corporate Refinery

Position/Title at Agency/Company: Founder & CEO

Speaker Email: colleen@tcrefinery.com

Speaker Website: <https://thecorporaterefinery.com/speaking/>

LinkedIn Profile Address: <https://www.linkedin.com/in/colleen-hauk/>

Bio: Colleen Hauk is a sought-after workplace dynamics expert and keynote speaker. She is the founder and CEO of The Corporate Refinery, a consulting and training firm that works with some of the world's largest companies to forge new paradigms for what leadership means for today's world. Colleen's passion grew from her 15 years as a corporate executive where she experienced first-hand the negative effects of poor leadership and burnout. After suffering her own breaking point, she transformed her personal circumstances and inspired others across the organization to impact cultural change. Today she uses her leadership and communication expertise to elevate executives and organizations to reach uncompromised excellence. Colleen is the co-author of two books, including the bestseller, *Women Who Ignite*. She is a multiple-time contributor to *Forbes* and delivered her keynotes and training to Fortune 500 companies and organizations such as Pfizer, Dell, Merck, Panasonic, and New York Life.

Video Link 1: <https://thecorporaterefinery.com/speaking/>

Video Link 2: <https://thecorporaterefinery.com/resources/#Vlog>

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Related Capabilities: , , Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, , , Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, , Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Professional Brand Promotion, Networking: Strategic Positioning, , Change Leadership: Flexibility, Change Leadership: Change Advocacy, , , Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: Breakthrough the Promotional Pipeline Research shows that companies with female top executives perform better. Yet, women face a variety of unique challenges that require practical strategies to navigate in today's business world. While you've been promoted in the past, it seems that no matter what you do, you're stuck and challenged to reach the next level. Colleen Hauk, Founder and CEO of The Corporate Refinery, combines her 25-year leadership experience with her communications expertise to elevate executives and transform them into senior leaders. Join Colleen as she gives you the strategies to finally breakthrough the promotional pipeline! Key Takeaways 1. Break down the barriers of traditional promotion tactics to go after what you truly desire. 2. Uncover the hidden culprit that's secretly distracting you and stealing your time and energy from getting promoted. 3. Create a compelling plan to communicate with your manager and launch into immediate action. The 'And' Life: Beat Burnout Without Quitting Your Job Executive teams consisting of both men and women are more likely to have above-average profitability, yet women continue to leave the workforce at higher rates than men. And still, more women are considering leaving the workplace or

downshifting their careers, equating to as many as 2 million women who could leave corporate America. With female leaders leaving, we are stalling organizational profits and overall economic growth! After suffering burnout and her own breaking point, Colleen Hauk, founder and CEO of The Corporate Refinery, transformed her situation and developed successful methods for living what she now calls the 'and' life – having a powerful career and extraordinary personal life. Colleen sees first-hand the reality of how work and life are more blended than ever, and she uses her experience, research and proven strategies to take burned-out female executives and turn them into top-tier women leaders. Attendees will be able to immediately implement proven strategies to:

1. Assess their current circumstances and discover where immediate transformation is needed.
2. Design their life to cultivate resilience and circumvent burnout in the workplace.
3. Reclaim their power to meet the demands of an elite performer inside and outside the office.

Schooled: Why My Teenagers Communicate Better than Many Leaders Companies lose up to \$15,000 per employee every year while employees lose over 2 days of work each week from something as simple as miscommunication. Now more than ever, effective communication is the cornerstone to determine organizational performance. Which is why Colleen Hauk, Founder and CEO of The Corporate Refinery, wondered, "My teenagers get it! Why don't more leaders?" Join Colleen as she combines her 15-year corporate leadership experience with raising engaged, communicative teenagers to school you on the strategies to transform confusion into clarity that will deliver on your team and organizational goals. Key Takeaways

1. Influence up, down, and sideways to shift thinking and mobilize people into action.
2. Inspire and empower others to share in the responsibilities, gain commitments, and foster independence.
3. Increase morale and engagement to strengthen individuals to surpass their goals and produce real business results.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Christina Haxton, MA LMFT

Speaker Agency/Company: The Center for Sustainable Strategies

Position/Title at Agency/Company: Founder & CEO

Speaker Email: christina@sustainable-leaders.com

Speaker Website: <https://centerforsustainablestrategies.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/christinahaxton/>

Bio: When healthcare leaders want to dramatically increase their leadership effectiveness, they call on Christina Haxton. As Founder and CEO of the Center for Sustainable Strategies (CFSS), Christina Haxton has spent the last two decades helping leaders from Fortune 1000 companies inspire, engage and mobilize their teams. With more than 500 presentations under her belt, Christina's engaging, and interactive style has wowed audiences from 50 to 500. Christina's clients – such as VCA Antech Corp, Banner Health and Securisyn Medical routinely report a 48% average improvement in teamwork and collaboration. Christina holds a degree in Psychology from UCLA, a Masters degree in marriage and family therapy from Phillips Graduate Institute and a Certificate in Evidence-Based Coaching for executives and teams from Fielding Graduate University. Ms. Haxton is a nationally recognized author, speaker and thought leader on the topic of disruptive yet practical approaches to leadership development and organizational change.

Video Link 1: <https://youtu.be/GtOKL8w90To>

Video Link 2: <https://youtu.be/WsnZ-Gd1KcQ>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Executive Presence: Confidence, Executive Presence: Business Judgment, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Continuous Development: Upskilling

Other Topics: Topics available as a *75-minute virtual workshop, a half-day workshop or full-day workshop or choose several for a series: Moving From Bud to Boss ~ the mindset of the successful new manager Leading With Emotional Intelligence Being Resilient in the Midst of Change, Growth and Uncertainty Mastering Difficult Conversations ~ moving past conflict and towards cooperation Best Practices for Leading Remote Teams Building Your Leadership Coaching Skills *Mindshield: Practical Strategies for Leaders to Keep You & Your Team Motivated, Focused, and in the Game (and Avoid Burnout) Bullseye or Broadside?: How Leaders Can Dramatically Boost Strategic Execution *Also available as a Keynote Address *Can be delivered for your association membership at no cost. Contact us to discuss! For Organizations looking for an end-to-end, customized leadership program covering the essential, evergreen skills every leader needs today (and beyond): Hiring Great Talent (full day) Setting and Aligning Goals with Strategy (half day) Defining Clear Expectations and Providing Effective Feedback (half day) Using Coaching to Influence and Develop Your Team (half day) Using Communication Skills That Build Trust (half day) Leading Effective and Empowering One on One's (half day) Managing Difficult Performance Conversations (half day) Practicing Recognition and Motivational Techniques (half day) We can combine and customize several to create a series, or using our

Discovery Process, identify which are the most needed and relevant for your leaders and choose 6-12 leadership topics to create an in-depth, 6 month, 9 month or 12 month leadership program. All programs can be delivered in person or virtually.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I tailor your program to fit your needs by conducting pre-session surveys and interviews with a sampling of your audience so I can provide solutions to their unique challenges and experience. In addition, this creates value for your attendee ahead of the program. My programs are highly interactive, fun, and memorable. Attendees walk away with practical strategies they can use immediately and see results.



HBA Speaker Resource

Speaker Name: Leah Heathman

Speaker Agency/Company: Fusion Pharma Limited

Position/Title at Agency/Company: Fusion Pharma Limited

Speaker Email: leah.heathman@fusion-pharma-limited.com

Speaker Website: <https://fusion-pharma-limited.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/leah-heathman/>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Mindset: Resilience, Decision-Making: Critical Thinking, People Management: Collaboration, Change Leadership: Flexibility, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: , Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Additional Information: I am not an experienced speaker however feel I have good engagement skills and would be happy to offer myself to speak in the topics selected. I would also be open to requests and suggestions.



HBA Speaker Resource

Speaker Name: Wendy L. Heckelman

Speaker Agency/Company: WLH Consulting & Learning Solutions

Position/Title at Agency/Company: Founder & CEO, Principal

Speaker Email: wendy@wlhconsulting.com

Speaker Website: <http://wlhconsulting.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/wendy-l-heckelman-phd/>

Bio: • Wendy L. Heckelman, Ph.D., founder and CEO of WLH Consulting, Inc. has advised and consulted on hundreds of major change initiatives in the United States, Europe, Latin America, and Asia. For nearly 30 years working with Fortune 100 clients, including pharmaceuticals, biotech, health care, animal health, and consumer products organizations, Wendy has helped leaders and individuals prepare for and thrive during turbulent and transformative change. In addition to her broad-based multinational experience, Wendy has worked with many non-profits and emerging entrepreneurial organizations, helping them successfully navigate change and transformation.

Contact to be Included on Correspondence: Allison Reichbaum

Contact Email: info@wlhconsulting.com

Video Link 1: <https://vimeo.com/640656077/26df36af31>

Video Link 2: <https://vimeo.com/641918367>

Video Link 3: <https://vimeo.com/643102764>

Related Capabilities: Industry Acumen: Strategic Business Performance, People Management: Empathy, People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Learning Agility

Other Topics: (Keynote 1) Mastering Change Leadership: How Leaders Can Inspire Action and Overcome Resistance Are you tired of failed change initiatives? Research shows that 70% of large-scale changes do not meet their objectives. But what if you could become part of the 30% that succeeds? Join us for a powerful keynote speech on mastering change leadership. In this talk, Dr. Wendy Heckelman, a renowned expert in change management, will reveal the best practices for leading a successful change effort. You'll learn about the two primary factors that contribute to change failure: strategic implementation planning and execution, and preparing leaders to navigate change. But that's not all. Dr. Heckelman will also introduce you to the 5C's of Transition Leadership®, a proven framework that readies leaders to become change champions. Imagine being able to accelerate change adoption, reduce resistance, and build alignment around shared goals. By attending this keynote speech, you'll gain valuable insights into how the 5C's framework can help leaders within your organization achieve just that. Don't miss out on this opportunity to learn from one of the industry's leading change management experts. Join us and discover how you can master change leadership and drive successful change initiatives in your organization. Who Should Attend? • Senior Leaders • Organizational development professionals • Human resources professionals • Directors and people managers • Anyone interested in improving their change agility capabilities (Keynote 2) Rx for Retaining High-Performing Talent in a Competitive Market In today's competitive talent market, retaining high-performing talent is critical to the success of any organization. What if you could implement specific strategies to support the retention of your top talent and create a culture that fosters their development and growth? Join us for a

thought-provoking keynote featuring leadership development expert, Dr. Wendy Heckelman. In this webinar, Dr. Heckelman will share insights on the factors contributing to retaining high-performing talent and explore best practices that drive cultural change to support their retention and development. In this keynote presentation, you will learn:

- Key factors contributing to the retention of high-performing talent in a competitive market.
- Organizational dynamics, cultural factors, and best practices that increase the retention and development of top talent.
- Specific recommendations for creating a culture that supports talent retention and fosters development and growth.

Don't miss out on this opportunity to learn from a leading expert in leadership development. Join us for this thought-provoking webinar and discover how you can retain high-performing talent in your organization and create a culture that fosters their development and growth in today's competitive talent market. Who Should Attend?

- Senior and C-Suite Executives
- Directors and People Managers
- Human Resources, Organizational Development, and L&D Professionals
- Men and women committed to increasing the role of women in leadership ranks throughout their organizations

Webinars:

1. Driving Cultural Transformation Key Principles and Best Practices
2. Strategies and Tactics for Retaining Female Talent in the Biopharma Industry
3. Defining an Account Management Strategy for Life Science Companies

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Panel



HBA Speaker Resource

Speaker Name: Megan Henry

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: Account Planning Director

Speaker Website: <http://www.abelsontaylor.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/meganthenry/>

Bio: Megan Henry, Account Planning Director at AbelsonTaylor joined AbelsonTaylor in 2021, bringing a wealth of experience in virtually every industry except pharma. Her outsider perspective helped AbelsonTaylor sharpen its focus on brand foundation development, i.e., establishing what a brand is, its purpose, and the space it wants to occupy in people's heads. Megan consolidated her thinking into a workshop called Brand DNA that has proven to be a valuable tool in helping AbelsonTaylor clients and internal teams collaboratively clarify the essence of brands they promote. Megan also created an educational program called Insights 101, which guides staff in identifying and leveraging insights and understanding motivations behind behavior. Megan's contributions to AbelsonTaylor include leading strategy development for the agency's two most award-winning campaigns of 2022 (26 honors and counting), and playing a key role in several successful new-business pitches, and currently leading strategy for five accounts.

Contact to be Included on Correspondence: K Pearson Brown

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, , Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: Areas of Expertise — Advertising | B2B | B2C | Brand Architecture | Brand Strategy | Business Development | Communications Strategy | Consumer Insights | Customer Journey | Content Strategy | Digital Strategy | Employer Brand | Focus Group Moderating | Integrated Marketing | Lead Gen | Qual & Quant Research Design & Analysis | Sales | Strategic Planning | Talent Brand | Workshop Design & Facilitation — Industries — Agriculture | Animal Health | Banking | CPG | Engineering | Healthcare | Insurance | Internet | Pharma | Retail | Sports | Technology | Wine & Spirits

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference,

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Implementing new ideas that benefit stakeholders has been a big part of Megan's professional and personal life. When her oldest son was diagnosed with autism spectrum disorder shortly before he turned three, she and her husband agreed that she would pull back on her career to devote the attention needed to give their son the best start possible in life. She gained invaluable caretaking and advocacy experience during this time, which today finds expression in the insights she brings to healthcare advertising. Megan also charted a unique path for maintaining and expanding her professional skills, selecting work in a variety of roles and industries to allow her flexibility while continuing to build her business credentials.



HBA Speaker Resource

Speaker Name: Jason Hewlett

Speaker Agency/Company: Jason Hewlett Entertainment LLC

Position/Title at Agency/Company: President

Speaker Website: <http://www.jasonhewlett.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/jasonhewlett>

Bio: Jason Hewlett – Biography Having delivered thousands of presentations over 2 decades, Jason Hewlett utilizes entertainment, musical impressions and comedy to teach leaders how to capture their unique Leadership Promise and Signature Moves. He has performed in Las Vegas, is one of the youngest inductees in the Speaker Hall of Fame, and is the author of the "The Promise To The One". Husband, Father, Writer, Mentor, and Coach, Jason's blog "The Promise" is enjoyed weekly by people worldwide, his online videos and courses inspire learning and entertainment, while educating and uplifting corporate executives, artists, leaders and families. Jason's hobbies include hiking in the mountains, writing music, playing with his kids, and staring at his wife. His greatest accomplishments all live within the walls of his home. He is a husband to the most beautiful woman in the world and Dad to four incredible young children who serve as his inspiration.

Contact to be Included on Correspondence: Heidi McKeever

Contact Email: heidi@jasonhewlett.com

Video Link 1: <https://www.youtube.com/watch?v=3n8yv6OEqzU>



HBA Speaker Resource

Speaker Name: Heather Hobbs

Speaker Agency/Company: Bayer Healthcare Pharmaceuticals

Position/Title at Agency/Company: Senior Business Director

Speaker Email: Heather.hobbs@Bayer.com

LinkedIn Profile Address: <https://www.linkedin.com/in/heather-hobbs-baa13510>

Bio: Heather is a visionary leader with over 25 years of broad leadership in the pharmaceutical industry, working globally and leading national and regional teams. Heather is passionate about sharing her inspiring story of being a wife and the mom of 2 boys, one who is on the Autism Spectrum along with the struggle of being a working mom in today's corporate environment. She brings a raw, honest, and inspiring message to help others pursue their dreams and be present for what truly matters. Heather was the creator and host of a podcast and has been featured in publications as well as a guest speaker on multiple podcasts.

Related Capabilities: Integrity: Self-Awareness, , Communication: Emotional Intelligence, Communication: Respectful Communication, Executive Presence: Confidence, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Networking: Visibility, Networking: Professional Brand Promotion, Networking: Strategic Positioning

Other Topics: Impostor Syndrome Description: You aren't smart enough or good enough. You are a fake and phony and someone is going to uncover the truth at any moment. Do these thoughts sound familiar to you? You are not alone, but it's time that you stop letting these thoughts sabotage your possibilities in work and your personal life. This feeling of being found out as a fraud is a well-documented phenomenon amongst many high-achieving individuals and it has a name and it's called Impostor Syndrome and it is a heavy load to bear. Learn how to see it and squash it for good. Key Take-a-Ways: You are not alone Learn to spot impostor syndrome and stop it from controlling you Help others to spot it in themselves Learn how to fake it until you become it. Executive Presence Description: Learn how to improve your confidence level and the confidence that others have in you. Get to the roots of your authentic self and portray the best of you to help you achieve maximum results. Key Take-a-Ways: Master the pillars of success: Communication, confidence, influence Enhance mindset and behaviors to expand presence as an impactful leader Master your nonverbal communication to convey confidence and influence those around you. Work Life Balance is BS Description: The elusive work-life balance everyone tries to find.....it does not exist. We will discuss why you need to stop chasing it and instead, recognize that we have work-life rhythms. Sometimes, we have peaks of craziness and other times we've got it nailed, but you can't schedule that ebb and flow, rather you need to recognize the different seasons in your life. It is time to stop hiding, pretending and hoping that things will get better and instead start today to make changes and improve your life. Key Take-a-Ways: Learn to STOP, Be present and Be authentic Recognize the seasons of highs and lows. Learn how to say no to things that aren't aligned with your values. Why self care needs to come first^{SEP} Working From Home with a Special Needs Child Description: Working from home during this Covid-19 "Stay at home" time is not easy for anyone, but when you add having a child with special needs at home, it makes it even more challenging. For many, it is the first time that you've had to work remotely and for others that may be used to working from home- we are not used to having a house full of people at home while we work. We are not just trying to get our jobs done, we are suddenly also parenting and home-schooling too. If we were not stressed to begin with, now we are expected to be a teacher in addition to being a parent and a productive employee, Kids with special needs may add that extra challenge of not being able to predict their impulsivity, It never fails that when I tell my kids to please be

quiet why I am on an important call, that is when they decide to start wrestling, fighting, bouncing balls and making the dog bark. Key Take-a-Ways: Learn the 10 steps how to create consistency and a schedule with your child and how to help manage your child's daily needs, academics, schedule, and work from home. Let's not get back to normal, normal wasn't working Description: This is the time that we can rethink about what really matters and what do you want your life to look like in the new normal. You have the chance to reset your life. Challenge what you will do with your time. We can create our lives with a greater commitment to our family, communities, friends, neighbors, and things that matter the most to us. Key Take-a-Ways: What was wrong with the work life balance pre Covid-19 Why we feel guilt Decide what truly matters Define how you want to spend your time What is your WHY What are your values How to make tough decisions Create a self-care plan^{SEP} Stepping into your Brave Self Description: When you feel that you cannot possibly spare a single minute to start something new, even if it is what you know would bring you joy and happiness. Start with one small step. Heather discusses how to start actions toward your goals while working at a career, raising kids and caring for your family and home. It isn't easy, but now is the time to step out of fear and into your brave and watch your dreams unfold. Key Take-a-Ways: Identify what is holding you back What are you choosing to prioritize Create your plan Visualize your dreams Now, make it happen.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I became a speaker because I love helping others break through barriers to be their best self. I have spent 25 years in the pharmaceutical industry as a leader and as a female, mother, breadwinner and someone who has dealt with Imposter Syndrome most of my life, I feel that it is my calling to help other men and women to overcome what is holding them back from their full potential. I created and hosted a podcast to share the message which reached over 10K women and men. I have been a keynote speaker at numerous events and would love to speak for an upcoming event for you.



HBA Speaker Resource

Speaker Name: Leigh Anne Householder

Speaker Agency/Company: Syneos Health

Position/Title at Agency/Company: EVP, Managing Director, Technology and Data Science

Speaker Email: leigh.householder@syneoshealth.com

LinkedIn Profile Address: <https://www.linkedin.com/in/lhouseholder/>

Bio: Leigh Householder is a founding leader of the Technology and Data Solutions team at Syneos Health. She works closely with life science companies to utilize data and AI to accelerate the development and commercialization of medicines. Leigh focuses on identifying strategies and tactics to address business challenges with precision and efficiency. She combines her expertise in data and behavioral psychology to make technology accessible to healthcare organizations. Leigh is also the author of "Why We Resist," a book that explores the reasons behind resistance to healthcare change. She brings her understanding of behavioral science to deliver solutions that increase motivation and resilience. Leigh has a background in creating digital and loyalty strategies for Fortune 1000 brands and has been instrumental in improving the lives of people with chronic and acute diseases.

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Digital Ecosystem Knowledge, Change Leadership: Opportunity Assessment, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Creativity, Innovation Capability: Ideation, ,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual,

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Kelly Donlon Hoy

Speaker Agency/Company: KDH Consulting

Position/Title at Agency/Company: Owner

Speaker Website: <https://kdh-consulting.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/kellydonlonhoy/>

Bio: As an experienced, highly skilled consultant, writer, and collaborator, Kelly has twenty years of business and consulting experience, including extensive work with teams and executives in change management and communications. Working at a Fortune 100 firm, Kelly gained experience writing product launch communications and later delivering communications as an executive leader of a large sales organization. She founded KDH Consulting after 16 years in the pharmaceutical industry and has worked with several Fortune 500 clients and smaller companies to lead communications for major change efforts in the pharmaceutical sector. Initiatives have included reorganizations, product launches, sales force deployments, new commercial models, new processes, enterprise software implementation, and women's leadership programs, and well-being and mindfulness initiatives. She has developed communications for a wide range of channels including live presentations, video, blogs, podcasts, internal platforms and other media.

Contact to be Included on Correspondence: Sarah Hincken

Contact Email: sarah.hincken@kdh-consulting.com

Related Capabilities: Communication: Active Listening, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Mindset: Self Motivation, Influence: Conflict Management, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy

Other Topics: Employee Engagement, Employee Performance, Connect, engage, lead and collaborate on virtual platforms

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Megan Van Hoy

Speaker Agency/Company: Taylor Strategy Partners

Position/Title at Agency/Company: Vice President, Managing Director

Speaker Email: megan.vanhoy@taylor-strategy.com

LinkedIn Profile Address: <https://www.linkedin.com/in/megan-van-hoy-phd-4a37613/>

Bio: Megan is Vice President, Managing Director, Talent and Leadership Development Consulting with Taylor Strategy Partners. Megan is a people expert. Megan is confident, driven, and gets the big picture. She knows what it means to “be in tune.” Megan helps organizations use the best data and insights to make informed decisions about people. The tools and systems she works on get to the heart of the people industry and bring incredible value to clients. Megan has over 10 years of consulting experience. Prior to joining TSP, she worked for Press Ganey, helping healthcare organizations build and sustain employee engagement. Megan earned her Ph.D. in Industrial/Organizational Psychology from The University of Akron and undergraduate degree in Psychology from The Ohio State University.

Related Capabilities: Integrity: Self-Awareness, , Communication: Emotional Intelligence, , , , Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Problem-Solving, , , People Management: Empathy, , Networking: Visibility, Networking: Professional Brand Promotion, , , , , , ,

Other Topics: Hiring right and retaining top talent Building high caliber organizational cultures Change management

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: We/I have years of experience working with industry associations, bringing leading thought leadership to their members around the topics noted above. We focus mostly on the biotech/life sciences markets and know the space and dynamics very well. We work extensively with leaders through our talent consulting work: executive coaching, behavioral assessments and executive recruiting. So, we know what top leaders look like and how to develop the right competencies and traits.



