

New to the HBA? Want to see how the HBA can benefit your company? **THE RED PACKAGE** is for you. Many companies use this package to establish their initial relationship with the HBA and to increase their industry involvement and engagement. Red package partners enjoy the access and exposure the HBA offers their leaders across the broad healthcare and life-sciences industry.

FOR A \$5,000 (€4,857) INVESTMENT, THE RED PACKAGE INCLUDES

The ability to designate up to **five employees as HBA members**.*

Five passes to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2024 = 20 passes).*

Complimentary access to two pre-recorded webinars of your choice from a list of available webinars.

One registration to the HBA's Annual Conference (23-25 Sept.).*

Exclusive opportunity for advance purchase of **one table** at the HBA's annual Woman of the Year event on 10 May in New York City.*

A 100 percent discount on the submission fee for the HBA ACE and ACE Aspire Awards – an annual awards program recognizing innovative internal women's initiatives.*

To join our *United Force for Change*, email the agreement to CorporatePartners@HBA.net or call (973) 575-0606.



* Indicates items that have the ability for customization