

# HOPE

## honoring opportunities for partnerships and equity

An Accelerated Leadership Program Focusing on Underserved/Underrepresented Groups

### S P O N S O R S H I P O P P O R T U N I T I E S

	EQUITY LEADER \$30,000 / €27,600	CHAMPION \$15,000 / €13,800	ADVOCATE \$7,500 / €6,900
<b>PRESENCE</b>			
Logo visibility in all HOPE program presentations	✓	✓	✓
Logo visibility at the 2024 HBA Annual Conference, including signage and on-stage slide recognition	✓	✓	name only
Logo visibility at the 2024 HBA Woman of the Year event, including signage and on-stage slide recognition	✓	✓	name only
Executive feature during "Celebrate Diversity Month" (April 2024)	✓		
<b>ACCESS</b>			
Complimentary HOPE Scholars (registrations)	5	2	1
<b>CONTENT</b>			
Display one (1) 15-20 second video/commercial during the 2024 HBA Annual Conference	✓	✓	
Showcase your company's executives/leaders through participation in a HOPE Lunch and Learn professional development session	✓	✓	✓
<b>DIGITAL</b>			
Logo on HOPE website and marketing emails	✓	✓	✓
Opportunity for each HOPE Scholar to provide a video testimonial about their personal experience through the program	✓	✓	✓
"We're a Proud Sponsor" social graphic	✓	✓	✓

Want to allow more of your staff to participate in this program? Additional HOPE scholarships can be purchased. One (1) additional HOPE Scholar \$5,000/€4,600 | Five (5) additional HOPE Scholars \$22,500/€20,700

**BECOME A SPONSOR TODAY!**

Contact your Account Manager or email [CorporatePartners@HBA.net](mailto:CorporatePartners@HBA.net) for more information.

