

## 2024 CORPORATE PARTNER AGREEMENT

### COMPANY INFORMATION

Company Name \_\_\_\_\_  
Company Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Company Telephone \_\_\_\_\_ Website \_\_\_\_\_

Company Type

- |                                              |                                             |                                                 |
|----------------------------------------------|---------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> Pharmaceuticals     | <input type="checkbox"/> Biotechnology      | <input type="checkbox"/> Clinical Research      |
| <input type="checkbox"/> Technology/Software | <input type="checkbox"/> Medical Device     | <input type="checkbox"/> Diagnostics            |
| <input type="checkbox"/> Consulting          | <input type="checkbox"/> College/University | <input type="checkbox"/> Association/Non-Profit |
| <input type="checkbox"/> Services _____      | <input type="checkbox"/> Other _____        |                                                 |

### PRIMARY CONTACT INFORMATION\*

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

### BILLING CONTACT INFORMATION\*\* (if different from primary contact)

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

### SECONDARY CONTACT INFORMATION\*\*\*

Name \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State/Province \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
Direct Phone \_\_\_\_\_ Direct Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

\*The primary contact is the Point of Contact for all HBA matters and ensures that time-sensitive communications go to the correct person within your organization.

\*\*The billing contact is the person authorized to sign and make payments on the Corporate Partner's account.

\*\*\*The secondary contact is an additional/back-up contact for HBA Corporate Partnership matters.

## PACKAGES

CORPORATE PARTNERSHIP BENEFITS	<input type="checkbox"/> Purple * \$60,000	<input type="checkbox"/> Gold * \$30,000	<input type="checkbox"/> Silver * \$20,000	<input type="checkbox"/> Teal * \$10,000	<input type="checkbox"/> Red * \$5,000
<b>Designee/Membership/Partnership</b>					
Designees **	125	50	25	10	5
Discount for additional individual memberships	20%	20%	20%		
Midyear and annual reviews with ability to set up monthly strategy calls	•	•	•	•	•
Assigned Account Manager	•	•	•	•	•
<b>Branding/Exposure</b>					
Company logo with hyperlink to company webpage on HBA website	•	•	•	•	•
Welcome announcement at partnership start on social media and the HBA Community	•	•	•	•	•
Discount on sponsoring HBA events and programs	20%	20%	20%	20%	20%
Advertising on HBA website	1 Month				
<b>Networking</b>					
HBA directory listing and access which contains connections to over 16,000 members and subject matter experts	•	•	•	•	•
Access to HBA's Community for online discussions	•	•	•	•	•
Alignment for each designee with their nearest HBA location	•	•	•	•	•
Personal introduction to HBA location's Volunteer Engagement Committee to pursue company interests and opportunities	•	•	•	•	•
Opportunity to participate in relevant affinity groups	•	•	•	•	•
<b>Professional Development</b>					
Opportunity for leadership positions at local, regional, and global levels	•	•	•	•	•
Ability to have staff apply for the HBA HOPE Program ****	•	•	•	•	•
Designees receive a 10% discount on the HBA Mentoring Program	•	•	•	•	•
Access to Pre-Recorded webinars ** <i>(Choices includes pre-recorded local, regional, and global HBA webinars)</i>	5	5	4	3	2
Passes per each Career Conversation webinar <i>(four (4) webinars per year) **</i>	50	30	15	10	5
<b>Awards</b>					
Opportunity for HBA-branded volunteer awards for members taking on leadership positions	•	•	•	•	•
Ability to designate a set number of Rising Star and/or Luminary award winner(s) per Corporate Partnership***	3	2	1	1	
One (1) ACE Award or ACE Aspire submission fee discount**	50%	50%	50%	100%	100%
<b>Internal Women's Network (IWN)</b>					
HBA Ambassador program development with dedicated guidance and support ** / ****	3	2	1		
<b>Events</b>					
Opportunity to pre-purchase table(s) in advance for the Woman of the Year event. Payment for table(s) must be received before sales open to general public ****	4 Tables	3 Tables	2 Tables	1 Table	1 Table
HBA's Building Better Business Connections (3BC) Executive Event registrations ** <i>(while space is available)</i>	4	3	2	1	
Registrations to the HBA Annual Conference ** <i>(while space is available)</i>	6	4	3	2	1
<b>Thought Leadership</b>					
HBA Academy module track ** <i>(5-10 Short lessons per topic)</i>	2	1			

\* Corporate Partnership prices will be evaluated and possibly adjusted 1 June 2024 and 1 December 2024

\*\* Indicates items that have the ability for customization

\*\*\* Indicates items that can be decreased or removed for customization of Corporate Partnership but CANNOT be increased or added

\*\*\*\* Additional fees MAY apply

For more information, email [CorporatePartners@HBAnet.org](mailto:CorporatePartners@HBAnet.org) or call 973.575.0606 and press 2

## PACKAGES continued

### PURPLE PARTNERSHIP ENHANCEMENT

Unlimited designees for partner company\* (\$30,000)