HBA Speaker Resource

Speaker Name: Sara Huehls

Speaker Agency/Company: Eli Lilly

Position/Title at Agency/Company: Manager - Clinical Development

Speaker Email: sara.huehls@lilly.com

LinkedIn Profile Address: <https://www.linkedin.com/in/sara-marie-huehls/>

Bio: Sara Huehls is an experienced project management professional with a data science background. Currently employed as a Manager in Clinical Develop - Diabetes within Eli Lilly, Sara drives results delivery and innovation through the empowerment of others.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, , Executive Presence: Confidence, Executive Presence: Composure, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Flexibility, Innovation Capability: Design Thinking, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: Diversity, Equity, Accessibility and Inclusion Accessibility and inclusion of employees with disabilities

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Lynnette Hunter

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: Executive Vice President, Director of Client Services

LinkedIn Profile Address: <https://www.linkedin.com/in/lynnette-hunter-abelsontaylor/>

Bio: Hunter joined AbelsonTaylor in 2000 as a traffic coordinator, straight out of the University of Illinois at Chicago, where she earned a Bachelor of Science in biological sciences. Rising rapidly through the ranks and contributing significantly to the agency's growth, she established a strong reputation for leadership, accountability and progressive business thinking. In addition to her account director responsibilities, she has played a key role in developing AbelsonTaylor's strength in digital marketing and consumer engagement. She was recently named to the 2019 MM&M Hall of Femme in honor of her significant personal achievements and ongoing efforts to help other women advance to leadership positions in the biopharma, medical device, diagnostics and agency sectors of healthcare.

Contact to be Included on Correspondence: K. Pearson Brown

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Innovation Capability: Visioning, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: A quote from Lynnette excerpted from <https://www.mmm-online.com/home/channel/features/hall-of-femme/hall-of-femme-2019-lynnette-hunter-abelsontaylor/> The sky is the limit when you do good work, speak up, and keep pushing forward. I started at AbelsonTaylor as a traffic coordinator, spending much of my time making and delivering photocopies. But I learned the business from the ground up, took the initiative in looking for ways to do things better and made my ambitions known.

I learned that when you use your voice, you can be heard. And as I rose through the ranks and took on increasing responsibilities, I learned that when you take your place at the table and speak your thoughts, you show that women's voices are valued and women's perspectives and opinions matter. So whether at the beginning of your career or in a leadership position, do good work, speak up, and always know you're setting an example for other women.



HBA Speaker Resource

Speaker Name: Lydie Hüsler

Speaker Agency/Company: Lydie Hüsler Coaching

Position/Title at Agency/Company: Lydie Hüsler Coaching

Speaker Email: hueslerlydie@gmail.com

Speaker Website: <https://www.lydiehuslercoaching.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/lydie-huesler-coach/>

Bio: I am a certified holistic wellness & life coach who help women professionals to cope better with stress & anxiety, reduce or recover from it. I discovered my passion for Health and Wellbeing in 2020 during a project assignment on Health & Wellbeing for my Quality community at work. Discovering a new creative me, I decided to pursue a career in holistic wellness and became a coach. I am also an ensa mental health first aid instructor for the pro mente sana foundation, teaching mental health first aid to new students. My expertise in holistic wellness (e.g. from sleep hygiene, self-care strategies, work-life balance, healthy eating, to growth & positive mindset) & mental health makes me the right expert to support the HBA community with stress & anxiety management strategies and build their resilience muscle so they can thrive, flourish and be their best-self at home & work.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Communication: Active Listening, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Continuous Development: Holistic Wellbeing

Other Topics: Stress & anxiety management strategies. Self-Care & Sleep. Time, task management and Work-life balance Healthy eating foundations Positive thinking & Growth Mindset Purpose & values Mindfulness beyond meditation Relationships Emotions management

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: In-Person, Virtual

Additional Information: For above question: In Person presentation (of course in Zug, Zürich or Basel chapters upon availability), otherwise virtual is ideal. In a fast paced hectic World, we need more than never to be reminded to slow down, to just be rather just always on the "go go go" mode. So health & wellbeing (H&W) should be a priority for women to thrive, flourish and be their best self. As women, being natural caregivers, it is harder to take care of ourselves first without guilt. I therefore believe my H&W expertise would fit in your programs as I can support them to be energised and balanced so they can feel empowered to live the life they want and need at home or at work.



HBA Speaker Resource

Speaker Name: Elizabeth Hutson

Speaker Agency/Company: EGH, LLC

Position/Title at Agency/Company: CEO, Founder

Speaker Email: lizhutson17@gmail.com

Speaker Website: <http://www.eghllc.net>

LinkedIn Profile Address: <http://linkedin.com/in/elizabeth-hutson-0378127>

Bio: Liz Hutson is passionate about empowering others – particularly women in business. She has a message that compels her listeners to break free of lies that hold us back and fears that weigh us down. She shares these important words with conviction and urgency, but also with empathy. Liz is the CEO and founder of EGH, LLC, a consulting firm that provides a wide offering to organizations devoted to healthcare products and services. She is an engineer, turned marketer, turned strategist. She has led EGH for thirteen years and has grown the team to include talented consultants throughout the US. Liz holds a bachelor's degree in chemical engineering from the University of Illinois at Urbana-Champaign and served on the Innovators Board of Lurie Children's Hospital in Chicago. She enjoys teaching group fitness, singing, and martial arts and is a regular guest on the Becker's PE & Business Podcast.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, , Communication: Active Listening, Communication: Respectful Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, Networking: Visibility, Networking: Development Network Creation, Networking: Strategic Positioning, Continuous Development: Upskilling, Continuous Development: Holistic Wellbeing

Other Topics: 1. "Who Said I Can't?" Liz guides us in crucial behaviors for present confidence and future success. She emphasizes the power of a resilient mindset, pivotal alongside solid technical skills. Liz empowers us to turn detractors' uncertainty into motivational fuel. 2. "Stop Networking" Liz shares the value of authentic connection versus traditional methods of transactional networking.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation,



HBA Speaker Resource

Speaker Name: Cynthia Isaac, Ph.D.

Speaker Agency/Company: Syneos Health

Position/Title at Agency/Company: Syneos Health

Speaker Email: cynthia.isaac@syneoshealth.com

LinkedIn Profile Address: <https://www.linkedin.com/in/cynthiaisaac/>

Bio: Dr. Cynthia Isaac founded and leads Syneos Health's Corporate Communications Practice. The group includes experts in branding, narrative development, financial communications, social impact/DE&I, scientific storytelling, change management and employee engagement, corporate media relations, executive visibility and thought leadership. She works with CEOs and executives across a range of companies, from Fortune 500 to emerging startups. Dr. Isaac is an expert in helping companies define and tell their story, to unite their stakeholders around a shared purpose. She is passionate about health equity and diversity, working both within Syneos Health and with her clients in how they serve diverse stakeholders and retain diverse talent. Cynthia frequently speaks at, and moderates sessions, and has contributed thought leadership perspectives at trade, local and national forums pertaining to Diversity Equity and Inclusion, women's leadership, corporate communications and thought leadership best practices, employee engagement, among another topics.

Related Capabilities: Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Influence: Impact, People Management: Cultural Competence, Networking: Visibility, Networking: Professional Brand Promotion, Change Leadership: Change Advocacy

Other Topics: Thought leadership, executive visibility, visibility on social media, media training, presentation training

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Panel

Additional Information: I am skilled at moderating sessions across multiple topics



HBA Speaker Resource

Speaker Name: Janine Jansen

Speaker Agency/Company: Organon & Co

Position/Title at Agency/Company: Organon & Co

Speaker Email: janine.jansen@organon.com

LinkedIn Profile Address: <https://www.linkedin.com/in/jtingjansen/>

Bio: Janine is a Diversity Leader with over seventeen years of experience in the HR field working in Finance, Law, & Pharmaceuticals supporting business leaders. Her areas of expertise including Diversity, Talent, Recruitment, HR Strategy & Employee Engagement. She was recently featured as a contributing author for the book "Latinas Rising up In HR" and is the Global Diversity, Equity, Inclusion & Belonging Lead at Organon Pharmaceuticals based out of Jersey City, NJ. Her educational accomplishments include a Master of Science in Urban Policy Analysis and Management from The New School, a Graduate Certificate from the Center for Women in Politics and Public Policy at the University of Massachusetts Boston, and a Bachelor of Arts in English Communications and Political Science from Emmanuel College. She recently completed two certificates from Cornell on Diversity and Inclusion for HR and Strategic Human Resources Leadership.

Related Capabilities: Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Industry Acumen: Strategic Business Performance, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, Networking: Development Network Creation, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Innovation Capability: Visioning, , Innovation Capability: Ideation

Other Topics: Delivered talks on navigating barriers in the workplace, micro-aggression, bias disrupters, allyship and more in the DEI space. I also enjoy speaking to the working mother experience and how to navigate your time as an HR Professional.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: I lean into my experience in Finance, Law & Pharma to support women. As a woman of color, and a mom to three children, I identify with many synergies across global populations and can identify cultural nuances that are missing from canned training. The piece that comes together is emotion, cultural intelligence, and then the realistic approach needed to pursue career opportunities.



HBA Speaker Resource

Speaker Name: Sharlene Jenner

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: VP - Engagement Strategy

Speaker Website: <https://agenda.channelpartnersconference.com/speaker/jenner-sharlene/70076>

LinkedIn Profile Address: <https://www.linkedin.com/in/sharlenejenner/>

Bio: Sharlene Jenner, VP - Engagement Strategy, at AbelsonTaylor, has 18+ years in the strategy and digital field and is an industry speaker and coach/mentor. Jenner teaches a course on "Artificial Intelligence and Personalization for Digital Marketers" for Southern Methodist University. She is passionate about developing interactions through emerging technologies that bridge gaps, creating opportunities and helping companies leverage their strengths for success. She has leadership experience in a variety of industries including hotel/hospitality, consumer goods, small business, retail marketing, domestic manufacturing, staffing and health care. This diverse past gives her a unique perspective on translating marketing strategy to its digital components for consumers. Jenner is an empathetic leader who focuses on creating high-performing teams and helping others succeed. She was named a Top Woman Leader in Dallas in 2022. Jenner has a BA in business administration from University of Texas-Dallas and a MA in business administration from Texas A&M University-Commerce.

Contact to be Included on Correspondence: K. Pearson Brown

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, , Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, Networking: Visibility, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Innovation Capability: Visioning, Innovation Capability: Creativity, Continuous Development: Upskilling, Continuous Development: Learning Agility

Other Topics: Artificial Intelligence and impact on healthcare marketing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, ,

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Sought-after thought leader in artificial intelligence, experienced speaker and webinar and podcast guest.



HBA Speaker Resource

Speaker Name: Joanne Jervis

Speaker Agency/Company: Daiichi Sankyo Italy

Position/Title at Agency/Company: Managing Director

LinkedIn Profile Address: <https://it.linkedin.com/in/joanne-jervis-9a340660>

Bio: Born in Glasgow, she worked for a number of years as a Clinical Podiatrist within the Scottish Health Service, before gaining an MBA and pursuing her career within pharmaceutical, diagnostic and biotechnology companies. Over 25 years he has held various roles in sales, management, government affairs, market access and patient advocacy, not only in the UK but also in Ireland and several other European countries for multinationals such as Astrazeneca, Sanofi, Celgene and Roche. With demonstrated skills in both clinical and management, Jervis has not only managed the lifecycle of mature products, but has been actively involved in the launch of many new drugs and innovative diagnostic technologies that have truly changed patients' lives. In fact, she has worked internationally on several breakthrough products in the therapeutic areas of gastroenterology, psychiatry, diabetes, oncology and cardiovascular.

Contact to be Included on Correspondence: Sara Belardi

Contact Email: sara.belardi@daiichi-sankyo.it

Video Link 1: <https://www.fortuneita.com/2023/07/17/da-consulente-a-top-manager-joanne-jervis-daiichi-sankyo-si-racconta-video/>

Video Link 2: <https://www.linkedin.com/video/live/urn:li:ugcPost:7135995741570744322/>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Emotional Intelligence, Communication: Respectful Communication, , Industry Acumen: Healthcare Enterprise Knowledge, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Innovation Capability: Visioning, Continuous Development: Holistic Wellbeing

Other Topics: Sustainability/ESG approach into management strategies

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Martha P Jimenez

Speaker Agency/Company: Maryland Women's Business Center

Position/Title at Agency/Company: Maryland Women's Business Center

Speaker Email: martha@marylandwbc.org

Speaker Website: <https://marylandwbc.org/>

LinkedIn Profile Address: <https://www.linkedin.com/in/martha-p-jimenez-m-b-a-b43571125/>

Bio: Martha Jimenez is the Program Manager for Montgomery County, including our successful retail business incubator, MWBC Shop Local located at Rockville Town Square. A native of Colombia with more than 30 years of experience in business administration, Martha has earned a reputation as an independent international consultant for various companies in Latin America and the Caribbean. She is passionate about helping others move toward the realization of their goals. Her open and energetic approach engages internal and external clients in proactive learning and stimulates their drive for growth and the team's positive outcomes. Martha is bilingual and she holds a B.S. in Business Administration and an MBA in Management, and she is also certified in Project Management. She has a special interest in the literature about strategies, competencies, and strategic thinking skills.

Related Capabilities: Decision-Making: Critical Thinking, Influence: Impact

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: , Career Conversations

Suitability for Format: In-Person, Virtual



HBA Speaker Resource

Speaker Name: Natalie A Johnson

Speaker Agency/Company: ViDL Solutions

Position/Title at Agency/Company: Chief Visionary Officer

Speaker Email: njohnson@vidlsolutions.com

Speaker Website: <http://www.vidlsolutions.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/natalie-johnson-ms-636a407/>

Bio: Natalie Johnson is a consultant and performance coach with over 30 years' experience working with healthcare systems globally. She is the Chief Visionary of ViDL ("vital") Solutions, a consulting firm that supports organizations so they can function at full capacity. Natalie's work focuses on increasing energy, creating team connection and developing courageous leaders. She creates inspiration and extraordinary experiences for her audiences all over the world. Natalie has a background in human performance, specifically performance psychology, emotional wellbeing and resilience. She is an industry-recognized Performance Coach and influencer. She is a Certified Dare to Lead™ Facilitator and a sought-after keynote speaker who had received a variety of awards including Business Leader Woman Extraordinaire, Health Program Innovation Award, Healthcare Hero, Champion of Healthcare and Corporate Wellness Leadership Award. Natalie is known for her engaging and high-energy personality and her ability to help people align behaviors with what's most important to them.

Video Link 1: <https://studio.youtube.com/video/nwBVDTACDk0/edit>

Video Link 2: <https://www.youtube.com/watch?v=P-EtLKBrefM>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Continuous Development: Upskilling, Continuous Development: Holistic Wellbeing

Other Topics: My topics focus on three specific areas that allow people and organizations to function at full capacity. All keynotes, trainings and workshops are customized to the group and can focus on one or all of the below areas: 1. Energy of people (physical, emotional, mental and spiritual) 2. Connection on teams (trust, psychological safety, effective communication, hard conversations, creating valuable connections, diversity) 3. Courageous Leadership (leading with vulnerability, authenticity and true connection)

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Organizations naturally want their people and teams functioning at full capacity. Historically, though, the idea of "full capacity" has been primarily performance driven, requiring long hours of

work and the sacrifice of personal wellbeing. This approach to business success results in unreasonable expectations, perfectionism, excessive technological connection, lack of work/life balance, toxic cultures, burnout and high turnover. Do leaders need to give up on the notion of full capacity functioning in order to create thriving cultures? Just the opposite. Instead, we need to redefine what it means to function at full capacity. We need to move from "full throttle" to "full of energy", "full of connection" and "full of courage". My keynotes and trainings focus on energy, connection and courage. The topics can include one or all three and all experiences are highly interactive (including keynotes). Audiences always walk away with practical tools and language that they can use immediately in their work and personal life.



HBA Speaker Resource

Speaker Name: Sarah Jones

Speaker Agency/Company: Sarah Jones Coaching

Position/Title at Agency/Company: Director and Founder

Speaker Email: sarah@sarah-j.com

Speaker Website: <https://www.sarah-j.com/speaking/>

LinkedIn Profile Address: <https://www.linkedin.com/in/sarah-j/>

Bio: Born with an entrepreneurial spirit and an insatiable drive to help others find their happiness, I founded my successful coaching business to help people find purpose, meaning and direction. One of my key areas of focus is Women In Leadership, having been a women in the 80s using sheer grit and determination to become a Board Member at 30. But today's world is different and I work with women (and men) to step into their full potential. I have been through many of the roadblocks and challenges, I coach on, myself, so I'm able to empower others to identify and reach their full potential. As a qualified leadership coach in personal, corporate and executive coaching, I provide products and services that help people and businesses identify clear pathways of progress, break through barriers, and navigate their lives, careers and businesses, to fulfill their ideals of success.

Video Link 1: <https://www.sarah-j.com/speaking/>

Related Capabilities: Integrity: Values Alignment, Integrity: Credibility, Communication: Active Listening, Executive Presence: Confidence, Executive Presence: Business Judgment, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Relationship Building, Change Leadership: Flexibility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I have had extensive experience in speaking on the topics selected, chairing and moderating events - my speaking page contains a video and companies I have spoken for. I would be thrilled to support your goals and provide content that your members would find valuable.



HBA Speaker Resource

Speaker Name: Kimberly Jones

Speaker Agency/Company: Butler/Till

Position/Title at Agency/Company: President & CEO

LinkedIn Profile Address: <https://www.linkedin.com/in/kimberlyjonesrochester/>

Bio: Kimberly brings decades of experience across many industries, including insurance, consumer products, healthcare/health systems, financial services, energy, and retail. She previously worked at McCann Erickson, Bausch + Lomb, and the Wolf Group. She's contributed to work that has won industry accolades, including Effie's, Addy's, and Pinnacle Awards. Kimberly has held a lecturer position at University of Rochester's Simon Business School and has spoken at the American Marketing Association, National Center for Employee Ownership, Cannes, Adweek, and the ESOP Association. Kimberly serves on the Board of Directors for the Young Presidents' Organization. Since joining Butler/Till, she has played a significant role in the company's growth, reaching impressive milestones, including becoming a Certified B Corporation, transitioning to a 100% employee-owned company, double digital revenue growth for the last 10 years, and earning recognition as a "Top Workplace" for 15+ consecutive years, most recently on the Ad Age Best Places to Work List.

Contact to be Included on Correspondence: Chelsea Salitan

Contact Email: csalitan@butlertill.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, , Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Ideation, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: Women in Leadership Workplace Culture Benefits of working with a purpose-driven organization, as we're a WBE, ESOP, B Corp and independent

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Walter Kalmans

Speaker Agency/Company: Lontra Ventures

Position/Title at Agency/Company: Founder

Speaker Email: wkalmans@lontraventures.com

Speaker Website: <http://www.lontraventures.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/wkalmans/>

Bio: Walter leads the Life Sciences Division of Lontra Ventures, specializing in business development, product strategy, marketing, national accounts, and channel management for life science companies. Recently, Walter has developed deep expertise in designing and launching insurance-backed, drug warranties. Prior to founding Lontra Ventures in 2008, Walter Kalmans was Vice President, Business Development for Oncology Therapeutics Network (OTN), a subsidiary of McKesson Corporation. During his tenure at OTN, Walter was responsible for OTN's relationships with manufacturers and for delivering value-added services that helped manufacturers sell more product. Walter earned a Bachelor of Science in Finance from the Wharton School and a Bachelor of Arts in Molecular Biology from the College of Arts & Sciences, both at the University of Pennsylvania. He holds a Masters in Business Administration from the Fuqua School of Business at Duke University where he graduated as a JB Fuqua Scholar.

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Entrepreneurship, Decision-Making: Problem-Solving, Innovation Capability: Creativity, Innovation Capability: Ideation

Other Topics: I would like to conduct a workshop on drug warranties. Over the past two years, I've helped design and launch the first two insurance-backed drug warranties in the industry. Warranties are a new value construct that allow pharmaceutical manufacturers to provide value to payers and patients in the event a drug doesn't work as warranted. The workshop would lay out the challenges of value based agreements, how to design solutions to address the challenges (in this case a warranty), assembling a cross-functional team, securing executive support, and then launch and KPI measurement.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: A drug warranty workshop would fit HBA because it teaches the innovation, teamwork, and executive presence skills needed to successfully launch a new healthcare innovation. Warranties also touch every area of a pharmaceutical company as well as payers, advocacy, patients, and providers. Lastly, I was a workshop presenter at the 2012 National Conference with the topic of Personalized Medicine. It would be great to present at another National Conference.



HBA Speaker Resource

Speaker Name: Alanna Kaplan

Speaker Agency/Company: Metaplan

Position/Title at Agency/Company: Principal

Speaker Email: akm@metaplan.com

Speaker Website: <https://www.metaplan.com/en/consulting/>

LinkedIn Profile Address: <http://www.linkedin.com/in/alannakaplanmunoz>

Bio: Alanna Kaplan Muñoz holds an MBA from Harvard Business School and a Bachelor of Arts from Yale University. Prior to joining Metaplan in Princeton, she worked for Nabisco and Gerber, where she led the introduction of new products from concept to launch. As Principal at Metaplan, Alanna has worked with a broad range of Metaplan clients to generate alignment, buy-in and consensus. Alanna's areas of focus are strategic and brand planning, launch and competitive readiness, and cross-functional and leadership team alignment on areas from priority setting and positioning to evidence generation. She supports senior leadership and cross-functional teams, leading them to strategic directions and decisions, translating issues and opportunities to a collective commitment to action. Alanna uses a "consulting from within" approach to create new insights and strategies based on the group's collective knowledge. This co-creation process, expert facilitation and the Metaplan methodology together deliver collective insights and aligned strategies.

Related Capabilities: Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, Networking: Development Network Creation, Innovation Capability: Creativity, Innovation Capability: Ideation

Other Topics: The Pain and Gain of Silo Structures - How to recognize and cope with organizational silos, and capitalize on the positive attributes of silos (yes, there are some!)

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Silos were developed to create a division of labor when specialization was needed. As a marketer, you don't want me as your CFO! However, silos also introduce challenges. You will learn how to recognize silos, the pros and cons of silo structures, and how to cope with them. Spoiler alert: you don't need to break down silos! Join me to learn about alternatives.



HBA Speaker Resource

Speaker Name: Sylvia Keijzer

Speaker Agency/Company: Bayer / KeijzerAcademy

Position/Title at Agency/Company: Operational Excellence / Owner

Speaker Email: sylvia.keijzer@bayer.com

Speaker Website: <http://www.keijzeracademy.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/sylvia-keijzer/>

Bio: As a corporate businesswomen (>25 years), with a breadth experience and knowing what it is to work hard, celebrate successes (and failures), I owe my career path to Yoga and Breathwork. I was always on, my head full of ideas and 'next things to do' and trying to manage it all at the same moment. I got pains in my body, head too full of stuff and I thought it would pass by while I continued being busy. Until it didn't. I became Yoga teacher and Breathcoach next to my corporate job while I was previously more engaged in high adrenaline activities, like running and cycling. Breathwork changed my head. Yoga changed my body. And together, it changed my life. The discovery that by changing your breath, you change how you feel is so powerful and easy to implement that's the ultimate self care tool that everybody should know about.

Video Link 1: <https://youtube.com/shorts/5ku6V75RYN0?feature=share>

Related Capabilities: Executive Presence: Composure, Influence: Inspirational Leadership, Continuous Development: Holistic Wellbeing

Other Topics: Self leadership

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Increase your leadership with Breathwork is for all who are living and working in a high speed and demanding environment, extremely relevant. It creates space, increase focus and add consciousness. It's the ultimate form of self care which will results in higher performance and happier persons.



HBA Speaker Resource

Speaker Name: Angie Keister

Speaker Agency/Company: Attune Collective, LLC

Position/Title at Agency/Company: President

Speaker Email: angie@attune-collective.com

Speaker Website: <http://attune-collective.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/angiekeister/>

Bio: Leading change is challenging. It's more than a motivational speech delivered at a town hall. Leading change can't be outsourced, it can't be managed with a project plan. It's personal... It's an inside job. I show leaders the points of high leverage to create positive change in their organizations. In my presentation i cite the latest research in organization development and managerial science to support healthcare leaders in making decisions that facilitate change with grace and ease.

