

WE ARE A  
**united**  
FORCE FOR CHANGE



**2018 ANNUAL REPORT**



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# HBA

EXECUTIVE  
*summary*

**IN 2018**, women and men the world over came together to stand up for gender rights. From the TIME'S UP movement to the historic number of women running for elected office in the U.S. to global movements for equal pay and representation across industries, their message was clear. The time for incremental change is over.

The HBA was no exception. We've been on a mission to bring people and organizations together to further the advancement and impact of women in the business of healthcare for decades. With guidance from our global board and advisory board, 2018 marked the culmination of years of strategic planning and implementation as we stepped fully into our bold new identity as a united force for change.

We know that the only path to achieving gender parity—and to solving today's complex healthcare challenges—is a united one and that the time for change is now. Undergirded by the guiding principles of radical hospitality, professional enrichment, business growth and inclusion, we are connecting diverse groups of men and women across healthcare and life sciences in a relentless pursuit of gender parity and its power to advance individuals and strengthen corporations.

This year, we welcomed our 10,000<sup>th</sup> member into the HBA community. Beyond growing our community, we expanded programming to offer greater diversity of educational offerings to meet the needs of members today and in the future. During this year of transition, we fully implemented our new operational model, organizing chapters under eight regions to more quickly unite diverse minds and organizations around the world and better support our volunteer leaders so they can focus on driving our mission forward.

One of our proudest achievements includes the launch of the Gender Parity Collaborative, a game-changing initiative that has convened leading healthcare and life sciences organizations to take on the environmental and systemic changes needed to accelerate change, to move women further, faster.

If you're a current member, partner or supporter, we thank you. If you're not yet part of the HBA community, we welcome you. Together we are a united force for change that can achieve gender parity and transform our industry for the improvement of healthcare by a more diverse and inclusive environment.

REBECCA VERMEULEN, HBA GLOBAL BOARD CHAIR

LAURIE COOKE, RPH, CAE, HBA PRESIDENT AND CEO

# RADICAL hospitality



From our premier Woman of the Year celebration to our Annual Conference—and rich programming throughout the year—we bring people and organizations together. By building a supportive and welcoming atmosphere, we create a genuine sense of unity. Through deeper and more meaningful connections, we strengthen our efforts toward change.

## Woman of the Year Celebration

3 MAY, 2018 | NEW YORK HILTON MIDTOWN | NEW YORK, NY

For 29 years, the HBA has been bringing healthcare business professionals together to recognize and celebrate our industry's most powerful and effective advocates for gender parity in the workplace. This year, 2,500 leaders from across the healthcare industry gathered in New York City to honor our 2018 awardees. The event in New York sold out and many more joined via live streaming from locations around the world.

**Our 2018 honorees** *see page 25*

### WOMAN OF THE YEAR

A leader who inspires all through her leadership style, executive presence, business savvy and dedication to furthering the advancement and impact of women in healthcare

Julie Gerberding, MD, MPH, executive vice president for strategic communications, global public policy and population health, and chief patient officer, Merck & Co., Inc.

### HONORABLE MENTOR

A leader who demonstrates long-term support for the HBA's mission and personal dedication to developing, mentoring and promoting women in the industry

Nick Colucci, chairman and CEO, Publicis Health

### STRATEGIC TRANSFORMATION ACHIEVEMENT RECOGNITION (STAR)

A dedicated volunteer who stands apart as a role model and has strategically transformed the HBA over the course of many years

Terri Pascarelli, CEO, AIT Bioscience

### 65 RISING STARS

Professionals representing a range of career stages, disciplines and healthcare industry sectors who are recognized leaders within our corporate partner organizations *see page 26*

### 33 LUMINARIES

Women leaders with 20+ years' experience who are recognized role models, mentors, sponsors and advocates for the advancement of women in healthcare



*“We’re working to solve really hard, really complex, wicked health challenges, and the simple truth is that no one can do this alone. No leader and no organization. It requires coordinated contributions across different disciplines, sectors and cultures. It requires a network of people who bring a diverse range of perspectives and experiences to the table to achieve the goal. And we have to play to their collective strengths.*

—DR. JULIE GERBERDING,  
2018 HBA WOMAN OF THE YEAR



2018 WOMAN OF THE YEAR CELEBRATION IN NEW YORK CITY



BE PART OF A UNITED FORCE FOR CHANGE

### Membership Milestones

By taking focused action in service of our mission, we've created a powerful movement that directly drives professional opportunity and corporate growth. In a recent survey of HBA member volunteers:

- **93%** said their HBA involvement has had a direct and positive impact on their careers

Of these:

- **58%** felt the HBA had helped them demonstrate their leadership skills to their employer
- **54%** have been promoted
- **87%** said that volunteering with the HBA has been a positive experience
- **73%** said the HBA helped them foster new business connections

And...

## THE HBA IS NOW 10,000 MEMBERS STRONG

Just over 40 years ago, nearly 100 women showed up for the HBA's first public meeting in New York City. This strong showing solidified the founders' belief that there was a significant need for the organization's mission to advance women and their impact in healthcare.

Today, support for our mission continues to build strength beyond what the founders even dreamed. In 2018, more than 2,000 new members joined the HBA—bringing our total membership to over 10,000. These women and men now take part in our 42 chapters and affiliates around the globe.

