

Lisa Dadd

Lisa Dadd is a best-selling author, TEDx speaker, business strategist and empowerment trainer. She spent the first 15 years of her corporate career learning sales, marketing, people management and operational effectiveness from a top Fortune 100 company. It took an additional 5 years, and an intense training in transformational leadership, before Lisa appreciated the full power of blending knowledge and skills sets from seemingly divergent areas.



Today, Lisa leverages elements from her Master's degree in Kinesiology with her mastery of strategic business development to create unique experiential training programs. Based on the foundation of social and emotional intelligence, her work focuses on developing leaders who are radically self-aware, personally accountable and deeply connected to their purpose and vision.

Her enthusiastic, playful spirit provides a fresh perspective, and engaging environment that blurs the line between work and play! The individuals and teams she impacts have a newfound appreciation for their untapped potential and understand a redefined, deeper level of success.