Related Capabilities: Integrity: Values Alignment, Communication: Active Listening, Communication: Respectful Communication, Communication: Adaptive Communication, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Change Advocacy, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Lisa E. Kirkwood

Speaker Agency/Company: The True Stories Merchant

Position/Title at Agency/Company: CEO

Speaker Email: lisa.kirkwood7@gmail.com

Speaker Website: <http://www.thetruestoriesmerchant.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lisaekirkwoodthetruestoriesmerchant/>

Bio: Lisa E. Kirkwood is a modern Renaissance woman with an international background and multiple areas of expertise. With two decades of professional experience in corporate America, for major banks like Wells Fargo, Kinecta, and Comerica, Lisa E. Kirkwood has been recognized for her personal contributions to diversity. She is a Heroes Extraordinaire Award Winner for Cultural Diversity and the winner of the Diversity Champion Award from Wells Fargo Bank. She is also the author of the programs and upcoming books Higher Dimensions of Diversity, Equity, and Inclusion, and You've Got the Power! In addition, Lisa E. Kirkwood is an advocate of equality and empowerment, of environmental causes, holistic medicine, and spirituality. With a wide media presence, she has been a speaker on numerous platforms like YouTube, Apple Podcasts, IHeart Radio, Spotify, and many others.

Video Link 1: <https://www.youtube.com/watch?v=VZZzINfKDhw&t=1s>

Video Link 2: <https://www.youtube.com/watch?v=kSAJXBBN-oI>

Video Link 3: https://www.youtube.com/watch?v=x07_1BQQAMc

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, , Executive Presence: Business Judgment, Executive Mindset: Self Motivation, , Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: In this day and age of strife and conflict, Higher Dimensions of Diversity, Equity, and Inclusion will help diverse people with different backgrounds find common ground of mutual understanding and effective communication to build closer communities within our global culture. Business and

education professionals and students will benefit from clarifying the key differences between primary and secondary dimensions of Diversity, Equity, and Inclusion (DEI), to protect themselves from costly lawsuits that may arise from DEI issues, promote and leverage diverse teams, and position themselves for greater personal, professional, social, and business success.



HBA Speaker Resource

Speaker Name: Mancia Ko

Speaker Agency/Company: Collegium Pharmaceutical

Position/Title at Agency/Company: Vice President, Medical Affairs

LinkedIn Profile Address: <https://www.linkedin.com/in/mancia-ko-pharmd-mba-600a047/>

Contact to be Included on Correspondence: Brianne Meehan

Contact Email: bmeehan@collegiumpharma.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Composure, Executive Mindset: Self Motivation, Decision-Making: Critical Thinking, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Collaboration, Networking: Development Network Creation, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Career Conversations,

Suitability for Format: Virtual

Additional Information: Mancia was our HBA Rising Star for 2023 for Collegium and is involved in several HBA activities including the mentor program and a marketing subteam of the Tomorrow's Executive forum. I discussed with Lanesha and her idea was to reach out to our Rising Star, who is open to participating in a virtual webinar.



HBA Speaker Resource

Speaker Name: Rashmi Kotian

Speaker Agency/Company: PPD, a part of Thermofisher Scientific

Position/Title at Agency/Company: Sr. Project Leader

Speaker Email: rashmi.kotian@ppd.com

LinkedIn Profile Address: <https://www.linkedin.com/in/rashmi-kotian-pmp%C2%AE-66ba9b10/>

Bio: Rashmi Kotian, in her career spanning over 17 years across Pharma and CRO, offers strategic leadership to drive drug development through uncharted business goals/ naïve indications. Has experience strategizing large budget, clinical trials in APAC, EMEA, NA, LA, the most challenging ones being her successful COVID trials, and offers newer visions to healthcare. Apart from her role of a Sr. Project Leader, is also a Professional Development Lead-APAC for Women's Empowerment Business Resource Group at Thermofisher, envisioning and driving the professional development of employees. Rashmi is driven by her endeavor to setting up and developing teams and be integral in growing the business. With a formal education in Pharmaceutical Management and a double postgraduate in Medical Pharmacology, Rashmi is also PMP Certified from the PMI, USA. Rashmi is a Gold Award Winner at Pharmatimes International Clinical Researcher of the Year 2022, hosted in London, for contributions in Covid Vaccine development, amongst nominations across pharmaceutical/CROs globally.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Emotional Intelligence, Communication: Respectful Communication, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Risk Management, , Influence: Conflict Management, People Management: Relationship Building, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: Power of Networking

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: As a leader with vision, who has change leadership as a personal style, I am able to offer a range of solutions for professionals at various levels. If I can help, I certainly would like to.



HBA Speaker Resource

Speaker Name: Rachel Kuhlen

Speaker Agency/Company: Realize You Coaching

Position/Title at Agency/Company: Founder/Owner

Speaker Email: rachel@rachelkuhlen.com

Speaker Website: <http://www.rachelkuhlen.com>

LinkedIn Profile Address: <http://www.linkedin.com/in/rachelkuhlen>

Bio: I have 17+ years of experience leading, developing, and coaching global teams within healthcare in Fortune 500 companies. My expertise is in leadership and learning and development where I designed, developed, and launched multiple billion-dollar products and trained high-performing leaders and teams negotiating multiple billion-dollar contracts. In 2020, I took the biggest leap of faith and started my own coaching/consulting business, Realize You Coaching, and have had the opportunity to coach and speaker to thousands of people on the power of connecting within to find worthiness and confidence, and overcoming fear and self-doubt to amplify their impact.

Video Link 1: <https://youtu.be/WoSA6jdfDb0>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Decision-Making: Critical Thinking, Influence: Impact, , Influence: Inspirational Leadership, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: Empowerment that comes from true self-awareness, acceptance, and a desire to take action in a direction aligned with your values.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation,

Additional Information: As someone who has spent 17+ years working in healthcare leading, developing, and growing global teams, I know what it's like to have to advocate for yourself and your ideas in a space that does not have a lot of female representation at the highest levels. I believe my years of experience in healthcare combined with my certifications as a coach, and the work I do everyday with corporate clients in the healthcare space makes me uniquely poised to connect with them and support their personal development.



HBA Speaker Resource

Speaker Name: Rachel Kuhlen

Speaker Agency/Company: Realize You Coaching, LLC

Position/Title at Agency/Company: Owner

Speaker Email: rachel@rachelkuhlen.com

Speaker Website: <http://www.rachelkuhlen.com>

LinkedIn Profile Address: <http://www.linkedin.com/in/rachelkuhlen>

Bio: Rachel has 19+ years of experience leading, developing, and coaching global teams in Fortune 500 companies. She has led teams across the globe, from India to Denmark to New York, and since 2015 has designed, developed, and delivered training that has delivered an ROI exceeding \$3B. Through her experience building and executing multiple training academies, keynote speaking, facilitating, and launching products, Rachel has trained over 57,000 people in her tenure, focused primarily on leadership and professional development. In 2020, Rachel started her keynote speaking, training and coaching business, Realize You Coaching. She works with leaders and teams nationwide to flex their development muscles to amplify their impact. Rachel is an Associate Certified Coach with the International Coaching Federation, is a member of the National Speakers Association and on the board of the NSA-Las Vegas Chapter, and volunteers as a collegiate chapter supervisor for Gamma Phi Beta sorority.

Video Link 1: <https://youtu.be/BasWzVZLQFg>

Video Link 2: <https://youtu.be/9WrgA7-vTDM>

Video Link 3: https://www.linkedin.com/posts/rachelkuhlen_leadershipdevelopment-professionaldevelopment-activity-7036035569574916097-UBsV?utm_source=share&utm_medium=member_desktop

Related Capabilities: Integrity: Self-Awareness, Executive Mindset: Self Motivation, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Relationship Building, Networking: Professional Brand Promotion, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation

Additional Information: Across industries, professions, polls, and leadership articles, emotional intelligence is consistently one of the top 5 skills needed for an effective leader. Yet, it is also considered the hardest to train, or is it? Studies have shown that 95% of people think they are self-aware, yet the same study shows that only 10-15% of people are. Training emotional intelligence is about giving space for true awareness to be created through the lens of attention and intention. This is not giving people a model, process, or list of checkboxes and hoping for the right outcome. In an environment where organizations struggle to retain talent, supporting your employees or members with holistic content creates improved awareness, increases engagement and productivity, and gives you the strong foundation you need to create a culture of success. In

this keynote or workshop, Rachel gives her audience the space to move through awareness, action, and accountability, the critical steps for creating emotional intelligence and behavior change. Your audience will define their core values, find focused attention, align themselves with opportunities, and create accountability to amplify their personal and professional impact. In this interactive presentation, Rachel inspires her audience through stories of transformation, supports them in creating awareness about themselves, and has them develop action plans that keep them from returning to their comfort zone. If you are ready to stop churning through content to get sub-optimal results, Rachel is your best choice for leadership development. Start creating a culture that focuses on a holistic view of your people so your leaders can amplify their impact.



HBA Speaker Resource

Speaker Name: Rachel Kuhlen

Speaker Agency/Company: Realize You Coaching

Position/Title at Agency/Company: Realize You Coaching

Speaker Email: rachel@realizeyoucoaching.com

Speaker Website: <http://www.realizeyoucoaching.com>

LinkedIn Profile Address: <http://www.linkedin.com/in/rachelkuhlen>

Bio: Rachel has 19+ years of experience leading, developing, and coaching global teams in Fortune 500 companies. She has led teams across the globe from India to Denmark to New York, and since 2015 has designed, developed, and delivered training that has delivered an ROI exceeding \$3B. Through her experience building and executing multiple training academies, keynote speaking, facilitating, and launching products, Rachel has trained over 57,000 people in her tenure focused primarily on leadership and professional development. In 2020, Rachel took the most significant leap of faith and started her training and coaching business, Realize You Coaching, where she works with leaders and teams across the country to flex their self-empowerment muscles to create the impossible. Rachel's work with corporations and individuals inspired her 2022 book, *Living Fearlessly Ahead*, to empower people to live and lead with impact.

Video Link 1: <https://youtu.be/BasWzVZLQFg>

Video Link 2: <https://www.youtube.com/watch?v=mkzMtrhawdM&feature=youtu.be>

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Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Communication: Respectful Communication, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, , Networking: Professional Brand Promotion

Other Topics: Emotional Intelligence: Across industries, professions, polls, and leadership articles, emotional intelligence is consistently among the Top 5 skills needed for an effective leader. Yet, it is also considered the hardest to develop. Or is it? As organizations struggle to retain and develop leaders, creating a space where emerging and seasoned leaders can come together to learn, grow, and amplify their impact through improved self-awareness is vital. Emotional Intelligence is a superpower, and through developing our emotional intelligence, studies show individuals can increase their productivity, become more creative, more confident, better communicators, more promotable, build stronger relationships, and perform better at work. This means increased engagement, higher productivity, and less turnover for your organization. Participants will leave this session excited to implement this powerful skill to amplify their personal and professional impact. Learning Objectives: Discover the fundamentals of emotional intelligence and how to apply them successfully. Identify & shift patterns to increase engagement. Develop an action plan to incorporate new-found awareness into your day-to-day. Create accountability that sticks! Owning Your Professional Development In today's ever-changing workplace, it is more important than ever for professionals to take ownership of their own development. By investing in yourself, you stay ahead of the curve, increase your chances of success, and are more productive in your current role allowing you to get ready for your future role. Developing new skills and knowledge increases your value and opens you up to opportunities that can help you to advance your career. When you invest in yourself, you are sending a message to yourself and to others that you believe in yourself and your

abilities. When it comes to professional development: 70% of employers say that professional development is important for career advancement. 60% of employees say that they would stay with their current employer longer if given more opportunities for professional development. Employees participating in professional development are likelier to be engaged and productive at work. Learning Objectives: Recognize and shift beliefs to create a career success mindset. Link three core values to career opportunities. Chart the action areas essential for career development to create their personalized career roadmap. Create three accountability action items to be completed within 90 days.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation

Additional Information: Healthcare Businesswomen's Association's purpose to further the advancement and impact of women in the business of healthcare is a pursuit with which my content is entirely aligned. Having worked in the healthcare field for 17+ years, I recognize the the hard work your members put in everyday to support patients across the globe get access to the latest advancements, breakthroughs, research, real-world evidence, and so much more. Your members give tirelessly to the healthcare community which is why I work to support people in their personal and professional development so they are finding fulfillment and growth, and getting prepared to show up more fully within their current capacity or prepare them for the next set of opportunities that come their way.



HBA Speaker Resource

Speaker Name: Dr. Efrat Lamandre

Speaker Agency/Company: The Know Method

Position/Title at Agency/Company: CEO/Nurse Practitioner

Speaker Email: elamandre@theknewmethod.com

Speaker Website: <http://www.theknewmethod.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/efratlamandre>

Bio: at LaMandre is a Nurse Practitioner with a PhD in integrative Medicine. She is the founder of the The Knew Method where she empowers patients to finally realize that their symptoms are not in their head. She is also an author of the amazon best seller aptly entitled "Its NOT in Your Head". She helps people optimize their health, prevent illness, reduce the need for medication and feel great.

Video Link 1: <https://efratlamandre.com/speaking/>

Video Link 2: <https://efratlamandre.com/speaking/>

Related Capabilities: Integrity: Self-Awareness, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Impact

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: his age group often dont feel well and are told by their doctor that "everything is fine" or "lose some weight" "its your age" when in fact there is so much more.



HBA Speaker Resource

Speaker Name: Deborah Lancaster

Speaker Agency/Company: Roche Diagnostics International, AG

Position/Title at Agency/Company: VP - Global Head Strategy Office, Diabetes Care

Speaker Email: deborah.lancaster.dl1@roche.com

LinkedIn Profile Address: <https://www.linkedin.com/in/deborah-lancaster-0407a028/>

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Digital Ecosystem Knowledge, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, People Management: Cultural Competence, , People Management: Collaboration, , , Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Upskilling

Other Topics: Happy to speak on and participate in panels on checked topics above. Also, a few specialist topics I have spoken on previously / am preparing now: - Baby Led MBA: What Parental Leave & a Toddler Taught Me about Being a Leader - Digital Cure? How Innovation Can Help Health Inequalities - Trusted Advisors: Reflections on how to maximise value from a Consultant turned Client

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: As a HBA member, working mum and executive with experience across three continents and multiple industries, I am passionate about our objectives to advance the impact of women in healthcare, and have striven to so in my own life ... I have advanced my career from policy intern to Consulting Director and Global VP. I have fought for my teams. I advocate now for my patients. And, as a trained communicator - I have the voice and desire to share my experiences so that others can build our community to better. I look forward to the opportunity.



HBA Speaker Resource

Speaker Name: Jayne Latz

Speaker Agency/Company: Corporate Speech Solutions, LLC

Position/Title at Agency/Company: Founder/President

Speaker Website: <http://www.corporatespeechsolutions.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/jaynelatz/>

Bio: Jayne Latz is an expert in communication skills and has over 25 years of experience helping others to change their lives through stronger communication, including working as a speech-language pathologist, college educator, professional speaker, and coach. Jayne is an experienced public speaker, a Vistage Speaker and a member of National Speakers Association. She is also a certified Virtual Speaker. Jayne has been featured in the Wall Street Journal (four times), and was a guest on the Today Show. She is the author of *Communicate Up The Corporate Ladder: How To Succeed In Business With Clarity and Confidence*.

Contact to be Included on Correspondence: Nona Prather

Contact Email: nona@prather-marketing.com

Video Link 1: <https://vimeo.com/221336667>

Video Link 2: <https://vimeo.com/710107929>

Related Capabilities: Communication: Active Listening, Executive Presence: Confidence, Executive Presence: Poise

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Communicate with Power, Purpose and Impact Research out of Austin, Texas states that how we say something matters twice as much as what we are actually saying. What are the tools that are necessary to engage the listener and keep them engaged? Jayne Latz has the ability to engage the audience from the very first word and keep them engaged throughout the presentation. Communicate with Power, Purpose and Impact is designed for the audience to learn, and, practice key techniques essential to day to day business communication. Each technique is demonstrated and then offered for practice. The presentation is highly interactive. Audiences will walk away able to: * Communicate with verbal confidence that will impact all professional interactions; * Demonstrate the skills to project a voice to match their talent, skill and expertise * Articulate key messages in a concise, articulate manner



HBA Speaker Resource

Speaker Name: Lori Mihalich Levin, Esq

Speaker Agency/Company: Mindful Return

Position/Title at Agency/Company: CEO

Speaker Email: lori@mindfulreturn.com

Speaker Website: <http://www.mindfulreturn.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lorimihalichlevin/>

Bio: Lori Mihalich - Levin, Esq was the healthcare partner at Dentons US LLP who recently stepped down to focus on her other role as the CEO of Mindful Return. In 2015, she created an innovative paid benefit and modernized the workforce by offering a program that has proven success in helping thousands of new parents navigate the back - to - work transition from parental leave as well as 98 employers retain 85% of their new parent talents. Finally, she is the author of the book Back to Work After Baby: How to Plan and Navigate a Mindful Return from Maternity Leave, and is the co-host of the Parents at Work Podcast, and works with dozens of AmLaw100 and 200 firms through her programs for working parents. Her thought leadership has been featured in publications including Forbes, The Washington Post, and New York Times Parenting

Contact to be Included on Correspondence: Sri Purna Widari

Contact Email: sri@mindfulreturn.com

Video Link 1: <https://www.youtube.com/watch?v=puJ--7F3onw>

Related Capabilities: People Management: Cultural Competence, People Management: Empathy, Change Leadership: Change Advocacy, Continuous Development: Holistic Wellbeing



HBA Speaker Resource

Speaker Name: Katie Lewandroski

Speaker Agency/Company: Myovant Sciences

Position/Title at Agency/Company: Senior Director

Speaker Email: katie.lewandroski@myovant.com

Speaker Website: <https://www.linkedin.com/in/katielewandroski>

LinkedIn Profile Address: <https://www.linkedin.com/in/katielewandroski>

Bio: Katie Lewandroski is currently a Senior Director, Brand Marketing Lead at Myovant Sciences. She is an experienced marketing professional in the healthcare space who has worked on 9 different brands, 5 of which became market leaders and 4 were new product launches. She brings 14 years of marketing experience from organizations such as SeaGen, Amgen, Astellas, and most recently Myovant Sciences. She has worked across products in breast cancer, prostate cancer, migraine, overactive bladder, and osteoporosis. Katie is passionate about building purpose-driven brands, leading teams, and improving outcomes for patients. She prides herself on motivating others through times of change and keeping people connected and inspired to make meaningful change.

Related Capabilities: Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Career Development Strategy, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: , Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Panel

Additional Information: I am a young leader who has moved up through an organization quickly over the past 2 years with my current employer. I have made tough decisions as part of my career development along the way and have learned the importance of resiliency and perseverance. I would love the opportunity to share what I have learned with other young professionals. I also have seen ways leaders lead can have a huge impact on teams and taking a different approach (for me personally) has helped turned around my team/department's perspective on the organization and perform their best work. I would never speak about a specific organization or employees but believe there are more general learnings I could provide to groups.



HBA Speaker Resource

Speaker Name: Greg Lewis

Speaker Agency/Company: Calcium

Position/Title at Agency/Company: Managing Partner/President

Speaker Email: greg.lewis@calciumusa.com

LinkedIn Profile Address: <https://www.linkedin.com/in/greg-lewis-a2834ba/>

Bio: Greg is a seasoned healthcare marketing leader with 2 decades of experience launching brands, managing product lifecycles, and leading teams and agencies. With a range of experience from biologics to toothpaste, and from large DTC-launched brands to specialty products, he has a keen understanding of the fundamentals needed to drive brand growth. Greg received a dual degree in marketing communications and political science from Villanova University. He has taken executive classes at the Tuck Business School at Dartmouth and the Harvard Business School. In 2017 and 2020, he was recognized as a Transformational Leader by PM360. He sits on two nonprofit boards and lives in Mt Lakes, NJ with his wife and 5 children.

Contact to be Included on Correspondence: Cali Mangel

Contact Email: cali.mangel@calciumusa.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, , Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Tina Lifford

Speaker Agency/Company: The Inner Fitness Project

Position/Title at Agency/Company: CEO & Founder

Speaker Website: <https://www.theinnerfitnessproject.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/tinalifford/>

Bio: Tina Lifford is a visionary thought leader in the field of Inner Fitness. As the strategist and architect behind The Inner Fitness Project, she brings deep wisdom, personal experience, and respect for the human condition that allows her to engage people in the process of internal transformation, healing, and resilience building. In her current role as CEO of The Inner Fitness Project, Tina trains and coaches individuals and teams from all walks of life to build mental, emotional, and spiritual resilience. She developed this coaching methodology based on neuroscience research to enable people to navigate inner challenges and cultivate a healthy sense of self. Over the last 15 years, Tina partnered with organizations such as Unilever, GlaxoSmithKline, Disney, Kellogg School of Management, and The Smithsonian Institute, to provide coaching, workshops, and interactive experiences that fostered ownership, accountability, and relevance in the workplace.

Contact to be Included on Correspondence: Tess Ferraiolo

Contact Email: tferraiolo@pioneeringcollective.com

Related Capabilities: Integrity: Self-Awareness, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Impact, Influence: Inspirational Leadership, Continuous Development: Holistic Wellbeing

Other Topics: Actress Tina Lifford, known for her roles in Queen Sugar and A Gift to Remember, is Founder and CEO of The Inner Fitness Project. The IFP is a wellbeing initiative that teaches effective, reliable "inner" practices for navigating your past, present, and future with resilience, power, and vision so you can live well and thrive. The IFP was born in part from Tina's experience of having debilitating stage fright at a young age. Something that would get triggered throughout her career. The feeling of being intensely frozen on stage and unable to manage her internal state introduced her to insecurity and how fragile we humans can be. Tina finds that today's definition of wellness falls short and doesn't take into account emotional wellness. For the last 15 years, Tina has been working with individuals and companies like Disney, Kellogg School of Management, and the Smithsonian Institute to coach and teach a more connected approach. For your audience, Tina can discuss: What inner fitness is and why (because of the pandemic) we're on the cusp of an inner fitness revolution - just like the physical fitness revolution of the 1950s The difference between wellness and well-being; and in what ways the latter is often overlooked How companies in today's environment must view wellbeing not as a benefit, but a must that is built into their culture. Where are they falling short and why are employer programs not able to build mental, emotional and spiritual resilience for employees?

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Marie Wikström Lindholm, PhD

Speaker Agency/Company: Silence Therapeutics

Position/Title at Agency/Company: SVP, Head of Molecular Design

Speaker Website: <https://silence-therapeutics.com/home/default.aspx>

LinkedIn Profile Address: <https://www.linkedin.com/in/mariewlindholm/>

Bio: Dr. Marie Wikström Lindholm joined Silence as VP, Head of Technology Innovation in December 2017 and was appointed as Head of Molecular Design in November 2020. She has been responsible for building and leading a skilled team at Silence focusing on fine-tuning the design of Silence's proprietary GalNAc-conjugated siRNA technology and exploring siRNA delivery outside the hepatocyte (liver cell). Dr. Lindholm has more than 13 years' experience with oligonucleotide therapeutics, starting with Santaris Pharma A/S, Denmark, working on locked nucleic acid (LNA) oligonucleotide drug discovery from molecule design through in vitro screening, in vivo activity and metabolism studies, and finally a role as lipid metabolism expert. When Santaris was acquired by Roche in 2014, Dr. Lindholm was appointed Expert Scientist in Discovery Technology and Head of Targeted Delivery of oligonucleotide conjugates. She was also scientific coordinator for the LNA work in two large EU-funded FP7 programs (AtheroBCell and AtheroFlux).

Contact to be Included on Correspondence: Erica Bates

Contact Email: ebates@mkcstrategies.com



HBA Speaker Resource

Speaker Name: Megann Looker

Speaker Agency/Company: Jazz Pharmaceuticals

Position/Title at Agency/Company: Executive Director, Head of Global Labelling

Speaker Email: Megann.Looker@jazzpharma.com

LinkedIn Profile Address: <http://www.linkedin.com/in/megann-looker2001>

Bio: Megann began her career as a Regulatory administrative associate in 2002, whilst preparing for a post-graduate degree in Teaching. She chose to remain within the pharmaceutical industry, moving from generics into branded OTC and finally into biotech innovation. She has always found an affinity with Labelling and Product Information, and over the past 21 years this speciality has led her to establishing high-performing teams within Wyeth, Celgene and Jazz. Megann is highly enthusiastic about improving the patient experience of drug labelling, and for embracing better tech for industry. She currently Chairs two affinity groups within her organisation. Megann lives in Oxfordshire with her husband and two young daughters.