### Annual Conference

5-6 NOVEMBER, 2018 | OMNI SHOREHAM HOTEL | WASHINGTON, D.C.

Set in the U.S. capital during the high-profile mid-term elections, our 2018 Annual Conference served as a timely reminder of the impact women have made in the U.S. and around the world this year. For the more than 900 women and men we welcomed to this year's conference, it also served as a reminder of what we can do when we come together around a shared purpose.

Over the course of two days, conference participants explored leadership competencies together through music, heard broad perspectives from thought leaders on gender parity, mindfulness and innovation, and dug into topics ranging from career advancement to the impact of artificial intelligence on healthcare. They shared best practices, found inspiration and fostered connections to continue advancing their individual careers and our shared mission.

#### Keynotes

**Mara Liasson**, national political correspondent, National Public Radio | *What the historic mid-term elections mean for women in the workplace and gender parity in politics*

**Susan O'Connor**, mindfulness guru and former Pfizer executive | *Accessing your innate resilient energy to balance well-being with the demands of work life*

**Lisa Bodell**, founder and CEO of futurethink and author of *Why Simple Wins* | *Eliminating complexity in order to harness your influence and impact at home and in the workplace*

**SewaBeats** | *Exploring critical leadership competencies through music and rhythm*



# PROFESSIONAL enrichment

Through executive and leadership summits in the U.S. and Europe—along with in-person and online training across a range of relevant topics—we provide opportunities for our members to grow new skills and advance their careers in a supportive environment. Through these opportunities, we promote global change through individual advancement.

## European Leadership Summit

PEOPLE, PURPOSE AND PASSION: THE PATHWAY TO SUCCESS | 11-12 OCTOBER, 2018 | BERLIN, GERMANY

More than 250 healthcare industry professionals from 15 countries across Europe gathered at our 2018 HBA European Leadership Summit. With a focus on entrepreneurship, the conference explored a range of topics in a variety of formats, including TED-style talks on topics ranging from the latest research on the entrepreneur's pathway to overcoming unconscious bias to the gender pay and diversity and inclusion issues. The engagement and inspiration on display at the summit perfectly mirrored the momentum of the HBA Europe community, which saw incredibly growth to 1,000 members this year.

### Keynotes

**Jeanne Bolger**, VP, venture investments, Johnson & Johnson Innovation/JLABS | *Exploring the differences between innovation as an idea and entrepreneurship as an enterprise, between diversity and inclusive leadership*

**Belén Garijo**, CEO, Merck Healthcare | *Leading for the future in healthcare*

**Irene Mora Garijo**, daughter of Belén Garijo | *The challenges and benefits of having a working mother as a role model*

“This European Leadership Summit is a signature event celebrating leadership so together we can continue moving the gender parity needle and making an impact.

—SUMMIT PARTICIPANT



# EXECUTIVE FORUM: A BOLD NEW DIRECTION

PART OF THE NEW ILLUMINATING NEW HORIZONS SERIES

## Executive Forum

5 DECEMBER, 2018 | DOUBLETREE HOTEL | JERSEY CITY, NEW JERSEY

Part of creating a united force is listening to the different needs of those within our community. On 5 December, we launched Illuminating New Horizons—a new series of programs designed by and for healthcare industry executives.

Our day-long Executive Forum, the first event in this new series, explored the theme of “A Bold New Direction” for career planning and strategy. Through a mix of speakers, panels and conversations, the event offered what executives told us they want most—opportunities to actively engage with their peers to discuss topics that ignite, renew and optimize their potential as industry leaders. This marks the kickoff to an array of expanded forums, informal local meetups and virtual sessions to connect and inspire healthcare executives.



## Leadership Summit

4 NOVEMBER, 2018 | WASHINGTON, D.C.

Our nearly 400 volunteer HBA regional leaders are the backbone of our new HBA Now operating model. In November, we gathered many of these leaders together for a day of appreciation and shared learning.

Leaders shared lessons from the rollout of HBA Now as well as recommendations for improvement as we continue our global growth in 2019 and beyond. Together, we explored our organization's 2019 to 2021 strategic plan, budget and current state of the HBA and broke out into groups to discuss issues based on functional areas and regions. Participants took back to their regions and chapters strengthened relationships, new perspectives, a greater understanding of where we're headed and the foundation for planning how to support our continued success.

## 2018 HBA leadership award winners

### CHAPTER EXCELLENCE AWARD

HBA Chicago-Northern Suburbs

### REGIONAL EXCELLENCE AWARD

HBA Pacific region

### INNOVATION AWARD

Dagmar Albers, entrepreneur affinity group, HBA Europe region

### CHAIR AWARD

Liz Paulson, chair, HBA Council of Chapter Presidents

### ADVOCATE AWARD

Amy Turnquist, HBA Philadelphia chapter

## Certificate Program for Business Partnering in Digital Innovation

VIRTUAL PROGRAM DESIGNED FOR ACCESSIBILITY AND CONVENIENCE

TIME REQUIRED: 1-2 HOURS PER WEEK OVER 12 WEEKS

We know that only through collaboration can we navigate the ever-evolving promises and challenges of digital technologies to bring more and better products to patients. So this year, we joined forces with the Center for Communication Compliance (CCC) to create the industry's first official certificate recognizing expertise in business partnering for digital innovation.

