**THE GOLD PACKAGE** enables companies to provide additional professional development, industry-wide recognition, and strategic networking opportunities for their employees. It facilitates increased participation at HBA's flagship events, including the Woman of the Year award event, the Annual Conference, and the Building Better Business Connections (3BC) executive event.

## FOR A \$30,000 (€29,139) INVESTMENT, THE GOLD PACKAGE INCLUDES

The ability to designate up to **50 employees as HBA members**. Unlimited additional employees can purchase 12-month memberships at a 20 percent discount.\*

**30 passes** to the HBA's renowned Career Conversations live webinar series focusing on timely, relevant content (four webinars in 2024 = 120 passes).\*

**Complimentary access** to five pre-recorded webinars of your choice from a list of available webinars.

**Two individual award winners** designated as either a **Rising Star or Luminary** which includes significant year-long visibility.\*\*

**Four registrations** to the HBA's Annual Conference (23-25 Sept.).\*

Exclusive opportunity for advance purchase of up to **three tables** at the HBA's annual Woman of the Year event on 10 May in New York City.

**Three invitations** to the HBA's exclusive Building Better Business Connections (3BC) executive event. Date and location TBD.\*

**A 50 percent discount** on the submission fee for the HBA ACE and ACE Aspire Awards – an annual awards program recognizing innovative internal women's initiatives.\*

HBA Ambassador Program at up to **two locations**. These programs leverage the experience, resources, and access that the HBA has within and across the industry and frequently complement (and/or collaborate with) internal women's networks and/or employee resource groups.\*/\*\*\*

Showcase your company's DE&I thought leadership through one **HBA Academy Module Track** (5-10 short lessons per track).
Your team will work with HBA's education team to narrow down a topic and develop content that will be provided to all HBA members.\*

To join our United Force for Change, email the agreement to CorporatePartners@HBAnet.org or call (973) 575-0606.



<sup>\*</sup> Indicates items that have the ability for customization



<sup>\*\*</sup> Indicates items that can be decreased or removed for customization of corporate partnership but cannot be increased or added

<sup>\*\*\*</sup> Additional fees may apply