Related Capabilities: Industry Acumen: Entrepreneurship, Influence: Conflict Management

Other Topics: Self-made development in Regulatory Affairs Writing Patient Leaflets as a parent and caregiver

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: Virtual

Presentation Type: Moderated Panel

Additional Information: I wish to develop my public speaking - I hugely enjoy presenting, and have an energetic stage presence and would like to share this across the network.



HBA Speaker Resource

Speaker Name: Yolanda Macias

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: Director, Diversity, Equity and Inclusion

LinkedIn Profile Address: <https://www.linkedin.com/in/ymacias/>

Bio: Yolanda is a life-long student, always striving to improve herself and make the world a better place. She believes in hard work and commits to being a value-added member of any organization to which she is allied. Her education in psychology and experience in Human Resources and Education led her to become an excellent advocate for people and their needs, as well as a gatherer of insights. Yolanda leads AbelsonTaylor's DEI efforts with a focus on Psychological Safety, a concept of rewarded vulnerability in which all members of an organization are empowered to share their ideas, take risks, create and achieve their highest level performance through a system of support, innovation and inclusion.

Contact to be Included on Correspondence: K Pearson Brown

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, , Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Continuous Development: Holistic Wellbeing

Other Topics: Yolanda's extensive background in DEI includes working with multicultural market research & insights professionals redefining and reimagining the research industry in a way that disrupts and challenges the status quo and creates a voice for the voiceless while developing opportunities for researchers of color to successfully thrive in a more connected & supported network of researchers.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Yolanda's DEI initiative on Psychological Safety was adopted agency-wide at AbelsonTaylor. She led the roll-out of the program and guided senior leadership, as well as all levels of employees, through the training program. Her initiative was nominated for the DEI Award at the MedAdNews Manny's in 2023.



HBA Speaker Resource

Speaker Name: Celine Martin

Speaker Agency/Company: Johnson & Johnson

Position/Title at Agency/Company: Company Group Chairman, Cardiovascular & Specialty Solutions Group

Speaker Website: <https://www.jnj.com/healthcare-products/medtech>

LinkedIn Profile Address: <https://www.linkedin.com/in/celine-martin-6588371/>

Bio: As Company Group Chairman, Celine oversees J&J's global MedTech businesses which generate more than \$5 billion in annual sales and employ more than 12,000 individuals. Throughout her 25-year career in healthcare, Celine has played a vital role in advancing the ambition of Johnson & Johnson MedTech, developing new categories and advancing standards of care for atrial fibrillation, stroke and minimally invasive surgery. As a female leader within the world's largest healthcare company, Celine is a fierce advocate for women in STEM, and aims to use her platform to inspire the next generation of female leaders. She plays an active role in J&J's Women's Leadership & Inclusion employee resource group, where she has the chance to help shape and define what leadership looks like within J&J and set the tone for industry standards.

Contact to be Included on Correspondence: Kate Armstrong

Contact Email: karmstrong@twelvenote.com

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Business Judgment, Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Problem-Solving, , Influence: Inspirational Leadership, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: -Women in STEM - Women in leadership -Healthcare innovation - MedTech -Patient centricity / patient outcomes -Digital innovation

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Kiki Orski, MBA, RN

Speaker Agency/Company: Peak Performance Consulting

Position/Title at Agency/Company: CEO

Speaker Email: Kiki@PeakPerformanceLeader.com

Speaker Website: <http://www.PeakPerformanceLeader.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/kikiorski>

Bio: Kiki Orski MBA, RN author of the newly released book "Smash the Silos: A surprisingly easy way to enhance collaboration, boost productivity and improve organizational results" is an experienced Performance Improvement Consultant with over 20 years of speaking, coaching and training leaders to achieve exceptional results. Kiki coaches leaders on how to work more effectively and transform business practice with their leadership teams, employees and clients to improve productivity, engagement and ultimately profits. Her company, Peak Performance Consulting is dedicated to helping organizations achieve exceptional performance at every level, starting at the top!

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Industry Acumen: Strategic Business Performance, , Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, , Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, , People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, , Change Leadership: Disruptive Leadership, Change Leadership: Flexibility

Other Topics: Smash the Silos: And use the Power of Collaboration to get exceptional results as a leader in healthcare! Building Your High Performance Team Communicate with Style! How others perceive you matters!

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations

Suitability for Format: In-Person, Virtual,

Presentation Type: Keynote Presentation, Moderated Interview

Additional Information: My career has brought me full circle! Starting in Central Services throughout Nursing school to Medical Sales, Outpatient Administration and finally my own business helping leaders transform their workplaces into ones that celebrate the People AND Process side of business. Having worked with companies outside of healthcare (Peloton, Chick Fil A, Air France, Citibank, Victorinox (Swiss Army Knife) in addition to major health systems has given me a unique perspective between the traits of high performing leadership teams and those that struggle. This information is absolutely transferrable into healthcare and must get out to the legions of women who aspire to be the best leaders they can be!



HBA Speaker Resource

Speaker Name: Sabrina McGuigan

Speaker Agency/Company: ECIR Medical Communications

Position/Title at Agency/Company: SVP, Strategy

Speaker Email: smcguigan@ecirmed.com

LinkedIn Profile Address: <https://www.linkedin.com/in/sabrina-mcguigan/>

Bio: A strategic and results-oriented catalyst, Sabrina has spent the last 18+ years of her career building brands through customer insight-driven marketing, medical education, and medical communications. With the experience of launching over 25 brands in various therapeutic spaces, Sabrina is fueled by engaging conversations with thought leaders across the health provider arena to marry the molecular benefits of a product with clinical relevance. During product launches, she leads key initiatives, including the development of brand lexicons and scientific communication platforms, insight gathering, and the development of training programs. Prior to joining her current company, ECIR Medical Communications, she was the Director of Global Medical Communications at PTC Therapeutics, where she oversaw the work across the pipeline developing internal educational as well as external HCP programs in rare pediatric neuromuscular diseases. Sabrina completed her MBA in Marketing with the Johns Hopkins Carey Business School.

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, , Executive Mindset: Career Development Strategy, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Disruptive Leadership, Innovation Capability: Design Thinking, Innovation Capability: Ideation, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: In-Person, Virtual

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: At ECIR, I have been helping guide programming around personal growth as well as diversity, equity, inclusion, and belonging. I have taken that interest and infused it into avenues of my life, such as my work with 501c3 Ignite, an organization built to help young, underserved women build their brand identity. With my experience in the industry as well as my life experiences, I believe I bring a different approach to helping young women grow, especially since mentorship is my passion. Looking forward to sharing my passion with other women!



HBA Speaker Resource

Speaker Name: Camille McKinney

Speaker Agency/Company: Camille McKinney - Leadership Coach

Position/Title at Agency/Company: Principal

Speaker Email: camille@camillemckinney.com

Speaker Website: <https://camillemckinney.com/leading-from-the-inside-out/>

LinkedIn Profile Address: <https://www.linkedin.com/in/camillemckinney/>

Bio: Camille McKinney is an Executive/Leadership Coach, consultant, and speaker who is passionate about elevating the impact leaders have on people and organizations. After decades working in the corporate sector, she launched her business to close the gap between learning how to lead and BEING a great leader people want to follow. She believes that leadership is an 'inside job;' great leadership starts within each of us. Before becoming a professional Coach, Camille worked for over 25 years as a learning and performance consulting professional in the banking and healthcare industries, where she also led a team of sales training professionals. She brings her experience in leadership, Emotional Intelligence, performance consulting and training to support leaders in revealing their personal leadership advantage, both in business and in life.

Video Link 1: https://www.dropbox.com/s/3g8jaczl2b442mg/%2ACamille_Clip.mp4?dl=0

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Executive Presence: Confidence, Executive Mindset: Career Development Strategy, Influence: Impact, Influence: Inspirational Leadership, Networking: Professional Brand Promotion, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: Signature talk title: Leading from the Inside Out: Explore, Embody and Express Your Unique Leadership Brand.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I'm a Leadership Coach, Consultant and Speaker, and I work with OVERWORKED, HYPER-ACHIEVING women leaders by helping them BREAK FREE from the 80-hour workweek so they can DO LESS and BE MORE of the inspiring, empowering leader they want to be. In this talk, I share my personal story about how I overcame my deeply engrained belief that working 'hard' will always lead to success. I have come to believe that leadership is an 'inside job;' to be a great leader, you must first lead yourself. My leadership journey led to the creation of a model for developing one's personal Self-Leadership. My talk explores the six (6) 'building blocks' of Self-Leadership, with a deeper focus on the first two building blocks: Self-Awareness and Self-Knowledge. I am grateful for your consideration and look forward to hearing from you and how I might support your organization.



HBA Speaker Resource

Speaker Name: Andrew Meikle

Speaker Agency/Company: The Fertility Partners

Position/Title at Agency/Company: Founder, CEO and Executive Chairman

Speaker Website: <https://www.thefertilitypartners.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/dr-andrew-meikle-29198846/>

Bio: Dr. Andrew Meikle is a Healthcare executive who has dedicated his professional life to supporting healthcare doctors to perform at the highest level so that they can deliver exceptional patient care. He co-founded dentalcorp in 2011, the largest network of leading dental practitioners and clinics in Canada and one of Canada's 50 Best Managed companies since 2014. Dr. Meikle's passion for family, helping people and excellence in healthcare, guided him to found The Fertility Partners and support specialists in their pursuit of exceptional patient journeys and world's best clinical outcomes. Meikle believes that shared values build internal cohesion resulting in better team performance and achievement. Andrew's education includes an MBA (The Rotman School of Management, UofT), a DDS (Howard University) and a BSc. Physiology (Western University). He has graduated from the Directors Education Program (UofT) and holds an ICD.D designation. Dr. Meikle serves on Humber River Hospital Board of Directors.

Contact to be Included on Correspondence: Erica Bates

Contact Email: ebates@mkcstrategies.com

Related Capabilities: Industry Acumen: Entrepreneurship, People Management: Collaboration, Networking: Development Network Creation, Innovation Capability: Visioning

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: The need for fertility services continues to increase. An estimated 1 in 6 heterosexual couples require treatment. Cultural and demographic trends have also increased the demand for fertility treatments with a rise in LGBTQ families and single parenting. Further, there is a growing trend of later-in-life family planning when fertility decreases rapidly. Employers are also adding IVF as an employee benefit which has increased demand and interest. These factors have all contributed to an increased demand for fertility care in Canada and the U.S., which is estimated to be a \$9 billion dollar industry. Fertility is a very personal and emotional area of medicine, and The Fertility Partners empowers the practices within its network to deliver the best care for each patient. In a very short period of time, The Fertility Partners has demonstrated their commitment to advancing the industry and the individual professions of their REIs through network investment, R&D and innovation. The Fertility Partners invests in training and developing staff, continually reevaluating processes, and integrating new technologies into practice because of a passion for helping people to achieve their dream of having families.



HBA Speaker Resource

Speaker Name: Iris Melendez

Speaker Agency/Company: Organon

Position/Title at Agency/Company: VP, Talent & Diversity

Speaker Email: iris.melendez@organon.com

LinkedIn Profile Address: <https://www.linkedin.com/in/irismelendez>

Bio: As Organon's Talent & Diversity leader, Iris is focused on building a positive and unique employee experience with diversity at its core. Iris leads a global team of diverse professionals across learning and development, talent attraction, workforce analytics, talent and performance management, and diversity and inclusion. Prior to joining Organon, Iris was the head of talent, diversity and inclusion at Solenis, a privately-held global specialty chemicals company, spun-off from Ashland Chemical. Prior to Solenis, Iris held a variety of positions in companies ranging from a small disruptive healthcare startup, to a large multinational biopharmaceutical, and a Fortune 50 domestic telecommunications giant. Iris is a graduate of the Wharton School at the University of Pennsylvania and holds a Bachelor's degree in Economics with a concentration in Management & Organizational Behavior. She is an ICF-certified executive coach and completed a certificate program in Fostering Diversity & Inclusion from Yale University.

Related Capabilities: Integrity: Values Alignment, Communication: Active Listening, People Management: Empathy, People Management: Relationship Building

Other Topics: Belonging strategy tied to Women's Health overall at Organon

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Organon is a current sponsor of the HBA and is committed to her health. We recently received acknowledgment of our unique portfolio an advocacy for women. We are excited to support the HBA at their annual conference.



HBA Speaker Resource

Speaker Name: Andrew Mellen

Speaker Agency/Company: Andrew Mellen, Inc.

Position/Title at Agency/Company: The Most Organized Man in America

Speaker Email: speak@andrewmellen.com

Speaker Website: <https://www.andrewmellen.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/andrewmellen/>

Bio: Andrew Mellen, "The Most Organized Man in America," is a speaker and Wall Street Journal best-selling author of *Unstuff Your Life!* His clients include American Express, the New York Mets, the Metropolitan Museum of Art, and Goldman Sachs. Speaking on such well-known stages as TEDx and SXSW, Andrew's straightforward, fun approach helps businesses and people everywhere get past the "stuff behind the stuff" so they can "call BS on busy" and regain control over their time and lives for good.

Contact to be Included on Correspondence: Kristin Hart

Contact Email: kristin@andrewmellen.com

Video Link 1: <https://youtu.be/3H908je4hpo>

Video Link 2: <https://youtu.be/WxzQUNv4lp4>

Video Link 3: <https://youtu.be/oT57ZfsytF0>

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Industry Acumen: Entrepreneurship, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Decision-Making: Critical Thinking, Influence: Inspirational Leadership, Continuous Development: Upskilling

Other Topics: CALLING BS ON BUSY® SECRETS TO TIME MANAGEMENT, PRODUCTIVITY & ORGANIZATION

If you or anyone on your team has ever said they were "too busy" to get important things done, this highly interactive workshop will give you back 1 hour or more every day. The truth is, where and what you focus on is a choice. Here are some of the costs of that choice: The average worker is interrupted 11 times per hour, costing businesses in the US alone \$588 billion annually. A typical employee procrastinates over 2 hours daily and loses 4.3 hours weekly due to disorganized workspaces. Senior managers burn through 23 hours each week in meetings. Poor communication wastes another 280 hours a year. Workplace stress drains over \$500 billion annually. Over 80% of today's workers do not have a time management system—they rely on inspiration, to-do lists, and imposed urgency to get things done. The impact on your culture and productivity may be staggering. Every day you fail to address these Time Thieves: Interruptions, Overcommitting, Poor Planning, Multitasking, Email, Meetings, Social Media, & Procrastination is another day you're potentially losing time, money, and destroying morale. Fortunately, by quickly shifting both your mindset AND your strategies, you can successfully disrupt the story of "busy," getting you and your employees back on track to reclaim your community, your confidence, and your productivity. Participants will learn how to: Break free from procrastination Manage workflow interruptions effectively Strategically answer emails and unclog your inbox fast Quickly pivot from "story" and focusing on the problem to solving problems sustainably Leverage your values to make high-impact decisions creating massive action every day Say goodbye to distractions and manage time wasters like social media Run effective meetings, including limiting all meetings to 60 minutes or less Swap impossible goals like "work-life balance" for achievable goals including mindfulness, serenity, and stress-free peace

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview

Additional Information: I'd like to suggest Andrew Mellen as a Keynote Speaker at any upcoming events for which you may be seeking recommendations. Andrew's highly interactive workshop will give anyone who's "too busy" to get important things done, back 1 hour or more every day. Fortunately, by quickly shifting both your mindset AND your strategies, you can successfully disrupt the story of "busy," getting you and your employees back on track to reclaim your community, your confidence, and your productivity.



HBA Speaker Resource

Speaker Name: Sharon Melnick, PhD

Speaker Agency/Company: Horizon Point Inc

Position/Title at Agency/Company: CEO

Speaker Email: sharon@sharonmelnick.com

Speaker Website: <http://www.sharonmelnick.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/sharonmelnick/>

Bio: Sharon Melnick, PhD is a global authority on women's leadership. Her methods are informed by 10 years of research at Harvard Medical School, and field tested by 40,000 coaching/training participants at Fortune 500 companies. Her speaking has created buzz at leadership conferences worldwide (and at the White House, West Point, and the United Nations). She is the best-selling author of *In Your Power: React Less, Regain Control, Raise Others, and Success under Stress: Powerful Tools to Stay Calm, Confident, and Productive when the Pressure's On*. Selected as a Marshall Goldsmith Top 100 Coach, she coaches women executives/entrepreneurs who are vision holders and results drivers, and advises companies how to advance and retain their multicultural female talent. She Founded the Next Level Leader initiative, which has a 92% success rate at advancing/retaining high potential female talent. And supports women to increase the value of their contribution to their organization by 10-100x.

Video Link 1: https://us02web.zoom.us/rec/play/hQ8re0b7TOTrVpp-4LUw8MboHGPpehDJ2g8-PRgTcuM0Zgko2j1awXeCslrpQ_X9n36iPckJNdUcaWsq.Wf6UIgO-rMwv95HQ?continueMode=true%20%20

Related Capabilities: Integrity: Self-Awareness, , Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, , People Management: Relationship Building, People Management: Collaboration, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Continuous Development: Upskilling, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing



HBA Speaker Resource

Speaker Name: Darelyn DJ Mitsch

Speaker Agency/Company: Healthcare Coaching Institute

Position/Title at Agency/Company: CEO

Speaker Email: DJ@pyramidresource.com

Speaker Website: <http://healthcarecoachinginstitute.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/djmitsch/>

Bio: DJ is a visionary thought leader who brings fresh perspectives on how coaching can drive positive change with over 35 years as a leader of coaching training, leadership development, and building coaching culture in a variety of industries, with an emphasis in transformational change. As CEO of Pyramid Resource Group and a pioneer in the coaching industry, DJ has trained coaches and leaders worldwide. With a passion for cultivating coaching cultures with heart, DJ brings her engaging speaking style and unique storytelling to captivate audiences, leaving them inspired and equipped to make a difference in themselves and healthcare.

Contact to be Included on Correspondence: Jessica Taylor

Contact Email: jessica@jessicataylorconsulting.com

Video Link 1: <https://www.youtube.com/watch?v=4OXd9Ezdfck>

Related Capabilities: Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, People Management: Empathy, People Management: Relationship Building, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Continuous Development: Upskilling, Continuous Development: Learning Agility

Other Topics: Executive Mindset: Leader as Coach; People Management: Creating Culture

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview

Additional Information: Discover evidence-based methods that empowers leaders, drives innovation, and enhances patient care. Key takeaways include a step-by-step guide to creating internal coaching programs, strategies for embedding coaching throughout organizations, and tools for monitoring progress and measuring impact. Through engaging discussions and real-life examples, learn how to adopt their strategies for continuous learning and development, enhancing job satisfaction, and retaining talented healthcare professionals in your organization.



HBA Speaker Resource

Speaker Name: Shalini Mohan

Speaker Agency/Company: Genentech, Inc

Position/Title at Agency/Company: Executive Director, Head of Health Equity and Inclusive Research

Speaker Email: mohan.shalini@gene.com

Bio: Dr. Shalini Mohan joined Genentech in 2015 in Global Safety Science in which she was responsible for the pharmacovigilance for multiple molecules and supported late stage clinical trials, one of which led to the filing and approval of tocilizumab for giant cell arteritis. Shalini currently leads a team focused on advancing health equity through inclusive research and supporting access to trials and healthcare for underserved populations in the US. She conducted the largest randomized placebo-controlled trial for COVID-19 pneumonia and was successful in enrolling 85% historically underrepresented patients. This trial has become foundational for Genentech's mission to be a leader in health equity research. Prior to Genentech Shalini was a Clinical Research Fellow in Oncology and Dermatology and a Post-doctoral Fellow at Stanford University. She has authored more than 25 peer-review publications and received multiple awards including the 2023 Genentech Professional BusinessWomen of California (PBWC) Industry Leader Award.

Related Capabilities: Decision-Making: Agility, Decision-Making: Problem-Solving, Innovation Capability: Creativity

Other Topics: Leader in new innovative space of health equity. Navigating uncertainty and leading with influence without authority.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: Content could be developed and/or tailored to fit the program.



HBA Speaker Resource

Speaker Name: Heather Moreno

Speaker Agency/Company: Weight Breakthrough

Position/Title at Agency/Company: Owner & Coach

Speaker Email: speaking@heathermoreno.com

Speaker Website: <https://www.weightbreakthrough.com/speaking/>

LinkedIn Profile Address: <https://www.linkedin.com/in/heatherlynnmoreno/>

Bio: Heather Moreno is hired by smart women who struggle to make health and well-being a priority. As a business owner, licensed CPA and Mayor of Atascadero, CA she personally understands the challenges of fitting health priorities into a busy schedule. Heather is an American College of Sports Medicine Certified Exercise Physiologist, a National Board Certified Health and Wellness Coach and has a Master's degree from Fuller Theological Seminary. With this diverse background, she has helped thousands of women understand what was keeping them stuck so they could finally stop spinning their wheels and reach their health and weight-loss goals. Heather owns and operates Weight Breakthrough®, a boutique health and wellness coaching firm on the beautiful central coast of California, and speaks at seminars and conferences throughout the country. She loves the many hiking and wine tasting opportunities all around her and believes you can be healthy and enjoy both!

Video Link 1: https://www.youtube.com/watch?v=i_Qykv4IVMY&t=2s

Related Capabilities: Integrity: Self-Awareness, Executive Mindset: Self Motivation, Continuous Development: Learning Agility

Other Topics: Heather speaks on a variety of topics for busy women, all focused on keeping commitments to yourself with regards to health and weight loss, no matter what life throws at you. Her topic, goes beyond the typical "eat well and exercise" advice out there, going below the surface to pinpoint what's needed to make long-term changes. They will leave with practical mindset tools to use anytime, anywhere to make meaningful change, along with strategies and quick resets they can implement right away to increase their level of self-care.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: In-Person, Virtual, Hybrid

Additional Information: Women leaders work hard to meet deadlines and objectives. In doing so, our tendency is to take care of the business, and everyone else, first. But when we learn to make our health and well-being a priority, we have an even greater impact in our businesses and in the lives of those we care about.



HBA Speaker Resource

Speaker Name: Rhonda Moret

Speaker Agency/Company: Elevated Diversity

Position/Title at Agency/Company: Founder & President

Speaker Email: rmoret@elevateddiversity.com

Speaker Website: <http://www.elevateddiversity.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/rhondamoret/>

Bio: As founder of Elevated Diversity, Rhonda Moret and her team help organizations advance their DEI mission through the development of equitable practices designed for greater equity. Moret began her career working in a communications capacity at FCB Los Angeles, where she worked on high-profile brands, including Universal and Taco Bell. Using this experience, Moret built a 20+ year career as a communications strategist. However, in the mid-2000s, Moret began to explore how she could leverage her story as a WOC, and a first-generation college grad, to encourage greater representation, beginning with a focus on women in business. Today, Moret works with a team of DEI experts to help organizations chart their DEI path forward by developing strategies to engage, inform, and inspire. In recent years, the organization has focused on Health Equity work with clients including UnitedHealthcare, Island Health, Partnership Health Plan of CA, MJHS, Color Health, and others.

Related Capabilities: Communication: Active Listening, Communication: Emotional Intelligence, People Management: Cultural Competence

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Our keynotes and facilitated workshops/break-out groups have been designed to focus on the women's perspective and are customizable to lean into concepts such as equity, allyship, and growth-mindset, which is critical in today's evolving inclusion-focused corporate cultures.