This 12-week virtual curriculum builds stronger business partners who bring back to their organizations an enhanced ability to rapidly assimilate new ideas, stay agile to meet changing needs, find solutions to accelerate innovation, and move teams and initiatives forward.

### Co-chairs:

**Ilyssa Levins**, president and founder, CCC  
**Liz Coyle**, executive vice president, HBA

### Faculty:

**Francoise Simon**, PhD, professor emerita, Columbia; University, senior faculty member, Mt. Sinai School of Medicine

**Gerald Mosley**, PhD, founder and president, CP&P Development

**Kristy Aro**, associate director, business development, Arbor Scientia

**Richard L. Davis**, president and CEO, Arbor Scientia

**Sandy Kearney**, managing partner, COO, Magic Hat Consulting

**Susan Winter**, PhD, Cognitive Techniques Workplace Efficiency



# BUSINESS growth

Through trusted partnerships with leading healthcare and life sciences organizations and an innovative growth model that cultivates thriving membership around the world, we unite diverse viewpoints and areas of expertise. Because we know that gender parity in healthcare is vital—for individual advancement and for corporate success.

AS THE HBA AIMS TO UNITE DIVERSE VIEWPOINTS AND PERSPECTIVES, THE ORGANIZATION INCREASED ITS GLOBAL REACH AND FOOTPRINT IN 2018 THROUGH THE EXPANSION OF A REGIONAL OPERATING MODEL AND A LARGER AND MORE DIVERSE NETWORK OF CORPORATE PARTNERS.

## Corporate Partner Growth

Uniting around the changing face of healthcare is the key to a competitive edge. And it's the smart business leader who anticipates that new direction. The HBA is proud to serve as the convener for business leaders and industry organizations so that collectively we can work to be the architects of this shift and help close the workplace gender gap, together.



## HBA 2018 Corporate Partners Breakdown

Pharmaceuticals 32.59%	Marketing/ Advertising/PR 16.30%	Biotechnology 14.07%	Consulting 7.41%	Medical Devices 4.44%
Technology/ Data Services 4.44%	Diagnostics 3.70%	Other 3.70%	Clinical Research Organization 2.96%	Market Research 1.48%
Medical Services Organization 1.48%	HR/Recruiter/ Staffing 1.48%	Finance/Banking/ Accounting 0.74%	Pharmacy 0.74%	Health & Wellness 0.74%
Medical Education 0.74%	Publishing/Media 0.74%	Coaching 0.74%	Association/ Not for Profit 0.74%	Manufacturing/ Contract Mgmt 0.74%