*\*Designee's terms to align with Purple Partnership term*

### GENDER EQUITY THINK TANK (GETT)

Organization Size	HBA Corporate Partners	Global Council	Spring Solution Summit	Fall Solution Summit	Opportunity to Drive/Join Cross-Collab. Project(s)	GETT Participation Study (Data/Benchmark)	Logo on GETT Page on HBA Website	PR/Industry Recognition	GETT Award Nomination
<input type="checkbox"/> LARGE (5,001+ employees)	\$38,000	3 seats	3 seats	3 seats	●	●	●	●	●
<input type="checkbox"/> MID-SIZE (501 to 5,000 employees)	\$19,000	2 seats	2 seats	2 seats	●	●	●	●	●
<input type="checkbox"/> SMALL (51 to 500 employees)	\$9,500	1 seat	1 seat	1 seat	●	●	●	●	●
<input type="checkbox"/> START-UP (1 to 50 employees)	\$4,750	0	1 seat	1 seat	●	●	●	●	●

FOUNDING PARTNERS (only)

LARGE (\$30,000)

MID-SIZE (\$15,000)

SMALL (\$7,500)

### AMBASSADOR PROGRAM ENHANCEMENTS

Additional Ambassador Program(s)

One (1) Program (\$15,000)

Two (2) Programs (\$30,000)

Three (3) Programs (\$45,000)

Four (4) Programs (\$60,000)

Qty.

Coaching Enhancements

Individual session (1 hr. session) – (\$300)

Small group session (3-6 individuals, 1 hr. session) – (\$600)

Coaching booster 4-pack (4 - 15 minutes sessions) – (\$400)

Masterclass Enhancements

Masterclass (60 minutes) – (\$2,000)

Masterclass (90 minutes) – (\$2,500)

### SPONSORSHIPS

Events

Programs

Woman of the Year

Woman of the Year Advertisements

Half-Page (\$3,000)

Full-Page (\$5,500)

Building Better Business Connections (3BC)

Inspire (\$7,000)

Motivator (\$3,500)

Annual Conference

European Leadership Summit

HOPE Leadership Program

HBA Academy

Affinity Group(s)

Career Transformations

Digital Innovators

Patient Centricity

Peak Performance

Tomorrow's Executives

Women in Healthcare Give Back

Women in Science

Women of Color

*\*Late sponsors are those received within 30 days of event.*

## PACKAGES continued

### CORPORATE PARTNERSHIP CUSTOMIZATIONS

HBA Corporate Partnership benefits to be received by \_\_\_\_\_ for \_\_\_\_\_ level partnership.  
Company Name Partnership Level

Initial for agreement of listed modifications of benefits: \_\_\_\_\_

### SUMMARY OF 2024 SELECTIONS

Partnership term is for one year and begins \_\_\_\_\_ and ends \_\_\_\_\_. **Total Due: \$** \_\_\_\_\_

Signature \_\_\_\_\_

By signing this application, you certify that you have the authority to do so on behalf of your company

### TERMS AND CONDITIONS

- APPLICATION AND ELIGIBILITY.** Partnerships must be made per the form provided, contain the information requested, and be executed by an individual who has authority to act for the applicant (partner). The Association reserves the right to reject any application.
- PARTNER RESPONSIBILITIES.** Partner shall be responsible for the following: a. Current company description for welcomes, b. Current logo to be displayed on HBA Corporate Partner webpage.
- PAYMENT TERMS.** Upon executed partnership agreement, payment is due in full. Partners whose company policy is to pay 60 or 90 days must provide written notice of terms. Invoices that remain unpaid beyond 30 days may be subject to suspension of benefits.
- PUBLICITY.** The HBA shall publicize and promote the partnership and shall be permitted to use Partner's name and logo in connection with such publicity and promotion. Signature of this agreement confirms that the HBA has permission to share Partner logo on the HBA website, and the Corporate Partner listing page. This logo will link to Partner's website as provided within this agreement.
- PARTNER PUBLICITY.** Partner may publicize that it is a partner of the HBA. However, Partner acknowledges that the HBA is the lawful owner of the name Healthcare Businesswomen's Association, and the acronym "HBA," and any associated logos. Partner agrees to take no action inconsistent with HBA's ownership, or that would subject the HBA to claims by third parties or potential loss of its ownership. Any uses of HBA's logo or event logo by the Partner must be approved, in advance, by HBA and follow HBA's branding guidelines.
- TERMINATION.** If Partner breaches any of its obligations hereunder, the HBA shall have the right to terminate this agreement and to retain any money already paid as liquidated damages (and not as a penalty), in addition to any other rights it may have at law or at equity.
- INDEMNIFICATION.** Partner agrees to indemnify and hold the HBA harmless against any losses, claims, expenses, or damages from its own negligent or willful acts or omissions of its employees, officers, directors, agents, contractors, or others acting on its behalf or with its authority.
- TERMS.** The term of this Partnership Agreement shall commence as listed on page four (4) and shall terminate in twelve months, unless sooner terminated pursuant to paragraph 6.
- SPONSORSHIPS.** By selecting a sponsorship(s) and signing the agreement, Partner is aware that final deliverables have not been determined and final benefits will only be known once the HBA has determined the location and/or overall experience for the event(s). Partner will be responsible for payment of sponsorship(s) for levels selected for any of the event formats that are determined.
- LIABILITY.** The HBA shall have no liability with respect to its obligations under this Agreement for consequential, exemplary, special, indirect, incidental, or punitive damages, even if it has been advised of the possibility of such damages. The liability of the HBA for any reason and upon any cause of action or claim shall be limited to the fees paid by Partner to Healthcare Businesswomen's Association under this Agreement. This limitation applies to all causes of action or claims in the aggregate, but does not apply to death, bodily injury, or damage to personal property caused by Healthcare Businesswomen's Association's negligence.