HBA Speaker Resource

Speaker Name: Nozomi Morgan

Speaker Agency/Company: Michiki Morgan Worldwide

Position/Title at Agency/Company: CEO

Speaker Website: <http://www.michikimorgan.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/nozomimorgan/>

Bio: Nozomi (NO-ZO-MEE) Morgan is the CEO and Founder of the international consulting firm Michiki (Mee-Chee-Kee) Morgan Worldwide and creator of the Reason for Being and Boundaryless Leadership programs, offering global organizations solutions for their multicultural workforce so they can create the best place to work. Born and raised in Japan, Nozomi has since lived and worked in Asia, Europe, and North America, and has worked with people from over 30 countries. Her diverse international background gives her a wealth of experience and knowledge as a trusted advisor to global organizations when it comes to leading a diverse workforce. Chosen as one of LinkedIn's "50 Great People to Follow", Nozomi is a speaker at corporate and international conferences and a frequent guest on podcasts. Specializing in diverse and intercultural workplaces, her expertise has been featured in Forbes, HuffPost, Japan Times, Japan Today, and Tara Powers' "Virtual Teams for Dummies" among others.

Contact to be Included on Correspondence: Kerry Matia

Contact Email: kerry.matia@michikimorgan.com

Video Link 1: <https://youtu.be/djPWMpMRHuw>

Video Link 2: <https://voiceofinfluence.net/2021/08/03/203-know-your-ikigai-to-become-a-better-leader-with-nozomi-morgan/>

Video Link 3: <https://mmww-storage.s3.us-east-2.amazonaws.com/Nozomi+video+footage/interviews/Nozomi+Morgan+Overview-Promo-op.mp4>

Related Capabilities: Industry Acumen: Strategic Business Performance, Decision-Making: Problem-Solving, Influence: Conflict Management, Influence: Inspirational Leadership, Networking: Strategic Positioning

Other Topics: Leadership (Inclusive leadership, Cross-cultural/inter-cultural leadership, Women's leadership etc) Innovation Diversity, Equity and Inclusion, Cultural Sensitivity Cross-cultural/inter-cultural Communication and Collaboration Business in Japan and Asia Advancing Women

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Additional Information: Nozomi would like to present this topic for your conferences: The New Leadership Imperative: 5 Things Your Organization Needs Now to Thrive in the Current Business Environment In a world where business outcomes are far from predictable, it's time to forget leadership development as we know it. Business success today requires a complete and total overhaul of how leaders lead. In fact, the business imperative of our generation is to develop leaders that transcend traditional boundaries and companies that accomplish this will thrive. Those that don't will at best struggle - and at worst, fold. Join Nozomi Morgan, CEO of Michiki Morgan Worldwide, to discover how to create the Boundaryless Leaders your organization needs

now. Nozomi will share Michiki Morgan's proven strategies that have helped companies like Toyota, Mitsubishi Electric, and Mitsui Chemicals to create leaders that proactively push the business results forward - at record-breaking speed - even in times of change and uncertainty. You'll come away from this robust session with actionable insights into how to transform leadership across your organization to navigate the current business environment, including:

- What time spent trying to fix a broken system is costing you
- How to measure leadership growth, change, and impact in your business
- Who is responsible for culture change and how to help them take responsibility
- Why "auto-pilot" leadership development no longer works and what to do instead

If you are an executive or leader with P&L responsibilities for global markets, this information-rich session will help you build a business case for why developing leadership capacity is critical for maximizing sustainable growth in this unpredictable world.



HBA Speaker Resource

Speaker Name: Susan Morris

Speaker Agency/Company: Susan Morris Coaching

Position/Title at Agency/Company: President

Speaker Email: susanmorris0524@gmail.com

Speaker Website: <http://www.susanmorriscoaching.com>

LinkedIn Profile Address: <http://www.linkedin.com/susanmorriscoach/>

Bio: Susan Morris, an internationally certified professional coach and personal growth speaker has more than 30 years of experience in partnering with individuals, functional groups, new and mature teams and organizations primarily in the pharmaceutical, healthcare industries and STEM academics. Her clients include seven of the Forbes Top 10 global pharmaceutical organizations, medical device companies, contract research organizations and higher education STEM faculty. Susan is a frequent speaker for Healthcare Businesswomen's Association chapters. Susan has presented repeatedly for East Coast Chapters of the Association of Women in Science (AWIS), Association of Training and Development (ATD), Association of Medical Writers of America (AMWA), Bucks County SCORE, Delaware BIO, East Coast Chapters of the Project Management Institute (PMI) and global/annual conferences for the Drug Information Association (DIA) and the American Association of Pharmaceutical Scientists (AAPS).

Video Link 1: https://youtu.be/5D_zqNL5kaM

Related Capabilities: Decision-Making: Critical Thinking, Decision-Making: Problem-Solving

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: Hybrid

Additional Information: Make Better Decisions is a highly interactive workshop for those STEM professionals who want to improve their decision making strategies. Based on Kahneman's research, the workshop explores System 1 and System 2 thinking, introduces functional fixedness and decisions traps, two explanations for poor, low quality, impetuous and error-prone decision making. Participants leave with an individual action plan to practice new decision making skills and tools.



HBA Speaker Resource

Speaker Name: Melissa Moss

Speaker Agency/Company: Bright Day Therapy

Position/Title at Agency/Company: Owner / Therapist

Speaker Email: mmoss@brightdaytherapy.com

Speaker Website: <http://www.brightdaytherapy.com>

Bio: Melissa Moss is a licensed clinical social worker in Tampa, FL. Melissa specializes in relationship issues, depression, anxiety and trauma. Melissa teaches the importance your past plays in your present day relationships and how to get rid of old coping mechanisms.

Related Capabilities: Integrity: Self-Awareness, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, People Management: Relationship Building

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Cassie Christopher, MS, RDN

Speaker Agency/Company: Cassie Christopher Health Coaching

Position/Title at Agency/Company: Registered Dietitian, Owner

Speaker Email: hi@cassiechristopher.net

Speaker Website: <http://cassiechristopher.net>

LinkedIn Profile Address: <https://www.linkedin.com/in/cassiechristopherrd/>

Bio: Cassie Christopher is a Registered Dietitian, emotional eating expert and corporate wellness consultant. Cassie's virtual practice specializes in helping accomplished women in midlife and beyond find the Courage to Trust themselves after decades of "All or Nothing Dieting" have disconnected them from their values and bodies. Cassie helps her clients create a supportive relationship with food, their bodies and their health so they can eat with joy instead of eating to seek joy. Learn more at cassiechristopher.net

Video Link 1: https://www.youtube.com/channel/UCK_gLV-VdPPDPi67ed3TaLA/featured

Video Link 2: <https://cassiechristopher.net/podcast/>

Related Capabilities: Integrity: Self-Awareness, Executive Mindset: Resilience, Continuous Development: Holistic Wellbeing

Other Topics: Topic 1: Holistic Wellbeing (for example - Why High-Achieving Women Struggle with Food Obsession: How to Calm the Guilt and Make Consistently Healthy Choices) Topic 2: resilience/self-awareness (beating burnout, using self-compassion to increase resilience) Recent speaking topics here: <https://cassiechristopher.net/workplace-and-corporate-wellness-workshops-based-in-seattle-washington/>

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.,

Suitability for Types of Programs: Annual Conference, , Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Many high-achieving women are struggling with using food to cope with life's stressors. Trying to solve this issue with dieting leads to shame and feelings of ineffectiveness, which can hamper a woman's leadership abilities. Helping women learn to care for their feelings (including stress) without maladaptive coping mechanisms is more important now than ever before.



HBA Speaker Resource

Speaker Name: Alanna Kaplan Munoz

Speaker Agency/Company: Metaplan

Position/Title at Agency/Company: Principal

Speaker Email: alannamunoz@metaplan.com

Speaker Website: <http://www.metaplan.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/alannakaplanmunoz>

Bio: As Principal at Metaplan, Alanna Kaplan Muñoz has worked with a broad range of Metaplan clients to generate alignment, buy-in and consensus. The Metaplan methodology uses facilitation and moderation processes to generate collective insights and aligned strategies in organizations. The Metaplan process works well for complex issues requiring cross-functional alignment and consensus. Alanna uses this “consulting from within” approach to create new insights and strategies based on the client group’s collective knowledge. Alanna’s areas of focus are strategic and brand planning, launch and competitive readiness and cross-functional and leadership team alignment. She supports senior leadership and cross-functional teams with a focus on consensus-based decision-making. Her clients value her ability to lead teams to strategic directions and decisions by synthesizing insights and driving to collective action on launch plans, brand plan, evidence generation and more. Alanna has an MBA from Harvard Business School and a Bachelor of Arts from Yale University.

Related Capabilities: Industry Acumen: Strategic Business Performance, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Inspirational Leadership, , People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility

Other Topics: The topic I propose is focused on evolve and engage, while crossing the other domains. I would like to speak on an area of expertise - strategic readiness. Short-term deliverables and the overwhelming volume of meetings and work often lead us to prioritize urgent topics over important ones. I will share what strategic readiness means and how to create permission and time for this critical leadership and business performance skill. My focus for the HBA conference will be competitive readiness and long-term readiness, with a future- and customer-focused approach. By anticipating key developments and creating a set of scenarios about the future, you will be more prepared for long-term success, internally and in the market. I'll share ways to develop or increase strategic readiness, for example guiding questions to ask about your business and the external environment, and process techniques such as ideation and opportunity assessment. You don't have the luxury of a crystal ball, but you still need to plan for the future. Otherwise you will always be playing catch-up with the competition and your customers. Learn more about strategic readiness to get ahead of the game and upskill for success.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I am also a professional moderator so in addition to subject matter expertise, I bring the ability to lead a robust discussion and make it richer by asking targeted questions. I can speak on topics in my areas of expertise, or lead a panel to generate insight and engagement. My approach uses interactions to create audience participation.



HBA Speaker Resource

Speaker Name: Paula Naeff

Speaker Agency/Company: TIM This Is Me Paula Naeff Coaching

Position/Title at Agency/Company: Owner, CEO

Speaker Email: contact@timthisisme.com

Speaker Website: <http://www.timthisisme.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/paula-naeff-coach111/>

Bio: I am a woman full of power. A mother, entrepreneur, speaker, coach, dancer and much more. I feed my fire with joy and use simple ways to make a big impact. Life has brought me through fire and that's the flame I carry forward. Depression, burnout, divorce were the results of a life, where I tried to live other people's dreams. I found my purpose in helping leaders and other busy humans realize their inner wisdom, slow down, find clarity through simplicity. Live a life with more joy, becoming the best possible role model for the people they lead. I use my fire to ignite other fires. It's clear and simple.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Executive Presence: Confidence, Influence: Inspirational Leadership

Other Topics: The role of clarity in leadership and decision making

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I follow the healthcare industry from the outside, yet with much insight into the struggles that face people in the industry on a daily basis and globally. The role of clarity is increasingly important as there are more and more demands, pressure and everything seems to have to move on an ever faster pace. I am in daily contact with doctors (my sister being an ER doctor and my ex-husband consulting hospital direction). Clarity is simple.



HBA Speaker Resource

Speaker Name: Ariel Naftali

Speaker Agency/Company: Perform With Purpose

Position/Title at Agency/Company: CEO & Executive Coach

Speaker Email: ariel@performwithpurposecoaching.com

Speaker Website: <https://performwithpurposecoaching.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/ariel-jaye-naftali/>

Bio: Ariel Naftali is the founder and CEO of Perform With Purpose, where they empower purpose-driven leaders to realize their creative potential through their work. She coaches with individuals and teams to cultivate stronger purpose alignment so they can improve performance, experience greater satisfaction, and be more impactful throughout their organization. Ariel has a master's degree in sport & performance psychology from the University of Denver and a bachelor's degree in sociology and business from the University of Wisconsin-Madison. She is also certified in positive psychology from the University of Pennsylvania.

Video Link 1: <https://www.youtube.com/shorts/muQsJv3QHF8>

Video Link 2: <https://www.youtube.com/watch?v=WRiy-OJoH7Y&t=240s>

Video Link 3: <https://www.youtube.com/watch?v=FDu7B9COo1g>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Innovation Capability: Creativity, Continuous Development: Upskilling, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: , Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Over the past 5 years, I've worked with high-achieving leaders in their 40s and 50s who are going through major transitional periods in their career. Most of these individuals look incredibly successful from the outside, but they are they struggling with internal stagnancy, dissatisfaction, or burnout. Even though societal messages around success have pointed them down a linear path to retirement, they are craving new opportunities for growth and feel like they have only scratched the surface of realizing their true potential. After taking so many individuals through a process of redefining success so that they can chart a new life path that feels energizing and fulfilling, I've learned some incredibly valuable lessons around traditional, male-dominant models of leadership and the new type of leadership that women can embody to create more personal fulfillment and create sustainable well-being for the people in their organizations. These learnings are both anecdotal, based on my personal experience with clients, and research-based as a reflection from my graduate level training in performance and positive psychology.



HBA Speaker Resource

Speaker Name: Coach Nami

Speaker Agency/Company: The Mind Quotient

Position/Title at Agency/Company: CEO, Founder

Speaker Email: nami@coach-nami.com

Speaker Website: <https://www.coach-nami.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/nami-jagtiani-5a9393/>

Bio: After embarking on a journey of discovering her True Purpose, Nami brings her combined experiences as a former corporate executive and certified coach to people around the world. As a speaker, Nami inspires people to take the first brave steps on that journey into themselves. Nami shares the tools she used on her journey with top leaders/executives, enabling them to show up as the best version of themselves, and encouraging others around them to do the same. It is Nami's vision to establish the third quotient: MQ – the mastery of your mind. As CEO and Founder of The Mind Quotient™, Nami with MQ Guides teach others how to achieve a high MQ. Nami says: "With a high MQ, you can get through the tough times in your life faster and smarter because you know yourself and know what you need. To get out, you must first go in."

Related Capabilities: Integrity: Self-Awareness, , Communication: Active Listening, Executive Presence: Confidence, Executive Presence: Business Judgment, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Impact, , Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Continuous Development: Learning Agility,

Other Topics: Here are some of my talk titles and brief descriptions: "The bravest step you will take is the first one on the journey into yourself" This inspirational talk sets the stage for why it is imperative for women to focus on themselves. They will understand how, by prioritizing themselves, they prioritize others, allowing them to show up as a stronger daughter, friend, colleague, mother, sister, and wife. Attendees will be guided to work through limiting beliefs that cause women to put themselves last and learn the three questions to tap into their internal power in life situations. "A simple model to win the day at work and beyond" This session starts with deep dive in how to achieve full self-awareness and why it is critical for managers. Next, participants will learn about The Mind Quotient™ and how it is used to measure mental well-being. Attendees will then develop their own MQ Method™ to self-manage in real time allowing them to thrive in life situations. "Powerful Intention Setting: The Key to Peak Resilience" This 45-minute session starts with a short meditation to bring energy levels to ideal knowledge absorption levels. Next, participants will learn the three steps to setting powerful intentions, including the most vital one: knowing how to reset in the moment. Attendees will then discuss the two core principles to expanding adaptability and solidifying resilience. Leaders will move forward with the ability to set powerful intentions in their toolkit, allowing themselves to be centered at all times and thrive no matter what comes their way. "Curiosity: A Powerful Tool To Build Connection" Participants will discuss how brains process information unconsciously. The group will then delve into the three positive aspects of activating curiosity in work situations and talk through two guiding principles to build trust and strengthen relationships. As a groups or in smaller groups, attendees will practice demonstrating curiosity in mock situations. Post-session, they will move forward using curiosity to bridge gaps, create greater understanding and build lasting connections. "Vital tools to master interpersonal communication in 2023" Attendees will learn the four archetypes of self-awareness and the two steps to achieving full self-awareness. With this foundation of "why" interpersonal communication is vital to building strong relationships, they will navigate to a deep dive into the three listening levels. Participants will then learn the seven active listening

skills for a productive communication session, moving forward with the vital tools to master interpersonal communication. "Using your superpowers to build connections" Participants will gain an understanding of the two ways to define their special gifts and talents or "superpowers." They will define their abilities into seven different buckets, recognizing areas where sharing and boosting their unique talents can lead to deeper connection and greater collaboration at work and beyond.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I have worked in healthcare for my entire career - first in pharmaceuticals and then on agency-side in healthcare communications. With my combined background in healthcare, my training and experience as a certified life and success coach, and learning from being an entrepreneur, I have an understanding of the full spectrum of what it is like to be a healthcare businesswomen. My purpose is to inspire, teach and guide others to uncover their purpose by becoming their True Selves and I HBA would be the perfect fit for this type of collaboration. Thank you for your considerations.



HBA Speaker Resource

Speaker Name: Biljana Naumovic

Speaker Agency/Company: The Janssen Pharmaceutical Companies of Johnson & Johnson

Position/Title at Agency/Company: Worldwide Vice President Oncology

Speaker Website: <https://www.janssen.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/biljana-naumovic-82525a32/>

Bio: Biljana Naumovic is the Worldwide Vice President, Global Commercial Strategy, Oncology for the Janssen Pharmaceutical Companies of Johnson & Johnson. Working in collaboration with the R&D organization, she is responsible for the development of breakthrough commercial strategies to deliver a sustainable and differentiated oncology pipeline. She oversees multiple functions that support the Global Oncology business such as Strategic Marketing, Market Access, Medical Affairs, Portfolio, and Strategic Analytics. Previously, Biljana was Managing Director, Janssen Australia & New Zealand, overseeing a cultural transformation and reorganization of the business, culminating in double digit growth in 2021. Biljana first joined Janssen in 2019 as Vice President, Oncology for Europe, the Middle East and Africa (EMEA). She also held a number of senior positions at AstraZeneca, including Vice President of Commercial for Europe.

Contact to be Included on Correspondence: Chris Gasiewski

Contact Email: chris.gasiewski@edelman.com

Video Link 1: <https://pharmadispatch.com/news/biljana-naumovic-on-political-will-and-the-need-for-change>

Video Link 2: https://www.linkedin.com/posts/biljana-naumovic-82525a32_withyouuntilphisnt-pulmonaryhypertension-activity-6862237287632142336-bagi/?utm_source=share&utm_medium=member_desktop



HBA Speaker Resource

Speaker Name: Biljana Naumovic

Speaker Agency/Company: The Janssen Pharmaceutical Companies of Johnson & Johnson

Position/Title at Agency/Company: Worldwide Vice President Oncology

Speaker Website: <http://janssen.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/biljana-naumovic-82525a32/>

Bio: Biljana Naumovic is the Worldwide Vice President, Global Commercial Strategy, Oncology for the Janssen Pharmaceutical Companies of Johnson & Johnson. Working in collaboration with Janssen R&D, she is developing breakthrough commercial strategies to deliver a sustainable and differentiated oncology pipeline. Biljana also oversees Strategic Marketing, Market Access, Medical Affairs, Portfolio, and Strategic Analytics. Previously, Biljana was Managing Director, Janssen Australia & New Zealand (Janssen-Cilag Pty Ltd.) where she oversaw a cultural transformation and reorganization of the business, culminating in double digit growth in 2021. Biljana joined Janssen in 2019 as Vice President, Oncology for EMEA, responsible for creating and delivering the commercial strategy across the solid tumor portfolio and pipeline. Before Janssen, she held a number of senior positions at AstraZeneca, most recently Vice President of Commercial for Europe. She was also General Manager of the Swiss affiliate for AstraZeneca, reshaping the company to deliver growth after years of decline.

Contact to be Included on Correspondence: Chris Gasiewski

Contact Email: chris.gasiewski@edelman.com

Video Link 1: <https://pharmadispatch.com/news/biljana-naumovic-on-political-will-and-the-need-for-change>

Video Link 2: https://www.linkedin.com/posts/biljana-naumovic-82525a32_withyouuntilphisnt-pulmonaryhypertension-activity-6862237287632142336-bagi/?utm_source=share&utm_medium=member_desktop

Related Capabilities: Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, , Communication: Respectful Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Mindset: Resilience, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, , Influence: Inspirational Leadership, Innovation Capability: Visioning, Innovation Capability: Ideation, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person



HBA Speaker Resource

Speaker Name: Anna Nielsen

Speaker Agency/Company: Conflict Capable Solutions

Position/Title at Agency/Company: Founder & CEO

Speaker Email: anna@conflictcapable.com

Speaker Website: <http://www.conflictcapable.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/anna-nielsen-conflictcapable>

Bio: As the founder and CEO of Conflict Capable Solutions, Anna is revolutionizing how people approach and handle conflict. For many years, she was an executive leader for mission-driven organizations that were stifled by conflict. She's on a mission to help people level up from conflict management to conflict capabilities with her experience and expertise in civil mediation, civil mediation training, conflict resolution consulting, and facilitated dialogues. Anna created the Conflict Capable Method so people can overcome their fear of conflict and thrive. She works alongside individual leaders, teams, and organizations to help them plan how people should approach conflict. With her guidance, they shift their mindset about conflict and learn shared words, phrases, and skills that unlock their unlimited potential.

Video Link 1: <https://www.youtube.com/watch?v=gIbOG0pLfr4>

Related Capabilities: Communication: Respectful Communication, Executive Presence: Confidence, Influence: Conflict Management, People Management: Relationship Building, People Management: Collaboration

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Panel

Additional Information: Many leaders express that being unprepared for how to approach conflict is a challenge. Most people have had no conflict resolution training in their workplace(s). I offer a unique perspective on conflict and innovative approaches that help people lead better. I have presented this topic to the HBA Indianapolis chapter, and have received positive feedback from members. I am scheduled to present it to the HBA Delaware chapter as well.



HBA Speaker Resource

Speaker Name: Marrisa Ori

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: AbelsonTaylor

LinkedIn Profile Address: <https://www.linkedin.com/in/marissa-ori-4061209/>

Bio: Marissa is the first woman with a copy background to become a creative director at AbelsonTaylor. She is also the first VP-level creative director to have started her career as a Clinical Research Associate, aiding with such tasks as reviewing clinical data to verify what we can and cannot say in our work. These firsts show the threads of consistency that distinguish Marissa as a great creative director. She's a word person with a passion for science and a gifted storyteller who has the rare ability to present medical information in a way that reaches audiences on a deeply personal and emotional level. Volunteer activities include HBA, judging creative award competitions including the 2023 CLIO Health Awards jury. She has been awarded numerous creative honors, including Gold PM360 Trailblazer, PharmaChoice Awards, induction into the Medical Advertising Hall of Fame, MANNY, MM+M, CLIO Health, Global, Doctor's Choice and DTC Nationals awards.

Contact to be Included on Correspondence: Pearson Pearson

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person



HBA Speaker Resource

Speaker Name: Leslie Pagel

Speaker Agency/Company: Authenticx

Position/Title at Agency/Company: Authenticx

Speaker Email: leslie.pagel@authenticx.com

Speaker Website: <http://www.authenticx.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lpagel/>

Bio: Leslie Pagel is the Chief Evangelist of Authenticx – a conversation analytics company dedicated to improving the way healthcare companies engage with customers. In this role, she creates awareness, across the healthcare industry, of more efficient and effective ways for healthcare organizations to deliver on their customer objectives. With over two decades of working with customer experience (CX) teams, Leslie helps clients actualize the voice of the customer to show how these voices prompt meaningful action.

Video Link 1: <https://www.youtube.com/watch?v=-FN-RM9wQYM&list=PLAOtmfs4KnATybjs684xC9Sap2YeaUVm&index=1>

Video Link 2: <https://www.youtube.com/watch?v=X983Nv IE4Y>

Video Link 3: <https://player.vimeo.com/video/810334089>

Related Capabilities: Industry Acumen: Healthcare Enterprise Knowledge, Influence: Inspirational Leadership

Other Topics: Authenticx has developed a storytelling experience titled "Crushing Complexity - The Evolving Business of Healthcare." Crushing Complexity takes audiences on a journey through time and into the experiences of patients and caregivers, to confront the complexity of the U.S. healthcare system and inspire us all to take a hard look at what we've created and why it must change. The presentation is a powerful conversation starter that inspires change and leadership.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Authenticx has analyzed over 100 million healthcare conversations. This presentation is our give-back to the healthcare industry - it's our social impact project. We feel it's our responsibility to share what we see and hear from our 30,000 foot perspective of the industry.