## The HBA Is On the Map

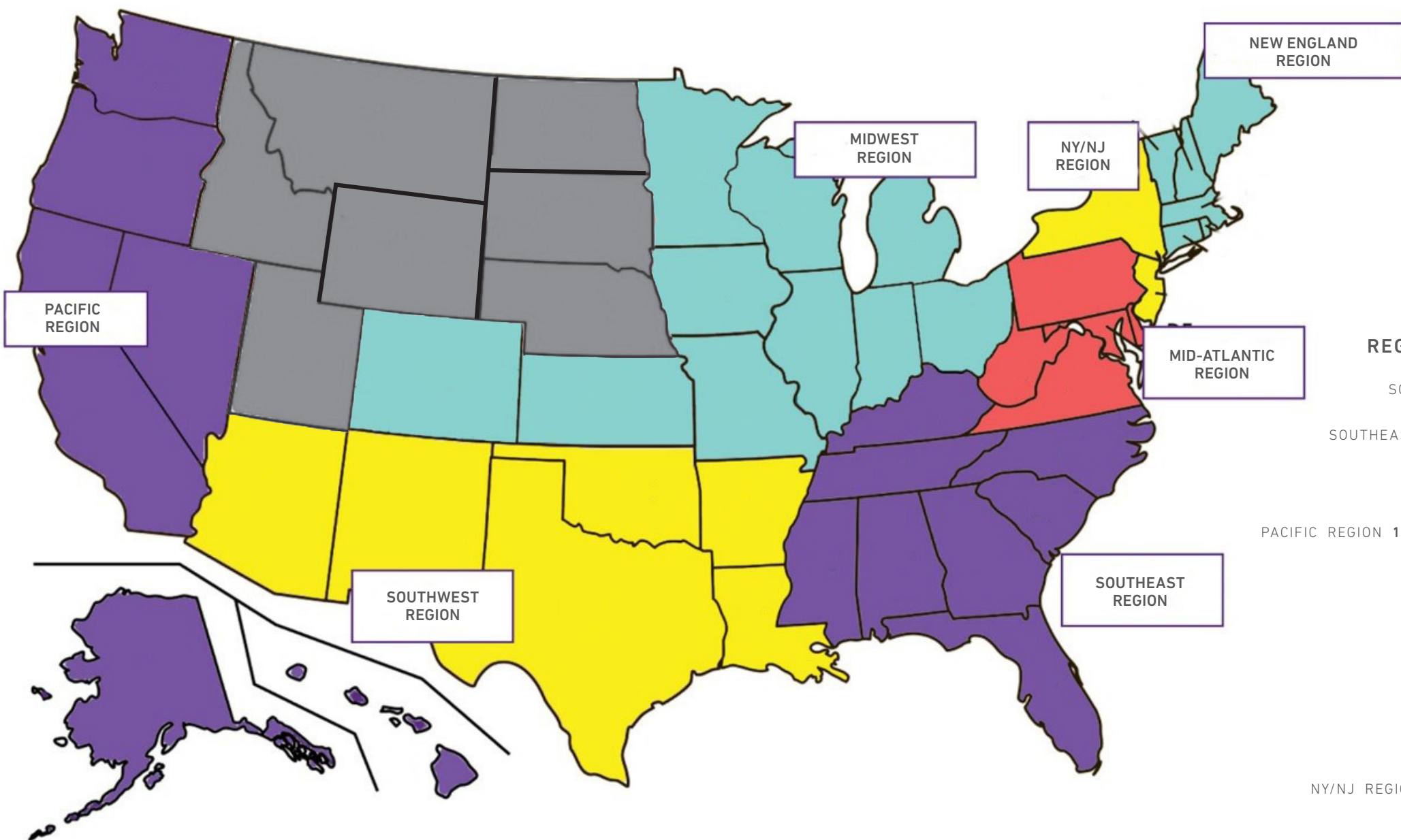
FROM 19 CHAPTERS TO 42 CHAPTERS UNDER EIGHT REGIONS

Designed to maximize the HBA's visibility and presence in markets across the U.S. and Europe, and deliver accessible member engagement and professional development opportunities, the HBA launched the transition from a chapter-based model to a regional model in 2018.

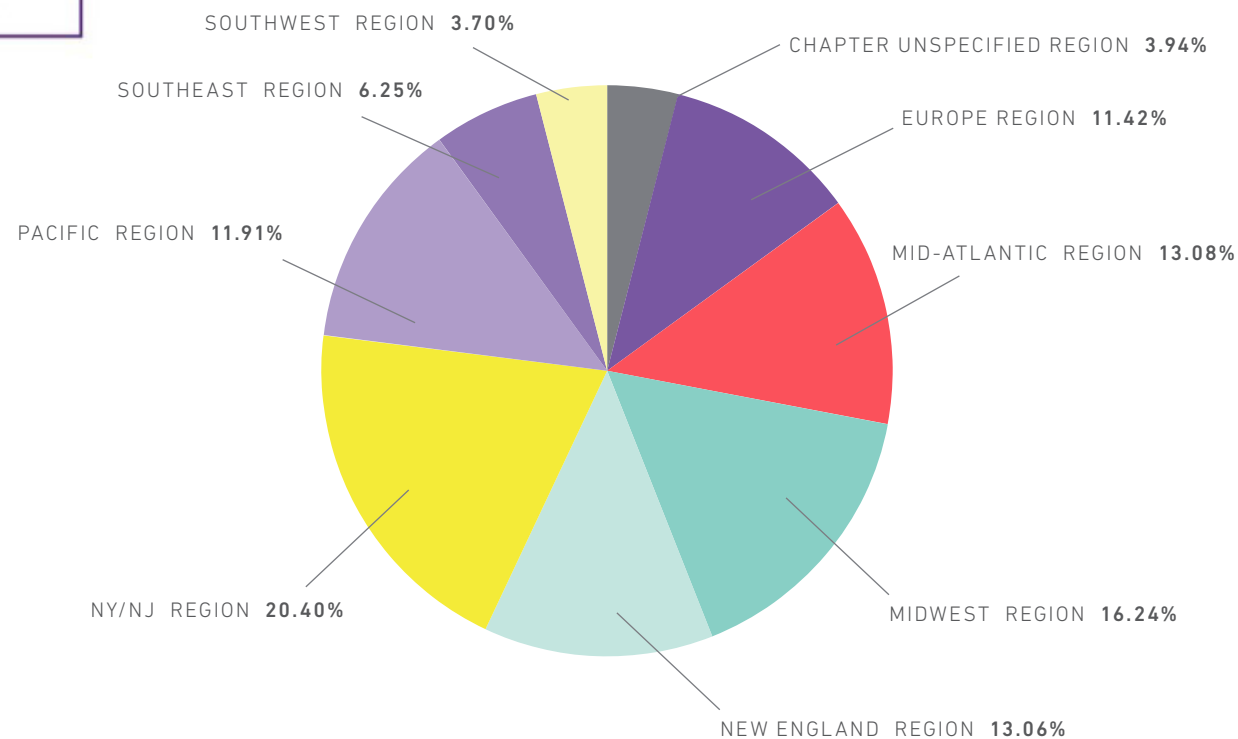
With this expansion, leadership positions now exist at the local, regional and global level with many more opportunities for volunteers to engage in longer-term strategic thinking, as well as more immediate and tactical delivery of programs, member outreach and recognition.

### REGIONS THAT REALIZED MOST MEMBERSHIP GROWTH IN 2018:

EUROPE	35.67%
SOUTHWEST REGION	13.70%
PACIFIC REGION	6.36%



### REGIONS AS A PERCENT OF TOTAL AT THE END OF 2018:



## The Gender Parity Collaborative

Building on our momentum, we continued to propel our efforts to take a bold step forward for gender parity. We recognized that while our collective work over the past 40+ years has made great strides toward a more gender diverse workplace, we're simply not getting there fast enough.

