Nairi leads Marketing and Communications at Canaan. Prior to joining Canaan Partners, Nairi was the Director of Corporate Communications at Uber. She joined the company in 2013 and served as Uber's first head of global communications. At Uber, she led dozens of corporate announcements, product launches and public affairs campaigns around the world.

Previously Nairi was Vice President of Strategic Communications at The Glover Park Group where she worked with corporate, nonprofit and advocacy clients on crisis management, reputation, advocacy, and thought leadership. Her clients included Planned Parenthood, Emily's List, TPG, News Corp, and Current TV. She was also the Policy Director for the Democratic Senatorial Campaign Committee during the 2010 midterm cycle, working with incumbents and challengers on messaging, debate prep and policy platforms.