HBA Speaker Resource

Speaker Name: Kashaun Parker

Speaker Agency/Company: Next Step Forward, LLC.

Position/Title at Agency/Company: Next Step Forward, LLC.

Speaker Email: kashaun@nextstepforwardcoach.com

Speaker Website: <http://WWW.NextStepForwardCoach.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/kashaunparkernextstepforwardcoaching/>

Bio: Kashaun Parker is a business strategist, award-winning speaker, transformation coach, and leadership expert. She is the recipient of numerous coaching and speaking awards and serves on the executive committee of Toastmasters International. She works with new and emerging business owners to help them build momentum, find clients, and increase profitability.

Video Link 1: <https://youtu.be/ZZOrsThZ9d0>

Video Link 2: <https://www.youtube.com/live/sfTy4UkxNIQ?feature=share>

Related Capabilities: Integrity: Values Alignment, Integrity: Credibility, Communication: Active Listening, Communication: Emotional Intelligence, Industry Acumen: Strategic Business Performance, Executive Presence: Business Judgment, Influence: Inspirational Leadership, , People Management: Collaboration, Change Leadership: Disruptive Leadership, Innovation Capability: Visioning, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Georgette Pascal

Speaker Agency/Company: Be Your Own G.

Position/Title at Agency/Company: Founder

Speaker Email: georgettepascale8@gmail.com

Speaker Website: <https://www.personalbusinessally.com/>

LinkedIn Profile Address: <http://linkedin.com/in/georgettepascale>

Bio: As a speaker, G. always intends to infuse authenticity, education, fun, realistic tips and 'action over ideas' energy into the general biz public. Her style and experience can facilitate intuitive discussions from anything such as AI to leadership to marketing. Her unconventional style takes center stage with an authentic, motivational speaking approach and gives concrete examples of how to implement change, efficiency, and culture. Sure, she has several awards/ accolades and has served on several boards over the years, yet she speaks about tapping into one's real passions to figure out success.

Contact to be Included on Correspondence: Heidi Hess

Contact Email: heidihesstgl@gmail.com

Video Link 1: https://www.instagram.com/reel/CtgzvI-rSSt/?utm_source=ig_web_copy_link&igshid=MzRIODBiNWFIZA==

Video Link 2: <https://vimeo.com/789811505>

Video Link 3: <https://vimeo.com/789820689>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Believing there was a better way to do business than using the typical traditional brick-and-mortar marketing/PR agency model, Georgette launched Pascāle, a virtual communications and social marketing media agency in 2005. She grew the firm to be a powerhouse boutique with clients spanning the US. In 2022, the firm's revenue topped \$10 million and she decided to join forces with PRECISIONeffect and sold her impressive agency to this marketing leader. Hearing the entrepreneurial call again, Georgette looked to the next challenge in her life and recently founded 'G.' (your personal business ally), which focuses on guiding entrepreneurs, startups, and small businesses (including B2B professional service providers/lawyers) in any industry to accomplish their short-term goals. Whether that be with efficient and proven AI tools to improve processes, bespoke marketing and PR advice, or business development strategies and connections. Her love language is linking the right folks with the right messages. She is spreading the word about how to 'Be Your Own G' to elevate your business and personal brand to grow your organization – whether you are a lawyer, entrepreneur or nonprofit leader. Throughout her career, Georgette has counseled senior executives across numerous industries, including healthcare, B2B, finance, e-commerce, music, technology, professional services and retail with clients ranging from industry leaders E*TRADE, Allergan, Delphi Automotive, GAP to smaller, high-growth organizations. IG: @G.PersonalBusinessAlly



HBA Speaker Resource

Speaker Name: Micaela Passeri

Speaker Agency/Company: Love You Revolution

Position/Title at Agency/Company: Award Winning Emotional Intelligence and Business Strategist

Speaker Website: <http://loveyourevolution.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/micaelapasseri/>

Bio: Micaela Passeri is an Award winning Emotional Intelligence business strategist with over 20 years of experience, two business degrees and several certifications coaching women in business to breakthrough their fears, manage their emotions around money and success and helping them breakthrough their income ceiling by teaching them to allow courage to lead them to personal and financial freedom and fulfillment. She has received awards like the Iconic Woman Award by the Women's Economic Forum, the Best Performance Ward by Global Woman and recently the Diplomacy Award by the Maltese G100 League. She also leads a women's group in Los Angeles that creates a local and global marketplace for women in business to come together, connect, network and expand their business and gives women opportunities to take the microphone and speak their truth, their business and their purpose

Contact to be Included on Correspondence: Dinah Fernandez

Contact Email: hello@loveyourevolution.com

Video Link 1: https://youtu.be/Vd6N3ATR-do?list=PLsi_BXD05E6NHimjHgoPg6_8tCTDtuPLU

Video Link 2: https://youtu.be/Y_qkmL8FK5Q?list=PLsi_BXD05E6NHimjHgoPg6_8tCTDtuPLU

Video Link 3: https://youtu.be/1qP-2DQblGM?list=PLsi_BXD05E6NHimjHgoPg6_8tCTDtuPLU

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Executive Mindset: Career Development Strategy, Decision-Making: Problem-Solving

Other Topics: Courage: Catalyst for Success Transmute Fear into Courage Top 3 Emotions that Halt Your Flow Mastering Emotions in a Noisy Online World for Maximum Profit From Fear to Confidence with Courage Empowering You: How to get out of the dark cycle of doubt & go for what you want Courageous Confidence: Building your value from the inside out The Inner Transformation Game: Showing up as the TRUE YOU! Earn What You Are Worth! Affirmations: The secret tool of the most successful people on the planet

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: It takes courage to live your life to the fullest. Society conditions us to be driven by fear and does not teach us that it really is a figment of our imagination. The idea of transmuting fear into courage should be taught in schools to help children confront the challenges of life in a more confident and grounded way. Confident children make powerful contributors to society. Fear stops us, it keeps us mediocre

and just getting by, especially women. Just think if women were fearless in their relationships - they would ask for what they want and need more easily, honoring themselves; they would ask for promotions and stand next to their male counterparts with pride instead of fear of being judged or rejected; they would lead their families from a place of inner power, instead of a place of submission. When we transform our fear into courage, we can do anything! I have lived this first hand and I know what it feels like to be on the side of fear, worry, feeling not good enough, feeling like a failure and inferior to others. But I also know what it feels like to let my courage lead me to feeling confident, grounded, feeling I deserve and am capable and unique in this world knowing I have something to offer that is valuable and wise. I want all women to feel like I do and to experience themselves as the courageous, capable, confident beauties that they are. Confidently using their desire and will from the inside and their voice on the outside, women can speak up and give other women permission to do the same.



HBA Speaker Resource

Speaker Name: Micaela Passeri

Speaker Agency/Company: Love You Revolution

Position/Title at Agency/Company: Award Winning Emotional Intelligence and Business Strategist

Speaker Email: hello@loveyourevolution.com

Speaker Website: <http://loveyourevolution.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/micaelapasseri/>

Bio: MICAELA PASSERI is an Award Winning Emotional Intelligence Business Strategist, Coach, International Speaker, Author and Community Leader with over 20 years of experience building 6 and 7 figure businesses. With result-focused income generating strategies, Micaela puts her two business degrees, experience and many certifications to use by helping entrepreneurs and business owners make more, feel fulfilled and experience personal freedom.

Video Link 1: https://youtu.be/Vd6N3ATR-do?list=PLsi_BXD05E6NHimjHgoPg6_8tCTDtuPLU

Video Link 2: https://youtu.be/Y_qkmL8FK5Q?list=PLsi_BXD05E6NHimjHgoPg6_8tCTDtuPLU

Video Link 3: https://youtu.be/1gP-2DQblGM?list=PLsi_BXD05E6NHimjHgoPg6_8tCTDtuPLU

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Inspirational Leadership

Other Topics: Title: Courage: Catalyst for Success Talk description: As emotional means our emotions dictates the results we created, the relationship we hold and the life we experience. Courage is the thresholds between our negative and positive experiences. Success is defined by courage.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Because it is an oppure share my message of Courage with its guests and inspires them to step into the next better version of themselves



HBA Speaker Resource

Speaker Name: Zoran Pavlovic

Speaker Agency/Company: Heruka Health Innovations

Position/Title at Agency/Company: Owner

Speaker Email: heruka.innovations@gmail.com

Speaker Website: <https://herukahealthinnovations.com/about-us/>

LinkedIn Profile Address: <https://www.linkedin.com/in/zoranmpavlovic/?originalSubdomain=rs>

Video Link 1: https://www.youtube.com/watch?v=if_aMbIZ0nA.

Related Capabilities: Continuous Development: Holistic Wellbeing

Other Topics: Abstract I will start my presentation by giving an overview of the most current research about the Leader's well-being and self-care. Then I will discuss why increasing and maintaining a Leader's well-being and practicing regular self-care are crucial for a Leader's performance. I will continue by providing an in-depth analysis of factors affecting a Leader's Well-Being including those related to the 4-H SWELL well-being model. The last section of my presentation will discuss the main approaches to improving Leader's Well-Being. Key takeaways - Learn about trends in Leader's Well-Being - Get the latest information about various factors affecting a Leader's Well-Being - Learn more about 4-H SWELL Leader's Well-Being Model, which includes: - Happiness - Physical & Mental Well-Being - Internal & External Harmony - Financial Well-Being - Learn about key interventions for improving Leader's Well-Being

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Format: Virtual

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Research shows that today's leaders are suffering from poor well-being and mental health issues more than ever. Too often, they put the needs of the business or their team before their own needs. But, much like airline pre-flight instructions to "put your oxygen mask on first, before helping others," leaders must take a similar approach by managing their well-being first. By doing so, they can become role models for their employees and build stronger team relationships that lead to better health and productivity outcomes.



HBA Speaker Resource

Speaker Name: Shannon Peel

Speaker Agency/Company: <https://www.marketapeel.agency>

Position/Title at Agency/Company: <https://www.marketapeel.agency>

Speaker Email: shannon@shannonpeel.com

Speaker Website: <https://apeeling.marketapeel.agency/shannonpeel>

LinkedIn Profile Address: <https://linkedin.com/in/shannonpeel>

Bio: Shannon Peel is passionate about stories and how they connect people. People describe her as intelligent, quick-witted, and creative, all things she takes pride in as she values intelligent thought and solution-based productivity. Shannon engages audiences by showing them stories that tap into their experiences and asking them to peel back the layers to find the core of their values-based brand story. She challenges people to tell their stories from different points of view to foster empathy and build trusting connections. She has over 30 years experience in marketing, sales, advertising, and storytelling. Due to her insatiable curiosity and desire to learn new things, she has a unique skill set enabling her to see how all the pieces of a brand story come together to guide an audience from brand awareness to brand advocacy. She recently published her interactive, multimedia digital book called BrandAPeel: Brand Storytelling in the Digital Age

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, , Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, , Networking: Professional Brand Promotion

Other Topics: Branding and Storytelling

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Virtual presentations to small groups (up to 45 min): speaker fee is \$0 if willing to email a 50% discount offer for book or workshop to membership before the event -- Speaker does NOT sell or mention book / workshop during presentation Workshops are \$500 per hour - Organization can sell tickets to make \$\$ or buy books to sell at a 50% wholesale price to sell for full price. (travel and accommodation expenses for in-person are not included in fee and need to be covered)



HBA Speaker Resource

Speaker Name: Shannon Peel

Speaker Agency/Company: <https://www.marketapeel.agency>

Position/Title at Agency/Company: <https://www.marketapeel.com>

Speaker Email: shannon@shannonpeel.com

Speaker Website: <https://apeeling.marketapeel.agency/shannonpeel>

LinkedIn Profile Address: <https://linkedin.com/in/shannonpeel>

Bio: Shannon Peel is passionate about stories and how they connect people. People describe her as intelligent, quick-witted, and creative, all things she takes pride in as she values intelligent thought and solution-based productivity. Shannon engages audiences by showing them stories that tap into their experiences and asking them to peel back the layers to find the core of their values-based brand story. She challenges people to tell their stories from different points of view to foster empathy and build trusting connections. She has over 30 years experience in marketing, sales, advertising, and storytelling. Due to her insatiable curiosity and desire to learn new things, she has a unique skill set enabling her to see how all the pieces of a brand story come together to guide an audience from brand awareness to brand advocacy. She recently published her interactive, multimedia digital book called BrandAPeel: Brand Storytelling in the Digital Age.

Video Link 1: <https://apeeling.marketapeel.agency/shannonpeel>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, , People Management: Collaboration, , Networking: Professional Brand Promotion

Other Topics: Reframe to Succeed: How changing your narrative changes your life Heroes are sought after, villains are feared, viewers are forgotten, and victims are avoided. How others see us is determined by how we tell our own stories. To attract the best opportunities and people, one must tell the right story, at the right time, in the right way. Attendees will learn how to reframe their narrative to be seen as capable, confident, and credible. They will leave the event with techniques to help them craft powerful stories about who they are, what they do, and how they can help others.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation,

Additional Information: Please see other application for more info on fees



HBA Speaker Resource

Speaker Name: Adam Persing

Speaker Agency/Company: Fletcher Knight

Position/Title at Agency/Company: Senior Research Director

Speaker Email: adam@fletcherknight.com

Speaker Website: <https://fletcherknight.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/adampersing>

Related Capabilities: Industry Acumen: Strategic Business Performance, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Innovation Capability: Ideation

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid



HBA Speaker Resource

Speaker Name: Elizabeth Power

Speaker Agency/Company: The Trauma Informed Academy

Position/Title at Agency/Company: Founder

Speaker Email: epower@elizabethpower.com

Speaker Website: <https://www.elizabethpower.com/speaking>

LinkedIn Profile Address: <https://www.linkedin.com/in/elizabethpower/>

Bio: Elizabeth Power, M.Ed., has been featured in Successful Meetings Magazine, and has been a guest on more than 113 talk shows or podcasts talking about change, resilience, and trauma-informed processes. Her work in trauma-informed processes is used in corporate, healthcare, and faith communities on every continent (except Antarctica!). As "The Voice of Lived Experience," Power brings evidence-informed, field-tested practical wisdom, tools that work, and content she molds to your event. She speaks to combined audiences of thousands of people annually and is sought after as a facilitator online and on site. This Vanderbilt graduate is an Adjunct instructor in Psychiatry at Georgetown University Medical Center and a Fulbright Specialist in Trauma Informed Care. Her clients include the National Center for PTSD, the National Child Traumatic Stress Network, Japan's national research project creating a culturally relevant national model of trauma informed care, Indian Health Services, MHealth Fairview, and many more.

Video Link 1: <https://drive.google.com/drive/folders/1v2sZBeLuODroTzed36foARGLsQp9MZWR?usp=sharing>

Related Capabilities: Communication: Active Listening, Communication: Emotional Intelligence, Communication: Adaptive Communication, Executive Mindset: Resilience, People Management: Cultural Competence, People Management: Empathy, Continuous Development: Upskilling, Continuous Development: Holistic Wellbeing

Other Topics: I can adapt my topics to these topics easily. Typically, people want me to talk about the role of Trauma-Informed Care in Healthcare (and how we get it wrong--or right), or Trauma-Responsive Emotional Intelligence and Why it Matters.

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation

Additional Information: Every woman in healthcare brings her history to the workplace and encounters the history of every person with whom she comes in contact. Overwhelming--or traumatic--experiences are part and parcel of healthcare. Responding to them in ways that promote wellness, sturdiness, and that build capacity makes good business sense. This is amplified when we de-medicalize personal misery and frame part of the need as a call for" increased emotional intelligence through the trauma-responsive lens."



HBA Speaker Resource

Speaker Name: Anu Raina

Speaker Agency/Company: n/a

Position/Title at Agency/Company: Director of IT & Doctoral Scholar

Speaker Email: anupam.raina@pharma.com

LinkedIn Profile Address: <http://linkedin.com/in/anu-raina-4aa040ab>

Bio: I am not a professional speaker, but I am passionate to share my career journey learnings as a woman in pharma, as a mother and a doctoral scholar researching and adding knowledge to the phenomenon of "The Motherhood Penalty" and D&I.

Related Capabilities: Communication: Emotional Intelligence, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person

Additional Information: My sessions are interactive and targeted to small groups to share and learn from understanding my research and apply strategies to overcome perceptions of mothers in leadership.



HBA Speaker Resource

Speaker Name: Jeni Raitsin

Speaker Agency/Company: Leisure Hacker

Position/Title at Agency/Company: CEO

Speaker Email: jeni.raitsin@gmail.com

Speaker Website: <http://www.leisurehacker.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/jeni-raitsin-77a673161/>

Bio: Jeni Raitsin is a Mindful Productivity Coach & Mental Fitness (PQ)® trainer and speaker on a mission to help women reach their goals without burning out. Her work is the intersection between productivity and wellbeing - combining practical strategies, cognitive and positive psychology, neuroscience, and modern-day mindfulness intentionally designed to help female entrepreneurs and leaders thrive without sacrificing their health or happiness.

Contact to be Included on Correspondence: Barbara Barrett

Contact Email: barbbarrettHBA@gmail.com

Video Link 1: <https://vimeo.com/728539360>

Video Link 2: https://www.linkedin.com/posts/jeni-raitsin-77a673161_mentalfitnesscoach-mentalfitness-mindfulproductivity-activity-7023612235960754176-R_cd?utm_source=share&utm_medium=member_desktop

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, Change Leadership: Flexibility, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building, Continuous Development: Holistic Wellbeing

Other Topics: Productivity and Mindset



HBA Speaker Resource

Speaker Name: Jeni Raitsin

Speaker Agency/Company: Jeni Raitsin

Position/Title at Agency/Company: Founder and coach

Speaker Email: jeni.raitsin@gmail.com

Speaker Website: <https://leisurehacker.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/jeni-raitsin-77a673161/>

Bio: I'm a Mindful Productivity coach, Mental Fitness (PQ) trainer, and an international keynote speaker on a mission to redefine productivity outside of the hustle culture and help high-achieving women find a less stressful way to be successful. My work is the intersection between productivity and wellbeing. Combining practical time and energy management strategies, cognitive and positive psychology, neuroscience, and modern-day mindfulness intentionally designed to help people women their professional goals without burning out while having time and energy for a thriving personal life.

Video Link 1: <https://www.youtube.com/watch?v=e4qbN4OII5o&t=7s>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, , Communication: Emotional Intelligence, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Change Leadership: Flexibility, , Innovation Capability: Creativity, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: Elizabeth Rajchart

Speaker Agency/Company: Elizabeth Rajchart Photography & Education

Position/Title at Agency/Company: Owner

Speaker Email: elizabeth.rajchart@gmail.com

Speaker Website: <http://elizabethrajchart.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lizrajchart/>

Bio: Elizabeth Rajchart has been educating and speaking on disability since childhood, on a range of topics including self advocacy, mental health, accessibility, and resilience and perseverance. Elizabeth has lived with a disability since she was a child, first learning how to navigate a school system as a gifted disabled student, then using her self advocacy skills to continue her career as a photographer from her wheelchair. Elizabeth's message has reached a diverse list of audiences, including youth organizations, police departments, middle and high school faculty, parent groups, and health care professionals.



HBA Speaker Resource

Speaker Name: Victoria Reese

Speaker Agency/Company: Victor Group Creative

Position/Title at Agency/Company: CEO

Speaker Email: vic@victorgroupcreative.com

Speaker Website: <http://www.victorgroupla.com>

LinkedIn Profile Address: <http://www.linkedin.com/in/victoria-marie-reese>

Contact to be Included on Correspondence: Sandra Martin

Contact Email: manager@victorgroupcreative.com

Related Capabilities: Industry Acumen: Healthcare Enterprise Knowledge



HBA Speaker Resource

Speaker Name: Victoria Reese

Speaker Agency/Company: Victor Group Creative

Position/Title at Agency/Company: Founder/ CEO/ Victor Group Creative

Speaker Email: vic@victorgroupcreative.com

LinkedIn Profile Address: <http://www.linkedin.com/in/victoria-marie-reese>

Contact to be Included on Correspondence: Sandra Martin

Contact Email: manager@victorgroupcreative.com

Related Capabilities: Industry Acumen: Healthcare Enterprise Knowledge, Networking: Visibility, Networking: Professional Brand Promotion

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC)

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation



HBA Speaker Resource

Speaker Name: NDIDI K RICKERT

Speaker Agency/Company: Ultragenyx

Position/Title at Agency/Company: Associate Director, Quality Culture Excellence

Speaker Email: NRickert@Ultragenyx.com

LinkedIn Profile Address: <https://www.linkedin.com/in/ndidi-rickert-47197371/>

Bio: A Quality Culture Excellence Leader, Public Speaker, Writer Ndidi Rickert is a Quality Assurance leader with over 25 years' experience in the pharmaceutical industry. She is recognized as an influential change agent and is a thought leader in process optimization. After leaving England, Ndidi worked for a few pharmaceutical companies, when an opportunity at Gilead Sciences sparked her move to the west coast, where she now lives with her husband. Presently, Ndidi leads Quality Culture Excellence at Ultragenyx, driving the strategy to further advance the quality culture and mindset across the organization through continuous improvement, performance management, overseeing the Quality initiative portfolio, and monitoring progress of the global organization. Her background in Biotechnology and proficiency in Data Management solidified her ability to identify data integrity risks, and problem solve the most compliant path to drug submissions and approvals. Ndidi leads the Ultragenyx X2 Women in Biotech Employee Resource Group (ERG).

Related Capabilities: , Integrity: Credibility, Decision-Making: Risk Management, Influence: Conflict Management, People Management: Cultural Competence, People Management: Empathy, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building,

Other Topics: Leading without Authority Take up Space Live and lead a life expressed

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: "Lead from the bench" - Wolfpack As women we tend to remain within the confines and not color in between the lines. I challenge women to step into the white spaces in between departments, use your creative genius to shine and execute with excellence. They cant help but notice you



HBA Speaker Resource

Speaker Name: NDIDI RICKERT

Speaker Agency/Company: Ultragenyx

Position/Title at Agency/Company: Ultragenyx

Speaker Email: ndidil@yahoo.com

LinkedIn Profile Address: <http://www.linkedin.com/in/ndidi-rickert-47197371>

Bio: Ndidi Rickert is a Quality Culture thought leader with 25 years plus experience in the Biotechnology Industry with a proven track record in problem-solving pathways to drug approvals. Born in Sierra Leone, W. Africa, Ndidi completed her education in the U.K. and moved to the U.S. where she now lives with her husband. Ndidi is a Steering Committee Member of the Women's Employee Research Group (ERG) and is a founding member of the UltraMosaic ERG for Black, Indigenous, (and) People of Color (BIPOC). She enjoys writing and is an authentic, reliable, and kind (ARK) leader who injects laughter into everything she does. Having been "otherized" all her life, she advocates for belonging and is a supporter of issues impacting women, children, people with disabilities, Sickle Cell Awareness, and Newborn Screening. Ndidi is a descendant of the Creole people (Freed slaves from the Americas and the Caribbean).

Related Capabilities: Communication: Respectful Communication, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Relationship Building, Change Leadership: Change Advocacy

Other Topics: Authenticity, Reliability, Kindness Influence and Impact Leading Without Authority Coaching and Mentorship

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I have an against-all-odds story from Africa to the U.K. to the U.S., and with resilience and pure patience, I have always been reminded of how much I don't belong but here I am, still standing and occupying spaces not built for me.



HBA Speaker Resource

Speaker Name: Cynthia Rivarde

Speaker Agency/Company: Rockville Economic Development, Inc.