According to LeanIn.org and McKinsey & Company's Women in the Workplace 2018 study, women have moved virtually no closer to parity at any level over the past three years that the study began tracking data. Today, just one in five C-suite leaders is a woman—and just one in 25 is a woman of color. In healthcare specifically, companies continue to promote men at higher rates than women from the VP level on up.

We aim to change that—and quickly. That's why we've joined with 12 leading healthcare and life sciences organizations to create the Gender Parity Collaborative. This unique consortium brings together top industry executives to tackle and accelerate the environmental and systemic changes we need to make to achieve gender parity.

The Collaborative aligns perfectly with our longstanding commitment to evidence-based approaches and accountability. Members have pledged to collect, analyze and build accountability around their annual gender parity performance data via HBA's role as an industry champion of the Women in the Workplace study. with LeanIn.org and McKinsey & Company. By doing this, members will make gender parity a business priority within each of their individual organizations—and then inspire others to do the same by sharing their successes and strategies.

### Meet the HBA Gender Parity Collaborative's founding member organizations



“The data indicate that if organizations begin hiring and promoting women at equal levels, we could achieve gender parity in management within 10 years. Half of that time would be better.

—LIZ COYLE, EVP, VALUE OFFERINGS, HBA

## The HBA United Force for Change Brand Recognized with Awards

WE'RE PROUD OF OUR BRAND, OUR WORK AND OUR COMMUNITY THAT EARNED A FEW HONORS OF DISTINCTION THIS YEAR.



### AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE) POWER OF A SILVER AWARD

This year, ASAE recognized the HBA and our new bold brand with a 2018 Power of A Silver Award. Each year, The Power of A Awards recognize organizations that distinguish themselves with innovative, effective and broad-reaching programs and activities that positively impact America and the world.

The Power of A Awards were created to showcase how select associations leverage their unique resources to solve problems, advance industry and professional performance, kick start innovation and improve world conditions.

Receiving this award demonstrates that our steadfast commitment to position the HBA as a leader on gender parity is getting attention and earning recognition.

THESE AWARDS REINFORCE OUR COMMITMENT TO CAPTURE THE ATTENTION OF THE HEALTHCARE AND LIFE SCIENCE INDUSTRY AND MAKE OUR VOICES HEARD IN THE FIGHT FOR GENDER PARITY.



### GRAPHIS DESIGN AWARDS

The HBA's new logo and brand were recognized with two prestigious design awards—a silver 2018 Graphis Design award and a silver Graphis Branding7 award.

Each year, Graphis Branding competitions select and honor “the very best of the best” design work from around the world. The Graphis competitions are internationally known and one of the more prestigious design awards to receive—thanks to the care and impeccable taste the work is judged with.

Selected from a pool of more than 400 entries, the HBA's United Force for Change brand initiative was awarded a silver Branding7 award, which highlights the best brand identities in the world. And in the Design Annual competition, the brand also received a silver award for best graphic design work for the year.

# inclusion

Whether on our board, in our programming and awards, or in our relationships with other organizations, our strength comes from our diverse partnerships. We drive change by uniting women and men of all backgrounds in a shared purpose—offering everyone a voice and a seat at the table.

## Advancement, Commitment and Engagement (ACE) Awards

This year, we added three companies to the elite group of ACE award winners who've made gender diversity and leadership opportunities for women part of their organizational DNA:



...where a portfolio of internal global women's network programs have increased female representation on the executive team from 25 percent in 2015 to 43 percent in 2018



...where a culture of meritocracy has led to achieving gender parity, with women leaders representing 60 percent of the company's partners and 55 percent of their consultants



...where innovative and strategic crowdsourcing from employees around the world paved the way for targeted and measurable solutions to diversity and inclusion challenges

## What It Takes to Be an ACE Award Winning Initiative

Our independent ACE award panel of healthcare industry leaders evaluates organizations on these five criteria:

**MEASURABLE RESULTS | BUSINESS PERFORMANCE  
STEWARDSHIP | EXECUTION | SUSTAINABILITY**

“Given that women comprise 85 percent of all customer healthcare decisions, organizations like Pfizer, KPMG and Insigniam have demonstrated how to effectively leverage their internal initiatives to advance an inclusive culture and just as importantly to deliver strategic business insight. We're proud to spotlight these successful programs that offer best practices and practical examples for other organizations to replicate.

—LAURIE COOKE, PRESIDENT AND CEO, HBA



## 2018 HBA Global Board of Directors

The HBA's board of directors ensures the organizational focus, strategies and plans are aligned to accelerate the HBA's mission. The generous donation of time and talent from board members enables the HBA to keep our strategies fresh and relevant while maintaining a laser focus on the longer-term goal of gender parity at all levels of leadership.

### Executive committee



**Chair:** Shannon Resetich, *head of North America rare disease & rare blood disorders, Sanofi Genzyme*

**Vice-chair:** Rebecca Vermeulen, *head, customer strategy and patient partnership, global medical affairs, Roche Pharmaceuticals*

**Secretary/treasurer:** Simona King, *finance executive, Bristol-Myers Squibb Company*

**President & CEO:** Laurie Cooke *RPH, president and CEO, HBA*

### Directors at large



- Denise Pirrotti Hummel, JD, *chief innovation officer, Lead Inclusively, Inc.*
- Joe DePinto, *president, Cardinal Health Specialty Solutions*
- Julie Ross, *president, Advanced Clinical*
- Kim Fox, *communications leader, office of the chief medical officer, Johnson & Johnson*
- LeAnna Carey, *global market strategy, Symplur (non-voting)*
- Liz Paulson, *strategic account executive, LexisNexis (chair, Council of Chapter Presidents)*
- Melissa Stahl, *managing director, KPMG LLP*
- Ozge Saritosun Kurtoglu, *VP, pricing strategy and insights, Pearson Corporation*

The HBA would like to extend a special thank you to the following committed advocates who are completing their terms this year: LeAnna Carey, Joe DePinto, Denise Pirrotti Hummel, Shannon Resetich and Melissa Stahl.