Position/Title at Agency/Company: Chief Executive Officer

Speaker Email: cindy@rockvilleredi.org

Speaker Website: <http://www.rockvilleredi.org>

LinkedIn Profile Address: <https://www.linkedin.com/in/cynthia-rivarde-5a35a54/>

Bio: Cindy serves as the CEO of Rockville Economic Development, Inc. (REDI), which identifies and develops economic opportunities to help Rockville prosper and lead as a 21st century city for business. With her 20+ year background in commercial real estate law and development, she leads REDI in new and inventive ways to create economic growth, attract and retain businesses, and highlight Rockville as a premier community for businesses, workers, visitors and residents. She has previously served as a Deputy City Manager for Coral Springs, Florida, the Community and Economic Development Director for Modesto, California (which included oversight of the City's Tourism and Convention Center), and the Economic and Cultural Development Director for Coral Gables, Florida. She obtained her JD from the University of Connecticut School of Law, an MFA in painting from Towson University, and a BA in dramatic art/studio art from the University of North Carolina.

Related Capabilities: Industry Acumen: Strategic Business Performance, Executive Presence: Business Judgment, Executive Mindset: Resilience, Decision-Making: Critical Thinking, Decision-Making: Problem-Solving, Influence: Political Savvy, Influence: Inspirational Leadership, Networking: Strategic Positioning, Innovation Capability: Visioning

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Building Better Business Connections (3BC), Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Panel



HBA Speaker Resource

Speaker Name: Dawn Rotellini

Speaker Agency/Company: National Hemophilia Foundation

Position/Title at Agency/Company: Chief Operating Officer

Speaker Website: <http://hemophilia.org>

LinkedIn Profile Address: <https://www.linkedin.com/in/dawn-rotellini-3961b917/>

Bio: Dawn has been a leader in the bleeding disorders community for many years. As a parent of a son with hemophilia, she founded the Rocky Mountain Hemophilia & Bleeding Disorders Association in Bozeman, Montana, served as its Executive Director, and began their Family Camp. After moving to Pittsburgh, Pennsylvania, Dawn worked for the American Diabetes Association (ADA) as an Area Manager. Concurrently, she served as a board member for the Hemophilia Center of Western Pennsylvania for six years. Dawn left the ADA for a position as the Executive Director of the Western Pennsylvania Chapter of the NHF in Pittsburgh, where she became actively involved with Camp Hot to Clot and eventually became the Director. She holds a Bachelor of Science from Montana State University in Bozeman.

Contact to be Included on Correspondence: Ilana Ostrin

Contact Email: iostrin@hemophilia.org

Video Link 1: <https://www.youtube.com/watch?v=OgVjUeTkKCQ>

Video Link 2: https://www.youtube.com/watch?v=66SSPBb1p_g

Video Link 3: <https://www.youtube.com/watch?v=olhrdqXFLBk>

Related Capabilities: Integrity: Values Alignment, Integrity: Credibility, Communication: Active Listening, Communication: Respectful Communication, Industry Acumen: Healthcare Enterprise Knowledge, , Executive Presence: Confidence, Executive Presence: Poise, Executive Mindset: Career Development Strategy, Influence: Conflict Management, People Management: Relationship Building, People Management: Collaboration

Other Topics: Nonprofit Leadership; Advocacy Leadership; Community-Building; Audience Rapport; Explosive Organization Growth

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Dawn is a dynamic and engaging public speaker with a warm persona that draws others in. She is a welcomed leader in any professional setting and would be a great addition to HBA events.



HBA Speaker Resource

Speaker Name: Clare Rowe

Speaker Agency/Company: Rowe and Associates

Position/Title at Agency/Company: Director, Principal Psychologist

Speaker Email: clare@roweandassociates.com.au

Speaker Website: <http://www.clarerowe.com.au>

LinkedIn Profile Address: <https://www.linkedin.com/in/clare-rowe-ab16a2201/>

Bio: Clare Rowe is one of Australia's leading psychologists with expertise in child development, families and parenting. She is the director of Rowe & Associates - a busy private practice in Sydney's South. Clare is a weekly contributor to Sky News, publishes regularly in The Australian and is sought after by the media for commentary on current affairs. An engaging, relatable and informative speaker, Clare brings her unique style of common sense, humour and insight to tackle modern day topics such as parenting, mental health, the education system and the impact of increasing woke culture on our children. Weaving her unique style of personal commentary backed up with science, Clare imparts her audience with practical takeaway messages and thought-provoking ideas.

Video Link 1: <https://www.skynews.com.au/opinion/chris-kenny/what-was-it-set-up-for-ndis-needs-to-come-back-to-its-roots/video/8bcbfed5d9807fd0ea2762c02c99bcc2>

Video Link 2: <https://www.skynews.com.au/opinion/outsidere/screen-time-during-lockdowns-were-disastrous/video/2ba7e22b9c944c3944f68908557bd744>

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Industry Acumen: Healthcare Enterprise Knowledge, Executive Mindset: Self Motivation, Executive Mindset: Resilience

Other Topics: Clare can speak on a range of topics as a psychologist including motivation, finding inspiration, finding a work/life balance, the value of hard work, balancing entrepreneurship with parenthood.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Deepika Roy

Speaker Agency/Company: athenahealth

Position/Title at Agency/Company: Senior Product Management Associate

Speaker Email: roydeepika87@gmail.com

Related Capabilities: Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Executive Mindset: Self Motivation, Influence: Conflict Management

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Sowmini S K

Speaker Agency/Company: Baxter Healthcare

Position/Title at Agency/Company: Senior Manager - Digital Health

Speaker Email: isowmini@gmail.com

LinkedIn Profile Address: <https://www.linkedin.com/in/sksowmini/>

Related Capabilities: Integrity: Self-Awareness, , Communication: Emotional Intelligence, Industry Acumen: Digital Ecosystem Knowledge, Executive Mindset: Self Motivation, Decision-Making: Critical ThinkingInfluence: Conflict Management, People Management: Empathy, Networking: Visibility, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Innovation Capability: Design Thinking, Continuous Development: Upskilling

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Misha Safran

Speaker Agency/Company: CEEQ, Center for Empathy and Emotional Intelligence, LLC

Position/Title at Agency/Company: Speaker & Author

Speaker Email: misha@ceeq.org

Speaker Website: <https://www.ceeq.org>

LinkedIn Profile Address: <https://www.linkedin.com/in/misha-safran/>

Bio: Misha Safran is a Credentialed Professional Life Coach and founder of the Center for Empathy and Emotional Intelligence, LLC (CEEQ). She is an award-winning speaker, new author and has earned the CEO NIH Award in recognition of successful DEIA training. Misha creates brave spaces for clients to navigate their discomfort while developing new skills. Professional communities thrive as team members discover, value, and celebrate one another's successes, and find new enthusiasm for their work together. Misha enjoys helping leaders reset their mindset to empower their voices, resulting in renewed energy, enhanced problem-solving, creativity, and thoughtful communication by centering empathy and emotional intelligence.

Contact to be Included on Correspondence: Sandra Isaac

Contact Email: sandra@justintimespeakers.com

Related Capabilities: Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Continuous Development: Holistic Wellbeing

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation

Additional Information: Misha's expertise aligns seamlessly with your event's message, and her proposed topic, "Centering Empathy in Your Leadership and Beyond," offers a compelling connection. This presentation promises to be a pivotal learning experience for female leaders seeking to enhance their abilities in cultivating empathy and grace within their leadership approach. Misha's session will introduce attendees to the transformative empathy and grace blueprint, which comprises the innovative Super CAPE© framework. Through comprehensive insights into Compassionate Communication, Assuming Positive Intent, the Principles of IDEAB (Inclusion, Diversity, Equity, Access, Belonging), and the importance of Empathy Before Accusation, participants will gain actionable tools to foster sustainable belonging and inclusion within their organizations. The presentation will not only delve into the theoretical foundations of empathy, grace, emotional intelligence, and acceptance but will also offer tangible real-life anecdotes and results, thus inspiring leaders and their teams to embrace healthier collaborative dynamics while nurturing autonomy. Misha will share a three-step approach to compassionate communication, empowering attendees to forge positive relationships within their workplace. By participating in this session, attendees will be equipped to model their very own Super CAPE©, enabling them to amplify their leadership efficacy. As the conference explores the nexus of healthcare and

technology, with a focus on leadership skills, competencies, and industry trends, Misha's contribution is uniquely poised to add a vital dimension to the event's priority topics. Through her presentation, attendees will glean insights that are not only immediately applicable but also resonate deeply with the overarching goal of optimizing diversity, collaboration, and career advancement within the dynamic healthcare and technology landscape. Misha's participation in the 2023 HBA Annual Conference will undoubtedly contribute to an enriching and transformative experience, aligning seamlessly with the event's objectives and further elevating its impact on attendees.



HBA Speaker Resource

Speaker Name: Lisa Sakai

Speaker Agency/Company: One Vision Retirement

Position/Title at Agency/Company: One Vision Retirement

Speaker Email: lisa@onevisionretire.com

LinkedIn Profile Address: <https://www.linkedin.com/in/lisasakai/>

Bio: Lisa Sakai is a Financial Consultant who works with clients on Bucket List Acceleration, getting to live the life they want now. As the co-founder of One Vision Retirement, she has been working with clients across the country for over 12 years. Lisa's advice provides easy to understand, baby steps that people can take action on right away.

Video Link 1: <https://www.youtube.com/channel/UCG0ymYn1LZxIgcFmPiZfOLA>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Executive Mindset: Self Motivation, Continuous Development: Legacy Building

Other Topics: SECRETS TO ACCELERATING YOUR BUCKET LIST TRANSFORMING CONFUSION INTO FINANCIAL INDEPENDENCE 3 WAYS TO BUILD A LIFESTYLE YOU LOVE NOW You'll Learn: GETTING TO THE WHY HOW TO ALLOW YOURSELF TO DREAM BIGGER THE FOUR LETTER WORD IN FINANCE THE MILLION DOLLAR CONVERSATION

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Jill A Schulman

Speaker Agency/Company: Breakthrough Leadership Group

Position/Title at Agency/Company: Breakthrough Leadership Group

Speaker Email: jill@breakthroughleadershipgroup.com

Speaker Website: <http://www.breakthroughleadershipgroup.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/jill-schulman-0295263/>

Bio: Jill harnesses evidence-based positive psychology and leadership development to elevate organizational performance, foster workplace happiness, and boost employee engagement. Transitioning from the Marine Corps' rigorous discipline to healthcare's dynamic sphere, Jill exemplifies transformative leadership. More than just a leadership consultant, she's a catalyst, adept at blending the enriching science of happiness and well-being into professional settings. Acclaimed for translating leadership theories into tangible results, her diverse background across military, corporate, and volunteer sectors positions her as a sought-after speaker, coach, and trainer. Residing in picturesque San Clemente, CA, with her family, Jill's unique journey inspires emerging leaders everywhere.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Relationship Building, People Management: Collaboration, Networking: Professional Brand Promotion, Continuous Development: Upskilling, , Continuous Development: Holistic Wellbeing

Other Topics: Build Mental Fitness at Work- Leveraging the Science of Positive Psychology to Drive Organizational Results Conquer Stress and Prevent Burnout to increase your well-being and to boost your performance The Emerging Field of Positive Psychology - The Science of Happiness & Well-being The Power of Positivity - Leveraging positive emotions and optimism to increase creativity, problem-solving and performance at work

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I have a unique blend of expertise (Master's degree in Applied Positive Psychology from UPenn) Military background (Former USMC Officer), and Healthcare Leadership Experience (13 years in Pharma, Biotech, and Device) to bring value to the HBA. In addition, I have 12 years of experience in leadership development, designing and delivering programs that drive results (in Healthcare and beyond). In addition, I spent several years in a local HBA Chapter (including Chapter President) and have been a speaker at the annual leadership meeting. My science of Positive Psychology (my new focus and expertise) is in demand in organizations to increase employee well-being, elevate culture and drive organizational results.



HBA Speaker Resource

Speaker Name: Vanitha Sekar

Speaker Agency/Company: Enveda Biosciences

Position/Title at Agency/Company: Chief Business Officer

Speaker Email: vanitha.sekar@envedabio.com

LinkedIn Profile Address: <https://www.linkedin.com/in/vanitha-sekar-1754a95/>

Bio: Dr. Sekar is Chief Business Officer at Enveda Biosciences, a pioneer in transforming small molecule drug discovery by using machine learning to harness the potential of natural products. Dr. Sekar has more than 20 years of business development, corporate strategy and R&D experience in pharma and biotech. Prior to Enveda, she worked at Gilead Sciences, Merck Research Laboratories and Janssen Pharmaceuticals where she served in multiple roles of increasing responsibilities. Dr. Sekar also spent 5 years as Acting Team Leader and Senior Reviewer at the U.S. FDA and earned her Ph.D. in Pharmaceutical Sciences at Virginia Commonwealth University. Dr. Sekar's commitment to the health care industry extends to her passion for recruiting, mentoring and supporting women and minorities in early career and leadership roles. She is an advisor to Springboard Enterprises' Life Sciences Council and a scientific reviewer of applications to Investor Initiatives Program by NCI SBIR.

Related Capabilities: Integrity: Self-Awareness, Communication: Emotional Intelligence, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Shweta

Speaker Agency/Company: Johnson & Johnson

Position/Title at Agency/Company: Director, Global Digital & R&D Policy

Speaker Email: sbhardw3@its.jnj.com

LinkedIn Profile Address: <https://www.linkedin.com/in/shweta-bhardwaj-msc-mba-3715564/>

Bio: Global lead for Digital and R&D Policy, World Wide Government Affairs and Policy (WWGA&P) at Johnson & Johnson. Member, B20/ G20 Digital Transformation Taskforce & Asia-Pacific Chairperson, Interoperability & Health data Task Force at Asia Pacific Medical Technology Association (APACMed). Coach to J&J's One Young World (OYW) Global Leaders for 2021 & 2022.

Related Capabilities: Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Executive Presence: Confidence, People Management: Collaboration, Change Leadership: Opportunity Assessment, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Career Conversations, Mentoring/HOPE Program Lunch-and-Learns,

Suitability for Format: Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Shireen Soliman

Speaker Agency/Company: Shireen Soliman

Position/Title at Agency/Company: Educator.Artist.Advocate

Speaker Email: shireens.nyc@gmail.com

Speaker Website: <http://www.shireensoliman.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/shireen-soliman/>

Bio: Shireen Soliman is an Egyptian-American artist, educator, advocate and mother. Shireen teaches at both Parsons School of Design and Pratt Institute, offering coursework such as Visual Communications, Contextualizing Fashion, Design and Illustration. Through a lens focused on the intersection of Fashion, Identity, Narrative and Design, Shireen aligns her lived experience with her professional expertise to create educational experiences for varied audiences. "When we raise our collective consciousness around the power of fashion, art and design to express Narrative, Heritage and Identity, we can reclaim and own that power to honor and affirm each of our beautiful and glorious stories."

Related Capabilities: Integrity: Self-Awareness, , Communication: Emotional Intelligence, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation

Other Topics: Self awareness through cultural sensitivity, Identity awareness for increased confidence, creativity as related to self-care and community connection

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Lucy Sorrentini

Speaker Agency/Company: Impact Consulting, LLC

Position/Title at Agency/Company: Founder *& CEO

Speaker Email: lucy@impactconsultingus.com

Speaker Website: <http://www.impactconsultingus.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lucysorrentini/>

Bio: I am the Founder and CEO of Impact Consulting, LLC, a certified minority and woman-owned Management Consulting Firm, with offices in New York and New Jersey. We have more than 20 years of experience in Talent, Leadership, Inclusion and Organizational Development. Our core capabilities are in Human Capital Strategy, Diversity and Inclusion Consulting, Professional and Leadership Development Training and Executive Coaching. We are the "go-to" Consultant of Choice for any organization who is intentional and committed to building a diverse talent pipeline and inclusive workplace culture.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Industry Acumen: Entrepreneurship, Executive Mindset: Career Development Strategy, Influence: Impact, , Influence: Inspirational Leadership, People Management: Cultural Competence, Change Leadership: Change Advocacy

Other Topics: DEI

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Lucy Sorrentini

Speaker Agency/Company: Impact Consulting, LLC

Position/Title at Agency/Company: Founder & CEO

Speaker Email: lucy@impactconsultingus.com

Speaker Website: <http://www.impactconsultingus.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/lucysorrentini/>

Link to Headshot: [lucy_sorrentini_headshot.png](#)

Bio: I am the Founder and CEO of Impact Consulting, LLC, a certified minority and woman-owned Management Consulting Firm, with offices in New York and New Jersey. We have more than 20 years of experience in Talent, Leadership, Inclusion and Organizational Development. Our core capabilities are in Human Capital Strategy, Diversity and Inclusion Consulting, Professional and Leadership Development Training and Executive Coaching. We are the "go-to" Consultant of Choice for any organization who is intentional and committed to building a diverse talent pipeline and inclusive workplace culture.

Video Link 1: <https://youtu.be/jKhWM2FgDYY>

Video Link 2: <https://youtu.be/CQjwdF1scH0>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Executive Presence: Composure, Executive Mindset: Career Development Strategy, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Relationship Building, People Management: Collaboration, Networking: Professional Brand Promotion, Change Leadership: Disruptive Leadership, Innovation Capability: Visioning

Other Topics: Inclusive Leadership, Diversity, Equity and Inclusion Strategy, Cultural and Emotional Intelligence.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: I am a certified executive coach and consultant with 20+ years of strategy consulting, working with global brands such as McKinsey & Company and Booz Allen Hamilton to support the people development and change management needs of global clients.



HBA Speaker Resource

Speaker Name: Kristen Spensieri

Speaker Agency/Company: Syneos Health

Position/Title at Agency/Company: Global Head, Corporate Communications & Marketing

Speaker Email: kristen.spensieri@syneoshealth.com

Contact to be Included on Correspondence: Cris Velasquez

Contact Email: cris.velasquez@syneoshealth.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Resilience, Decision-Making: Agility, Decision-Making: Problem-Solving, , Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Change Leadership: Flexibility, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person



HBA Speaker Resource

Speaker Name: Marina Stamos

Speaker Agency/Company: Stamos Consulting

Position/Title at Agency/Company: CEO, Senior Coach, Speech Writer

Speaker Email: marina@stamoscoaching.com

Speaker Website: <http://www.stamoscoaching.com>

LinkedIn Profile Address: <http://www.linkedin.com/in/marinastamos>

Bio: Marina is an internationally recognized business growth coach and speaker who has helped thousands of women to double, triple and 10x their income doing the work they love. She recovered from face-down failure to create three successful businesses and a multiple 6-figure income. Marina is an Emmy-nominated former TV news producer and her clients' successes have been featured everywhere from TEDx to Entrepreneur and Oprah Magazine.

Video Link 1: <https://www.youtube.com/watch?v=tMGWz-vdLRo>

Video Link 2: <https://www.youtube.com/watch?v=tMhttps://vimeo.com/manage/videos/691141341GWz-vdLRo>

Related Capabilities: Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, , Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, People Management: Relationship Building, Networking: Visibility, Networking: Professional Brand Promotion, Continuous Development: Legacy Building

Other Topics: Most solo entrepreneurs are passionate about helping others, but shockingly few will ever make any real or consistent income. They are chronically overwhelmed by the details of business and the thought of "selling" makes them run screaming. But that all changes when you approach client acquisition with a mindset of quiet, confident, compassionate service and use words that get you noticed by the person you're meant to serve.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: After years of struggling to grow a business, accumulating 6 figures of debt, and a crash to a bathroom floor from business overwhelm that was a wake-up call, I now earn multiple 6-figures per year and have helped my small business clients earn a combined revenue increase of more than \$30M--all with the power of speaking. I wanted to take my love of writing and journalism and turn it into a way to help the solo and small business owner use the power of simple words to build a business and get the security and dignity that comes from gainful self employment.



HBA Speaker Resource

Speaker Name: Patricia K. Suggs, Ph.D.

Speaker Agency/Company: ARISE Leadership Consulting, LLC

Position/Title at Agency/Company: CEO

Speaker Email: patricia@pksuggscoaching.net

Speaker Website: <http://ariseleadershipconsulting.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/drpatriciasuggs>

Bio: Dr. Patricia Suggs, CEO of ARISE Leadership Consulting, LLC, CEO of PKS Publishing, an international speaker, and international best-selling Author. She helps high-achieving women 'ditch the ladder for the elevator.' Her work with individual women/small groups and businesses includes: becoming more observant in the workplace; understanding the politics; becoming more visible; finding their voice; developing effective boundaries; erasing limiting beliefs; strengthen their self-confidence, and learn the techniques to deal with conflict effectively and with compassion. She has written many articles including her latest: Feeling the Imperfection and Doing it Anyway. She has been there and come out on the other side, successful in all of her pursuits. Education: Ph.D., M.E.D., University of North Carolina, Greensboro; M.Div., Duke University School of Divinity. Certifications: ICF for Coaching; Conflict Resolution; Healing Touch. Work History: Minister; and Associate Professor in Geriatrics at Wake Forest University School of Medicine

Video Link 1: <https://drive.google.com/drive/u/0/folders/1fzkl1IAVPbyXEGRzrySpXeoVeGv59XGB>



HBA Speaker Resource

Speaker Name: Katy Temple

Speaker Agency/Company: Katy Temple Media Coaching

Position/Title at Agency/Company: Owner & Founder

Speaker Email: katy@katytemplecoaching.com

Speaker Website: <https://www.katytemplemediacoaching.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/katytemplemediacoaching/>

Bio: Temple Media Coaching provides personalized media training and coaching for high profile executives, founders, and professional athletes who are disciplined, demand excellence, and strive to cultivate an influential and impactful presence on camera, online, and on stage. They know delivering a clear, authentic and memorable message is critical to becoming a prominent thought leader, building trust in an audience, gaining buy-in from key stakeholders and securing new sponsorship opportunities and funding for social cause organizations. Leveraging Katy's successful 25 year career as an Emmy Award winning sports broadcaster, she works with distinguished leaders and guides them to becoming self-assured, prepared and equipped to handle even the most difficult media moments. This results in cultivating a polished camera ready presence and honoring their authentic voice so they get noticed by all the right people.

Contact to be Included on Correspondence: Courtney Lentz-Krausz

Video Link 1: <https://www.youtube.com/@katytemplemediacoaching2243>

Related Capabilities: Integrity: Self-Awareness, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Networking: Professional Brand Promotion

Other Topics: Change your behavior and habits to become a skilled communicator Develop expert interpersonal communication techniques Arm yourself with speech and body-language skills Communicate with clarity, confidence, control, and authenticity Methods to overcome on-camera fear and anxiety Build confident on-camera habits Learn and discuss video media best practices

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Katy Temple

Speaker Agency/Company: Katy Temple Media Coaching

Position/Title at Agency/Company: Katy Temple Media Coaching

Speaker Email: katy@katytemplecoaching.com

Speaker Website: <https://www.katytemplemediacoaching.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/katytemplemediacoaching/>

Bio: Leveraging 25-plus years as a sports broadcaster, I founded Katy Temple Media Coaching to help executives, and pro athletes in transition feel confident, competent, and in control on camera, on stage, and in person. Honing your communication and presentation skills is no longer optional in staying relevant. In today's environment, a strong on-camera presence can catapult your career. Staying on-point and being intentional in your messaging, body language, tone, and presence gets you noticed by all the right people, launches lucrative careers, and leaves a positive and memorable impact in the world. My unique media training method is designed to work for people who work hard and demand excellence. As an Emmy Award winner, I expect excellence so you get results that exceed your expectations.

Video Link 1: <https://www.youtube.com/watch?v=UclEIKq6zA4>

Video Link 2: <https://www.youtube.com/watch?v=tfXagtG56aA&t=1s>

Video Link 3: <https://www.youtube.com/watch?v=ipkkaKragDo>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Continuous Development: Upskilling

Other Topics: My topics of Executive Presence, Strong Communication, and Presentation Skills are the background to all of my content. I can focus on Executive Presence - What Is It and How Do You Get It? The Value of Storytelling, Bringing Data Alive to Engage Your Audience, my customized On Camera Messaging and Delivery Checklist, which is everything you need to think about before you do a presentation, run a meeting, create a video, do a talk, a podcast, or talk to the media, Presenting with Power and Poise, to name a few.