## 2018 HBA Advisory Board

Peter Anastasiou, *executive vice president and head of North America, Lundbeck*

Ruth Brinkley, *president of Kaiser Permanente Hospitals northwest region, Kaiser Permanente*

Shideh Sedgh Bina, *founding partner, Insigniam*

Nick Colucci, *executive chairman, Publicis Health, and COO, Publicis Communications North America, Publicis Health*

Joaquin Duato, *EVP and worldwide chairman, pharmaceuticals, Johnson & Johnson*

Lisa George, *chief human resources officer, Shearer's Snacks*

Julie Gerberding, *EVP strategic communications, global public policy and population health and chief patient officer, Merck & Co., Inc.*

Geno Germano, *president and CEO, Elucida Oncology*

Brian Goff, *chief commercial officer, Alexion*

Murdo Gordon, *executive vice president of global commercial operations, Amgen*

Adele Gulfo, *chief of commercial development, Roivant Sciences*

Bahija Jallal, *president, MedImmune*

Jacopo Leonardi, *chairman and CEO, ActivCore*

Christine Miller, *head, global portfolio, Sandoz US*

Carol Montandon, *chief quality officer, vice president, quality and compliance, Johnson & Johnson*

Terri Pascarelli, *chief executive officer, AIT Bioscience, LLC*

Mary Pittman, DrPH, *president and CEO, Public Health Institute (PHI)*

Pam Puryear, *chief human resources officer, Zimmer Biomet*

Kim Ramko, *Americas Advisory Life Sciences Sector Lead, EY*

Kevin Rigby, *principal, Rigby Consulting LLC*

Christi Shaw, *president, global bio-medicines, Eli Lilly*

Paula Brown Stafford, *adjunct professor, Public Health Leadership, Gillings School of Global Public Health and Habergeon LLC*

Tim Zuber, *partner, KPMG*

## HEALTHCARE BUSINESSWOMEN'S ASSOCIATION, INC.

STATEMENT OF FINANCIAL POSITION  
December 31, 2018**ASSETS**

## Current Assets

Cash and cash equivalents	\$ 342,100
Investments	868,291
Designated investments - deferred compensation plan	146,578
Accounts receivable	260,084
Prepaid expenses	<u>62,085</u>
Total Current Assets	1,679,138
Investments, net of current portion	1,418,918
Intangible assets, net	<u>21,420</u>
Total Assets	<u>\$ 3,119,476</u>

**LIABILITIES AND NET ASSETS**

## Current Liabilities

Accounts payable and accrued expenses	\$ 611,725
Deferred revenue	822,106
Deferred compensation plan obligation	<u>146,578</u>
Total Current Liabilities	<u>1,580,409</u>
Net Assets	<u>1,539,067</u>
Total Liabilities and Net Assets	<u>\$ 3,119,476</u>

## HEALTHCARE BUSINESSWOMEN'S ASSOCIATION, INC.

STATEMENT OF ACTIVITIES  
Year Ended December 31, 2018

## Support and Revenues

Meetings, workshops and conferences	\$ 1,552,233
Individual memberships	892,625
Corporate memberships	1,925,622
Special events - <i>Woman of the Year</i>	865,363
In-kind contributions	198,846
Gender parity collaborative	292,500
Other revenue	199,069
Investment loss	(74,212)
Foreign exchange loss	<u>(2,906)</u>
Total Support and Revenues	<u>5,849,140</u>

## Expenses \*

Program services	4,899,481
Management and general	<u>1,456,980</u>
Total Expenses	<u>6,356,461</u>

Change in net assets (507,321)

Net assets, beginning of year 2,046,388  
 Net assets, end of year \$ 1,539,067

\* General operating and maintenance expense required to support programming and general business operations.

# Thanks to Our Community.

WE COULDN'T DO IT WITHOUT YOU!

## 2018 WOMAN OF THE YEAR SPONSORS

Influencer



Ruby



Emerald



Diamond



Gold



Advertisers



Media Partners



## 2018 ANNUAL CONFERENCE SPONSORS



## 2018 EUROPEAN LEADERSHIP SUMMIT SPONSORS

PLATINUM



KEYNOTE



COCKTAIL RECEPTION



GOLD



SILVER



COFFEE BREAK



MEDIA PARTNERS



## 2018 MEDIA PARTNERS



# Thanks to Our Community.

WE COULDN'T DO IT WITHOUT YOU!

## 2018 LUMINARIES

Lisa Bakazias, West Pharmaceutical Services, Inc.  
Lisa Benna, GlaxoSmithKline  
Heidi Casaletto, Ortho Clinical Diagnostics  
Maggie Daniels, Roche Diagnostics  
Kathy Delaney, Publicis Health  
Binodh DeSilva, Bristol-Myers Squibb Company  
Elsie DiBella, Momenta Pharmaceuticals, Inc.  
Edith Eby, Pfizer Inc.  
Rachel Frizberg, Roche (F. Hoffmann - La Roche Ltd)  
Coleen Glessner, Alexion Pharmaceuticals, Inc.  
Cecile Guegan, Pfizer Inc.  
Jennifer Jackson, TESARO, Inc.  
Petra Jantzer, Accenture  
Tracey Keele, KPMG LLP  
Andrea Kretzmann, Fingerpaint Marketing, Inc.  
Lauren Lewis, McCann Torre Lazur  
Anila Lingamneni, Baxter International Inc.

Kellie Malloy, Syneos Health  
Nahrin Marino, Astellas Pharma US, Inc.  
Jymme McQuillan, Quest Diagnostics  
Nikkia Miller-Blakes, Johnson & Johnson  
Jan Price, Bayer  
Rosemary Rebuli, Novartis Pharmaceuticals Corporation  
Dawn Rogers, Pfizer Inc.  
Robin Shapiro, TBWA\WorldHealth  
Meg Smith, Stryker Corporation  
Cecilia Soriano, BD  
Ponni Subbiah, Indivior PLC  
Lisa Talbot, Marina Maher Communications LLC  
Onelia Vera, Shire  
Erica Yahr, McCann Health  
Sherri Zapinski, Alcon, a Novartis Company  
Litao Zhang, Bristol-Myers Squibb Company

## 2018 RISING STARS

Neeta Amin, Pfizer Inc.  
Jennifer Anderson, Performance Health  
Sonal Bhatia, Pfizer Inc.  
Stephanie Bostaph Martin, Ketchum  
Vanessa Breschard, Health & Wellness Partners, LLC  
Anne Brooks, Teva Pharmaceuticals  
Jennifer Broxmeyer, athenahealth  
Renata Campos, Takeda Pharma LTDA  
Jessica Coffey, Cardinal Health  
Courtney Cohen, Calcium USA  
Kristi Cooper, Novo Nordisk  
Tracey Cooper, Ogilvy CommonHealth Worldwide  
Dana Dodzik, Lundbeck  
Tanesha Duncan, Celgene Corporation  
Sophie Dutilloy, Abbott  
Susan Farkas, AstraZeneca Pharmaceuticals LP  
Margaret Faul, Amgen Inc.  
Jovelle Fernandez, Takeda Pharmaceuticals, Inc.  
Joy Fitzgerald, Eli Lilly and Company  
Colleen Flesher, Johnson & Johnson  
Amy France, Syneos Health  
Betsy George, Ferring Pharmaceuticals  
Inna Gluzman, Eisai Inc.  
Renee Hall, Boehringer Ingelheim  
Priti Hegde, Genentech, Inc.  
Jessica Hill, Bulletin Healthcare  
Emma Howe, RB  
Evelyn Hu, Purdue Pharma L.P.  
Sangita Iyer, Horizon Pharma plc  
Mary James, W2O Group  
Kendra Johnson, Sanofi  
Nicole Leiter, Walgreens Boots Alliance  
Sonia Luaces, PwC

Kelly MacDonald, Ironwood Pharmaceuticals  
Christina Mack, IQVIA  
Stephanie Magonagle, McCann Echo  
Haita Makanji, Magellan Rx Management  
Marilyn Marsh, Publicis Health Solutions  
Tara Mautone, Daiichi Sankyo, Inc.  
Kimberly Moran, UCB, Inc.  
Cari Nicholson, VMS BioMarketing  
Angela Partisano, Alnylam Pharmaceuticals  
Melinda Pautsch, Medidata  
Kathryn Payne, AMAG Pharmaceuticals, Inc.  
Julia Pike, Sandoz  
Devayani Pophali, Mallinckrodt Pharmaceuticals  
Shelley Rahe, CDM New York  
Erin Rathbone, Inovalon  
Ana Dolores Roman, Pfizer Inc.  
Kunbi Rudnick, Merck & Co., Inc.  
Chaka Serrant, Knowledgent  
Sandra Sexton, Regeneron Pharmaceuticals, Inc.  
Sonia Shah, The Scienomics Group, An Omnicom Company  
Vanita Sharma, Strongbridge Biopharma plc  
Kristy Shipulski, Vertex Pharmaceuticals Incorporated  
Maureen Silverman, Shionogi Inc.  
Emily Smith, Concentric Health Experience  
Janet Smith, UPS  
Jamie Spaeth, Shire  
Sarah Stock, The Lockwood Group LLC  
Melissa Strickland, Doximity, Inc.  
Amanda Strong, Giant Creative Strategy  
Nicole Thompson, BD  
Jodi Virkus, Novartis Pharmaceuticals Corporation  
Christie Whitehead, Havas Sanofi Genzyme Village

## 2018 REGIONAL CHAPTERS as of October 2018

### HBA PACIFIC REGION

San Francisco chapter  
San Diego chapter  
Los Angeles chapter  
Seattle chapter