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: A lot of women still struggle with confidence, fear, or lack of experience when it comes to how they present themselves. Even at the highest level, Imposter Syndrome is real. And I know this is a very challenging time for Healthcare. My content will teach them, and give them tangible tips on how to

bring the best version of themselves to every meeting, panel, presentation, talk, video, or networking event. In addition, I can give them tools to manage difficult Q&A sessions with confidence. Confidence is not only the benefit but getting noticed and more opportunities and higher pay are the other outcomes.



HBA Speaker Resource

Speaker Name: Rachel Tenenbaum

Speaker Agency/Company: I AM Living

Position/Title at Agency/Company: NeuroTransformational Coach

Speaker Email: rachel@iamliving.us

Speaker Website: <http://www.iamliving.us>

LinkedIn Profile Address: <https://www.linkedin.com/in/rachel-tenenbaum/>

Bio: A bright, energetic and engaging powerhouse in the development realm, Rachel Tenenbaum teaches leaders & game-changers world-wide how to defuse stress, catapult collaboration, foster innovation, and retrain their brain to generate greater efficacy and engagement. Tenenbaum works with mission driven organizations from smaller scale orgs to Fortune 100 organizations. She is published in Forbes, Thrive Global, and other syndications and speaks around the country. She is a contributor to Insight Timer, which is a global meditation platform. Additionally, she is a CHIEF guide & facilitator for leading female executives. A NeuroTransformational Coach and Co-Active Coach (CPCC), Rachel is certified by the International Coach Federation (PCC). She is a graduate of the Coaches Training Institute's Leadership program and licensed to deliver the cutting-edge work of BEabove Leadership, blending neuroscience, coaching, + consciousness. Amongst other Leadership certifications, she has thousands of hours of training in Mindfulness, Meditation & Mind-Body awareness.



HBA Speaker Resource

Speaker Name: Kellie Tinnin

Speaker Agency/Company: Kellie Tinnin Consulting, LLC

Position/Title at Agency/Company: Kellie Tinnin Consulting, LLC

Speaker Email: kellie@kellietinnin.com

Speaker Website: <http://www.kellietinnin.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/thekellietinnin/>

Bio: Helping businesses make a measurable difference in their performance and their bottom line is Kellie's goal. A reformed "desert dweller," she moved from Arizona back to New Mexico in 2005, working for a start-up specialty construction firm. Today, Kellie owns and operates Kellie Tinnin Consulting, LLC an Organizational Development consulting firm. Her greatest asset is creating programs that address the customer's needs in ways that are measurable to the individual employee, groups of individuals, and organizations. Kellie has also contributed her expertise in learning and development to several conferences including the 2022 Northern New Mexico Human Resource Association conference, 2023 SHRM New Mexico Conference and Disrupt HR Albuquerque. She received a bachelor's degree in Business Administration from Northern Arizona University in 2004 and a master's degree in organizational and human resource development from the University of New Mexico in 2020.

Video Link 1: <https://www.kellietinnin.com/post/is-quiet-quitting-better-than-savage-resignation>

Video Link 2: <https://www.kellietinnin.com/post/training-is-not-a-one-and-done-learning-nerds>

Video Link 3: <https://www.kellietinnin.com/post/the-way-we-ve-always-done-it-a-mediocre-strategy-for-employee-engagement-webinar>

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Decision-Making: Agility, Decision-Making: Problem-Solving, People Management: Cultural Competence, People Management: Empathy, People Management: Collaboration, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Innovation Capability: Design Thinking, Continuous Development: Upskilling, Continuous Development: Learning Agility

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader., The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: Our organization specializes in interventions that improve organizational development by improving employee engagement. Statistically speaking, I know the healthcare industry struggles with engagement and retention. Much of this I realize is because of the stressors that come with healthcare work. My husband recently experienced a major medical issue that has left him currently hospitalized. I have seen firsthand the silo effect and a lacking community of practice among his initial healthcare team. Additionally, I heard from nurses in my husband's wing that they were struggling with their

job which reflected as poor bedside manner with their patients, including my spouse. I have had to do a lot of follow up and advocating for him to ensure we get the correct care.



HBA Speaker Resource

Speaker Name: Tanya Torres

Speaker Agency/Company: One Oak Wealth Management

Position/Title at Agency/Company: Certified Financial Planner

Speaker Email: tanyatorresv@gmail.com

Speaker Website: <http://www.tanyatorresv.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/tanya-torres-cfp®-57b0416b/>

Bio: A dynamic public speaker and financial planner who has dedicated her career to empowering people with the knowledge and skills to take control of their life & finances. With a passion for storytelling, Tanya is a sought-after speaker who inspires and educates audiences with her unique blend of real-life experiences and practical advice.

Related Capabilities: Integrity: Self-Awareness, Integrity - Accountability, Communication: Emotional Intelligence, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Influence: Impact, Influence: Inspirational Leadership, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Design Thinking

Other Topics: This Keynote is about how chaos can create opportunities for growth and development. Most of society views chaos as a negative thing, but it can also be a chance to explore new possibilities and create something innovative and impactful. Yet, chaos seems to be the time where people take a step back and reflect as opposed to following the crowd or acting impulsively. Tanya will provide practical advice on how to use chaos to our advantage, including embracing uncertainty, staying focused on the big picture, and maintaining a positive and optimistic attitude. The goal is to inspire the audience to see chaos in a different light, not be afraid of it and show them that by being adaptable, flexible, and open-minded, they can turn challenging situations into opportunities for success. Ideal for leaders management, and anyone looking to thrive in uncertain and unpredictable environments.

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.,

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: As a latina Certified Financial Planner, I specialize in serving professionals in the medical community (specifically physicians, residents, and RNs). I help them understand the importance of money and how planning financially from early on in their careers is important. I spent 6 years at Merrill Lynch working in a field where women were largely underrepresented as advisors and underserved as clients so my biggest goal is to provide education, resources and awareness around finances for these clients, especially women. From my experience I see that a lot of women shy away from it because they don't feel comfortable with who they speak to and don't know who to ask for advice and guidance without feeling self-conscious about their lack of knowledge around the topic. I work from a holistic perspective as I understand women

have different concerns, goals and priorities and I feel that it's extremely important for them to feel heard, supported and understood. This program would benefit HBA members tremendously.



HBA Speaker Resource

Speaker Name: Frank V.Emerson

Speaker Agency/Company: Frank V. Emerson

Position/Title at Agency/Company: Keynote Speaker/Professor/Intelligence Officer

LinkedIn Profile Address: <https://www.linkedin.com/in/frank-emerson-86a656a>

Bio: Frank Emerson is an accomplished leader in U.S. national security and foreign policy matters, serving with the U.S. Central Intelligence Agency and the Department of State in the U.S. and internationally for more than 26 years. He has a command of worldwide operations, diplomacy, and crisis management, and has developed and directed diverse and collaborative teams to counter national security threats. Emerson excels at building multi-agency and international programs with foreign partners to maximize results. As a senior intelligence officer in South America, he led an Intelligence Fusion Center where he forged 14 federal agencies to disrupt and dismantle terrorist and drug trafficking organizations.

Contact to be Included on Correspondence: Narda Ray-Hentges

Contact Email: nardarayh@att.net

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Frank V.Emerson's focus is LEADERSHIPS in challenging times and his experiences as a CIA officer may be applied in any job and career to meet daily demands in the workplace. He discusses the importance of organizational cultures at a strategic level and how culture prepares the employees to meet tactical mission requirements while enhancing business success.



HBA Speaker Resource

Speaker Name: Jody Van Swearingen

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: SVP - Creative Director • Creative Management

LinkedIn Profile Address: <http://www.linkedin.com>

Bio: Creative director Jody Van Swearingen has led teams in dozens of product launches and global campaigns at independent health care ad agency AbelsonTaylor. A notable recent success that has won industry honors is #MyEpilepsyHero, a social media campaign building awareness of epilepsy and a sense of unity among those affected by the disease. Van Swearingen excels at extracting insights from volumes of data and generating creative work that resonates. As a mentor and advocate of gender parity, she has helped staffers—many of them women—advance at AbelsonTaylor or go on to successful careers elsewhere. Van Swearingen joined AbelsonTaylor in 1997 as an art production manager and advanced to more senior positions on the creative side, combining knowledge of design, concept development, branding and typography.

Contact to be Included on Correspondence: K. Pearson Brown

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Poise, Executive Mindset: Mastery Orientation, Decision-Making: Critical Thinking, Decision-Making: Problem-Solving, Influence: Political Savvy, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Professional Brand Promotion, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: Name a medical condition, and chances are Jody knows all about it. Name a medium, and trust Jody to know the best way to use it. Name an award, and odds are Jody has won it. Bring up architecture, theatre, design, art, Doctor Who, Haruki Murakami, and Adventure Time, and Jody can chat about them all. Enthusiastically and thoughtfully. But when you get down to it, Jody is a designer raised on the tough side of the Second City. She doesn't hesitate to take on a challenge. She won't stop working until the job is done well. And she sure as hell knows how to have a good time—and to make sure the people she's working with have one, too.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: Through programs like #MyEpilepsyHero and Night Nurse Nation (the first social media campaign on Facebook for healthcare professionals), Jody shows how to successfully put a human face

on healthcare, leverage the most effective channels to communicate with a desired group, and create a win-win-win for clients, campaign targets, and agencies. Jody's work also influences the industry through its memorability and longevity.



HBA Speaker Resource

Speaker Name: Ali Vandenburg

Speaker Agency/Company: Ultragenyx

Position/Title at Agency/Company: Senior Director, Patient Engagement

Bio: Passion for those underserved has been the crux of Ali's professional career. Starting in the industry selling ADHD medications to now leading a Patient Engagement team to assist patients living with rare disease obtain access to life-altering therapies. While navigating through a male dominated industry herself, she has been a strong supporter of women's growth and empowerment. While at Shire, she established a chapter of a woman's resource group to her franchise and was one of 12 selected for the GROW Leadership Award. Currently at Ultragenyx (now in a position of leadership), she continues to support the development of her team and all women as Lead of Ultragenyx's X2:Women in Biotech. Ali's other passion is her family. She is a wife, friend, daughter, sister, and mother of three children. There is nothing she enjoys more than hosting her circle and sharing her love through cooking to celebrate life's journey.

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Respectful Communication, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, , , People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Creativity, Continuous Development: Upskilling, Continuous Development: Legacy Building,

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Megan VanHoy

Speaker Agency/Company: Taylor Strategy Partners

Position/Title at Agency/Company: Taylor Strategy Partners

Speaker Website: <https://taylor-strategy.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/megan-van-hoy-phd-4a37613/>

Bio: Megan currently leads the Consulting and Assessment team, partnering with internal and external clients to support talent initiatives through the design of selection and development tools. Her work focuses on helping organizations use the best data and insights to make informed decisions about talent and she brings 15 years of experience working with senior stakeholders, HR and talent acquisition teams in the healthcare, financial services, and life sciences. Megan has developed customized selection process solutions, from executive assessments to interview guides and training programs. She has also partnered with senior leadership in their efforts to build and sustain employee engagement and with front-line managers in utilizing developmental feedback. Megan currently lives in Charlotte, NC but will always be a Buckeye fan. She earned her Ph.D. and M.A. in Industrial/Organizational Psychology from The University of Akron and an undergraduate degree in Psychology from The Ohio State University.

Contact to be Included on Correspondence: Stefan Werdegar

Contact Email: stefan.werdegar@taylor-strategy.com

Related Capabilities: Communication: Emotional Intelligence, Executive Presence: Poise, Executive Mindset: Mastery Orientation, , Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Risk Management, Decision-Making: Problem-Solving, Influence: Impact, Influence: Political Savvy, Influence: Conflict Management, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, , Networking: Development Network Creation, , Change Leadership: Opportunity Assessment

Other Topics: Growing organizations and cultures- hiring and retaining top talent Career growth in a turbulent market

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: Our education and topics are focused on helping leaders/individuals grow and enhance their effectiveness and influence in their organization, while helping companies build cultures and trust that are sought after by their clients and potential employees in the market.



HBA Speaker Resource

Speaker Name: Michelle Villatoro

Speaker Agency/Company: Just Think Hospitality, INC.

Position/Title at Agency/Company: Just Think Hospitality

Speaker Email: michelle@justthinkhospitality.com

Speaker Website: <https://justthinkhospitality.com/>

LinkedIn Profile Address: <https://www.linkedin.com/in/michelleszmajda/>

Bio: Drawing upon 17+ years in learning & development as well as 10+ years as a certified executive coach, Michelle is a highly regarded growth strategist, culture change agent, and facilitator and speaker that employs leader-as-coach, hospitality, and values-based solutions to help leaders upskill and reskill while creating award-winning cultures for her clients. Michelle's proven methodology developed from her extensive experience training over 18,000 front-line team members, 4,000 leaders at all levels for more than 40 top brands, and helps organizations become the brand of choice and employer of choice for their market. Michelle has executed 41 openings or expansions for 16 different clients and credits Just Think Hospitality's success to their client's success.

Video Link 1: <https://vimeo.com/787610916>

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Entrepreneurship, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, Continuous Development: Upskilling, ,

Other Topics:

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Rebecca Visconti

Speaker Agency/Company: AbelsonTaylor

Position/Title at Agency/Company: VP-Marketing Intelligence

LinkedIn Profile Address: <https://www.linkedin.com/in/rebecca-visconti-aa93567/>

Bio: Rebecca has worked in the Analytics & Marketing space for 15 years. Her professional motto is "Data Inspires Strategy." As VP, Marketing Intelligence at AbelsonTaylor, she provides the organization with the expertise, development and practical application of fact-based reporting, analysis and analytical models used to enhance decision making for both internal partners and clients. Her work supports the organization with insights and predictive models to produce improved marketing results and impact. Marketing Intelligence, which consists of data architects, data visualization experts and analysts, represents excellence in Marketing Sciences as we support measurement, insights, modeling, and other related analytical work. She previously held roles as Head of Analytics for Biote Medical and Assistant VP of Digital Marketing & Analytics at GM Financial. She is passionate about mentoring and serves as an adjunct professor at UT Dallas and instructor for SMU GO.

Contact to be Included on Correspondence: K Pearson Brown

Contact Email: pearson.brown@abelsontaylor.com

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity: Credibility, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Communication: Respectful Communication, Communication: Adaptive Communication, Industry Acumen: Strategic Business Performance, Industry Acumen: Healthcare Enterprise Knowledge, Industry Acumen: Digital Ecosystem Knowledge, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Presence: Business Judgment, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Cultural Competence, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Disruptive Leadership, Change Leadership: Flexibility, Change Leadership: Change Advocacy, Innovation Capability: Visioning, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility

Other Topics: Rebecca can speak about insights and predictive models used to produce improved marketing results and impact. She is an expert on Marketing Intelligence, which consists of data architects, data visualization experts and analysts, and can speak on how MI represents excellence in Marketing Sciences that supports measurement, insights, modeling, and other related analytical work.

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Ekeyah Wallace

Speaker Agency/Company: Wallace Johnson and Thomas Investments

Position/Title at Agency/Company: CEO

Speaker Email: Financialfreedomdelivered@gmail.com

Related Capabilities: Executive Presence: Confidence, Executive Presence: Poise, Executive Mindset: Self Motivation, Executive Mindset: Mastery Orientation, Executive Mindset: Resilience, Decision-Making: Critical Thinking, , , Influence: Inspirational Leadership, People Management: Empathy, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Change Leadership: Flexibility, Continuous Development: Learning Agility

Fee Range: The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Moderated Interview, Moderated Panel



HBA Speaker Resource

Speaker Name: Amber Waugaman

Speaker Agency/Company: Self-employed

Position/Title at Agency/Company: Executive Coach & Consultant

Speaker Email: amber@awcoach.co

Speaker Website: <http://awcoach.co/>

LinkedIn Profile Address: <https://www.linkedin.com/in/amberwaugaman/>

Bio: Amber is an accomplished ICF credentialed Certified Executive Coach and AMA Certified Professional in Management® with over 14 years of experience across various industries. Her passion for empowering individuals and organizations to thrive is the driving force behind her work. Amber is actively involved with professional associations such as SHRM (Society for Human Resources Management), ATD (Association for Talent Development), and AMA (American Management Association), ensuring she stays at the forefront of industry trends and best practices. She has had the privilege of working with a diverse range of leaders and helping organizations achieve peak performance by developing highly-effective leaders.

Video Link 1: <https://youtu.be/BAT4WmfRcDk>

Related Capabilities: Integrity: Self-Awareness, Executive Presence: Confidence, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Influence: Impact, Influence: Political Savvy, Influence: Inspirational Leadership, People Management: Relationship Building, People Management: Collaboration, , Networking: Strategic Positioning, Continuous Development: Upskilling

Other Topics: I currently have 3 ready-to-go presentations that have all been very well received. I believe that all 3 would benefit the HBA. (1) Moving Up: Skills to Cultivate for Career Advancement; (2) The Future of Work: Building the Next Generation of Leaders; (3) Course Correction: Avoiding the pitfalls that sabotage leaders' success. You can find all descriptions and learning objectives here: <https://awcoach.co/speaking/>

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Career Conversations,

Suitability for Format: Virtual

Additional Information: I am personally passionate about helping women advance their careers and further their impact. I spent a decade working in the finance industry as a young female and learned very quickly that what society taught me (what "should" be) wasn't the case in reality, especially in a male-dominated industry. That experience has led me to want to help women boost their confidence and leadership skills. I believe my mission aligns well with HBA and I would love to contribute value to such a great group.



HBA Speaker Resource

Speaker Name: Rachel Weiss

Speaker Agency/Company: Turnkey Training Teams

Position/Title at Agency/Company: Founder, Executive Consultant

Speaker Email: rw@turnkeytraininteam.com

Speaker Website: <http://thehumanmanager.org>

LinkedIn Profile Address: <https://www.linkedin.com/in/hirerachelweiss>

Related Capabilities: Integrity: Self-Awareness, , Communication: Emotional Intelligence, Communication: Respectful Communication, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Continuous Development: Upskilling, Continuous Development: Learning Agility,

Other Topics: I have a broad swath of content for people managers

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual

Presentation Type: Moderated Interview, Moderated Panel

Additional Information: The focus of my content is around people management through humanity and grace. I can do presentations or workshops/panels/interviews around a variety of topics, which can be found at TheHumanManager.org.



HBA Speaker Resource

Speaker Name: Tareka Wheeler

Speaker Agency/Company: T Wheeler Strategic Solutions

Position/Title at Agency/Company: Founder & CEO

Speaker Email: tareka.wheeler@twstrategicsolutions.com

Speaker Website: <http://www.twstrategicsolutions.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/tareka-wheeler-pmp/>

Bio: Known to speak from the heart with a dash of sassy, Tareka is an effective thought provoking storyteller, who uses her own personal and professional journey to teach and empower others. Whether she is teaching organizations how to develop a strategic plan, or is presenting to professionals on how to advance in their careers without sacrificing work-life harmony, Tareka brings energy, vision, and wisdom to every conversation so individuals can walk in their authentic power. With a career that spans nearly 20 years, Tareka is a distinguished expert in program and project management, and is a Career & Work-life Strategist. Leveraging many core project management and strategic planning principles, she has worked alongside Fortune 400 companies, healthcare systems, federal agencies, and nonprofits to deliver impactful outcomes in public health, communications and IT. Tareka earned her BA from St. Edwards University in Organizational Communication, and has her PMP® (Project Management Professional).

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, , Communication: Active Listening, Communication: Emotional Intelligence, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Mindset: Self Motivation, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Problem-Solving, Influence: Impact, Influence: Inspirational Leadership, People Management: Empathy, People Management: Relationship Building, People Management: Collaboration, Networking: Visibility, Networking: Development Network Creation, Networking: Professional Brand Promotion, Networking: Strategic Positioning, Change Leadership: Opportunity Assessment, Innovation Capability: Visioning, Innovation Capability: Ideation, Continuous Development: Upskilling, Continuous Development: Learning Agility, Continuous Development: Holistic Wellbeing

Other Topics: Advancing in Your Career Without Sacrificing Work-life Harmony Cultivating An Ecosystem of Support

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: As an ambitious high-achieving professional, mom of three, wife, and business owner, I bring a unique perspective and insights that are both thought provoking and motivating. I believe that everyone has a defined natural ability to succeed, and that's their Professional DNA. We are all unique, and when we tap into our natural gifts and skills, there are incredible things that can happen in our careers and organizations. It's not good enough to just show up everyday. Professionals and leaders must show up

with intention, and be strategic about their advancement and desired impact. I strive to serve as a catalytic guide and motivator to help individuals and organizations achieve their goals.



HBA Speaker Resource

Speaker Name: Taneia Williams

Speaker Agency/Company: Taneia Williams

Position/Title at Agency/Company: Healer

Speaker Email: coachtaneia@gmail.com

Speaker Website: <http://taneiawilliams.com>

Bio: THIS WOMAN IS INCREDIBLE! SHE HAS CHANGED MANY MANY LIVES INCLUDING MINE! WITHOUT HER I WOULDN'T BE ALIVE!! I BELIEVE THAT THERE ARE MANY MORE PEOPLE THAT NEEDS TO KNOWS WHO SHE IS. SHE JUST NEEDS SOMEONE TO SAY YES TO HER TO GIVE HER A BIGGER PLATFORM. SHE'S TRULY AN EARTH ANGEL. SHE'S CURRENTLY BUILDING HER WEBSITE, HOWEVER SHE HAS PLENTY OF CONTENT AVAILABLE ON HER FACE PAGES- @Taneia Williams & T WILL HEAL Make sure to get her in-front of your patients and staff. (please don't tell her that I submitted this)

Related Capabilities: Integrity: Values Alignment, Integrity: Self-Awareness, Integrity - Accountability, Communication: Active Listening, Communication: Emotional Intelligence, Industry Acumen: Entrepreneurship, Executive Presence: Confidence, Executive Presence: Composure, Executive Mindset: Resilience, Executive Mindset: Career Development Strategy, Decision-Making: Critical Thinking, Decision-Making: Agility, Decision-Making: Problem-Solving, Influence: Impact, Influence: Conflict Management, , People Management: Empathy, People Management: Relationship Building, Change Leadership: Disruptive Leadership, Change Leadership: Opportunity Assessment, Innovation Capability: Visioning, Innovation Capability: Design Thinking, Innovation Capability: Creativity, Continuous Development: Legacy Buildin,

Other Topics: Healing wounds of life- Childhood Trauma Identifying Triggers Self Talk Boundary & Goal Setting Self Restoration

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference, Building Better Business Connections (3BC), Career Conversations, Mentoring/HOPE Program Lunch-and-Learns

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation, Moderated Interview, Moderated Panel

Additional Information: She does not use power point presentations. Just herself & Her healing words.



HBA Speaker Resource

Speaker Name: Avi Wolfson

Speaker Agency/Company: Avi Wolfson

Position/Title at Agency/Company: Professional Speaker

Speaker Email: wolfyy7@gmail.com

Speaker Website: <https://aviwolfson.com>

LinkedIn Profile Address: <https://www.linkedin.com/in/aviwolfson/>

Bio: Avi Wolfson is a 3-time axe throwing champion and best-selling author, but the road to success wasn't easy; it never is. Through his speeches, he not only takes listeners on his journey from childhood trauma and mental health struggles to champion, but he also explains WHY it's possible and HOW it is possible for others to do the same. His hope is that every student, professional, and person within the sound of his voice will walk away ignited with the resilient self-belief to achieve goals they once deemed impossible.

Video Link 1: <https://aviwolfson.com/wp-content/uploads/2024/01/final-video.mp4>

Related Capabilities: Executive Mindset: Resilience

Fee Range: Speaker is open to non-paid opportunities to give visibility as a thought leader. The agency/company of the speaker is open to sponsorship to give speaker visibility as a thought leader.

Suitability for Types of Programs: Annual Conference

Suitability for Format: In-Person, Virtual, Hybrid

Presentation Type: Keynote Presentation