### HBA CENTRAL REGION

*Currently in development*

### HBA MIDWEST REGION

Chicago-Northern chapter  
Chicago-Downtown Suburbs chapter  
Columbus chapter  
Cincinnati chapter  
Denver chapter  
Indianapolis chapter  
Kansas City chapter  
Minneapolis/St. Paul affiliate  
St. Louis chapter

### HBA NEW ENGLAND REGION

Boston chapter  
Marlborough chapter  
Waltham chapter  
Fairfield County chapter (CT)

### HBA NY/NJ REGION

New York chapter  
Northern New Jersey chapter  
Central New Jersey chapter

### HBA MID-ATLANTIC REGION

Baltimore chapter  
Greater Washington chapter  
Montgomery Corridor chapter  
Philadelphia chapter  
West Chester chapter  
Mainline Montco chapter  
Pittsburgh affiliate

### HBA SOUTHEAST REGION

Atlanta chapter  
Miami chapter  
Palm Beach chapter  
Tampa chapter

### HBA SOUTHWEST REGION

Dallas chapter  
Austin chapter  
Houston affiliate  
Phoenix affiliate

### HBA EUROPE REGION

Basel chapter  
Berlin chapter  
Dublin chapter  
Frankfurt chapter  
London chapter  
Lyon chapter  
Milan chapter  
Paris chapter  
Suisse Romande chapter  
Zurich chapter

## 2018 CORPORATE PARTNERS

Abbott  
AbbVie Inc.  
Accenture  
Accenture West  
Advanced Clinical  
AiCure  
Akebia Therapeutics  
Alcon, a Novartis Company  
Alexion Pharmaceuticals, Inc.  
Allergan  
Alnylam Pharmaceuticals  
AMAG Pharmaceuticals, Inc.  
AmerisourceBergen Corporation  
Amgen Inc.  
Astellas Pharma US, Inc.  
AstraZeneca Pharmaceuticals LP  
athenahealth  
Avanir Pharmaceuticals  
Baxter International Inc.  
Bay City Capital LLC  
Bayer U.S.  
BD  
BDO USA, LLP  
Beacon Discovery, Inc.  
Blueprint Medicines  
Boehringer Ingelheim  
Boyden Global Executive Search GmbH  
Bristol-Myers Squibb Company  
BTK Communications Group, LTD  
Bulletin Healthcare  
Calcium USA  
Cardinal Health  
CDM New York  
Celgene Corporation  
Charles River Associates

Cipla USA, Inc.  
Concentric Health Experience  
CSL Behring  
Daiichi Sankyo, Inc.  
Doximity, Inc.  
Dr. Reddy's Laboratories Inc.  
Eisai Inc.  
Eli Lilly and Company  
Evoke Giant  
EY  
Ferring Pharmaceuticals  
Fingerpaint Marketing, Inc.  
Genentech, Inc.  
GlaxoSmithKline  
Grant Thornton LLP  
Greenwich Biosciences  
Havas Health & You  
Health & Wellness Partners, LLC  
Hologic, Inc.  
Horizon Therapeutics  
Illumina Inc.  
Indivior PLC  
Inovalon  
Intouch Group  
Ipsen Biopharmaceuticals  
IQVIA  
ISPOR—The Professional Society  
for Health Economics and Outcomes  
Research  
Johnson & Johnson  
JUICE Pharma Worldwide  
Ketchum  
Knowledgent  
KPMG LLP  
LexisNexis Risk Solutions  
Lundbeck

Magellan Rx Management  
Mallinckrodt Pharmaceuticals  
MannKind Corporation  
Marina Maher Communications LLC  
McCann Echo  
McCann Health  
McCann Health New Jersey  
McCann Managed Markets  
Medidata  
Merck & Co., Inc.  
Merck KGaA, Darmstadt Germany  
Microsoft  
Mission Pharmacal Company  
Momenta Pharmaceuticals, Inc.  
North Highland  
Novartis Pharmaceuticals Corpora-  
tion  
Novo Nordisk  
Ogilvy Health  
Ortho Clinical Diagnostics  
Peloton Coaching and Consulting  
Performance Health  
Pfizer Inc.  
PharmaVOICE  
Publicis Health  
Purdue Pharma L.P.  
PwC  
Quest Diagnostics  
Radius Health, Inc.  
RB  
Regeneron Pharmaceuticals, Inc.  
Relypsa, Inc.  
Roche (F. Hoffmann - La Roche Ltd)  
Roche Diagnostics  
Roche Molecular Solutions  
Sage Therapeutics

Sandoz  
Sanofi U.S.  
Sanofi-Aventis Groupe  
Seattle Genetics  
Shionogi Inc.  
Strongbridge Biopharma plc  
Stryker Corporation  
Syneos Health  
Synthetix  
Synthetic Genomics  
Sysmex America, Inc.  
Takeda Pharmaceuticals, Inc.  
Taylor Strategy Partners  
TBWA\WorldHealth  
TESARO, Inc.  
Teva Pharmaceuticals  
The Lockwood Group LLC  
The Scienomics Group, An Omnicom  
Company  
Theravance Biopharma  
Thermo Fisher Scientific  
ThinkGen  
Trinity Partners  
UCB, Inc.  
UPS  
Veracyte, Inc.  
Vertex Pharmaceuticals Incorporated  
VMS BioMarketing  
W2O Group  
Walgreens Boots Alliance  
Weber Shandwick  
West Pharmaceutical Services, Inc.

# HBA

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